THE AMERICAN UNIVERSITY IN CAIRO
الجـامـعـة الأمـريكـيـة بالقـاهـرة

DEGREEWORKS & ADVISING EVALUATION

SPRING 2019

THE OFFICE OF STRATEGY MANAGEMENT AND INSTITUTIONAL EFFECTIVENESS

STUDY OVERVIEW

INTRODUCTION

AUC is invested in ensuring it provides the most effective services in a way that enhances students' academic experiences. A survey was launched this Spring 2019 to help improve the academic process of advising through targeting faculty and staff advisors.

METHODOLOGY

This survey was designed and conducted by the Office of Strategy Management and Institutional Effectiveness in collaboration with the Office of Strategic Academic Services.

SMIE sent invitations to 175 advisors (faculty and staff) on the 14th of May upon end of the Advising period for next Fall 2019. Four reminders were sent to those who had not yet completed the survey every two to four days before it was closed on the 30th of May.

REPORT STRUCTURE

This report is divided into the following sections:

01 – Executive Summary

02 – Report of Findings

An evaluation of the current advising process from the advisor perspective, upon conclusion of the advising period for Fall 2019, with special focus on DegreeWorks

01 – Executive Summary

Overview

Sessions reportedly lasted for ~15 minutes, where the majority of sessions use DegreeWorks (82% reported 10 – 15 minutes). Only 58% of faculty advisors find DW user-friendly. Advisors usually suffer from technical difficulties from the system, such as catalog changes and complicated cases such as double-major, repeated courses, etc.

Still, 62% of advisors are satisfied with DW, while 54% feel the process has been enhanced since the last semester.

Recommendations

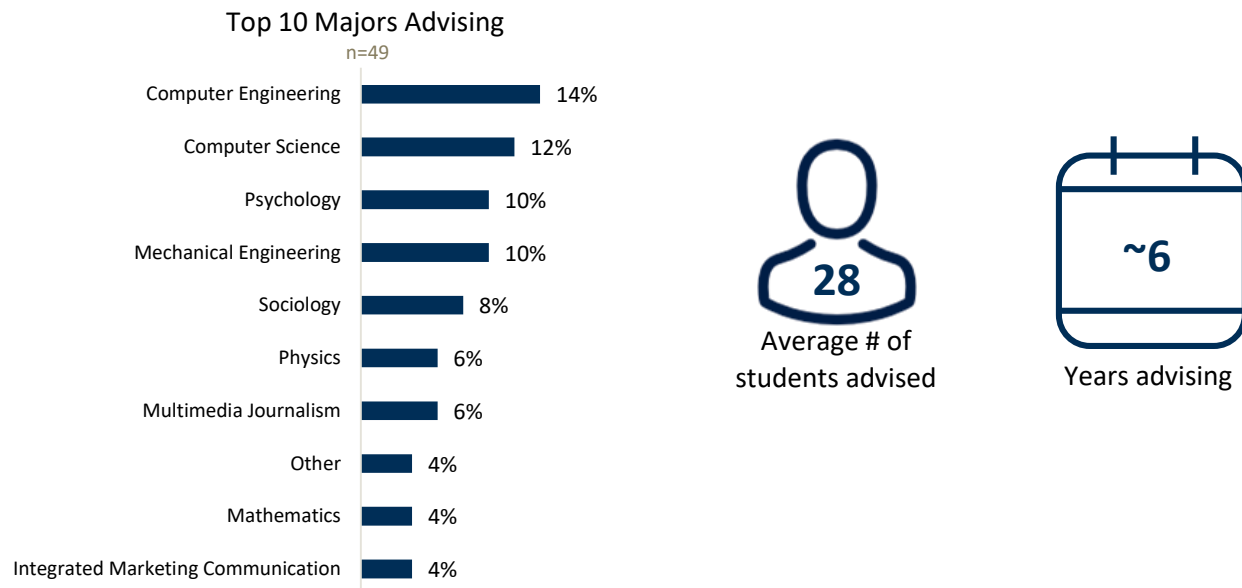- Provide trainings that teach advisors how to better utilize DW, if not possible to change the system

