



THE AMERICAN UNIVERSITY IN CAIRO

The Department of Rhetoric and Composition
& the Office of Student Development

The Fifth Annual AUC Conference
For
Excellence in Undergraduate Research,
Entrepreneurship, and Creative Achievement

**“Researching Cairo: Undergraduate
Perspectives across the Disciplines”**

26-27 April, 2010
Moataz Al Alfi Hall

The Fifth Annual AUC Conference
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**“Researching Cairo: Undergraduate
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Moataz Al Alfi Hall, April 26-27, 2010

What characterizes Cairo? What social, historical, political and economic factors contribute to its making and what smaller forces shape it? Cairo changes ever so rapidly that some would argue it is in the midst of an identity crisis. From the construction of urban communities and cultures to the emergence of new phenomena such as gentrification, hyper-ghettos, satellite cities, urban slums, squatter communities and gated communities, the city is changing faster than its inhabitants can absorb. A critical historical and sociological perspective of ‘The City Victorious’ at the crossroads of conflicting global interests and cultural metamorphoses exposes the diversity and evolution of the urban space in this once traditional society.

This research conference invites students to explore through the disciplines themes such as modernization, extremism, nationalism, urban division, social networking, cosmopolitanism, gender, environment, citizenship, art and social mobility among other possible topics. This conference gives students the ability to think about where they live, both as active researchers, artists, passive observers, inevitable participants in what makes this city that we live in so distinct.

The AUC Conference for Excellence in Undergraduate Research, Entrepreneurship, and Creative Achievement aims to promote excellence in undergraduate research and rhetoric. It is an opportunity for students to share in the social construction of knowledge, sharpen critical thinking and expression skills -- written, oral and visual -- and engage in interdisciplinary dialogue. It is also exemplary of the effort to integrate the “curricular” and the “co-curricular” student learning experience into a holistic framework.

Join us in celebrating undergraduate perspectives of Cairo across the disciplines.

The Fifth AUC EURECA Conference

Schedule-at-a-glance

Monday, April 26th

Time	Sessions (Moataz Al Alfi Hall)
9:00 – 9:45 Moderator: Mai Gamal	The Power of Fear in an Urban Environment Maryam Negm Computerized Attention Training for People with Generalized Social Phobia Baland Jalal
10:00 – 11:15 Moderator: Amira Metawea	Cultural Detachment on Facebook through Language Usage Mohamad Al-Mustapha , Rami Srouji, Hagar Khaled El Houdaiby A Critique of Matthew Erdelyi’s Unified Theory of Repression Baland Jalal Vocational and Communicative Skills Project (VCS): A Role Model for Learning in Cairo Omar Kamel, Omar El Kateb, Islam Ayman Public Sexual Harrasment in Egypt: Root Causes and Starting Points for Reform Mariam Mohamed Ramadan
11:30 – 12:45 Moderator: Mohamad Nagi	Teaching and Learning Technologies (TLTs): A Case Study at AUC Amr Mostafa Hussein Fathy Faculty Outlook on the Move to a New University Campus Nadia Haddara Bringing Renewable Energy and Energy Efficiency Techniques Closer to the AUC Campus Sherif Shabana Installing Solar Panels at the AUC New Cairo Campus Menna Dessouki, Noha El Gareem, Ali Fahmi
1:00 – 1:45	Opening: Dr. Emily Golson, Rhetoric and Composition Department Chair Dr. Lisa Anderson, Provost Keynote address moderated by Dr. Mohamad Dabbour, Office of Student Development Keynote Speaker: Mr. Essam Youssef, Bestselling author of the novel <i>A ¼ Gram</i>
2:00 – 3:15 Moderator: Marwa Fattah	Saving Lives in Establ Antar Omar Farouk Nasser, Mennatallah Fouad Youssef, Dina Medhat Shehata Stop Wasting Waste: Generating Sustainable Energy for Establ Antar Yassmeen Malash, Yara Mahfouz, Omar El Adl Recycling: Overcoming Unemployment. Nada AbdelHamid, Karim Khalil, Zeinab Ali Women Capitalizing on Trash Nehal Mohammed, Nadine Gomaa, Malak Mansour
3:30 – 4:45 Moderator: Ismail Makhlof	Mapping Multi-Religious Communities of Rod al-Farag Johanna M Osman Corporate Social Responsibility Efforts of Companies In Egypt Ahmed Fawzy NGOs in Egypt: Are They Really Effective? Salma El-Kadim

