# THE AMERICAN UNIVERSITY IN CAIRO



Profile 2009-2010

# THE AMERICAN UNIVERSITY IN CAIRO

# THE AUC PROFILE: 2009 - 2010

Founded in 1919, the American University in Cairo (AUC) is an independent and nonprofit institution. The university's mission is to provide high-quality educational opportunities to students from all segments of Egyptian society, as well as from other countries, and to contribute to Egypt's cultural and intellectual life. The university offers programs at the undergraduate, graduate and professional levels, as well as an extensive continuing education program. The university promotes the ideals of American liberal arts, professional education and life-long learning.

The university's English-language environment is designed to promote the proficient use of the tools of learning as well as to enhance students' critical thinking capabilities, language and personal skills. AUC considers it essential to foster in students an appreciation of their own culture and heritage and their responsibilities toward society. The university's aim of promoting international understanding is supported by means of scholarships, learned discourse, a multicultural campus environment and a diversified publishing program.

AUC has highly qualified, international faculty members from the United States, Egypt and 23 other countries. Emphasis is placed on excellence in teaching, as well as on research, creative work and the intellectual contributions of faculty members to their disciplines.

#### INSTITUTIONAL ACCREDITATION AND AFFILIATIONS

- AUC is accredited in the United States by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, PA 19104, 267.284.5000.
- In Egypt, AUC operates within the framework of a 1975 protocol with the Egyptian government, which is based on a 1962 cultural relations agreement between the Egyptian and U.S. governments.
- In the United States, AUC is licensed to grant degrees and is incorporated in the State of Delaware.
- AUC is governed by a Board of Trustees and is administered by a chief executive officer appointed by this board. B. Boyd Hight is the chairman of the Board of Trustees, and David D. Arnold is the president of AUC.

# ACADEMIC PROGRAMS

UNDERGRADUATE

Enrollment figures in the following tables are given by major. Individuals with double majors are listed in each of their respective majors. Totals are given by headcount.

STUDENTS IN FALL.

UNDERGRADUATE	STUDENTS IN FAL		FALL
DEGREE PROGRAMS	2007	2008	2009
School of Humanities and Social Science	ences		
Anthropology	13	13	14
Arab and Islamic Civilization	NA	NA	1
Arabic Studies	5	5	3
Art	64	62	56
Egyptology	12	10	10
English and Comparative Literature	25	25	31
History	1	17	45
Modern History	35	15	6
Philosophy	15	14	21
Political Science	272	312	379
Psychology	65	54	72
Sociology	19	12	14
Theatre	20	22	27
School of Business			
Accounting	123	132	131
Business Administration	477	466	415
Economics	147	189	210
School of Public Affairs			
Communication and Media Arts	NA	10	211
Integrated Marketing Communication	NA	22	180
Journalism	NA	11	56
Journalism and Mass Communication	479	445	106
Middle East Studies	13	16	13
School of Sciences and Engineering			
Actuarial Science	22	35	45
Architectural Engineering	43	82	148
Biology	49	63	69
Chemistry	27	26	33
Computer Engineering	26	63	82
Computer Science	186	137	116
Construction Engineering	237	259	303
Electronics Engineering	205	209	202
Engineering (specialty undeclared)	19	18	NA
Mathematics	13	16	19
Mechanical Engineering	287	313	342
Petroleum and Energy Engineering	3	37	126
Physics	20	27	38
Undeclared			
Undeclared (includes English Language Institute)	1,394	1,495	1,630
(merudes English Language mstitute)	1,394	1,493	1,030

# MASTER'S DEGREE PROGRAMS

	2007	2008	2009
School of Humanities and Social Scien	ices		
Arabic Studies	48	44	47
Community Psychology	NA	NA	3
English and Comparative Literature	15	21	22
Family and Couples Counseling	NA	NA	1
Family and Child Counseling	NA	NA	26
Political Science	129	117	107
Sociology and Anthropology	37	28	36
Teaching Arabic as a Foreign Language	47	49	42
Teaching English as a Foreign Language	47	43	43
School of Business			
Business Administration	202	157	146
Economics	41	30	26
Economics in International Development	51	43	41
School of Public Affairs			
Gender and Women's Studies	13	25	26
International Human Rights Law	47	46	62
Law	52	39	34
Journalism and Mass Communication	78	64	70
Middle East Studies	73	66	64
Migration and Refugees Studies	NA	13	29
Public Administration	11	4	1
Public Policy and Administration	17	46	96
Television and Digital Journalism	NA	13	18
School of Sciences and Engineering			
Biotechnology	19	41	55
Chemistry	NA	NA	10
Computer Science	80	85	61
Computing	NA	2	11
Construction Engineering	29	38	42
Engineering	23	9	7
Environmental Engineering	8	5	8
Mechanical Engineering	23	24	29
Physics	18	16	15
Product Development and Systems Management	ent NA	3	4
Attributes of Students Seeking Degr	rees		
	2007	2008	2009
Total Undergraduate Degree Students	s 4,229	4,530	5,055
Total Master's Degree Students		1,047	1,148
<b>Total Students Seeking Degrees</b>	5,322	5,577	6,203
Gender Male	47.0%	47.1%	47.2%
Female	53.0%	52.9%	52.8%
Nationality	55.070	52.770	52.070
Egyptia n	89.1%	89.7%	90.4%
Other	10.9%	10.3%	9.6%
Oulei	10.770	10.570	2.070

