



THE AMERICAN UNIVERSITY IN CAIRO

Fall
2012

LEAD Alumni Survey Report

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Fall 2012



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Executive Summary

Introduction

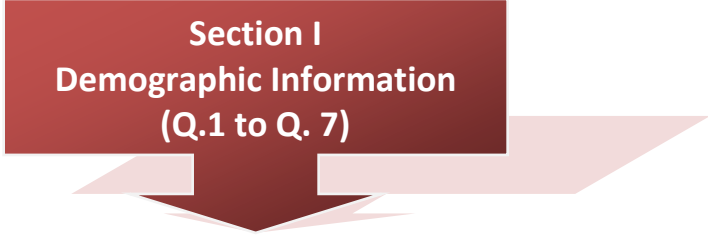
The Leadership for Education and Development Program (LEAD) at the American University in Cairo (AUC), conducted in cooperation with the Office of Institutional Research (IR) an online survey to provide AUC with valuable LEAD Alumni feedback that will help improve the university's planning and programs related to the LEAD students.

In December 20th, 2012, IR office emailed survey invitations to 158 LEAD Alumni. Two email reminders were sent on January 3rd and January 17th, 2013 and the survey remained accessible until January 31st, 2013. From the total number of LEAD Alumni (158), forty eight (48) responded to the survey for a response rate of **30.4%**

Methodology and Organization of the Report

It should be noted, as a technical comment, that we removed missing responses from the analysis section and analyzed the entire survey without missing data. We trust removing missing data will paint a clear picture of LEAD Alumni opinions.

This report is divided into six sections. In **Section I**, demographics' information is presented as frequencies and charts. In **Section II**, the Alumni employment's data are given. Alumni Graduate Studies information are presented in **Section III**, as frequencies and charts. In **Section IV**, the respondents' volunteer activities in a civic society organization are presented in frequency tables. In Section V, the respondents' comments and suggestions for more improvement are given. In **Section VI**, the cross tabulations questions are presented.



Section I
Demographic Information
(Q.1 to Q. 7)

- ❖ In section I, respondents reported their **Graduation date** as follows: 11.1% of the students graduated in “Spring 2009”, 8.9% in “Fall 2009”, 13.3% in “Spring 2010”, 20% in “Fall 2010” and 22.2% in “Spring 2011”, 13.3% in “Fall 2011” and 11.1% in “Spring 2012”.
- ❖ Respondents reported Academic **majors**. Table 2 in page 5 shows the majors.
- ❖ The majority of the respondents reported the ‘Area of living’ (54.5%) in “Cairo”; other areas are shown in table 3 page 6.
- ❖ The **marital status** of the respondents is as follows: 82.2% “Single”, 4.4% “Engaged”, 13.3% “Married”.
- ❖ Male respondents reported their **Military status** as follows: 45.5% “Exempted”, 36.4% “Postponed” and 18.2% “Completed military service”.
- ❖ When we asked the Alumni **“What is your employment status?”**: 86.4% of the respondents reported “Employed”, 11.4% “Unemployed and searching”, 2.3% “Unemployed and not searching”.
- ❖ When the Alumni were asked **“If unemployed, what is the reason?”**: 16.7% reported “Still searching for work”, 66.7% “Pursuing post graduate studies” and 16.7% “Other”.

Descriptive Analysis for Section I

Table 1

Graduation date		Frequency	Percent
	Spring 2009	5	11.1%
	Fall 2009	4	8.9%
	Spring 2010	6	13.3%
	Fall 2010	9	20%
	Spring 2011	10	22.2%
	Fall 2011	6	13.3%
	Spring 2012	5	11.1%
	Total	45	100%

Missing (n=3)

Figure 1

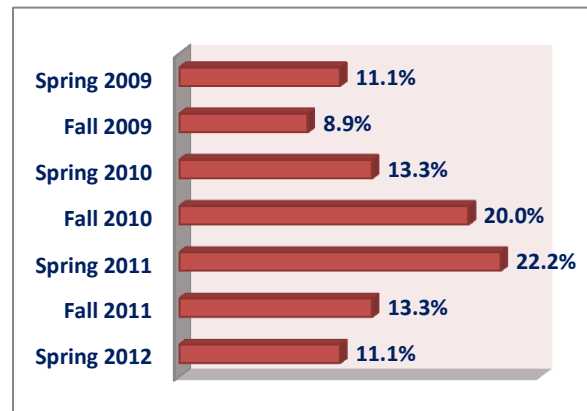


Table 2

Academic Major	Frequency	Percent
Accounting (B.A.C.)	1	2.2%
Anthropology (B.A.)	1	2.2%
Business Administration (B.B.A.)	5	10.9%
Chemistry (B.S)	1	2.2%
Communication and Media Arts (B.A.)	4	8.7%
Computer Science (B.S)	10	21.7%
Economics (B.A.)	6	13.0%
Electronics Engineering (B.S)	7	15.2%
Journalism (B.A.)	1	2.2%
Mechanical Engineering (B.S.)	2	4.3%
Middle East Studies (B.A.)	1	2.2%
Petroleum Engineering (B.S.)	1	2.2%
Physics (B.S.)	2	4.3%
Political Science (B.A.)	3	6.5%
Psychology (B.A.)	1	2.2%
Total	46	100%

Missing (n=2)

