



THE AMERICAN UNIVERSITY IN CAIRO

Fall  
2011

# LEAD Alumni Survey Report

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Fall 2011



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## Executive Summary

### **Introduction**


The Leadership for Education and Development Program (LEAD) at the American University in Cairo (AUC), conducted in cooperation with the Office of Institutional Research (IR) an online survey to provide AUC with valuable LEAD Alumni feedback that will help improve the university's planning and programs related to the LEAD students.

In November 30<sup>th</sup>, 2011, IR office emailed survey invitations to 127 LEAD Alumni. Two email reminders were sent on December 8 and 22, 2011 and the survey remained accessible until January 15<sup>th</sup>, 2012. When the survey was closed the response rate was N=54 from 127 (42.5%) responded.

### **Methodology and Organization of the Report**

This report is divided into six sections. In **Section I**, demographics' information is presented as frequencies and charts. In **Section II**, the Alumni employment's data are given. Alumni Graduate Studies information are presented in **Section III**, as frequencies and charts. In **Section IV**, the respondents' volunteer activities in a civic society organization are presented in frequency tables. In **Section V**, the respondents' comments and suggestions for more improvement are given. In **Section VI**, the cross tabulations questions are presented.

Section I  
Demographic Information  
(Q.1 to Q. 7)



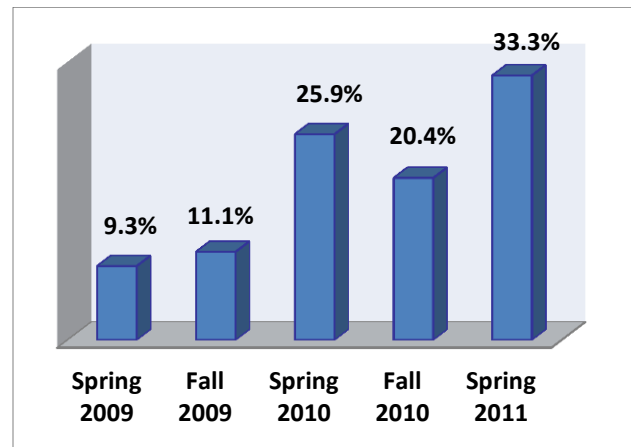
- ❖ In section I, respondents reported their **Graduation date** as follows: 9.3% of the students graduated in “Spring 2009”, 11.1% in “Fall 2009”, 25.9% in “Spring 2010”, 20.4% in “Fall 2010” and 33.3% in “Spring 2011”.
- ❖ Respondents reported 13 **Academic majors**. Table 2 in page 5 shows the majors.
- ❖ Respondents reported their area of living as follows: the majority of the respondents (40.4%) reported “Cairo”, other areas are shown in table 3 page 6.
- ❖ The **marital status** of the respondents is as follows: 68.5% “Single”, 14.8% “Engaged”, 13% “Married”, 1.9% “Divorced” and 1.9% did not answer this question.
- ❖ Male respondents reported their **Military status** as follows: 22.2% “Exempted”, 14.8% “Postponed” and 3.7% “Completed military service”.
- ❖ When we asked the Alumni **“What is your employment status?”**: 74.1% of the respondents reported “Employed”, 20.4% “Unemployed and searching”, 3.7% “Unemployed and not searching” and 1.9% did not answer this question.
- ❖ When the Alumni were asked **“If unemployed, what is the reason?”**: 11.1% reported “Still searching for work”, 7.4% “Pursuing post graduate studies”, 1.9% “Drafted in the army”, 5.6% “Other” and 74.1% did not report this question.

**Descriptive Analysis  
for  
Section I**

**Table 1**

Graduation date		Frequency	Percent
	Spring 2009	5	9.3%
	Fall 2009	6	11.1%
	Spring 2010	14	25.9%
	Fall 2010	11	20.4%
	Spring 2011	18	33.3%
Total		54	100%

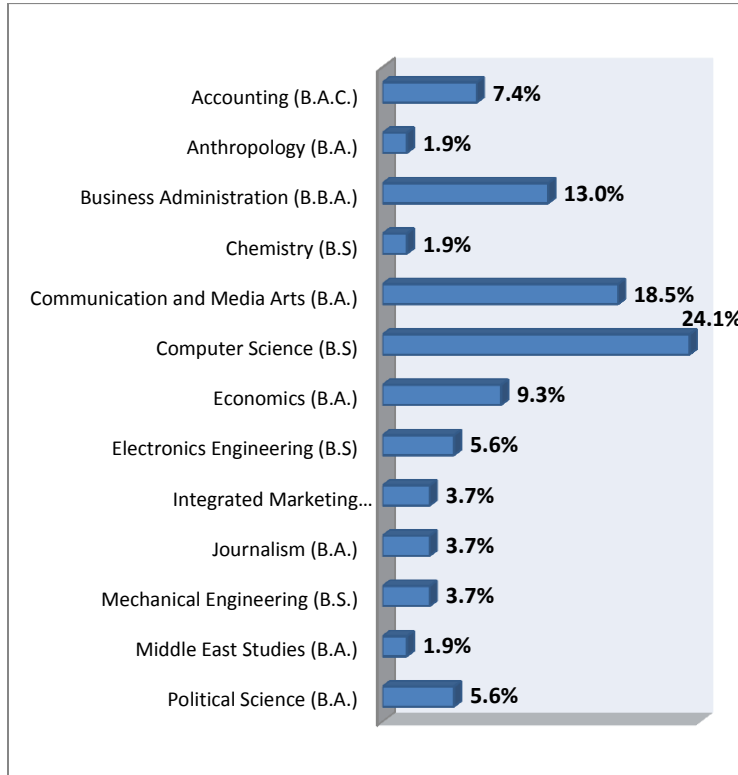
**Figure 1**



**Table 2**

Academic Major	Frequency	Percent
Accounting (B.A.C.)	4	7.4%
Anthropology (B.A.)	1	1.9%
Business Administration (B.B.A.)	7	13.0%
Chemistry (B.S)	1	1.9%
Communication and Media Arts (B.A.)	10	18.5%
Computer Science (B.S)	13	24.1%
Economics (B.A.)	5	9.3%
Electronics Engineering (B.S)	3	5.6%
Integrated Marketing Communication (B.A.)	2	3.7%
Journalism (B.A.)	2	3.7%
Mechanical Engineering (B.S.)	2	3.7%
Middle East Studies (B.A.)	1	1.9%
Political Science (B.A.)	3	5.6%
Total	54	100%