#### NON-DEGREE PROGRAMS

THORN DEGREE TROOMERING	2007	2008	2009
Graduate Diplomas			
Applied Psychological Intervention			
for Forced Migrants and Refugees	NA	NA	6
European Studies	2	2	NA
Migration and Refugee Studies	22	16	20
Islamic Studies	7	3	2
Television Journalism	6	1	1
Arabic Language Institute	121	95	79
Center for Arabic Study Abroad	27	26	24
Other (study abroad and all others)	425	358	311
<b>Total Non-Degree Seeking Students</b>	600	487	428
<b>Attributes of All Academic Students</b>			
Attributes of All Academic Students	2007	2008	2009
Attributes of All Academic Students  Total All Academic Students	2007 5,922	2008 6,064	2009 6,631
Total All Academic Students			
Total All Academic Students Gender	5,922	6,064	6,631
Total All Academic Students Gender Male	<b>5,922</b> 46.8%	<b>6,064</b> 46.8%	<b>6,631</b> 47.1%
Total All Academic Students Gender  Male Female	<b>5,922</b> 46.8%	<b>6,064</b> 46.8%	<b>6,631</b> 47.1%

#### PROFESSIONAL TRAINING

The Engineering and Science Services Unit provides high-quality training and services to the industrial community in Egypt and the Middle East. Its programs include intensive courses, professional certificate programs, distance education, tailor-made training, collaborative programs with international agencies, technical assistance and applied research to help the local industry meet the challenges of the international market.

The Management Center programs serve senior executives and middle managers by applying the latest management concepts and best practices to today's marketplace. The Management Center is comprised of three institutes: Institute of Management Development, Institute of Banking and Finance, and Institute of Quality Management. In the fiscal year 2008 -2009, the center offered 379 programs serving 11,517 trainees in Egypt, Jordan, Qatar, Saudi Arabia, Syria and the United Arab Emirates.

The Kamal Adham Center for Journalism Training and Research fosters the growth of Arab journalism through academic and professional training programs. The center offers the Arab world's prestigious master's degree in television journalism as well as professional programs designed for media professionals. The center also publishes the online journal Arab Media & Society and the Egyptian civil society Web site, www.mogtama.org

The International Executive Education Institute provides world-class executive development programs in partnership with leading business schools in Europe, North America and Asia.

The Citadel Capital Financial Services Center offers students, researchers and professionals an array of services to integrate financial theory and practice, including stock market simulations and access to real-time financial data.

The Goldman Sachs 10,000 Women's Entrepreneurship and Leadership Center aims at enhancing the business knowledge and entrepreneurial skills of female entrepreneurs in the Arab region. The center has graduated 101 women in 2009.

## CONTINUING EDUCATION

The School of Continuing Education (SCE) provides certificate programs, noncredit semester-length courses and customized courses of variable length to fulfill the continuing educational needs of individuals and organizations in Egypt and the Middle East. SCE's regularly scheduled courses and certificate programs are offered at AUC Downtown, Heliopolis, Zamalek and El Gouna. Currently, courses and certificate programs are being developed to be offered at AUC New Cairo, and contracted courses may be conducted on site at the organization's facilities. Ten computer laboratories allow for state-of-the-art computer and English language training. Special summer youth programs provide academic enrichment and skills development for children.

