

STRATEGIC BUSINESS PLANNING AND FINANCIAL PROJECTION 2021-2022

Dean of Undergraduate Studies
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INTRODUCTION: THE ACADEMY OF LIBERAL ARTS

Mission

To foster intellectual, personal and social growth through providing AUC students in all majors with a common core of enriching learning experiences to advance liberal arts outcomes, focusing on interdisciplinary connections, transfer of skills and lifelong learning.



Vision

Students develop personal, civic and career readiness, and engage with complex personal, social and global issues to participate and lead in an ever-changing world.



PLANS 2021 – MANAGEMENT SUSTAINABILITY



ONGOING/CONTINUING PLANS

Projects/initiatives that are a priority to maintain operations

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NEW PLANS

Projects/initiatives utilizing optimized existing resources



SUSPENDED PLANS

Projects/initiatives that are put on-hold due to current circumstances

- .

PROJECTS & INITIATIVES - ONGOING

Enhance Liberal Arts Teaching At AUC (QE)

- Strengthen Core Curriculum
- Faculty PD in Liberal Arts
- Core Review
- Core Annual Competition

Engage Students in High Impact Learning (QE)

- Undergraduate Research
- Writing Intensive Learning
- Community Based Research
- Seminars
- Eportfolios

Diversity (AUC Experience)

- Meet faculty diversity quota
- Support internationalization efforts with AP-SEM
- Expand partnerships for community based learning
- Offer AUC liberal arts education to external audiences (Summer@AUC)

Optimize Resources (Institutional Effectiveness)

- Continuous Enrolment Analysis
- Timely Completion Policy
- Shared Faculty Hiring
- Shared Staffing
- Automation of processes

Improve Communication (AUC Experience)

- Organized communication
- Department and school newsletters
- Shared governance / transparent processes
- Public school council minutes

PROJECTS & INITIATIVES - NEW

Expanding Arabic Offerings

Non-credit Arabic courses

Summer@AUC Online

Media and Digital Literacy
Summer Undergraduate Research Academy
Creative Writing

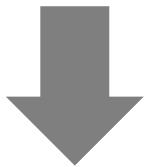
Arabic Online /F2F

Opening up Arabic classes for remote students

PROJECTS & INITIATIVES - PLANS ON HOLD

College Bound

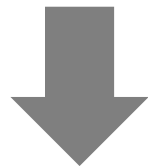
Summer@AUC freshman courses for high school students



Suspended for summer 2020, planned for summer 2021. Interrupts momentum for new program

AAC&U Institute

Faculty liberal arts training institute held by senior ranking faculty from Association of American Colleges and Universities, for AUC faculty.



Postponed to January 2021 (not confirmed). Delays faculty training plans.

All Conference Travel

All conference travel for faculty and students



Cancelled for FY21, replaced with possible online events. Variable effectiveness.

Thank You

QUESTIONS & DISCUSSION