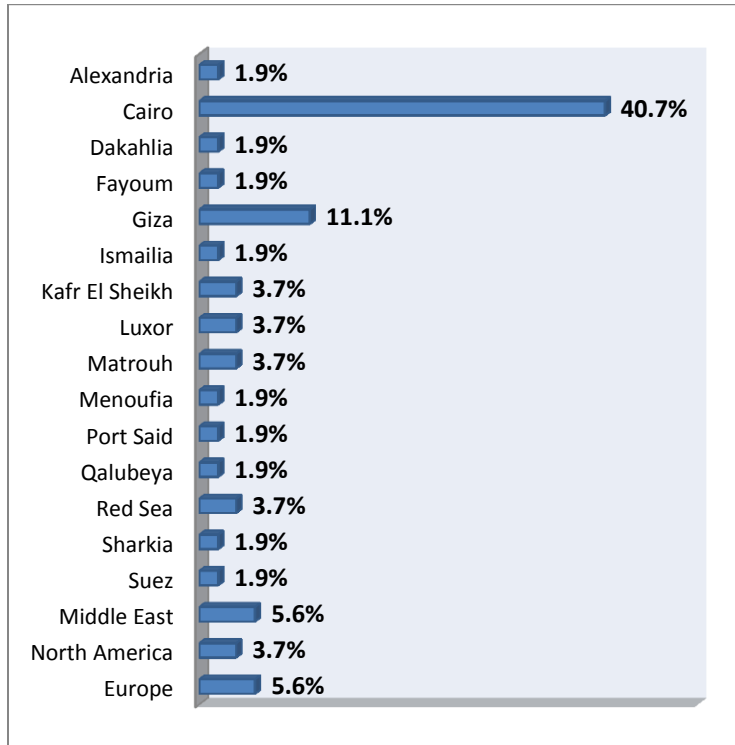
**Figure 2**



**Table 3**

Where do you currently live?		Frequency	Percent
	Alexandria	1	1.9%
	Cairo	22	<b>40.7%</b>
	Dakahlia	1	1.9%
	Fayoum	1	1.9%
	Giza	6	11.1%
	Ismailia	1	1.9%
	Kafr El Sheikh	2	3.7%
	Luxor	2	3.7%
	Matrouh	2	3.7%
	Menoufia	1	1.9%
	Port Said	1	1.9%
	Qalubeya	1	1.9%
	Red Sea	2	3.7%
	Sharkia	1	1.9%
	Suez	1	1.9%
	Middle East	3	5.6%
	North America	2	3.7%
	Europe	3	5.6%
	Missing	1	1.9%
Total		54	100%

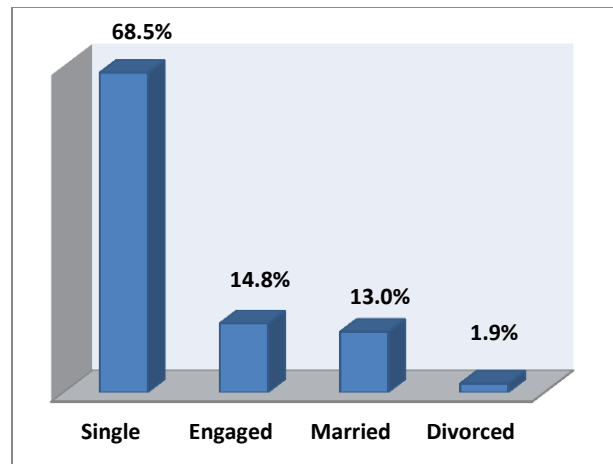
**Figure 3**



**Table 4**

What is your marital status?		Frequency	Percent
	Single	37	68.5%
	Engaged	8	14.8%
	Married	7	13.0%
	Divorced	1	1.9%
	Missing	1	1.9%
Total		54	100%

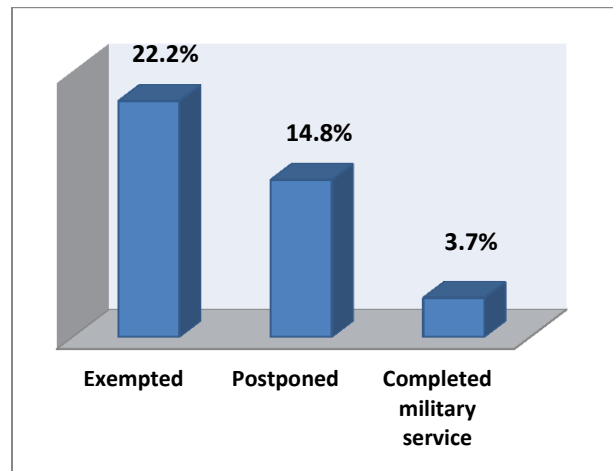
**Figure 4**



**Table 5**

<b>Military status</b>		Frequency	Percent
	Exempted	12	22.2%
	Postponed	8	14.8%
	Completed military service	2	3.7%
	Missing	32	59.3%
Total		54	100%