	Patriotism and the Motivation and Spirit of Civic Engagement among Undergraduate Students Baland Jalal, Sherine Waleed Samir
5:00—5:45 Moderator: Mariam Nagi	Sexual Harrassment and Youth in Egypt Yara Eid Decentralization of Services in Cairo Amira Omar Abdelnabi

Tuesday April 27th

Time	Sessions (Moataz Al Alfi Hall)
10:30 – 11:15 Moderator: Sarah El Sheikh	Reintegration of Street Children into Society Mohamed Taysir Street Children: Victims of Physical and Sexual Abuse Ramy ELshabrawy
11:30 – 12:45 Literary session Moderator: Sara Meleika	The Memory of Denshwai Nada Maher Mahdy Wasted Beauty: a Closer Look at the Baron Palace Nathalie Adel Alphonse Ghattas The Road to Disappointment Soraya Gaafar The Independent Republic of El Arish Noura Abdel Ghani
1:00 – 1:45 Moderator: Noura Abdel Ghani	Egyptian – Syrian – Saudi Relations in the Post Cold War Era Mohamed Wael El-Khateeb Denied Past, Disputed Future, Entrapped in the Middle: A Look at Israel’s Democracy Sandra Riad The New Egyptian Novelists and Politics, Relation and Distance. Talal Faisal Mahmoud Abdullah
2:00 – 3:15 Moderator: Malak Abdel Razek	Establ Antar: An Approach to Raising the Health Bar Cindy Youssef, Yasmine ElHakim, Noha Khodeir ANA as a Prognostic Marker in HCV and S.mansoni Co-infected Patients Hadir Marei The Situation of the Nursing Profession in Egypt Yasmin Yehia Sayed Saad Open Heart Surgeries in Egypt: What have we Reached ? Samar Osman
3:30 – 4:30 Moderator: Mohamed Hamza	The Road to a New Life: An Inside Look into Employment in Old Cairo Noural Alaa El din Adly Mostafa, Dina Rizkalla “Children First”: A Curriculum to Train Women in our Community to Work as Nannies Carine Karnouk “Empower the Elderly” Curriculum to Train Home Care Companions Ingy Bassiony
4:45—6:00 Moderator: Passant Darwish	Closing speech Certificate awards and souvenir photographs Dinner

Presentations

Monday, April 26th

9:00 -- 9:45 – Interdisciplinary Session

Maryam Negm

The Power of Fear in an Urban Environment

Fear and the megacity is a very important and often overlooked topic pertaining to Cairo. Little of it is known to the general public, even though it could be used as a driving factor to get things achieved and accomplished.

Maryam is very passionate about reading and writing and all that it entails. She is very excited about this conference and is ready to become more serious about her writing. She believes that this conference will be a perfect way to get started and will serve as a basis for future presentations.

Baland Jalal

Computerized Attention Training for People with Generalized Social Phobia

Social phobia (SP) is a common and debilitating disorder, associated with social and occupational impairment. This paper will discuss Nader Amir's (and others') novel computerized intervention for people with generalized social phobia. What are the future implications of Amir's novel computerized intervention? Could his paradigm be used as an alternative to medication here in Egypt where psychiatrists often resort to prescribing medication?

Baland is a psychology major and president of the Psychology Club at AUC. He also works in the Student Counseling Center. His research interests include: information-biases in anxiety-related disorders and the repressed memories controversy.

10:00 -11:15 – Interdisciplinary Session

Mohamad Al-Mustapha, Rami Srouji, Hagar Khaled El Houdaiby

Cultural Detachment on Facebook through Language Usage

This research aims to discuss the correlation between foreign language usage on Facebook and cultural status in Egypt. Through deviating Egyptian youth away from their native language, Facebook, as this research suggests, can become a tool for cultural detachment. In addition, our research examines the reasons behind this socio-cultural phenomenon.

