

# Marwa Makhoul

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## EDUCATION

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<b>London School of Economics and Political Science (LSE)</b> MSc in <b>Development Studies</b> Grade: <b>Distinction</b>	September 2017-2018
<b>American University in Cairo (AUC)</b> BA in <b>Economics</b> , minor: <b>Psychology</b> GPA: <b>3.96</b> (Summa Cum Laude, highest honors)	September 2012-December 2016
<b>Sciences Po Paris</b> , Exchange Semester	September 2015-December 2015

## WORK EXPERIENCE

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<b>Research Assistant at the Social Research Center, American University in Cairo, Egypt</b>	February 2020-current
<ul style="list-style-type: none"><li>• Working on an LSE Middle East Center-funded research on assessing the gender impact of conditional cash transfer programs in Egypt<ul style="list-style-type: none"><li>○ Organizing consultations with civil society and government stakeholders and academics to develop qualitative tool</li><li>○ Liaising with project partners and team members including LSE, IFPRI, The World Bank and Ministry of Social Solidarity</li><li>○ Undertaking desk, background research and literature reviews</li></ul></li><li>• Supervising the production of technical and financial proposals for potential projects</li></ul>	
<b>Sustainable Finance for Development Officer, CSR and SD Office at ALEXBANK, Cairo, Egypt</b>	July 2018-January 2020
<ul style="list-style-type: none"><li>▪ Coordinated and managed the “Digital Savings Groups (DSG) National Project”, a women financial inclusion project based on CARE’s VSLA model in partnership with the Central Bank of Egypt (CBE), National Council for Women (NCW), CARE Egypt and Vodafone</li><li>▪ Coordinated and managed an inclusive value chain project in partnership with PepsiCo including the organization of entrepreneurship trainings to youth in prospective 200 villages across Egypt</li><li>▪ Organized, conducted and reported on multiple field visits to Upper Egypt (Beni Suef) in the context of the DSG and PepsiCo projects</li><li>▪ Formulated and coordinated the technical and financial proposals of the DSG project</li><li>▪ Monitored and organized the implementation of the 2<sup>nd</sup> roll-out of “Hady Body” the financial literacy campaign for government schools in 5 governorates with over 8,000 students</li><li>▪ Identified and assessed opportunities to serve the unbankable and under-banked segments of the society with a strong focus on microfinance</li><li>▪ Maintained and supported relations and communications with civil society, private sector and government partners and stakeholders</li><li>▪ Supported and contributed to the financial inclusion agenda and the commitments of the bank</li></ul>	
<b>Programme Consultant (Global Migration), UN Women (ROAS), Cairo, Egypt</b>	May 2018-July 2018
<b>Programme Support Intern (Global Migration), UN Women (ROAS), Cairo, Egypt</b>	November-May 2018
<ul style="list-style-type: none"><li>▪ Formulated budgets for different projects under the migration programme ranging from \$1mn to \$20mn for 2 to 7 countries and contributed to TOC formulation</li><li>▪ Conducted regional civil society and government stakeholder mappings and global donor mapping</li><li>▪ Built directory for community of experts as part of the development of the global migration strategy</li><li>▪ Organized meetings with relevant stakeholders for work synergies and possible partnerships</li><li>▪ Developed project concept notes through desk research and providing inputs on project design</li><li>▪ Coordinated logistics with the operations team for the organization of the pre CSW’63 held in Cairo</li><li>▪ Developed a migration training toolkit for UN Women ROAS staff</li><li>▪ Provided daily administrative and overall programme coordination support</li></ul>	
<b>Programme Support Unit (PSU) Intern, Center for Development Services (CDS), Cairo, Egypt</b>	June-August 2017

- Collaborated in progress report, proposal and inception report writing and development
- Analyzed and tracked survey data collection results on promoting Small and Medium Enterprises project for progress report preparation
- Conducted research for preparation of reports and projects including development of a Skills Needs Assessment Manual
- Assembled survey, focus group and interview questions

**Research Intern, Abdul Latif Jameel Poverty Action Lab (J-PAL/AUC), Cairo, Egypt**

May 2017

- Ensured data quality by listening to and evaluating surveyors' recordings and by designing, collecting (by phone) and analyzing back-checks surveys
- Supported in data management and cleaning by merging survey and administrative data to ensure full surveying of sample and performed frequency checks to data to detect anomalies and do required cleaning
- Aided in surveyors' training by collecting surveyors' comments and programming survey modifications on Survey CTO

**Undergraduate Teaching Assistant (Introduction to Econometrics), AUC, Egypt**

September-December 2016

- Facilitated sessions to help students with course material
- Delivered support sessions and labs within approval of instructor

**Government Relations Intern, N Gage Consulting, Cairo, Egypt**

June-August 2016

- Generated research and analysis on mandated projects and assignments
- Developed and prepared drafting of periodical reports, strategy documents (including business development) and presentations
- Built on execution of clients' requests
- Collaborated in stakeholder mapping and contact database build-up

**Research Assistant, AUC, Egypt**

August 2014-May 2015

- Planned organization and executed transcription of focus groups relating to youth civic and community engagement
- Advanced my research skills through involvement in a large-scale cross country research with a renowned professor (Dr. Mona Amer) in the field of community psychology on effect of youth civic engagement
- Received training on thematic analysis and performed thematic analysis

**EXTRA CURRICULARS AND VOLUNTEERING EXPERIENCE**

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**Arabic Conversation Circle Leader, LSE Language Centre, London, UK**

November 2017-March 2018

- Managed conversation circles for B2 and above level Arabic language learners

**Help Club, AUC, Egypt**

September 2012-December 2013

- Volunteered in three different committees where I conducted 2 on-campus campaigns (fundraising and social), taught young girls in slums of Masr El-Adima and wrote articles for the club's magazine
- Headed the Off-Campus Committee and worked with the municipality, inhabitants of Masr El-Adima and committee members to solve highlighted societal and environmental problems in the area

**PUBLICATIONS**

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Makhlouf, M. (2020, June). Can social protection offer an opportunity for sustainable graduation out of poverty in Egypt? LSE Middle East centre blog. <https://blogs.lse.ac.uk/mec/2020/06/24/can-social-protection-offer-an-opportunity-for-sustainable-graduation-out-of-poverty-in-egypt/>

Makhlouf, M., Ezz, N., Hafez, H., Farweez, I. & Amer, M. (2016). Implicit self-esteem as a potential link between gender identity threat in males and attitudes towards women in managerial positions. *The Undergraduate Research Journal (URJe)*, 4, 2356-897. <https://urje.aucegypt.edu/index.php/AUC/article/view/80-99/29>

**LANGUAGE AND COMPUTER SKILLS**

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**Languages:**

- Arabic (native) - English (fluent) - French (basic)

**Statistical Software:**

- STATA (basic), EViews (basic)