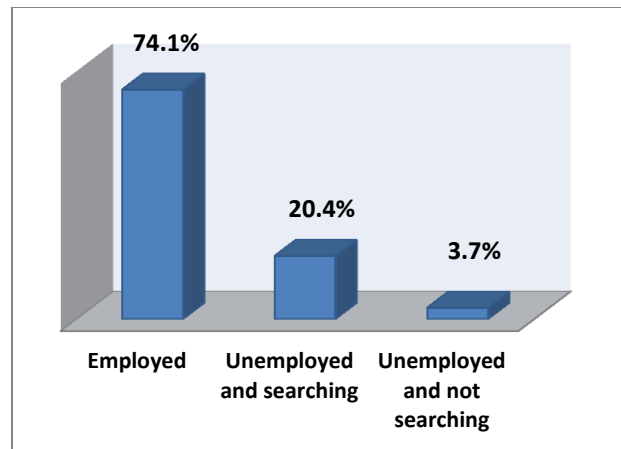
**Figure 5**



**Table 6**

<b>What is your employment status?</b>		Frequency	Percent
	Employed	40	74.1%
	Unemployed and searching	11	20.4%
	Unemployed and not searching	2	3.7%
	Missing	1	1.9%
Total		54	100%

**Figure 6**

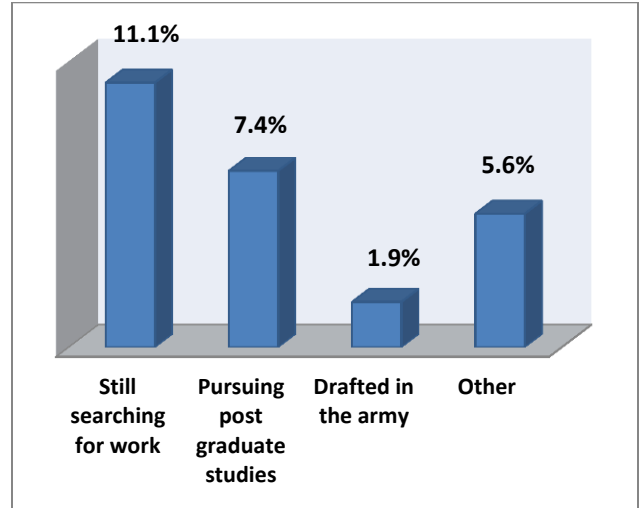





**Table 7**

If unemployed, what is the reason?		Frequency	Percent
	Still searching for work	6	11.1%
	Pursuing post graduate studies	4	7.4%
	Drafted in the army	1	1.9%
	Other	3	5.6%
	Total	14	25.9%
	Missing	40	74.1%
Total		54	100%

**Figure 7**



## Section II Employment (Q.8 to Q.13)



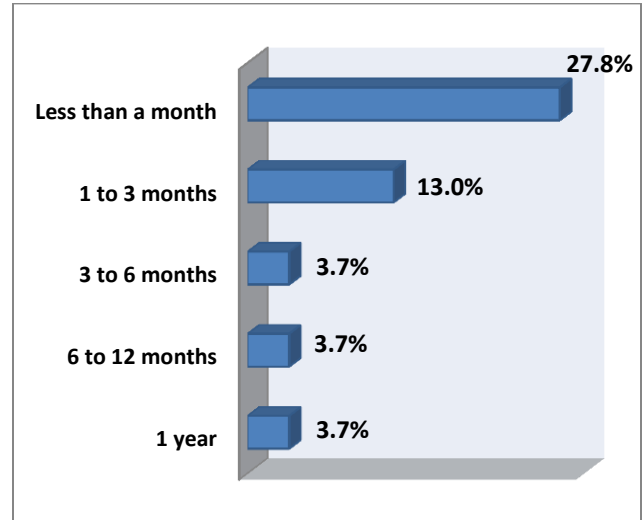
- ❖ When we asked the Alumni **“How long you were unemployed before starting your current job? (This includes the time spent at the army for those who are drafted)”**: 27.8% of the respondents reported “Less than a month”, 13% reported “1 to 3 months”, 3.7% reported “3 to 6 months”, 3.7% reported “6 to 12 months”, 3.7% reported “1year” and 48.1% did not answer this question.
- ❖ Alumni employment titles and sectors are shown in page 11 & 12. Additionally, the name of their employers is shown in page 13.
- ❖ When the respondents were asked **“Where is your employer located?”**: 38.9% of the Alumni reported ‘Cairo’, 7.4% ‘Giza’, 1.9% ‘Red sea’, 1.9% ‘Suez’. 3.7% ‘Middle East’, 3.7% ‘North America’, 5.6% ‘Europe’ 1.9% ‘Other’ and 64.8% did not report this question.
- ❖ When the Alumni were asked **“How did you hear about your current job?”**: 1.9% of the respondents reported ‘Newspaper advertisement’, 13% ‘Internet’, 16.7% ‘Career Advising Placement Services (CAPS)’, 1.9% ‘Family’, Friends’ 27.8% ‘Friends’ and 38.9% did not answer this question.

**Descriptive Analysis  
for  
Section II**

**Table 8**

How long you were unemployed before starting your current job?		Frequency	Percent
	Less than a month	15	27.8%
	1 to 3 months	7	13.0%
	3 to 6 months	2	3.7%
	6 to 12 months	2	3.7%
	1 year	2	3.7%
	Total	28	51.9%
	Missing	26	48.1%
Total		54	100%