Mohamad is currently enrolled in AUC as a part of the MEPI (Middle East Partnership Initiative) Tomorrow's Leaders scholarship. He was an exchange student during his high school sophomore year in Ohio state, U.S.A.

Rami used to be an exchange student in the YES program in Tucson, Az. He was a member of the Debate Team in his high school. In addition to this, he participated in the Model United Nations (MUN) in Lebanon. He is now a MEPI (Middle East Partnership Initiative) scholar at AUC.

Hagar is very much interested in research because she is planning to double major in sociology. The Middle East lacks arenas for good research and it is, in her opinion, crucial to break that habit.

Baland Jalal

A Critique of Matthew Erdelyi's Unified Theory of Repression

The mental process of repression has been something of a puzzle for scientific psychology. Even to this day it is not clear whether repression is an obvious fact of mental life or a myth that has no place in scientific psychology. What does the "repressed memories controversy" refer to, and what does recent research suggest about the unconscious mechanism of repression? Moreover, this presentation will explore reasons why attempts to theorize "a unified theory of repression" have been unsuccessful thus far.

Baland is a psychology major at AUC and a transfer student from the University of Copenhagen. He is currently president of the psychology club and also works in the Student Counseling Center. His research interests include: repressed memories controversy and anxiety-related disorders.

Omar Kamel, Omar El Kateb, Islam Ayman

Vocational and Communicative Skills Project (VCS): A Role Model for Learning in Cairo

We hope that the Vocational & Communicative Skills project (VCS) will be seen by teachers and students alike as a vehicle and a model for learning in Cairo, where our own communicative, learning and vocational goals propel us forward.

Omar Kamel has participated in many activities and he runs his own business. Omar El Kateb and Islam are majoring in Engineering. They are all students at the British University in Egypt.

Mariam Mohamed Ramadan

Public Sexual Harassment in Egypt: Root Causes and Starting Points for Reform

This paper discusses the problem of public sexual harassment in Egypt with special emphasis on the root causes, the current achievements, and the role of regulations and civic society in reform.

Mariam, an MLS student for her primary education, earned the IGCSE and American diplomas at Dar el Tarbiah School before joining AUC as a business major. She is a strong proponent of civic engagement.

11:30 -12:45 Focus on AUC

Amr Mostafa Hussein Fathy

Teaching and Learning Technologies (TLTs): A case study at AUC

This research paper critically assesses AUC's creativity in using teaching and learning technologies to motivate and engage students to learn and thereby help advance the learning process. It focuses on AUC's failure to sustain online teaching during the H1N1 outbreak and the difficulties experienced by students through the use of TLTs.

Amr Fathy is a construction engineering sophomore at AUC interested in a variety of academic fields including management and engineering. He is involved in sports, and various extracurricular activities.

Nadia Haddara

Faculty Outlook on the Move to a New University Campus

For this study, AUC faculty members filled out an online survey before the move to New Cairo in order for the researchers to learn how they felt about it. Survey questions that will be focused on include: how much do you want AUC to move on a scale from 1-10; list 3 words that describe how you feel about the move; what are your positive and negative comments; and has the move impacted your commitment to teaching at AUC?

Nadia is a Junior Psychology major at the American University in Cairo.

Sherif Shabana

Bringing renewable energy and energy efficiency techniques closer to the AUC campus

Since the establishment of our new campus in the desert there have been few programs or efforts that targeted harvesting solar energy as an alternative energy source for parts of the campus. Moreover, the amount of power wasted has hardly been controlled. I propose working with University Building and Operations to install occupancy sensors for air conditioning and lighting and inexpensive solar water heaters for bathrooms on the AUC campus.

Sherif began his undergraduate studies at the American University in Cairo in 2005 and is studying Electronics Engineering. He has also completed two minors in Business Administration and Computer Science.

Menna Dessouki, Noha El Garem, Ali Fahmi
Installing Solar Panels at the AUC New Cairo Campus

Installing solar panels at the AUC New Cairo campus would significantly reduce the university's electricity bills and its reliance on non-renewable natural gas. Also, the panels would promote environmental awareness among students and would enhance AUC's reputation both locally and globally. This research will expose the benefits of integrating solar panels at AUC via a written report.

