Women as Engines of Economic Growth: Empowering women innovators, entrepreneurs, executives and educators towards fulfilment of the SDGs in the MENA Region

American University in Cairo, Egypt | 16-18 September 2019

16 September 2019

1700 – 1800 Visit to John D Gerhart Centre for Philanthropy, Civic Engagement and Responsible Business and visit to AUC Venture Lab

1800 – 2000 President’s Reception with Guests of Honour (By Invitation)

Haifa Fahoum Al Kaylani
Founder & Chairman, Arab International Women’s Forum, UK & Commissioner, ILO Global Commissioner on the Future of Work

Francis J Ricciardone
President, American University of Cairo, Egypt

HE Dr Sahar Nasr (Invited)
Minister of Investment and International Cooperation, Egypt

17 September 2019

0730 – 0900 Registration & Coffee Networking

0900 – 1000 OPENING SESSION (PROMPT START AT 0900)

AIWF Chairman’s Welcome & Keynote Address
Haifa Fahoum Al Kaylani
Founder & Chairman, Arab International Women’s Forum, United Kingdom & Fellow, Harvard Advanced Leadership Initiative 2017
Guest of Honour Keynotes
Francis J Ricciardone
President, American University of Cairo, Egypt

HE Dr Hala El Said
Minister of Planning, Monitoring and Administrative Reform, Egypt

Mohamed Shelbaya
Chairman & CEO, PepsiCo Egypt

HE Dr Maya Morsy
President of the National Council for Women (NCW), Egypt

1000 – 1130  PANEL 1

Advancing women’s leadership and gender diversity on corporate boards and in family business: Best practices from Egypt, the broader MENA region and internationally

Panel Chair
Dr Ghada Howaidy, Associate Dean Executive Education and External Relations, School of Business, American University in Cairo, Egypt

Confirmed Guest Speakers

Mona Al Moayyed, Managing Director, YK Almoayyed & Sons, Bahrain

Lilia Hachem Naas, Director of the Economic Commission for Africa (ECA) Office for North Africa, Morocco

Elisabeth Guigou, President, Anna Lindh Foundation, Egypt

Jane Valls, Executive Director, GCC Boards Institute, UAE

1130 - 1200  Networking & Refreshments
1200 – 1330 PANEL 2

**Women in entrepreneurship and SME development, the rural / agricultural sectors and the informal economy**

**Panel Chair**

*Nada El Agizy*, Sustainable Development and International Cooperation Director, League of Arab States, Egypt

**Confirmed Guest Speakers**

*Fatma El Zahraa Aglan*, Agricultural Specialist, Agriculture and Food Global Practice, The World Bank, Egypt

*Dr Haya Al-Dajani*, Professor of Entrepreneurship, Mohammed Bin Salman College for Business and Entrepreneurship, Babson Collaborative Member, Saudi Arabia

*Dr Iman Bibars*, Vice President, Ashoka Global & Regional Director, Ashoka Arab World, Egypt

*Dr Salwa Bayomi El Magoli*, Professor, Department of Food Science, Faculty of Agriculture, Cairo University, Egypt

1330 – 1430 Buffet Lunch & Networking

1430 – 1600 PANEL 3

**Women in public service and leadership: Towards gender parity in parliament and women’s inclusion in policy-making**

**Panel Chair**

*HE Mervat Tellawy*, Former Director General, Arab Women Organisation & Former Ambassador to Japan and Austria, Egypt

**Confirmed Guest Speakers**

*Dr Heba Hagrass*, Member of Egyptian Parliament, Egypt

*Natasha Carmi*, Lead Water Specialist, Geneva Water Hub, University of Geneva, Switzerland

*Almas Jiwani*, President of Emeritus UN Women Canada NC & CEO Almas Jiwani Foundation, Canada

*Frida Khan*, Senior Specialist, Non-Discrimination and Gender Equality International Labour Organization Regional Office for the Arab States, Lebanon

*Helen Walbey*, Head of Gender Inclusive Finance, AFI Malaysia
1600 – 1630  Coffee & Networking Break

1630 – 1755  PANEL 4

**Reflections on the future of work for women and young people in the MENA Region**

**Panel Chair**

Haifa Fahoum Al Kaylani, Founder & Chairman, Arab International Women’s Forum, United Kingdom & Commissioner of the ILO Global Commission on the Future of Work

**Confirmed Guest Speakers**

Deborah Greenfield, Deputy Director General for Policy, International Labour Organization (ILO), Switzerland

Dr Afef Haddad, Deputy to the Country Director, Country Program Coordinator Maghreb and Malta, The World Bank, USA

David Suarez, People and Organisation Middle East Leader, PwC Middle East, UAE

Dr Haleama Al Sabbah, Associate Professor & Chair of the College of Natural and Health Sciences, Zayed University, UAE

Dr Nagla Rizk, Professor, Department of Economics & Founding Director, Access to Knowledge for Development Center, American University in Cairo, Egypt

1755 – 1800  Closing Remarks delivered by Rania Rizk, SVP & General Counsel PepsiCo AMENA & Co-Chair and Board Member, Arab International Women’s Forum

1830 – 1930  Cultural Performance

1930 – 2130  Official Conference Dinner with Closing Remarks delivered by Dr Sherif Kamel, Dean of the School of Business, American University in Cairo, Egypt

18 September 2019

10:00 – 11:00  Tour of AUC’s Tahrir Culture Center

11:00 – 12:00  GrEEK Campus Tour: The GrEEK Campus is the world’s first heritage-driven technology center, a physical platform for entrepreneurs, startups, and SMEs.