**Figure 8**



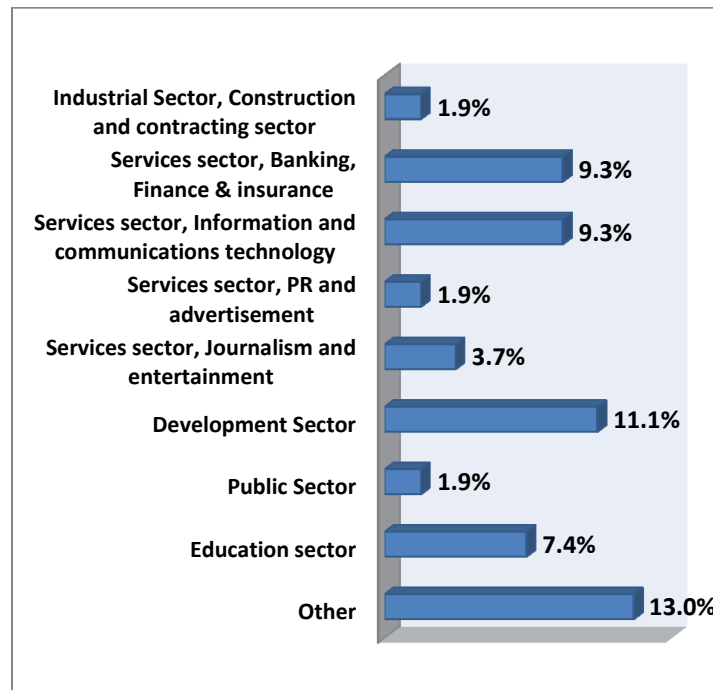
➤ **What is your title?**

- Admin
- CEO Coordinator
- Contracting and Procurement Engineer
- Contracting Engineer
- Coordinator
- customer service officer
- Data Mining specialist
- Deputy Manager
- Development Coordinator
- Digital Marketing Executive
- Diplomatic Attaché
- Economic Researcher
- Eng.
- Foreign Language Teaching Assistant
- Global Trainee in IS
- Global Trainee in IS
- HR Associate
- Junior Software Engineer
- Logistics and Event Officer
- Managing Partner
- Marketing Analyst
- Marketing Executive
- Master Peace Expansion team member
- product validation engineer
- Program assistant
- Program Officer
- Reporter/Editorial Assistant
- Research assistant
- Software Development Engineer
- Software Engineer
- Software Engineer
- Supply Chain Executive Director Assistant
- Treasury Officer

**Table 9**

<b>What is your employment sector?</b>		Frequency	Percent
	Industrial Sector, Construction and contracting sector	1	1.9%
	Services sector, Banking, Finance & insurance	5	9.3%
	Services sector, Information and communications technology	5	9.3%
	Services sector, PR and advertisement	1	1.9%
	Services sector, Journalism and entertainment	2	3.7%
	Development Sector	6	11.1%
	Public Sector	1	1.9%
	Education sector	4	7.4%
	Other	7	13.0%
	Total	32	59.3%
	Missing	22	40.7%
Total		54	100%

**Figure 9**



**Other:**

- Development Sector (6)
- Education sector (4)
- Industrial sector: Construction and contracting sector (1)
- Industrial sector: Other (5)
- Public sector (1)
- Services sector: Banking, Finance and Insurance (5)
- Services sector: Information and communications technology (5)
- Services sector: Journalism and entertainment (2)
- Services sector: Other (2)
- Services sector: PR and advertisement (1)

➤ **What is the name of your employer?**

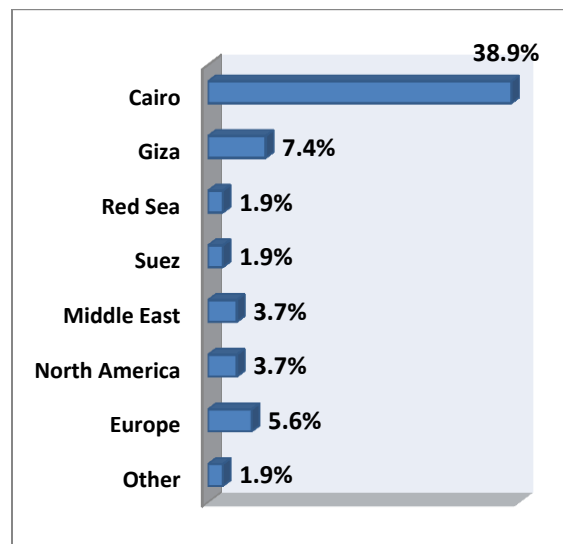
- ABB (2)\*
- Alex bank Intesa San paolo
- Arab bank
- Boston University
- CARE International in Egypt
- Daily news Egypt
- Delta Aromatic International Company
- Fawry
- Gourmet Egypt
- LOJINE Consulting
- Madinet Nasr for Housing & Development
- Master Peace Foundation
- Mentor Graphics Corporation (2)\*
- Microsoft Corp
- Ministry of Foreign Affairs
- Royal Dutch Shell (2)\*
- Savola Group
- Schlumberger
- Siemens Middle East
- Sykes Inc.
- Technical university in Munich
- Valeo

\*Number of responses

**Table 10**

Where is your employer located?		Frequency	Percent
	Cairo	21	38.9%
	Giza	4	7.4%
	Red Sea	1	1.9%
	Suez	1	1.9%
	Middle East	2	3.7%
	North America	2	3.7%
	Europe	3	5.6%
	Other	1	1.9%
	Total	35	64.8%
	Missing	19	35.2%
Total		54	100%

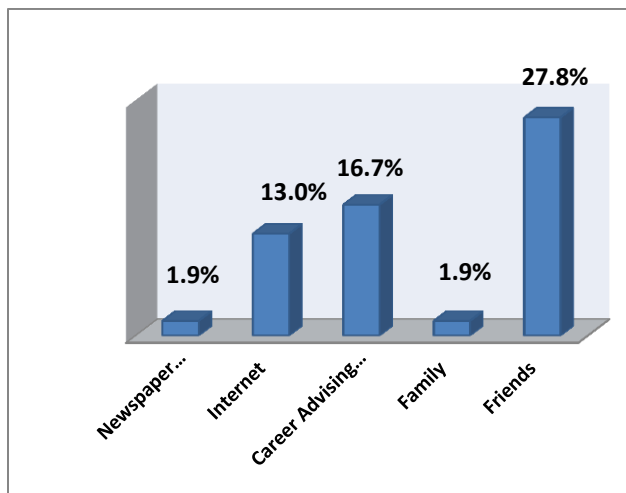
**Figure 10**



**Table 11**

How did you hear about your current job?		Frequency	Percent
	Newspaper advertisement	1	1.9%
	Internet	7	13.0%
	Career Advising Placement Services (CAPS)	9	16.7%
	Family	1	1.9%
	Friends	15	27.8%
	Total	33	61.1%
	Missing	21	38.9%
Total		54	100%


