Vision
To be the premier School of Global Affairs and Public Policy in the Middle East and Africa, producing highly competent, knowledgeable professionals capable of quality decision making and execution on matters of public concern — domestically, regionally and globally.

Mission
To prepare graduates to take the lead in shaping the future of their nations and the world at large, with a strong belief in the complementarity of international and public affairs, an unwavering commitment to ethics and the rule of law, and a recognition of the unique role played by the media in shaping public policies.

Goals
Education
Provide high-quality education in public policy, public administration, law, mass communications, journalism, Middle East studies, gender and women’s studies, migration and refugee studies and American studies.

Outreach
Initiate policy dialogue on issues that are pertinent to the region, provide policy advice to decision-makers, disseminate research results and act as a platform for linking various schools and research centers concerned with public affairs in the region and worldwide.

Research
Produce and disseminate important and high-impact research on matters of national, regional and international concern.

Training
Provide top-notch executive training to professionals in various academic disciplines.

Message from the Dean
Welcome to the School of Global Affairs and Public Policy. Located in Cairo, in the heart of the dynamic Middle East and North Africa region, the School of GAPP provides policy students with a practical and multidisciplinary understanding of the world around them. We are here to bridge the gap between diverse viewpoints and to critically examine both the theory and practice of public policymaking, while seeking innovative ways to approach policymaking locally, regionally and internationally. Our distinguished professors in the Department of Law, the Department of Public Policy and Administration, and the Department of Journalism and Mass Communication, come from various academic and professional backgrounds, each bringing their own set of experiences to the classroom. The five research centers offer students and researchers the possibility to explore a wide range of topics, from gender issues and digital journalism, to Middle East regional studies and migration and refugee studies.

We listen keenly when our students share their ideas and allow them to engage critically, while providing them with the skills needed to enhance their professional competence in preparation for creating sustainable change on all policy levels.

Established only eight years ago, the School of GAPP has students and alumni who are already making a change, working in local and international non-governmental and intergovernmental organizations, writing stories for global news outlets, influencing government policy decisions at home and abroad, negotiating international treaties and conducting research all over the world.

This is a time when we need to continue fostering critical dialogue by bringing together different voices to effect positive change. The assistance of our generous donors ensures that the school of GAPP continues to recruit top-notch faculty and provide extensive scholarship and fellowship programs, as well as international educational conference experiences for our students and faculty members. I wholeheartedly thank them for their support during this critical period in world affairs.

Ambassador Nabil Fahmy
Dean
Professor of Practice in International Diplomacy
Former Minister of Foreign Affairs of Egypt

Principles and Values
• Integrity
• Objectivity
• Freedom of speech

Core Competencies
• Critical analysis
• Public policy orientation
• Global perspective
• Multi-interdisciplinary focus
• Quality research skills
• Professional experience
• Effective communication skills
Past and present advisory board members include:

- Adel El-Labban, group chief executive officer and managing director of Ahli United Bank, Bahrain
- Ahmed Darwish, professor, Faculty of Engineering, Cairo University
- Amal Elmasri, CEO Egypt, J. Walter Thompson Cairo
- David Kennedy, professor of law and director of the Institute for Global Law and Policy, Harvard Law School
- Georges Michel Abi-Saab, honorary professor of international law, Graduate Institute of International and Development Studies, Geneva
- Ghassan Salame, dean, Paris School of International Affairs
- Hani Findakly, vice chairman and director, Clinton Group Inc. USA
- Hani Sarie Eldin, professor of Commercial and Maritime Law, Faculty of Law, Cairo University
- Helmut K. Anheier, professor of sociology and dean, Hertie School of Governance
- Lisa Anderson, senior lecturer and dean Emerita, School of International and Public Affairs, Columbia University
- Magued Osman, CEO and founder, Egyptian Center for Public Opinion Research (Baseera)
- Mohamed Salmawy, former president of the Writers Union of Egypt and the secretary general of the General Union of Arab Writers
- Mona Zulficar, founding partner and chair of the Executive Committee of Zulficar & Partners Law Firm
- Nabil Elaraby, former ambassador and former secretary general of The League of Arab States
- Wang Jisi, president and professor, Institute of International and Strategic Studies, Peking University
Why Study at the School of Global Affairs and Public Policy?