Figure 2

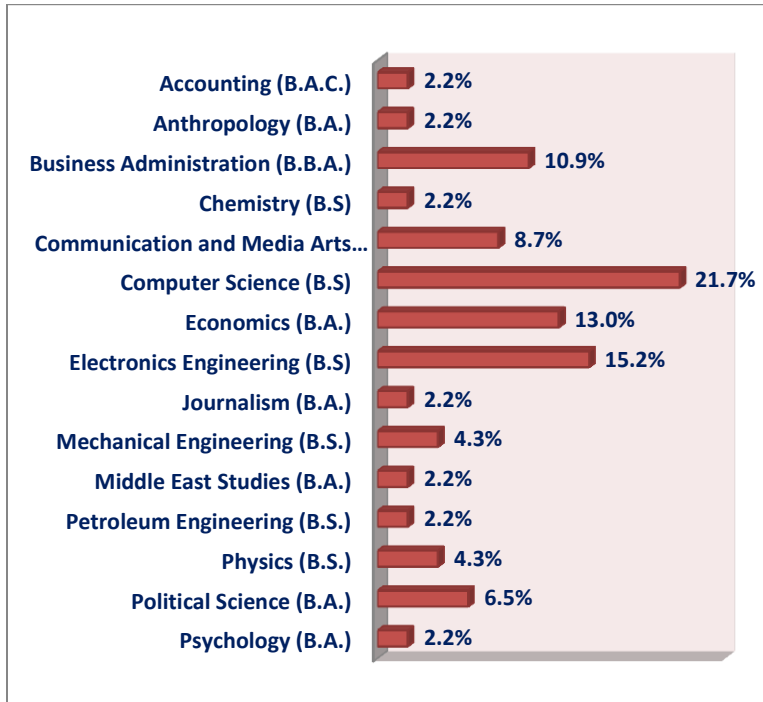


Table 3

Where do you currently live?		Frequency	Percent
	Alexandria	1	2.3%
	Assiut	1	2.3%
	Beni Suef	1	2.3%
	Cairo	24	54.5%
	Fayoum	1	2.3%
	Giza	3	6.8%
	Port Said	1	2.3%
	Suez	1	2.3%
	Middle East	3	6.8%
	North America	6	13.6%
	Europe	2	4.5%
	Total	44	100%

Missing (n=4)

Figure 3

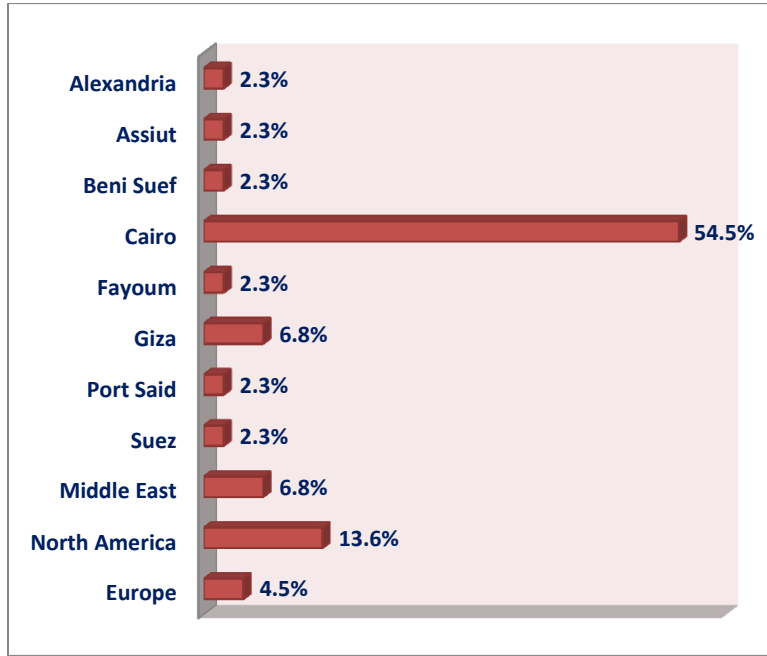


Table 4

What is your marital status?		Frequency	Percent
	Single	37	82.2%
	Engaged	2	4.4%
	Married	6	13.3%
	Total	45	100%

Missing (n=3)

Figure 4

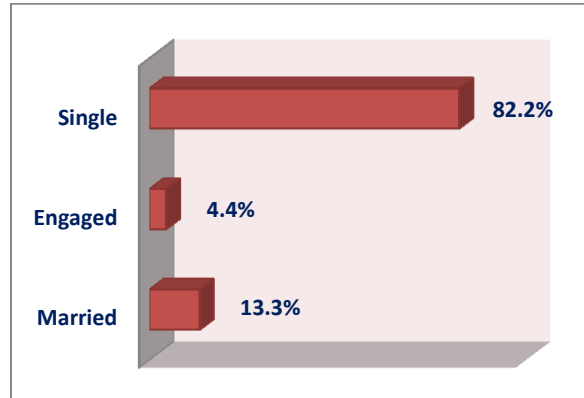


Table 5

Military status		Frequency	Percent
	Exempted	10	45.5%
	Postponed	8	36.4%
	Completed military service	4	18.2%
	Total	22	100%

Missing (n=26)

Figure 5

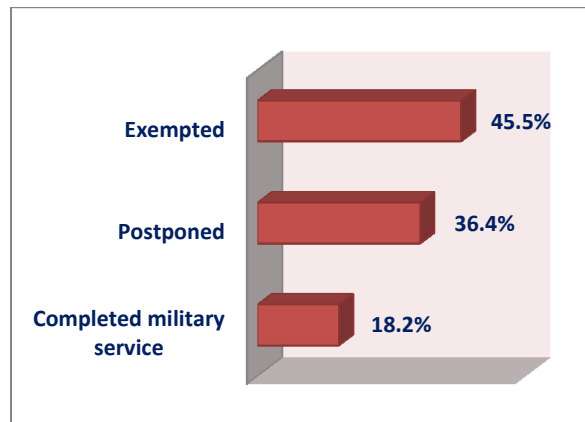


Table 6

What is your employment status?		Frequency	Percent
	Employed	38	86.4%
	Unemployed and searching	5	11.4%
	Unemployed and not searching	1	2.3%
	Total	44	100%

Missing (n=4)

