

# STRATEGIC BUSINESS PLANNING AND FINANCIAL PROJECTION 2021-2022

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# TABLE OF CONTENT

01

Introduction- Unit Vision & Mission

02

FY21 – Ongoing/Continuing Plans

03

FY21 New Plans

04

FY21 Suspended Plans

# INTRODUCTION

## SCE Mission

To enrich and transform the lives of diverse life-long learners by being the pre-eminent continuing education provider in Egypt and beyond.



## SCE Values

- Quality
- Accessibility
- Affordability
- Outreach
- Engaged Community

# PLANS 2021 – MANAGEMENT SUSTAINABILITY



ONGOING/CONTINUING PLANS



NEW PLANS



SUSPENDED PLANS

# PROJECTS & INITIATIVES - ONGOING

## Project 01

English Language  
Classes – Now  
Online

## Project 02

Career  
Development  
Classes – Now  
Online

## Project 03

English Language  
Test – Now Online

## Project 04

Arabic Language  
Tests Online – For  
Translation and  
CCTAFL

## Project 05

Police Academy  
Instruction – In  
Person

# PROJECTS & INITIATIVES - NEW

## Project 01

Online Courses  
Under  
Development

## Project 02

New York Film  
Academy  
Partnership –  
Summer 2021

## Project 03

Arabic Language  
Partnership with  
ALI/ALA

## Project 04

Ramped-Up Search  
for Outside Awards  
– US Embassy,  
USAID, Others

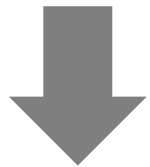
## Project 05

Advisory Council  
(What's Old is  
New)

# PROJECTS & INITIATIVES - PLANS ON HOLD

## Project 01

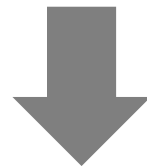
**Translation Conference  
Cancelled**



**Loss of Marketing Value  
– Rescheduled for 2021**

## Project 02

**Applied Studies  
(existing) & Lifelong  
Learning Departments  
(proposed)**



**Delay of Associate's  
Degree/Delay in Many New  
Offerings**

## Project 03

**English Language Fellow  
(US Embassy) &  
Presidential Associate**



**Loss in Dynamic New  
Staff Presence &  
Embassy Programming**

*Thank You*

QUESTIONS & DISCUSSION