**Figure 11**



**Other:**

- Employment Fair (2)
- I'm a co-founder of the company
- Networking
- Student Help
- Youmna-from the LEAD office- sent an email with the job announcement

**Section III  
Post Graduate Studies  
(Q.14 to Q. 18)**



In this section, when we asked the Alumni:

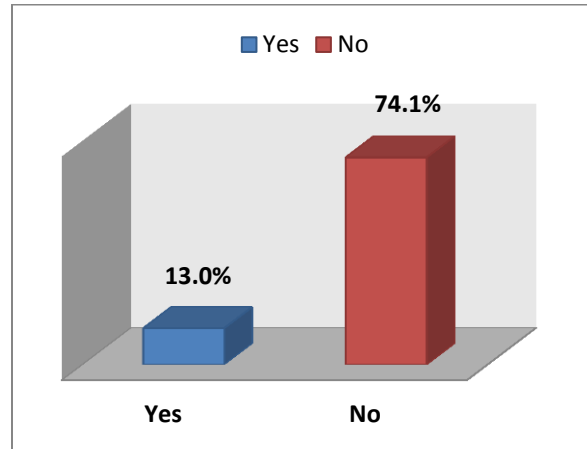
- ❖ **“Are you currently enrolled in any post graduate studies?”**: 13% of the respondents reported ‘Yes’, 74.1% reported ‘No’ and 13% did not report this question.
- ❖ **“What is the type of your degree?”**: 7.4% of the respondents who were enrolled in Graduate studies reported ‘Diploma’, 13% reported ‘Master degree’ and 1.9% reported ‘Ph.D.’.
- ❖ **“What is your degree specialization?”**: The degree specialization of the respondents who were enrolled in Graduate studies is shown in table 14 page 17.
- ❖ **“What is the name of your institution?”**: 16.7% of the respondents who were enrolled in Graduate studies reported “AUC” and 1.9% reported “University of Notre Dame”.
- ❖ **“Where is the location of your institution?”**: 1.9% of the respondents who were enrolled in Graduate studies reported ‘Canada’, 16.7% reported ‘Egypt’, 1.9% reported ‘Germany’, 3.7% reported ‘USA’.

**Descriptive Analysis  
for  
Section III**

**Table 12**

Are you currently enrolled in any post graduate studies?		Frequency	Percent
	Yes	7	13.0%
	No	40	74.1%
	Total	47	87.0%
	Missing	7	13.0%
Total		54	100%

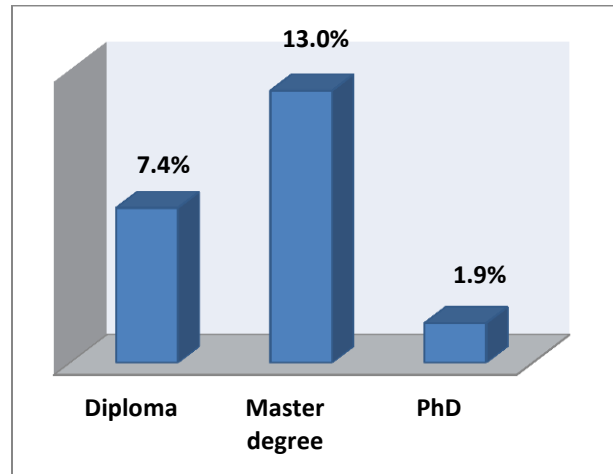
**Figure 12**



**Table 13**

What is the type of your degree?		Frequency	Percent
	Diploma	4	7.4%
	Master degree	7	13.0%
	PhD	1	1.9%
	Total	12	22.2%
	Missing	42	77.8%
Total		54	100%

**Figure 13**

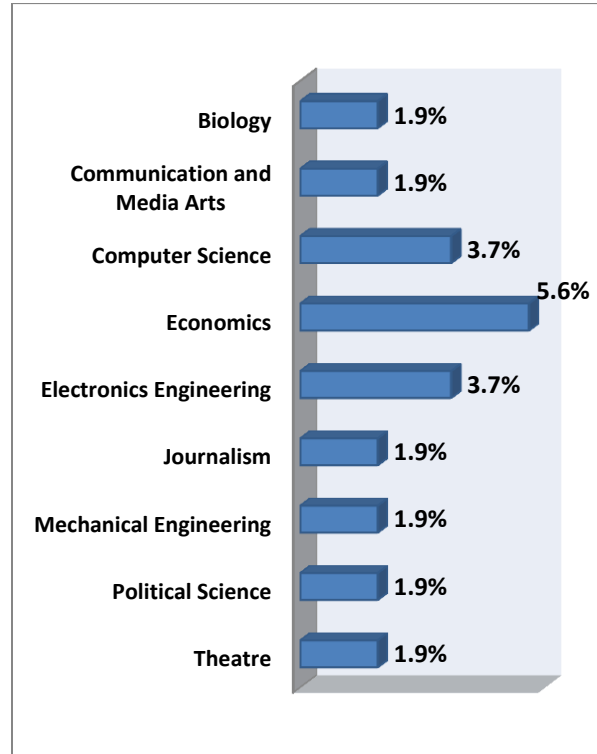




**Table 14**

What is your degree specialization?		Frequency	Percent
	Biology	1	1.9%
	Communication and Media Arts	1	1.9%
	Computer Science	2	3.7%
	Economics	3	5.6%
	Electronics Engineering	2	3.7%
	Journalism	1	1.9%
	Mechanical Engineering	1	1.9%
	Political Science	1	1.9%
	Theatre	1	1.9%
	Total	13	24.1%
	Missing	41	75.9%
Total		54	100%

