



ARAB INTERNATIONAL
WOMEN'S FORUM
المنتدى العربي الدولي للمرأة



Women as Engines of Economic Growth: Empowering women innovators, entrepreneurs, executives and educators towards fulfilment of the SDGs in the MENA Region

American University in Cairo, Egypt | 16-18 September 2019

16 September 2019

1700 – 1800 Visit to John D Gerhart Centre for Philanthropy, Civic Engagement and Responsible Business and visit to AUC Venture Lab

1800 – 2000 President's Reception with Guests of Honour (By Invitation)

Haifa Fahoum Al Kaylani

Founder & Chairman, Arab International Women's Forum, UK & Commissioner, ILO Global Commissioner on the Future of Work

Francis J Ricciardone

President, American University of Cairo, Egypt

HE Dr Sahar Nasr (Invited)

Minister of Investment and International Cooperation, Egypt

17 September 2019

0730 – 0900 Registration & Coffee Networking

0900 – 1000 OPENING SESSION (PROMPT START AT 0900)

AIWF Chairman's Welcome & Keynote Address

Haifa Fahoum Al Kaylani

Founder & Chairman, Arab International Women's Forum, United Kingdom & Fellow, Harvard Advanced Leadership Initiative 2017

Guest of Honour Keynotes

Francis J Ricciardone

President, American University of Cairo, Egypt

HE Dr Hala El Said

Minister of Planning, Monitoring and Administrative Reform, Egypt

Mohamed Shelbaya

Chairman & CEO, PepsiCo Egypt

HE Dr Maya Morsy

President of the National Council for Women (NCW), Egypt

1000 – 1130

PANEL 1

Advancing women’s leadership and gender diversity on corporate boards and in family business: Best practices from Egypt, the broader MENA region and internationally

Panel Chair

Dr Ghada Howaidy, Associate Dean Executive Education and External Relations, School of Business, American University in Cairo, Egypt

Confirmed Guest Speakers

Mona Al Moayyed, Managing Director, YK Almoayyed & Sons, Bahrain

Lilia Hachem Naas, Director of the Economic Commission for Africa (ECA) Office for North Africa, Morocco

Elisabeth Guigou, President, Anna Lindh Foundation, Egypt

Jane Valls, Executive Director, GCC Boards Institute, UAE

1130 - 1200

Networking & Refreshments

1200 – 1330

PANEL 2

Women in entrepreneurship and SME development, the rural / agricultural sectors and the informal economy

Panel Chair

Nada El Agizy, Sustainable Development and International Cooperation Director, League of Arab States, Egypt

Confirmed Guest Speakers

Fatma El Zahraa Aglan, Agricultural Specialist, Agriculture and Food Global Practice, The World Bank, Egypt

Dr Haya Al-Dajani, Professor of Entrepreneurship, Mohammed Bin Salman College for Business and Entrepreneurship, Babson Collaborative Member, Saudi Arabia

Dr Iman Bibars, Vice President, Ashoka Global & Regional Director, Ashoka Arab World, Egypt

Dr Salwa Bayomi El Magoli, Professor, Department of Food Science, Faculty of Agriculture, Cairo University, Egypt

1330 – 1430

Buffet Lunch & Networking

1430 – 1600

PANEL 3

Women in public service and leadership: Towards gender parity in parliament and women's inclusion in policy-making

Panel Chair

HE Mervat Tellawy, Former Director General, Arab Women Organisation & Former Ambassador to Japan and Austria, Egypt

Confirmed Guest Speakers

Dr Heba Hagrass, Member of Egyptian Parliament, Egypt

Natasha Carmi, Lead Water Specialist, Geneva Water Hub, University of Geneva, Switzerland

Almas Jiwani, President of Emeritus UN Women Canada NC & CEO Almas Jiwani Foundation, Canada

Frida Khan, Senior Specialist, Non-Discrimination and Gender Equality International Labour Organization Regional Office for the Arab States, Lebanon

Helen Walbey, Head of Gender Inclusive Finance, AFI Malaysia

1600 – 1630 **Coffee & Networking Break**

1630 – 1755 **PANEL 4**

Reflections on the future of work for women and young people in the MENA Region

Panel Chair

Haifa Fahoum Al Kaylani, Founder & Chairman, Arab International Women's Forum, United Kingdom & Commissioner of the ILO Global Commission on the Future of Work

Confirmed Guest Speakers

Deborah Greenfield, Deputy Director General for Policy, International Labour Organization (ILO), Switzerland

Dr Afef Haddad, Deputy to the Country Director, Country Program Coordinator Maghreb and Malta, The World Bank, USA

David Suarez, People and Organisation Middle East Leader, PwC Middle East, UAE

Dr Haleama Al Sabbah, Associate Professor & Chair of the College of Natural and Health Sciences, Zayed University, UAE

Dr Nagla Rizk, Professor, Department of Economics & Founding Director, Access to Knowledge for Development Center, American University in Cairo, Egypt

1755 – 1800 **Closing Remarks delivered by Rania Rizk**, SVP & General Counsel PepsiCo AMENA & Co-Chair and Board Member, Arab International Women's Forum

1830 – 1930 **Cultural Performance**

1930 – 2130 **Official Conference Dinner with Closing Remarks delivered by Dr Sherif Kamel**, Dean of the School of Business, American University in Cairo, Egypt

18 September 2019

10:00 – 11:00 **Tour of AUC's Tahrir Culture Center**

11:00 – 12:00 **GrEEK Campus Tour**: The GrEEK Campus is the world's first heritage-driven technology center, a physical platform for entrepreneurs, startups, and SMEs.