Menna Dessouki has been studying Architectural Engineering at the American University in Cairo from 2007-present. She is currently taking a Sustainable Design Studio class which inspired her to research integrating solar panels at AUC.

Noha El Garem has been studying Mathematics and Electronics Engineering in the American University in Cairo since 2005. Her passion for the environment sparked an interest in researching solar panels for AUC's new campus.

Ali Fahmi has been studying Biology at AUC since 2006. He was the trip coordinator of the Environmental Awareness Association, and he introduced Egyptian elementary school students to the importance of biodiversity on World Environment Day.

1:00 – 1:45 Opening

Opening Remarks:

Emily Golson, Rhetoric and Composition Department Chair
Lisa Anderson, AUC Provost

Keynote Speaker: Mr. Essam Youssef, bestselling author of the novel *A ¼ Gram*
Keynote address moderated by Dr. Mohamad Dabbour, Office of Student Development

2:00 -- 3:15 Community-Based Learning Initiatives
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Omar Farouk Nasser, Mennatallah Fouad Youssef, Dina Medhat Shehata
Saving lives in Establ Antar.

Living in extreme poverty and inhumane conditions, the residents of Establ Antar lack access to any of their basic needs (primarily the lack of any medical facility). How do they treat medical emergencies today? How do we plan to improve it? How far is the nearest hospital? And what is required to implement a new medical facility?

Omar is senior majoring in Business Administration. His field of interest is in assurance and resilience systems where threats to a business or community are assessed and countered.

Mennatallah is a Journalism Junior and head of Research and Material in a student club. She is interested in conducting research on development projects in Egypt and is working on a documentary calling for social change in Egypt.

Dina is a Business Administration sophomore with a concentration in marketing. She is an active member of the community service club 'AUC for Egypt' which has a goal to develop and improve Egypt.

Yassmeen Malash, Yara Mahfouz, Omar El Adl

Stop Wasting Waste: Generating Sustainable Energy for Establ Antar

Establ Antar is an area with many unresolved problems. The purpose of this report is to try and offer a solution to the people's issue regarding the lack of electricity. We believe our project will provide a cheap and feasible answer to one of the major problems facing Establ Antar, hopefully facilitating life in their neighborhood.

Yassmeen has been at AUC for four semesters, and her intended major is Integrated Marketing & communications, with a double minor in Economics and Business administration. She is interested in extra-curricular activities and serves as a delegate for the Model United Nations. She is interested in learning about developmental issues in Cairo.

Yara participates in many community service activities such as Volunteers in Action (a community service club mainly for orphans). She is interested in development in Cairo had a previous experience in the Maho el Ommeya program in Met O'kba (a poor area in Cairo). She is a member of a research and material committee in Glow (a development club).

This is Omar's fourth semester at AUC. His major is Political Science, and he is intending a minor in Film. He has also been a part of the Cairo International Model United Nations as a Secretariat. He teaches English for refugees at AUC as community service is very important to him.

Nada AbdelHamid, Karim Khalil, Zeinab Ali

Recycling: Overcoming Unemployment

Establ Antar is a squatter area with many health and social issues. We have found that an incentive-based recycling scheme within Establ Antar may be effective. The plan is to reduce the amounts of garbage through providing job opportunities and a steady income for the residents. Consequently, this proposal presents a general outline of the means by which this project may be approached, in addition to our research methods, investigation topics and work schedule towards developing a formal research report.

Nada is studying Psychology with minors in Business Administration and Writing and is interested in community service work. She has done similar developmental projects in previous experiences and would like to take this project a step further by presenting it in the conference.

Karim's studies in Economics have exposed him to a great deal of content on development, and having been born and raised in a developing country he finds it crucial to contribute to his

community in any way possible, and through a community service project he feels he may ideally achieve this goal.

Zeinab is studying Business Administration, concentrating on marketing. She is interested in working on developmental projects in poor areas.