Figure 6

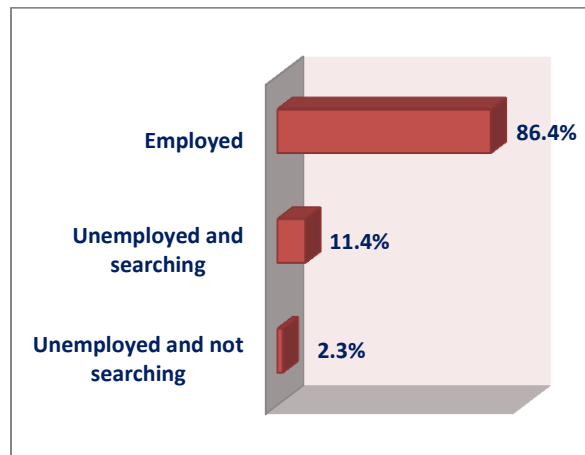
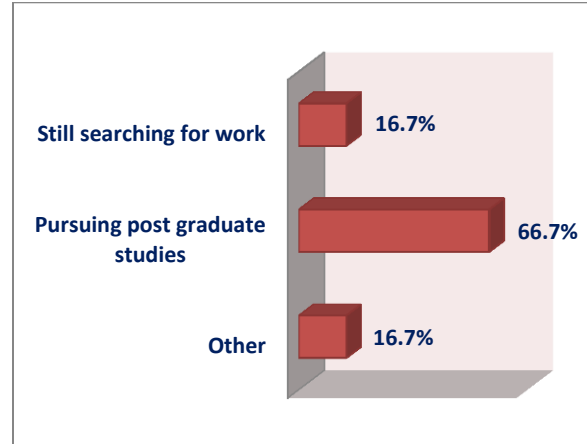


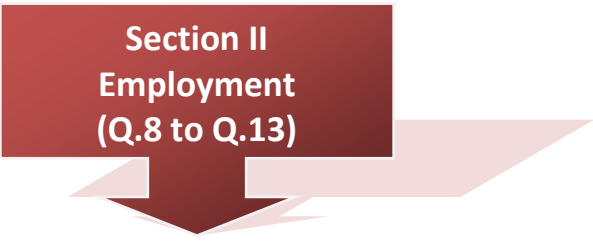
Table 7

If unemployed, what is the reason?		Frequency	Percent
	Still searching for work	1	16.7%
	Pursuing post graduate studies	4	66.7%
	Other	1	16.7%
	Total	6	100%

Missing (n=42)

Figure 7





Section II Employment (Q.8 to Q.13)

- ❖ When we asked the Alumni ***“How long you were unemployed before starting your current job? (This includes the time spent at the army for those who ere drafted)”***: 41.9% of the respondents reported “Less than a month”, 19.4% reported “ 1 to 3 months”, 9.7% reported “3 to 6 months”, 6.5% reported “6 to 12 months”, 9.7% reported “1 year”, 6.5% reported “1.5 year” and 6.5% reported “2 years”.
- ❖ Alumni employment ‘titles’ are shown in page 11. Alumni employments ‘sectors’ are shown in table 9 in page 12. Other employment sectors are shown in page 13, in addition to Employers names.
- ❖ When the respondents were asked ***“Where is your employer located?”***: 2.5% of the Alumni reported ‘Alexandria’, 67.5% reported ‘Cairo’, 2.5% reported ‘Fayoum’, 2.5% reported ‘Giza’, 7.5% reported ‘Middle East’, 12.5% reported ‘North America’, and 5% reported ‘Other’.
- ❖ When the Alumni were asked ***“How did you hear about your current job?”***: 3.2% of the respondents reported ‘Newspaper advertisement’, 19.4% ‘Internet’, 54.8% ‘Career Advising Placement Services (CAPS)’, and 22.6 % ‘Friends’.

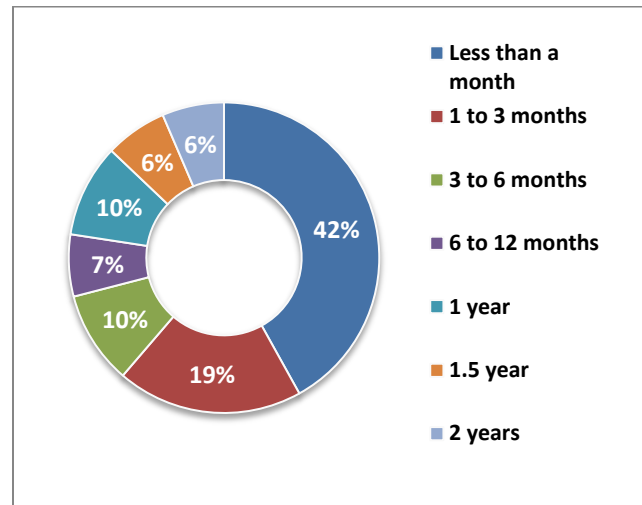
**Descriptive Analysis
for
Section II**

Table 8

How long you were unemployed before starting your current job?		Frequency	Percent
	Less than a month	13	41.9%
	1 to 3 months	6	19.4%
	3 to 6 months	3	9.7%
	6 to 12 months	2	6.5%
	1 year	3	9.7%
	1.5 year	2	6.5%
	2 years	2	6.5%
	Total	31	100%

Missing (n=17)

Figure 8



What is your title?