SCE DIVISIONS	ENROLLMENT FISCAL YEAR 2008 - 2009 Headcount*
Arabic and Translation	2,498
Business Studies	3,319
Computer and IT Studies	1,391
Education Initiative	227
English Studies	27,812
International Human Rights Law Outreach Program	n 293
Youth and Special Studies	<u>2,176</u>
SCE Totals	37,716

<sup>\*</sup> Headcount: Each individual is counted once, whether enrolled in one or more than one program during the fiscal year

# Attributes of SCE Students

	Total	Gender		Total Gender		Nation	nality
	Students	Male	Female	Egyptian	Other		
FY 2008 - 2009	37,716	59.9%	40.1%	96.2%	3.8%		
Educational I	Backgroui	nd					
Below secondar	y education				3.7%		
Secondary educ	ation				43.0%		
Bachelor's degr	ees				53.1%		
Master's degree	S				0.0%		
Doctorates					0.2%		

# UNIQUE FEATURES AND SPECIAL SERVICES

The Rare Books and Special Collections Library is a research-level facility consisting of more than 35,000 books, as well as world-class holdings of vintage photographs, maps and archival collections in many subject areas, particularly Egyptology, Islamic art and architecture, contemporary regional architecture, photography, politics and culture.

**Special accreditation:** AUC's undergraduate programs in construction engineering, electronics engineering, mechanical engineering and computer science are accredited by the Accreditation Board of Engineering and Technology (ABET), and AUC's business program is accredited by the Association to Advance Collegiate Schools of Business (AACSB) International.

The AUC Press is recognized as the region's leading English-language publisher, with more than 1,000 publications in print and up to 100 new scholarly and general books each year, in addition to Arabic literature in English translation.

**The Center for Arabic Study Abroad (CASA)** is a consortium of AUC and U.S. universities that provides an advanced Arabic program for American graduate and undergraduate students.

The Career Advising and Placement Services (CAPS) office provides quality career services to students, alumni and employers in the areas of career planning and employment through a centralized comprehensive program

The enrollment of students from 100 different countries during the Fall 2009 semester indicates the geographical and cultural diversity of AUC's student body.

# **FACULTY**

Based on 384 full-time faculty members in active teaching positions, 324 part-time faculty (who teach the equivalent of 157.15 full-time faculty) and an academic program enrollment of 6,631 students, the faculty to student ratio is 1 to 12.3. The total number of faculty members, including faculty on sabbatical and other release time, as well as librarians, researchers and administrators with faculty status, is 450. The nationalities of the faculty members are Egyptian (56%), American (33%) and others (11%).

# LIBRARIES AND LEARNING TECHNOLOGIES

Libraries and Learning Technologies includes the AUC Library, the Rare Books and Special Collections Library, Classroom Technologies and Media Services, and the Center for Learning and Teaching. The AUC Library and the Rare Books and Special Collections Library offer one of the most extensive research collections in Egypt. Current holdings include include 398,892 print volumes (books and periodicals), more than 1,432 current periodical subscriptions and 121 databases.

#### SPORTS AND ATHLETICS

AUC offers an extensive variety of on-campus sports programs for all students. AUC students also participate in 25 different competitive sports against other universities. Three hundred and eight student athletes representing AUC in the National Universities Tournament ranked ninth among 36 Egyptian universities in 2008 - 2009. The AUC athletes won 40 medals (five gold, 14 silver and 21 bronze). AUC athletes also participated in African, Arab and international championships.

## PHYSICAL PLANT AND EQUIPMENT

The main AUC campus is located in the New Cairo district on a 260-acre site. The total built area of the campus is 200,000 square meters. In addition, AUC Downtown provides facilities for continuing education located in the center of Cairo and covers parts of two city blocks. Two additional large multipurpose buildings in the Zamalek and Heliopolis regions of Cairo serve as satellite campuses, and faculty and staff housing units are located throughout the Cairo metropolitan area. The total area of the university's owned and leased space is about 300,000 square meters.

#### RESEARCH

Teaching research methods is an integral part of AUC's academic programs. Individual faculty efforts, internally and externally funded projects, and the activities of the university's research centers represent AUC's strong commitment to research and service to the region.

The Prince Alwaleed American Studies Center takes a multidisciplinary and multifaceted approach to improving understanding between the United States and the Arab world.

The Cynthia Nelson Institute for Gender and Women's Studies interdisciplinary research and graduate teaching center focuses on the Middle East/North Africa, Africa and the South Asia regions.

The Social Research Center conducts and encourages research in Egypt and the Middle East, trains researchers, and assists students, scholars and organizations engaged in social science research.

The Desert Development Center conducts research on ecologically sound and sustainable land development, trains desert settlers and investors, and provides new crop varieties and agricultural techniques.