Nehal Mohammed, Nadine Gomaa, Malak Mansour

Women Capitalizing on Trash

Garbage is one of the critical issues that block the progress of Establ Antar and hinder their development. This project aims to utilize what is already available for them to become a self-sufficient community, equipping women to play a central role in satisfying the key elements of progress.

Making a difference for the needy can successfully be done through involving those people themselves in the development process, and this is Nehal's vision in life.

Nadine is double-specializing in two fields of political science: International Relations and International Law. Her special interest is in small-scale development projects that will enable inhabitants to eventually become independent and able entrepreneurs.

Coming from her educational and cultural background, Malak learned to become a proactive member of the society. Cairo is a large city with areas suffering from severe poverty with conditions deteriorating every day. Therefore, she believes immediate action is required.

3:30 – 4:45 Civil Society

Johanna M Osman

Mapping Multi-Religious Communities of Rod al-Farag

This study examines and illustrates the role of faith-based social service organizations in the religiously integrated community of Rod al Farag. The map shows the extent of the district's gema'iat activities, facilitating contact between organizations and encouraging interaction and cooperation among the groups.

Johanna is a student of cross-cultural conflict transformation, living in the Twin Cities area of Minnesota. She has studied Egypt's history of inter-faith cooperation and coexistence and is presently engaged in local and regional inter-faith organizations that promote dialogue and understanding.

Ahmed Fawzy

Corporate Social Responsibility Efforts of Companies in Egypt

Corporate Social Responsibility, which is well known as CSR, has no generally agreed upon definition, but the most common one would be acting in a way beyond the company's economic

goals by concentrating more on social and environmental issues while taking stakeholders' preferences into consideration.

Ahmed is a 20 year- old Egyptian student who graduated from Modern Education School with an IGCSE degree and is currently a senior at GUC, Department of Management.

Salma El-Kadim

NGOs in Egypt: Are They Really Effective?

Given the various social and economic problems in Egypt, non-governmental organizations targeting these are becoming more widespread and successful; however the extent of their positive influence is limited by rigid governmental policies, inadequate funding and incompetent research.

Salma is interested in contributing effectively to the development of Egypt and so was interested in finding out the most efficient methods of achieving this development.

Baland Jalal, Sherine Waleed Samir

“Patriotism and the Motivation and Spirit of Civic Engagement among Undergraduate Students”

What are some of the motivating factors that lead to increased civic engagement among students at an Egyptian/American institution such as AUC? This qualitative focus group study of five community service clubs at AUC explores motivating factors leading to increased civic engagement such as patriotism and social consciousness as well as the excitement and collective spirit of dedication that is consequently produced.

Baland is a psychology major at AUC and a transfer student from the University of Copenhagen. He is currently president of the psychology club and also works in the Student Counseling Center. His research interests include: repressed memories controversy and anxiety-related disorders.

An outgoing person who loves developing herself, Sherine is interested in self-help and relationships books. She does sports and extra curricular activities, and loves to be busy all the time.

5:00 – 5:45 Interdisciplinary Session
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Yara Eid

Sexual Harrassment and Youth in Egypt

This paper discusses in depth the causes of the sudden increase in sexual harassment among youth in Egypt. It further considers the effects and proposes some solutions for the growing phenomenon.

Yara has done a variety of student activities and has participated in several conferences. She is currently a research assistant with Dr. Mona Abdel Baki, in the Economics department. She is also

a delegate in the Model United Nations conference and a member in a new club on campus named A Bite for Life.

Amira Omar Abdelnabi

Decentralization of Services in Cairo

There is no doubt that the centralization of services in Cairo increased internal immigration from various governorates, rapidly causing crowdedness, traffic congestion, and pollution. The problem and the government's recent plans to increase services in various governorates will be discussed in this study.

Amira Omar is a business administration, management of information system, junior who minors in journalism and mass communication. It's the second time for her to participate in the EURECA conference.

Tuesday April 27th

10:30 – 11:15 Social Issues

Mohamed Taysir

Reintegration of street children into society

The main purpose behind this research paper is to discuss what the government and NGOs have done to help the street children in Egypt. Current policies cover only short-term needs. This research proposes new governmental policies to reintegrate these children back into society.