Account Manager
 Analyst, Brand Display Advertising Marketplaces EMEA
 Associate PR
 Business Process Consultant
 CBD section manager- sales
 Cofounder, owner, and manager of tarwi2a food outlet
 Communication Fellow
 Coordinator
 Counseling assistant
 Credit Analyst
 Executive
 Field Engineer
 Global Trainee
 HR Assistant
 Litigation support specialist
 Mr.
 Online Marketing Manager
 Operation coordinator

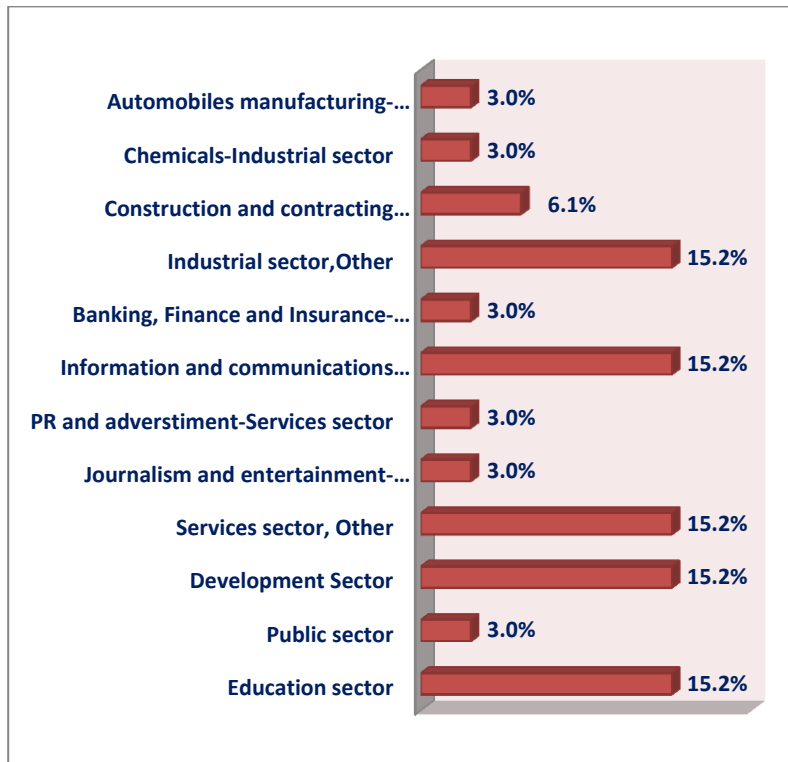
PhD student/ Graduate Research and Teaching Assistant
 PR and secretary
 PR assistant
 Product validation engineer
 Program Assist. at New Horizon for Social Develop. Association
 Quality Control Chemist
 Research Assistant
 Researcher in Al-Barnameg TV show
 Senior Marketing Executive/ Team Leader
 Software Development Engineer
 Software Engineer (2)
 Software Quality Assurance Engineer
 Teaching assistant
 Undergraduate Student
 Visiting Student
 Wire line Field Engineer

Table 9

What is your employment sector?		Frequency	Percent
Automobiles manufacturing-Industrial sector	1	3.0%	
Chemicals-Industrial sector	1	3.0%	
Construction and contracting sector-Industrial sector	2	6.1%	
Industrial sector, Other	5	15.2%	
Banking, Finance and Insurance-Services sector	1	3.0%	
Information and communications technology Services sector	5	15.2%	
PR and advertisement Services sector	1	3.0%	
Journalism and entertainment-Services sector	1	3.0%	
Services sector, Other	5	15.2%	
Development Sector	5	15.2%	
Public sector	1	3.0%	
Education sector	5	15.2%	
Total	33	100%	

Missing (n=12)

Figure 9



Other:

Academic research and doing master's
Cyber International Relations
E-Commerce
Electronic design automation tools
FMCG
Graduate University
I have my own business
Industrial: Automotive Supplier
Marketing research
Media
NGO - legal
Oil and gas section (2)
Oil Field (2)
Software Industry

What is the name of your employer?

Ahli United Bank
Asea Brown Boveri (ABB)
AUC
Bassem Youssef
CEWLA
Enterprise Qatar
ferro egypt for glaze
Hilti
Intel Corporation (United States)
JUIMIA Egypt
Lead On Program
lila international
Microsoft Corp
P&G
Peugeot
SAP
Schlumberger (2)
United nations
University of Minnesota Twin Cities
Univesrity of Delaware
Valeo
Vimov
Yahoo!

Table 10

Where is your employer located?		Frequency	Percent
	Alexandria	1	2.5%
	Cairo	27	67.5%
	Fayoum	1	2.5%
	Giza	1	2.5%
	Middle East	3	7.5%
	North America	5	12.5%
	Other	2	5.0%
	Total	40	100%

Missing (n=8)

Figure 10

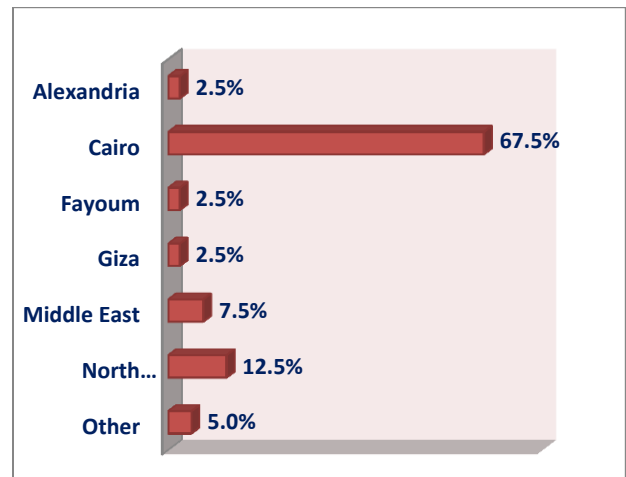
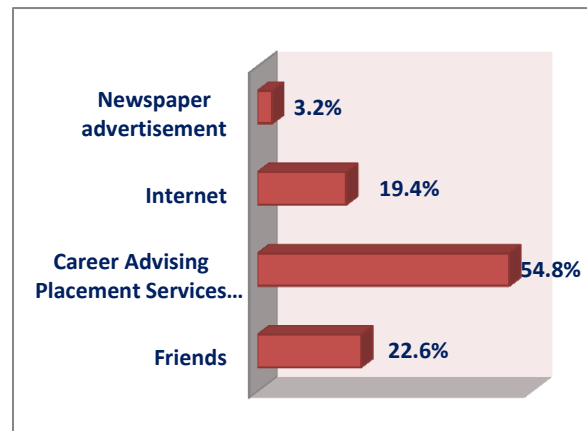