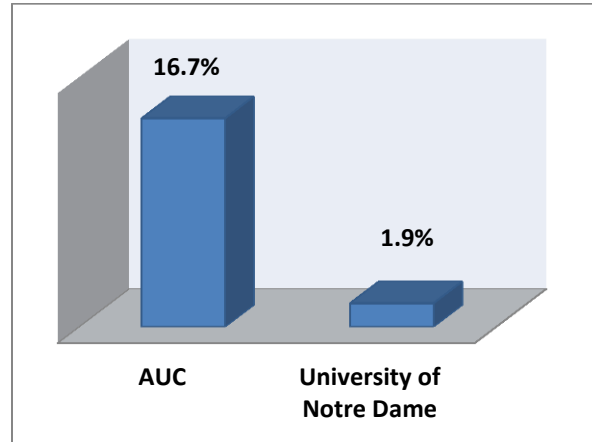
**Figure 14**



**Table 15**

What is the name of your institution?		Frequency	Percent
	AUC	9	16.7%
	University of Notre Dame	1	1.9%
	Total	10	18.5%
	Missing	44	81.5%
Total		54	100%

**Figure 15**



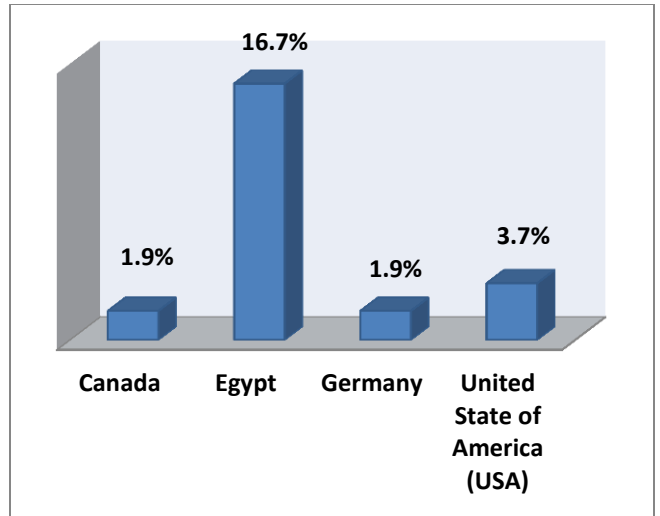
**Other:**

- I am still searching , AUC maybe
- Maastricht University
- University of Minnesota
- Technical university in Munich


**Table 16**

Where is the location of your institution?		Frequency	Percent
	Canada	1	1.9%
	Egypt	9	16.7%
	Germany	1	1.9%
	United State of America (USA)	2	3.7%
	Total	13	24.1%
	Missing	41	75.9%
Total		54	100%

**Figure 16**



**Section IV  
Volunteer Activities  
(Q.19 to Q. 21)**



- ❖ When the Alumni were asked **“Are you currently involved in any volunteer or community development initiatives?”**: 13% of the respondents reported “Yes”, 68.5% reported “No” and 18.5% did not report this question.

For the respondents who replied, “Yes” (13%), when we asked them:

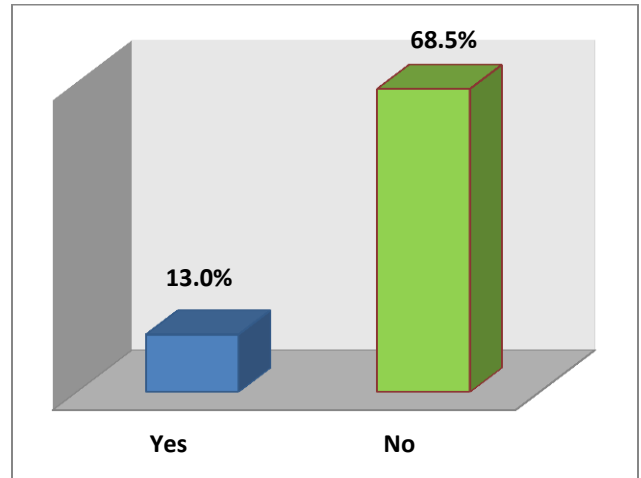
1. **“What type of activities?”**: 3.7% reported ‘Political’ and 9.3% reported ‘Social’.
  2. **“Where you implement them?”**: 7.4% reported ‘Cairo’ and 5.6% reported ‘Home Governorate’.
- ❖ When we asked the Alumni **“Are you member in a civic organization (NGOs, syndicates, political parties, etc.)?”**: 16.7% of the respondents reported “Yes”, 55.6% reported “No” and 27.8% did not answer this question.
  - ❖ Answering the questions:
    - a. **“Are you interested in sharing your expertise and getting involved in LEAD activities e.g., Provide training for new students, help with orientations, give a speech and participate in panels, other.. etc.”**: 57.4% of the respondents reported “Yes”, 18.5% reported “No” and 24.1% did not report this question.
    - b. **“Did you participate in any conferences, forums or symposiums?”**: 53.7% of the respondents reported “Yes”, 18.5% reported “No” and 27.8% did not answer this question.