Minoring in Economics and Political Science and majoring in Finance, Mohamed is interested in development especially on the national level. He believes in his country and his research topic was chosen on this basis.

Ramy ELshabrawy

Street Children: Victims of Physical and Sexual Abuse

This paper examines the abuse that street children face in their daily life, particularly sexual and physical abuse.

Ramy is really interested in working in community service and community based learning.

Nada Maher Mahdy

The Memory of Denshawai

My piece, "The Memory of Denshawai," narrates my experience visiting Denshawai, an Egyptian village memorable for its resistance against the British. My previous knowledge about Denshawai's history constructed my perception of place. I saw the people of this village today as the same oppressed powerless peasants. Exploitation and oppression were not abolished with the end of occupation, but rather they were transformed to new versions.

Nada Maher, graduating senior, is interested in politics and history. This is a travel writing piece.

Nathalie Adel Alphonse Ghattas

Wasted Beauty: a Closer Look at the Baron Palace

My travel piece, "Wasted Beauty," describes a visit to the Baron Palace located in Heliopolis. The paper is an engaging mix of the actual events that I experienced inside the palace along with historical facts. Furthermore, the paper included an interesting and exciting comparison between the research expectations and the reality.

Born and raised in Egypt, Nathalie graduated from College de La Mere de Dieu School, a French school. She has travelled a lot every summer. She joined AUC in the Fall 2008 semester.

Soraya Gaafar

The Road to Disappointment

Taking a road trip to the infamous Ein El Sokhna is usually associated with fun, sun and the beach. However, visiting the well-established Porto Sokhna was certainly not what we had in our minds. Our carefully planned journey takes a surprising turn that changed our impressions of Sokhna forever.

Soraya is a 21 year old Senior, studying Psychology at AUC. Writing has always been her passion, which is why she decided to pursue a minor in Writing.

Noura Abdel Ghani

The Independent Republic of El Arish

My piece is about my life in El Arish. While it is not my hometown, I lived there for 18 years and I was supposed to consider El Arish as my second home. Unfortunately I didn't due to different factors that made me unable to adapt to life there.

Noura is a Communication and Media Art student, minoring in English.

Mohamed Wael El-Khateeb

Egyptian – Syrian – Saudi Relations in the Post Cold War Era

This paper studies the relations between Egypt, Syria and Saudi Arabia, or the so Called Arab Triangle. The emergence of Arab Coalition to coordinate policies came after the Iraqi invasion of Kuwait, and the need to deal with the new International Order dominated by the United States.

Mohamed is a Senior year Political Science student, socially active in extra-curricular activities and charity. Being born to an Egyptian expatriate family living in Saudi Arabia, which also descends from a prominent Jordanian decent, gave El-Khateeb a high level of awareness of the concept of the Arab World and identity.

Sandra Riad

Denied Past, Disputed Future, Entrapped in the Middle: A Look at Israel's Democracy

This paper attempts to investigate the state policy of Israel and the magnitude of contrast in its policy execution pertaining to ethnicity in general and to Palestinian minorities in specific. The flow of the paper brings us to a cross road where a new democracy category is introduced that is based and defined by race; parallels and similarities will be drawn between South Africa's apartheid and the situation in Israel.

A 22-year old student at AUC, Sandra is the president of an NGO in Egypt known as AIESEC. It is the largest student run organization in the world and it mainly develops youth to have a positive impact on society.

Talal Faisal Mahmoud Abdullah

The New Egyptian Novelists and Politics, Relation and Distance

After the explosion of the novel *The Yacobian Building*, in the publishing market a new wave of Egyptian novelists came to the front of the cultural view. Nevertheless, a lot of critics note that these novelists seem bored of politics and interested only in narrating their details of personal daily life. Is this critics' notice right? And what is its' significance?

Studying philosophy at Cairo University at first year now , Talal has finished medical school , works as a journalist at Dostour and the literary journal NES, and as a translator at the Egyptian organization GEBO.

Cindy Youssef, Yasmin ElHakim, Noha Khodeir

Establ Antar: An Approach to Raising the Health Bar

Living in extreme poverty and inhumane conditions, residents of Establ Antar lack access to many of basic needs, including lack of access to any medical facility. How do they treat medical emergencies today? How we plan to improve it? How far is the nearest hospital? And what it requires to implement a new medical facility?