Table 11

How did you hear about your current job?		Frequency	Percent
	Newspaper advertisement	1	3.2%
	Internet	6	19.4%
	Career Advising Placement Services (CAPS)	17	54.8%
	Friends	7	22.6%
	Total	31	100%

Missing (n=17)

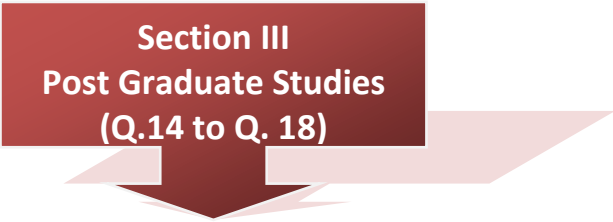
Figure 11



Other:

- Direct Contact with employer during undergraduate
- I lived there for a year
- I started this business a year before I Graduate
- Lead On Fellowship
- Linked In
- Under Graduate Trainings

Section III Post Graduate Studies (Q.14 to Q. 18)



In this section, when we asked the Alumni:

- ❖ **“Are you currently enrolled in any post graduate studies?”**: 41.9% of the respondents reported ‘Yes’, 58.1% reported ‘No’.
- ❖ **“What is the type of your degree?”**: 25% of the respondents who were enrolled in Graduate studies reported ‘Diploma’, 70% reported ‘Master degree’ and 5% reported ‘Ph.D.’.
- ❖ **“What is your degree specialization?”**: The degree specialization of the respondents who were enrolled in Graduate studies is shown in table 14 page 17.
- ❖ **“What is the name of your institution?”**: 90% of the respondents who were enrolled in Graduate studies reported “AUC” and 10% reported “University of Notre Dame”.
- ❖ **“Where is the location of your institution?”**: 75% of the respondents who were enrolled in Graduate studies reported ‘Egypt’, and 25% reported ‘USA’.

**Descriptive Analysis
for
Section III**

Table 12

Are you currently enrolled in any post graduate studies?		Frequency	Percent
	Yes	18	41.9%
	No	25	58.1%
	Total	43	100%

Missing (n=5)

Figure 12

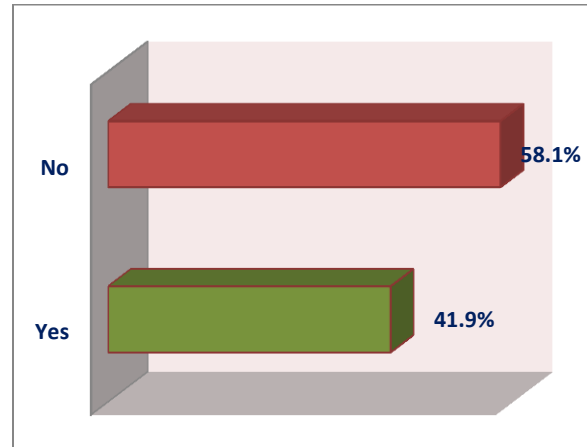


Table 13

What is the type of your degree?		Frequency	Percent
	Diploma	5	25.0%
	Master degree	14	70%
	PhD	1	5.0%
	Total	20	100%

Missing (n= 28)

Figure 13

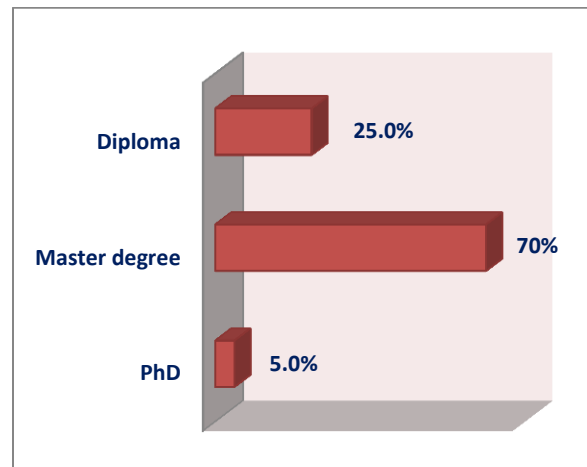


Table 14

What is your degree specialization?		Frequency	Percent
	Accounting	1	6.7%
	Anthropology	1	6.7%
	Chemistry	1	6.7%
	Computer Science	2	13.3%
	Economics	1	6.7%
	Education	1	6.7%
	Electronics Engineering	2	13.3%
	Journalism	2	13.3%
	Mechanical Engineering	1	6.7%
	Physics	1	6.7%
	Political Science	2	13.3%
	Total	15	100%

Missing (n=33)

Other:

Electrical and Computer Engineering
 Globalization and Development Studies
 Peace Studies