The programs offered by GAPP are ranked among the top 10 in Africa and top 200 worldwide. Our alumni are among the most qualified in the region, blending outstanding professional skills with a deep understanding of the issues facing the Middle East and the world. The school offers a unique and stellar educational experience for its students, providing them with a strong curriculum that advocates critical thinking, experiential learning and community engagement. Our highly distinguished, international faculty members work to ensure a modern, robust education with hands-on experience in a rich academic, cultural and sociopolitical environment in Cairo in the center of the Middle East. Additionally, students at the School of GAPP have the chance to network with governmental agencies, nongovernmental organizations and influential think tanks in the region, and are able to participate in local and international conferences and events.
Degrees Offered

The School of Global Affairs and Public Policy consists of three academic departments, five specialized centers and one research unit, which offer several degree programs in a variety of fields.

The Department of Journalism and Mass Communication

The Department of Journalism and Mass Communication (JRMC) has gained distinction and worldwide recognition by producing outstanding graduates, who play a major role in developing the region’s print, advertising and broadcast media. The Department of Journalism and Mass Communication offers the following programs:

- Bachelor of Arts in Communication and Media Arts
- Bachelor of Arts in Integrated Marketing Communication
- Bachelor of Arts in Multimedia Journalism
- Master of Arts in Journalism and Mass Communication

Career Opportunities

Types of companies
Newspapers, magazines, radio, television, production companies, digital media agencies, news agencies, media agencies and consultancies, press and communication offices.

Professional positions
Editor, reporter, photojournalist, correspondent, head of press, director of communications, content manager, community manager, social media manager, program presenter or editor; media director or manager, critic, columnist, section head, editor in chief, commentator, producer or scriptwriter.

Academic Positions
Teaching and research of media and social communication.
“I am committed to helping advance the journalism and mass communications program in its commitment to excellence in teaching, research and creative activity and service to the community. Most importantly I am striving to create an atmosphere where our students can not only learn what they need to be successful now, but can also acquire cutting edge knowledge and insights to adapt to the changing communications landscape in Egypt, the region and the world.”

Naila Nabil Hamdy, PhD
Associate Professor
Department of Journalism and Mass Communication
Department of Law offers a wide range of courses designed to provide students with the intellectual and analytical tools to intervene critically and effectively in the global policy debates confronting their societies as policymakers, practicing lawyers, judges, academics, activists and international civil servants. These courses are incorporated in flexible curricula, allowing students to pursue advanced studies in specialized areas on the basis of their own academic and professional interests including international human rights law, Islamic law and Middle Eastern legal systems, gender studies, law and development, international economic law and business regulation.

The Department of Law offers the following programs:
- Master of Laws in International and Comparative Law (LLM)
- Master of Arts in International Human Rights Law (IHRL)
- Diploma in International and Comparative Law
- Diploma in International Human Rights Law

Career Opportunities
Opportunities are available to graduates of the Department of Law programs in law firms, civil service (foreign service, government, courts, law enforcement), academic careers, international organizations and NGOs.

“AUC has always been known for its interactive learning environment and my experience is evidence of that. Professors at the Department of Law have always encouraged us to critically analyze all information we get exposed to. Seminars, lectures and other events hosted by the department along with the classroom discussions allowed students to achieve their professional and academic goals simultaneously.” Alaa Mazloum, IHRL 2017

“The experience at the Department of Law was enriching on many levels. It is not only a place for cultivating thoughts, but a place for personal growth as well.” Meriam Rizkalla, IHRL 2017

“Pursuing an LLM degree at AUC as part of the School of GAPP was a truly enriching experience, whether due to being taught by high-caliber professors from around the world, being exposed to ideologies that built my critical thinking capacities or simply interacting with fellow students from different backgrounds. In many ways, the experience as a whole has strengthened my career prospects, which landed me at my current job as a conflict analyst at the United Nations World Food Programme headquarters in Rome and for that, I am thankful.” Omneya Makhlouf, LLM 2016
The Department of Public Policy and Administration