Cindy is interested in human rights, economic and social development and she plans for her career in the future to be in this field and hopefully work with the UN or the African Union.

Yasmin is a student in the construction engineering program. She is interested in project management. She is also interested in charity work, so she is a member in the Volunteers in Action club to help others.

Noha is a serious athlete; she is very interested in photography and would like to work as a free lens photographer when she graduates.

Hadir Marei

ANA as a Prognostic Marker in HCV and S.mansoni Co-infected Patients

Both Hepatitis C virus (HCV) and Schistosomiasis represent a major public health concern in Egypt. This study aims at identifying the prognostic value of Anti-nuclear antibodies (ANA) in HCV and S.mansoni co-infected patients. Through the use of an indirect fluorescent antibody test on 60 subjects the results confirm the prognostic nature of ANA in co-infected patients.

Hadir is a recent AUC graduate with a Biology major and a Chemistry minor. She is quite active in the field of research and is starting her PhD in Cancer Studies next fall at the University of Manchester, UK. This work was her senior thesis.

Yasmin Yehia Sayed Saad

The Situation of the Nursing Profession in Egypt

This research paper is a trial to put the situation of the nursing profession in Egypt under the spot light. It will investigate the dimensions of the problem this profession is facing nowadays, and proposes a solution to improve such a noble profession in Egypt.

A student at the British University in Egypt, Yasmin is originally a dentist, but due to her passion for humanitarian work, she decided to study nursing.

Samar Osman

Open Heart Surgeries in Egypt: What Have We Reached ?

This paper will discuss the state of open heart surgery in Egypt. I will look at different factors that cause heart disease. I will outline the advancement in this field, and drawing on my experience as a nurse, I will highlight what patients experience and the importance of post-operative care.

Samar graduated from Mubarak Nursing Institute, but to expand horizons, decided to take the bachelor in Nursing from the BUE.

3:30 – 4:30 Community Psychology Session

Noural Alaa El din Adly Mostafa, Dina Rizkalla

The Road to a New Life: An Inside Look into Employment in Old Cairo

Co-authors: Jielaan Khalaf, Sara el Sherbiny, and Mariam Hussien

“To have a job is like holding up your dignity,” said one of the Ain El-Sira community members. The goal of this community psychology project was to help people in Ain El Sira, a squatter community, identify their job skills, strengths and assets and provide an NGO with recommendations and suggestions to be able to accomplish second order change in improving employability within the community.

Community psychology is Noural Mostaf's passion. Noural believes that it is the road to a new life to millions of people. She hopes she can be able to work in a job that would allow her to help a lot of people on a daily basis.

Carine Karnouk

“Children First”: A Curriculum to Train Women in our Community to Work as Nannies

Co-authors: May Farag, Jenni Zevallos, Nahla Shalaby

Children First was created as a project aimed at promoting the health and wellbeing of a socio-economically disfranchised community. The community’s needs led us to develop a 75 page nannying curriculum that is intended to guide instructors in conducting a training course for nannies. The curriculum covers basic material that nannies should know when taking care of children, such as childcare, hygiene, safety, child behavior, child psychology and entertainment.

Carine used to go to the German school (DEO) and speaks four languages. She participates in community work.

Ingy Bassiony

“Empower the Elderly” Curriculum to Train Home Care Companions

Co-authors: Malak Biblawi, Karma Abdel Raoud, Karma Marawan ,Farah Salahi

This community psychology project aimed to seek and train unemployed persons in Egypt and to aid the growing elderly population. By combining these two factors, we constructed a curriculum consisting of 12 sessions on how to provide care for the elderly since such training programs are not readily available in Egypt.

A sophomore in the American University in Cairo majoring in political science and minoring in psychology, Ingy believes that these fields will help her understand the world which we live in today.

4:45 – 6:00 Closing Session

Closing speech
Certificate awards and souvenir photographs
Dinner

Acknowledgments

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The Office of Student Development – Dr. Mohamed Dabbour and the staff of the OSD – for their continued support, management and sponsorship of the conference.

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