**Descriptive Analysis  
for  
Section IV**

**Table 17**

Are you currently involved in any volunteer or community development initiatives?		Frequency	Percent
	Yes	7	13.0%
	No	37	68.5%
	Total	44	81.5%
	Missing	10	18.5%
Total		54	100%

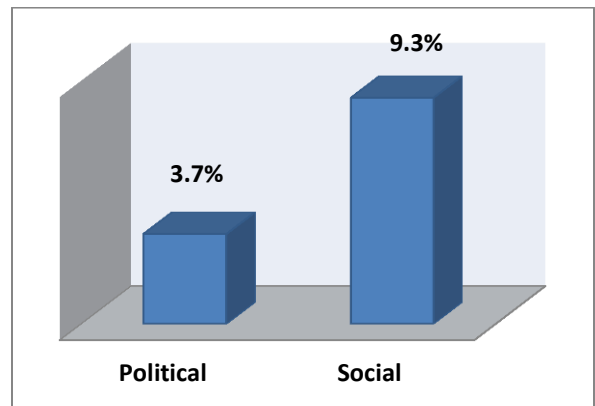
**Figure 17**



**Table 18**

Type of activity		Frequency	Percent
	Political	2	3.7%
	Social	5	9.3%
	Total	7	13.0%
	Missing	47	87.0%
Total		54	100%

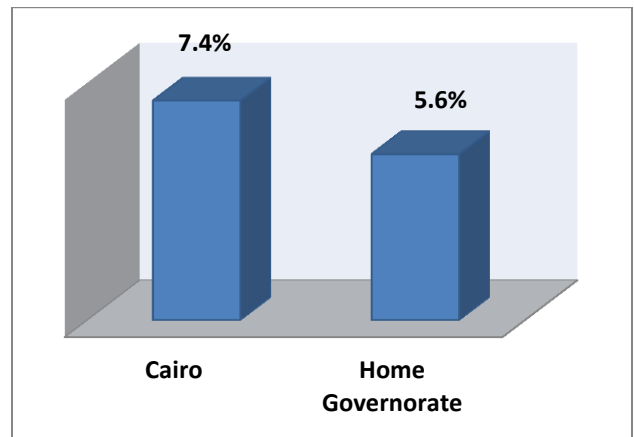
**Figure 18**



**Table 19**

Location		Frequency	Percent
	Cairo	4	7.4%
	Home Governorate	3	5.6%
	Total	7	13.0%
	Missing	47	87.0%
Total		54	100%

**Figure 19**



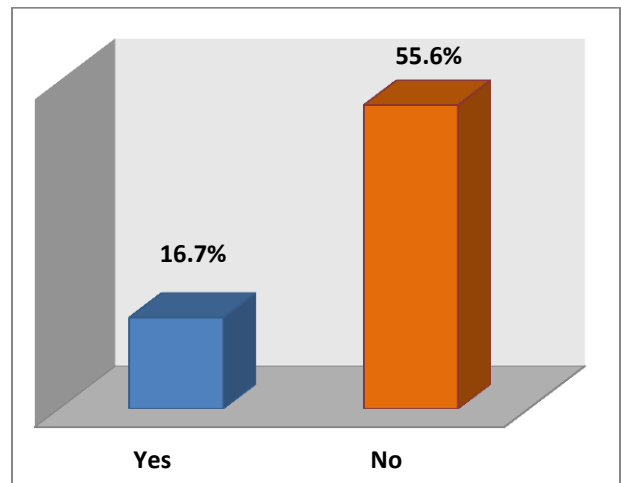
**Other:**

- EInour party

**Table 20**

Are you member in a civic society organization (NGO's, syndicates, political parties, etc. ..?)		Frequency	Percent
	Yes	9	16.7%
	No	30	55.6%
	Total	39	72.2%
	Missing	15	27.8%
Total		54	100%

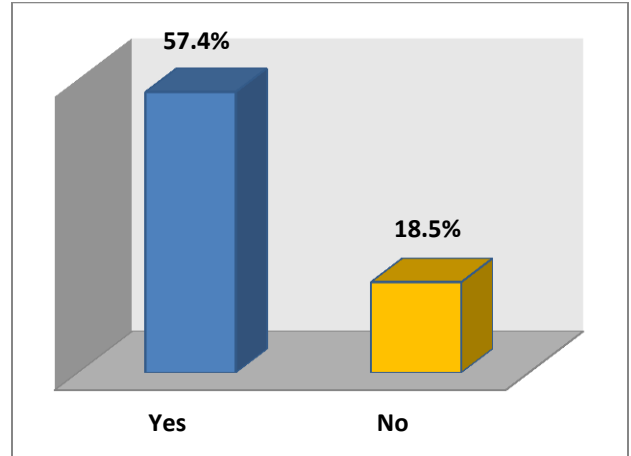
**Figure 20**



**Table 21**

Are you interested in sharing your expertise and getting involved in LEAD activities?		Frequency	Percent
	Yes	31	57.4%
	No	10	18.5%
	Total	41	75.9%
	Missing	13	24.1%
Total		54	100%

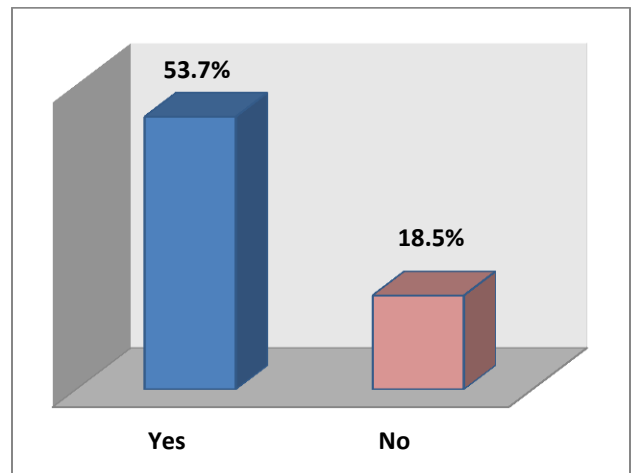
**Figure 21**




**Table 22**

Did you participate in any conferences, forums or symposiums?		Frequency	Percent
	Yes	29	53.7%
	No	10	18.5%
	Total	39	72.2%
	Missing	15	27.8%
Total		54	100%