Graduate study in public administration has a long and distinguished history at AUC, dating back to the mid-1960s, when public administration was first offered as a specialization as part of the master's in management. More than 300 AUC public administration alumni testify to the value of our program, pursuing careers in government, the private sector, international organizations and civil society. The Department of Public Policy and Administration offers the following programs:

- Master of Global Affairs (MGA)
- Master of Public Administration (MPA)
- Master of Public Policy (MPP)
- Graduate Diploma in Public Policy
- Graduate Diploma in Public Administration
- Graduate Diploma in Global Affairs
- Dual Degree BSc/CENG-MPA

Career Opportunities

Public Administration
possible job opportunities
- Civil service administrator/manager/director
- Development administrator/manager/director
- Local government officer/manager/director
- Public affairs consultant
- Program analyst
- Program director
- Public service employee
- Nonprofit manager
- Public administrator
- Public relations specialist

Public Policy
possible job opportunities
- Policy analyst
- Researcher
- Policy associate
- Policy advisor
- Policy advocate
- Development consultant
- Policy consultant
- Program analyst
- Sustainability coordinator

Global Affairs
possible job opportunities
- International cooperation analyst
- Global engagement analyst
- Security analyst
- International regional director
- Regional deputy director
- Intergovernmental affairs officer/manager/director
- Program officer/manager/director

“"The School of GAPP hosts a vibrant community of handpicked students and faculty members from different backgrounds, to offer a unique set of graduate programs, one of which is the Master of Public Administration (MPA). The MPA program equips students with the needed skill set to actively engage in and lead policy discussions that address pressing issues locally, nationally and globally." Lameece Gasser, MPA, current student

“In a true essence of a policy school, the School of GAPP adopts a “theory and practice” approach that prepares students for practical life. Through the MGA program, students gain the ability to understand the world, its governance, challenges and future opportunities like never before. As a diplomat, the School of GAPP has definitely offered me the mix I need. Respectful academicians together with the most experienced practitioners helped to refine my knowledge and capabilities to deal with international politics.” Ahmed Ismail El Mahs, MGA, current student

“By creatively opening new hidden doors, the Department of Public Policy and Administration offered me life-changing opportunities.” Ahmed Fayed, CENG/MPA student, Spring ’13

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Center for Migration and Refugee Studies

The Center for Migration and Refugee Studies (CMRS) is an interdisciplinary center. It aims at furthering the scientific knowledge of the large, long-standing and more recent, refugee and migration movements witnessed in the region. Nonetheless, it is concerned with questions of refugees and migration in the international system as a whole, both at the theoretical and practical levels. CMRS is fully dedicated to instruction, research, training and outreach. The center’s outreach involves working with its environment, disseminating knowledge and sensitization to refugee and migration issues. It also provides services to the refugee community in Cairo and transfers its expertise in this respect to other international institutions. The Center for Migration and Refugee Studies offers the following programs:

- **Master of Arts in Migration and Refugee Studies**
- **Graduate Diploma in Migration and Refugee Studies**

**Career Opportunities**

Graduates have opportunities with international organizations working in the field of migration and refugees, including but not limited to the United Nations High Commissioner for Refugees (UNHCR), the International Organization for Migration (IOM), the International Labor Organization (ILO), the United Nations Development Program (UNDP) as well as with grass root organizations and community-based organizations that provide direct services to migrants and refugees.

Cynthia Nelson Institute for Gender and Women’s Studies

The Cynthia Nelson Institute for Gender and Women’s Studies (IGWS) is an academic research institute and a graduate teaching center for scholars, researchers and graduate students interested in gender issues in the Middle East, Africa and South Asia. The research institute serves as a resource nexus through which research projects, conferences, workshops, policy debates and educational programs on gender issues are studied. The graduate center provides students with an interdisciplinary and transnational perspective with special emphasis on the Middle East and North African region. The Cynthia Nelson Institute for Gender and Women’s Studies offers the following programs:

- **Master of Arts in Gender and Women's Studies in the Middle East and North Africa**
- **Graduate Diploma in Gender and Women's Studies in the Middle East and North Africa**