Figure 14

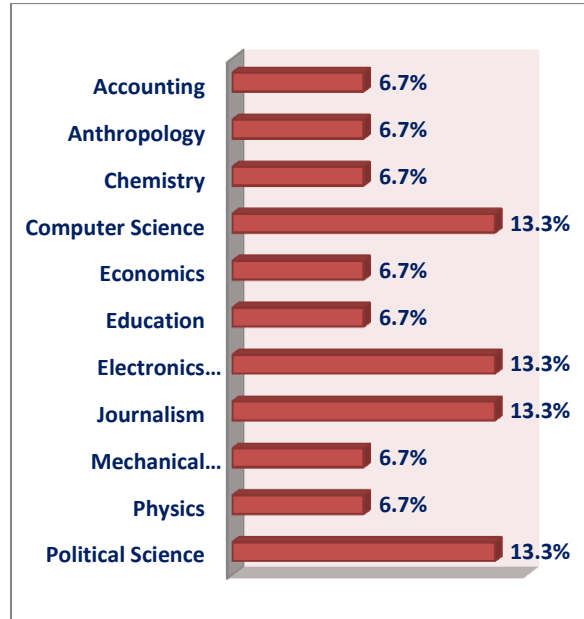


Table 15

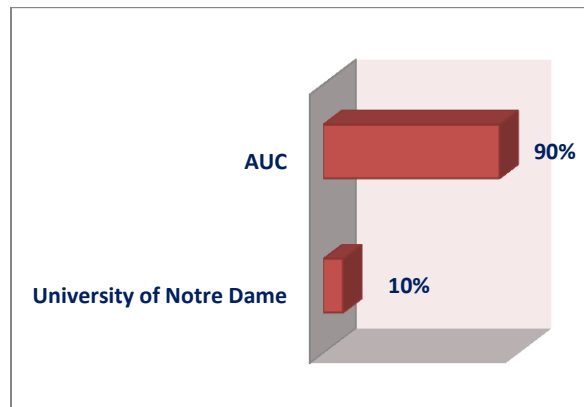
What is the name of your institution?		Frequency	Percent
	AUC	9	90%
	University of Notre Dame	1	10%
	Total	10	100%

Missing (n=38)

Other:

Adham Center
 ASU
 Cairo University
 Maastricht University (2)

Figure 15



Portland State University
 University of Delaware
 University of Minnesota Twin Cities

Table 16

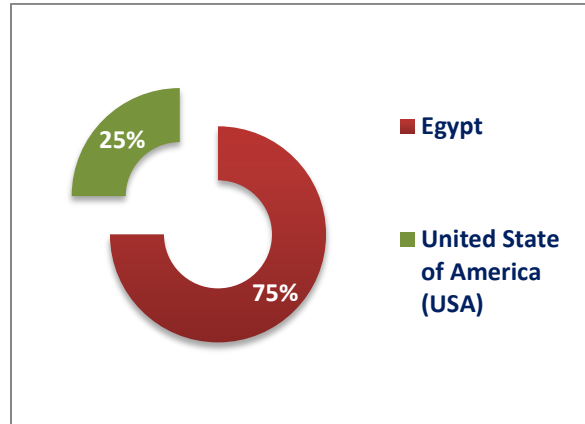
Where is the location of your institution?		Frequency	Percent
	Egypt	12	75.0%
	United State of America (USA)	4	25.0%
	Total	16	100%

Missing (n=32)

Other:

Netherlands (2)

Figure 16



Section IV Volunteer Activities (Q.19 to Q. 21)

- ❖ When the Alumni were asked **“Are you currently involved in any volunteer or community development initiatives?”**: 34.2% of the respondents reported “Yes” and 65.8% reported “No”.

For the respondents who replied, “Yes” (34.2%), when we asked them:

1. **“What type of activities?”** : 92.3% reported ‘Social’ and 7.7% reported ‘Economics’.
 2. **“Where you implement them?”**: 91.7% reported ‘Cairo’ and 8.3% reported ‘Other Governorate’.
- ❖ When we asked the Alumni **“Are you member in a civic organization (NGOs, syndicates, political parties, etc.)?”**: 27% of the respondents reported “Yes”, 72.2% reported “No”.
 - ❖ Answering the questions:
 - a. **“Are you interested in sharing your expertise and getting involved in LEAD activities e.g.. Provide training for new students, help with orientations, give a speech and participate in panels, other.. etc.”**: 78.4% of the respondents reported “Yes”, 21.6% reported “No”.
 - b. **“Did you participate in any conferences, forums or symposiums?”**: 64.9% of the respondents reported “Yes”, 35.1% reported “No”.

**Descriptive Analysis
for
Section IV**

Table 17

Are you currently involved in any volunteer or community development initiatives?		Frequency	Percent
	Yes	13	34.2%
	No	25	65.8%
	Total	38	100%

Missing (n=10)

Figure 17

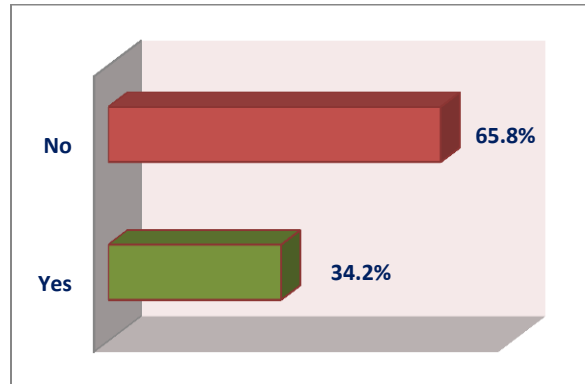


Table 18

Type of activity		Frequency	Percent
	Social	12	92.3%
	Economics	1	7.7%
	Total	13	100%

Missing (n=35)

Figure 18

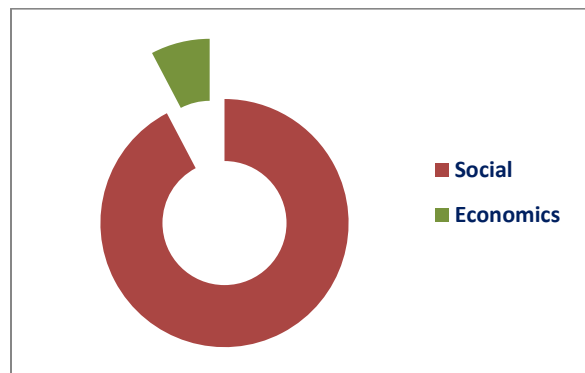


Table 19

Location		Frequency	Percent
	Cairo	11	91.7%
	Other Governorates	1	8.3%
	Total	12	100%