**Figure 22**



**Section V**  
**Comments & suggestions**  
**(Q.24 & Q.25)**



**Q.24: Do you have a success story that you would like to share?**

1. In work, in no time I was responsible for the "elite" category in my branch... it was a very good evaluation from clients and evaluation..
2. "-Harvard Summer School Scholarship  
  
-Top of the class for the Computer Science and Engineering Department class Spring 2011  
  
Google Anita Borg Memorial Scholarship Finalist"
3. "Lead 3rd annual conference;  
The 3 groups I was heading got 1st prize in all the prize there was to offer; Presentation, technology mastery and content.  
Story's a bit too long to share here.."
4. "Selected as one of the 25 emerging female leaders working on development in Africa, MILEAD, Ghana  
Full Master Scholarship (High Potential Scholarship), Maastricht University  
Lead On Fellowship, American University in Cairo"
5. Would like to share more on face to face basis :))
6. "One of the most overwhelming experiences in my whole life is working as the Lead fifth annual conference chair person, on a very controversial topic which was ""sexual harassment". The whole experience starts from the topic itself, targeting real and wide civic engagement (NGOs, International Organization, Media, and governmental participation) working in an extremely tight schedule to get it all done.  
With a clear vision, mission, and work plan we have managed to accomplish our target and reach success that we dreamed of, having the highest internal and external participation ever in the lead history with forming a working plan to implement conference results, agreements, and campaign networking with working NGOs and committee formed to work in the governorates. I believe it was an enriching experience at its all levels communicating, researching, leading and problem solving,"
7. Recently in Oct. 2011, I participated in "Water Hackathon" forum organized by the World Bank for IT experts to solve water problems in Egypt.
8. "Last Summer, just after graduation, I have been chosen in an American Turkish relations program in Yeditipe University, Istanbul, Turkey.  
A list of representatives from China, America, Russia, Iraq, Palestine, Turkey and myself from Egypt took a complete academic & tour visit program.


We spend 20 days in Istanbul & other 3 days in Ankara. During this time we have visited some political parties like CHP and other official like Istanbul governor & Egyptian ambassador in Turkey".

**Q. 25: Do you have any comments or suggestions?**

1. "For the LEAD program:
  - You should choose at least middle-class students to be able to cope with AUCians or you should strongly support them financially.
  - You should follow your students' academic life regularly."
2. "I took a University fellowship from AUC to study my post graduates master degree at Adham Center.  
I am working as graduate teacher assistant in Adham Center, Mass Communication department."
3. Kindly note that I am originally from Sohag, but I am currently living in Giza



**Section V  
Cross Tabulation  
Questions**



**Question 1A: "What is your employment status?" by the Graduation date by  
Head Count**

Table 1A

What is your employment status?		Graduation date					Total
		Spring 2009	Fall 2009	Spring 2010	Fall 2010	Spring 2011	
	Employed	4	6	9	8	13	40
	Unemployed and searching	1	0	5	2	3	11
	Unemployed and not searching	0	0	0	1	1	2
<b>Total</b>		<b>5</b>	<b>6</b>	<b>14</b>	<b>11</b>	<b>17</b>	<b>53</b>

**Question 2A: "What the type of your degree?" by the Graduation date by  
Head count**

Table 2A

What is the type of your degree?		Graduation date					Total
		Spring 2009	Fall 2009	Spring 2010	Fall 2010	Spring 2011	
Diploma	Employed	0	1	1		1	3
	Unemployed and searching				1		1
Total		0	1	1	1	1	4
Master degree	Employed	2	0	0	0	2	4
	Unemployed and searching	0		2		0	2
	Unemployed and not searching			0	1	0	1
Total		2	0	2	1	2	7
PhD	Unemployed and searching	1	0	0	0	0	1
Total		1	0	0	0	0	1
Diploma Grand Total	Employed	2	1	1	0	3	7
Master Degree Grand total	Unemployed and searching	1	0	2	1	0	4
PhD Grand total	Unemployed and not searching	0		0	1		1
Total		3	1	3	2	3	12

**Question 3A: "What is the type of your degree?" by the Academic major by**

**Head count**

Table 3A

Academic Major		What is the type of your degree?			Total
		Diploma	Master degree	PhD	
	Accounting (B.A.C.)	1	0	0	1
	Communication and Media Arts (B.A.)	0	1	0	1
	Computer Science (B.S)	1	0	1	2
	Economics (B.A.)	1	1	0	2
	Electronics Engineering (B.S)	1	1	0	2
	Mechanical Engineering (B.S.)	0	1	0	1
	Middle East Studies (B.A.)	0	1	0	1
	Political Science (B.A.)	0	2	0	2
<b>Total</b>		<b>4</b>	<b>7</b>	<b>1</b>	<b>12</b>

**Question 4A: "what the your employment sector?" b y the type of degree by**

**Head count**

Table 4A

What is your employment sector?		What is the type of your degree?		Total
		Diploma	Master degree	
	Other	1	1	2
	Services sector, Information and communications technology	1	0	1
	Development Sector	1	0	1
	Public Sector	0	1	1
	Education sector	0	1	1
<b>Total</b>		<b>3</b>	<b>3</b>	<b>6</b>

**Question 5A: "What is the type of your degree?" by the Graduation date by  
Head Count**

Table 5A

Graduation date		What is the type of your degree?			Total
		Diploma	Master degree	PhD	
	Spring 2009	0	2	1	3
	Fall 2009	1	0	0	1
	Spring 2010	1	2	0	3
	Fall 2010	1	1	0	2
	Spring 2011	1	2	0	3
<b>Total</b>		<b>4</b>	<b>7</b>	<b>1</b>	<b>12</b>