The John D. Gerhart Center for Philanthropy and Civic Engagement promotes philanthropy and civic engagement in the Arab region by serving as a source of knowledge, a cultivator of partnerships and a catalyst for innovation, community engagement and social responsibility.

The Yousef Jameel Science and Technology Research Center supports a variety of technology-oriented and interdisciplinary research and offers a number of assistantships as well as graduate and doctoral fellowships.

The Center for Migration and Refugee Studies consists of educational, research and outreach programs including a comparative inventory of migration and refugee movements across the Middle East and Notrh Africa region, disseminating knowledge on migration and refugees issues and providing educational services to refugees.

The Economic and Business History Research Center undertakes projects in documentation, research, publication, teaching and training pertaining to the business and economic history of Egypt and the Middle East.

The John D. Gerhart Field Station, located in El Gouna on the Red Sea coast, provides opportunities for research, field trips and a variety of university-wide academic and continuing education programs and activities.

The Office of Institutional Research conducts institutional surveys, prepares reports and supports leadership in integrated planning, assessment and accreditation. The office is the official source of university data. Additionally, it provides testing and placement services for applicants and students.

The Office of Graduate Studies and Research. In 2008 - 2009, the office administered \$600,063 in university funding to local and international conferences, workshops, ongoing research projects, research development, teaching enhancement and mini grants benefiting 229 faculty members. Additionally, \$82,904 were awarded to 37 graduate students to support research and travel to conferences. The Research Advisory Council recommends policies related to faculty research to the University Senate.

**The Office of Sponsored Programs** represents the university in its dealings with governments, foundations and companies that sponsor projects, and is responsible for submitting project proposals. The office helps faculty members to identify potential funding sources and develop proposals.

**El-Khazindar Business Research and Case Center** was established in 2007 with a vision to become the primary link between academia and practice. It aims to publish world-class cases on business in the region and to promote participant-centered learning techniques.

## **OPERATING BUDGET\***

Fiscal year	2008 - 2009	2009 - 2010
Operating expenses	\$150,794,000	\$156,419,000

#### INCOME

62.5%	Academic	programs	tuition
-------	----------	----------	---------

12.2% Endowment income and annual gifts

6.9% Auxiliary enterprises

10.5% Educational enterprises

6.9% Research 1.0% Miscellaneous

# **EXPENDITURES**

25 201				4
37.3%	Academic	and	academic	SIIDDORF

17.5% Administration and general

5.9% Auxiliary enterprises

22.1% Operations and plant management

7.2% Educational enterprises

6.6% Research

3.4% Contingency and miscellaneous

\*2009 - 2010 operating budget as of May 2009.

In 2008 - 2009, AUC awarded \$283,110 and LE 33,452,865 in student financial aid. Other awarded scholarships included the achievement scholarships (LE 33,542,825), sports scholarships (LE 950,680) and cultural scholarships (LE 333,760). In addition, work-study undergraduate students earned \$47,841. Work-study graduate students earned \$15,718, and graduate fellowship students earned \$1,634,370 toward tuition payments. Faculty, staff and their dependents were provided the equivalent of \$3,955,034 in tuition waivers as part of fringe benefits.

#### GRADUATES AND ALUMNI

AUC has 25,534 graduates of degree programs. There are also more than 8,000 alumni from the Arabic Language Institute, Center for Arabic Study Abroad (CASA) and study-abroad programs. Additional thousands have been students in AUC's nondegree, certificate and diploma programs and in short-term classes. The alumni association has listings for 27,015 active alumni.

# RECENT GRADUATION PATTERNS

Graduation Da	Undergra ates Students	duate Graduate Students	Annual Totals
February 2003	410	78	
June 2003	352	79	919
February 2004	447	94	
June 2004		92	1,062
February 2005	467	92	
June 2005		117	1,098
E-1 2006	422	112	
February 2006 June 2006		112 137	1,018
Julie 2000	347	137	1,016
February 2007	448	125	
June 2007	385	124	1,082
February 2008	326	133	
June 2008		141	962
February 2009	332	141	
June 2009	446	116	1,035

This pamphlet was produced by the Office of Institutional Research, Novemer 2009. We welcome any comments or suggestions. Please either send e-mails to ir@aucegypt.edu or call 20.2.2615.2233.

The American University in Cairo
AUC Avenue
P.O. Box 74, New Cairo 11835
Egypt
tel 20.2.2615.1000
fax 20.2.2797.4908

The American University in Cairo 420 Fifth Avenue, Third Floor New York, NY 10018-2729 USA tel 212.730.8800 fax 212.730.1600