2.1 – Advisor Evaluation

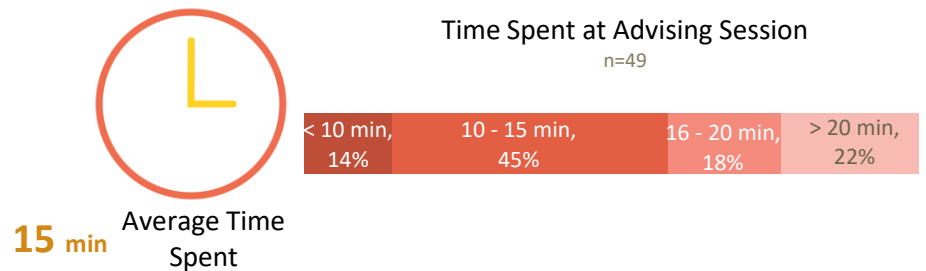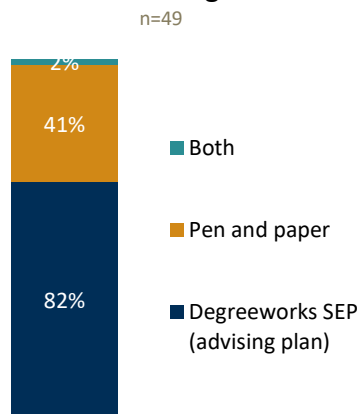_Response rate_: 98 _total responses/175 total invitations = 28%_
Margin of error: ±12%

Administrative Data

94% of advisors are faculty, most of which belong to the Computer Science and Engineering, Psychology, and Mechanical Engineering departments.

Top 10 Majors Advising
n=49

Major	%
Computer Engineering	14%
Computer Science	12%
Psychology	10%
Mechanical Engineering	10%
Sociology	8%
Physics	6%
Multimedia Journalism	6%
Other	4%
Mathematics	4%
Integrated Marketing Communication	4%

28
Average # of students advised

~6
Years advising

Advising Session

Tool Used During Session
n=49

- 2% Both
- 41% Pen and paper
- 82% Degreeworks SEP (advising plan)

15 min
Average Time Spent

Time Spent at Advising Session
n=49

< 10 min, 14%	10 - 15 min, 45%	16 - 20 min, 18%	> 20 min, 22%

DegreeWorks Evaluation

DegreeWORKS

63% Ease of finding information on DW

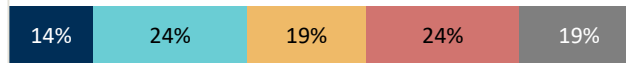**62%** Satisfaction with DW

54% Think process has been enhanced

■ Strongly agree ■ Agree ■ Neutral ■ Disagree ■ Strongly disagree

Overall Agreement Level

The DegreeWorks Student Educational Planner is friendly
n=37

| 14% | 24% | 19% | 24% | 19% |

58%

Evaluation of Advising Process

■ Strongly agree ■ Agree ■ Neutral ■ Disagree ■ Strongly disagree

Overall Agreement Level

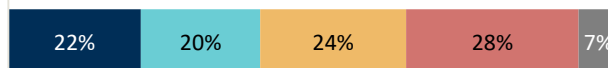Advising about the CORE Courses is one of the most challenging part in advising students
n=43

| 11% | 41% | 33% | 15% |

70%

Students do not follow the advised plan
n=46

| 17% | 33% | 28% | 20% | 2% |

69%

I think advising is overloading me
n=46

| 22% | 20% | 24% | 28% | 7% |

64%

I think advising should be done by a staff advisor
n=46

| 21% | 14% | 21% | 30% | 14% |

60%