Missing (n=36)

Other:

United States
Online Activity

Figure 19

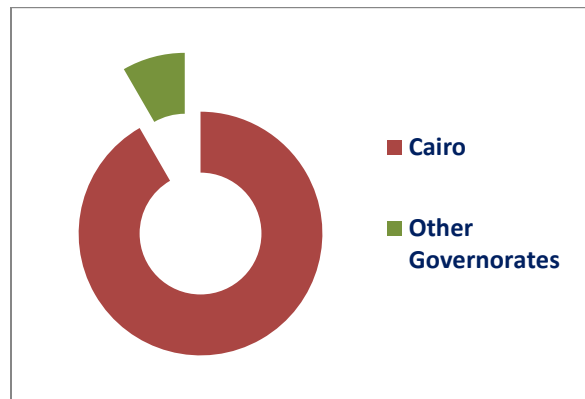


Table 20

Are you member in a civic society organization (NGO's, syndicates, political parties, etc ..?)		Frequency	Percent
	Yes	10	27.8%
	No	26	72.2%
	Total	36	100%

Missing (n=12)

Figure 20

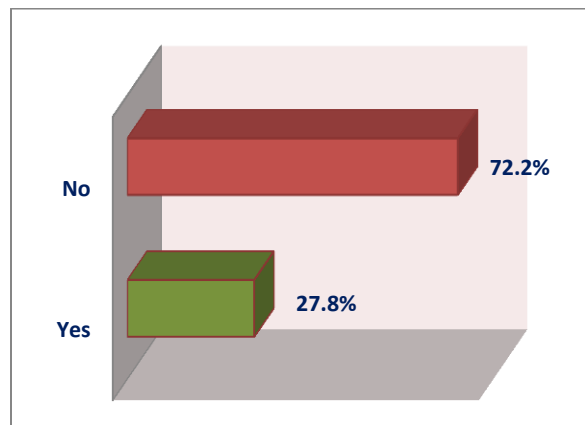


Table 21

Are you interested in sharing your expertise and getting involved in LEAD activities?		Frequency	Percent
	Yes	29	78.4%
	No	8	21.6%
	Total	37	100%

Missing (n=11)

Figure 21

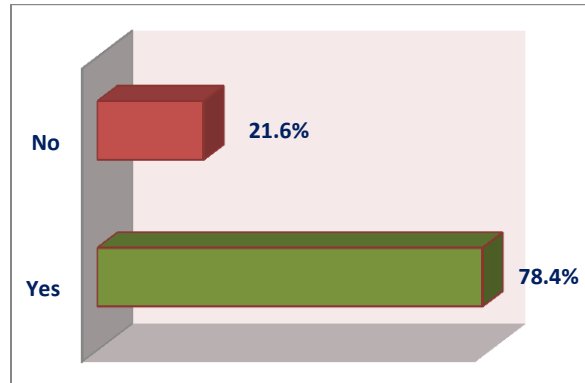
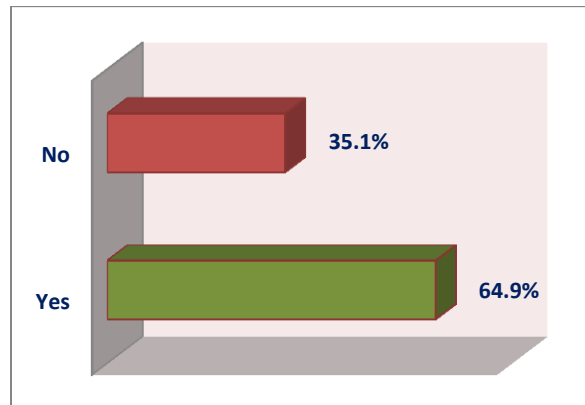


Table 22


Did you participate in any conferences, forums or symposiums?		Frequency	Percent
	Yes	24	64.9%
	No	13	35.1%
	Total	37	100%

Missing (n=11)

Figure 22



Section V
Comments & suggestions
(Q.24 & Q.25)




Q.24: Do you have a success story that you would like to share?

1. Accepted in the Global trainee program which consists of around 20 trainees from around the globe. There was only one opening for Egypt. This program contains 3 assignments. I spent my 1st (6 months) in ABB Egypt. My 2nd (6 months) in Zurich, Switzerland at ABB HQ, and the 3rd in Calgary, AB at ABB Canada.
2. After my graduation I applied for the Lead on Fellowship, and got accepted. Now I'm currently working in UNAIDS as a communication fellow, which is an extraordinary opportunity for me.
3. I graduated Spring 2011 and I am doing my master just after graduation. I took university fellowship to do my whole master's degree. I am having only one semester to graduate with my master in TV and Digital Journalism from Adham Center, AUC. I want to say that loving what I am doing pushed me to grow up vertically. So, move forward in a vertical way and through your way keep record and save people's contacts. Also, I would say, be good with all and help everyone. Love your life and always smile. Pray strongly from your heart, take care of your family and fight for your country. That's exactly what I ended up with from my path till now.
4. I passed a certification exam where the global pass rate is around 30% and then I am going for another certification exam in a track where very few people are certified globally.
5. The experience that I gained in AUC community and in the LEAD program helped me a lot in my way of life and in conducting my work.

Q. 25: Do you have any comments or suggestions?

1. I think my advice that I would like all the current/future LEAD students to strongly hold as a value, is to be very persistent in achieving whatever it is you want to achieve, no matter what it is, anything is possible to achieve with persistence. I believe every LEAD student has so much more power and potential than they might ever think. Definitely giving back to your community is a crucial value to have as well, no matter where you are in the world, we all need to have a sense of responsibility and commitment towards helping and giving back to our community and to Egypt.
2. I am open for any reunions and would like to participate in anyway. Preferably in summer :)
3. I believe we need to strengthen the network between current LEAD students and their fellow Alumni. I will be very interested in participating in any event or gathering for all LEAD students and alumni (from LEAD 1 - 8). Our alumni cadre blends a wide variety of career paths and specializations; that could definitely help LEAD new comers and potential graduates to get some highlights for their prospective careers. :)
Greetings to all LEAD staff and friends :)
Happy 2013 isA :) (F) (Y)
4. Instead of spending time on theoretical training, send out the students to the real world, to have enough experience by the time they graduate, and open more channels for them
5. Keep the good work up :), thanks for keeping in contact with the Alumni leaders.
6. Thanks
7. The survey is very poorly done, and it's not dynamic, for example when an answer should make you skip a few questions to come, it is not done dynamically, and it is not even stated in the questions.
8. Youmna Khalil should stop all the irrelevant emails she keeps bombarding us with :S :S
None of the LEAD Alumni has 7-15 years of work experience

**Section V
Cross Tabulation
Questions**



Q. 1A: “What is your employment status?” by the Graduation date

Table 1A

What is your employment status?		Graduation date						Total	
		Spring 2009	Fall 2009	Spring 2010	Fall 2010	Spring 2011	Fall 2011		Spring 2012
	Employed	4	3	4	9	8	6	4	38
		10.5%	7.9%	10.5%	23.7%	21.1%	15.8%	10.5%	100%
	Unemployed and searching	-	1	2	-	2	-	-	5
		0%	20%	40%	0%	40%	0%	0%	100%
	Unemployed and not searching	1	-	-	-	-	-	-	1
		100%	0%	0%	0%	0%	0%	0%	100%
Total		5	4	6	9	10	6	4	44
		11.4%	9.1%	13.6%	20.5%	22.7%	13.6%	9.1%	100%

Missing (n=4)

Q.2A: “What the type of your degree? And your employment status?” by the Graduation date

Table 2A

What is the type of your degree?		Graduation date						Total	
		Spring 2009	Fall 2009	Spring 2010	Fall 2010	Spring 2011	Fall 2011		Spring 2012
Diploma	Employed				2		1	2	5
					40%		20%	40%	100%
Diploma	Total				2		1	2	5
					40%		20%	40%	100%
Master degree	Employed	3	-	1	3	2	1		10
		30%	0%	10%	30%	20%	10%		100%
	Unemployed and searching	-	1	2	-	1	-		4
		0%	25.0%	50%	0%	25.0%	0%		100%
Total	3	1	3	3	3	1		14	
	21.4%	7.1%	21.4%	21.4%	21.4%	7.1%		100%	
PhD	Unemployed and not searching	1							1
		100%							100%
PhD	Total	1							1
		100%							100%
Total	Employed	3	-	1	5	2	2	2	15
		20%	0%	6.7%	33.3%	13.3%	13.3%	13.3%	100%
	Unemployed and searching	-	1	2	-	1	-	-	4
		0%	25.0%	50%	0%	25.0%	0%	0%	100%
	Unemployed and not searching	1	-	-	-	-	-	-	1
		100%	0%	0%	0%	0%	0%	0%	100%
Total	4	1	3	5	3	2	2	20	
	20%	5.0%	15.0%	25.0%	15.0%	10%	10%	100%	

Missing (n=28)

Q.3A: "What is the type of your degree?" by the Academic major

Table 3A

Academic Major		What is the type of your degree?			Total
		Diploma	Master degree	PhD	
	Accounting (B.A.C.)	1	-	-	1
		100%	0%	0%	100%
	Anthropology (B.A.)	-	1	-	1
		0%	100%	0%	100%
	Business Administration (B.B.A.)	-	1	-	1
		0%	100%	0%	100%
	Communication and Media Arts (B.A.)	1	1	-	2
		50%	50%	0%	100%
	Computer Science (B.S)	-	1	1	2
		0%	50%	50%	100%
	Economics (B.A.)	2	1	-	3
		66.7%	33.3%	0%	100%
	Electronics Engineering (B.S)	-	5	-	5
		0%	100%	0%	100%
	Mechanical Engineering (B.S.)	1	-	-	1
		100%	0%	0%	100%
	Middle East Studies (B.A.)	-	1	-	1
		0%	100%	0%	100%
	Political Science (B.A.)	-	3	-	3
		0%	100%	0%	100%
Total		5	14	1	20
		25.0%	70%	5.0%	100%

Missing (n=28)

Q.4A: “what the your employment sector?” by the type of degree

Table 4A

What is your employment sector?		What is the type of your degree?		Total
		Diploma	Master degree	
	Automobiles manufacturing-Industrial sector,	-	1	1
		0%	100%	100%
	Other , Industrial sector	1	1	2
		50%	50%	100%
	Information and communications technology Services sector	-	2	2
		0%	100%	100%
	Journalism and entertainment-Services sector	1	-	1
		100%	0%	100%
Other , Services sector	1		1	
	100%	0%	100%	
Public sector	-	1	1	
	0%	100%	100%	
Education sector	-	4	4	
	0%	100%	100%	
Total		3	9	12
		25.0%	75.0%	100%

Missing (n=36)

Question 5A: "What is the type of your degree?" by the Graduation date

Table 5A

Graduation date		What is the type of your degree?			Total
		Diploma	Master degree	PhD	
Spring 2009		-	3	1	4
		0%	75.0%	25.0%	100%
Fall 2009		-	1	-	1
		0%	100%	0%	100%
Spring 2010		-	3	-	3
		0%	100%	0%	100%
Fall 2010		2	3	-	5
		40%	60%	0%	100%
Spring 2011		-	3	-	3
		0%	100%	0%	100%
Fall 2011		1	1	-	2
		50%	50%	0%	100%
Spring 2012		2	-	-	2
		100%	0%	0%	100%
Total		5	14	1	20
		25.0%	70%	5.0%	100%

Missing (n=28)