**Career Opportunities**

The primary goal of IGWS is to prepare students for further academic work. IGWS MA graduates are currently pursuing their PhDs at premier educational institutions worldwide including Brown University, University of Texas at Austin, CUNY, University of California at Irvine, University of Western Cape and Utrecht University. The MA also provides opportunities for working on gender-related issues in international organizations and NGOs. Currently, students are working in regional offices of Oxford, UN Women and local NGOs across the region.
Kamal Adham Center for Television and Digital Journalism

The Kamal Adham Center for Television and Digital Journalism is home to the oldest and most respected graduate journalism program in the Arab world. It was founded in 1985 by Professor Emeritus Abdallah Schleifer with the generous support of AUC board member Sheikh Kamal Adham. The center has since graduated some of Egypt’s most distinguished television figures. Alumni members have made appearances on some of the region’s major satellite channels, including Al Jazeera, Al Arabiya, Future TV, Al-Hurra, ONTV and BBC Arabic as well as in many of the region’s leading newspapers.

The Kamal Adham Center for Television and Digital Journalism offers the following programs:

- Master of Arts in Television and Digital Journalism
- Professional Development Training

“The Kamal Adham Center for Television and Digital Journalism equipped me with all the skills of professional reporting, studio production and anchoring in one and a half years of intense hands-on experience. This is what put me where I am now in the field of media at such a young age of 23 with a master’s degree and honors. My career started at the Kamal Adham Center through my internship course and that was the beginning.” Rawan Lasheen, MA TVDJ 2016, TV presenter at Alghad

“The Kamal Adham Center has paved the road to my career by helping me turn a dream into reality and a talent into success.” Samar Negida, MA TVDJ 2013, Broadcast and TV presenter at TEN TV
“We, at the School of Global Affairs and Public Policy, provide learning opportunities for our graduates to build a responsible and ethically high standard of leadership to lead Egypt and beyond.”

Shahjahan Bhuiyan
Associate Professor of Public Administration
Associate Dean for Administration and Undergraduate Studies

“We receive students with potential. Our job is to convert that potential into reality, so that when they graduate, they become media stars.”

Hussein Amin
Professor of Journalism and Mass Communication
Director, Kamal Adham Center for Television and Digital Journalism
The mission of the Prince Alwaleed Bin Talal Bin Abdulaziz Alsaud Center for American Studies and Research (CASAR), is to further a mutual understanding between the Middle East and North Africa (MENA) region and the United States by producing academic research on MENA-US cultural and political interactions. Furthermore, the center is committed to promoting superior education on MENA-US relations for AUC students, and advocates for dialogue on issues involving Egypt, the MENA region, the United States and the world. The center also runs an active public outreach program that includes student trips, media programs, public conferences and colloquia with Egyptian universities.

The Middle East Studies Center
The Middle East Studies Center (MESC) draws upon various methods and disciplines of study. The interdisciplinary nature of the area studies program provides students with exposure to a variety of curricula offered by the School of Global Affairs and Public Policy. Students are given the unique opportunity to study the Middle East through an array of historical, sociological, political and economic frameworks. The mission of the Middle East Studies Center is to become the vivid expression of the horizons of a liberal arts education. The Middle East Studies Center offers the following programs:

- Bachelor of Arts in Middle East Studies
- Master of Arts in Middle East Studies
- Diploma in Middle East studies

Career Opportunities
Career options available to graduates of the Middle East Studies Center include academic positions, jobs in the private sector, work with NGOs and in government service.

Because Egypt holds an important position in the politics of the Middle East, studying in Cairo provides an incredible opportunity to study first-hand the forces that drive changes (or lack thereof) in politics, society and education within the region. It is a privilege to study in the Middle East and particularly in Cairo, as well as with professors who are extremely knowledgeable about the region. I also feel that for an international student like me with no previous experience in the Middle East, Cairo provides a comfortable challenge, where you can feel secure enough to incorporate yourself in the region, as a future academic in this field. I think it is a great starting place to begin digging into the richness of this part of the world.

Angela Martinez, MA, current student
The Law and Society Research Unit

The Law and Society Research Unit (LSRU) is a research collective committed to advancing the systematic and critical study of law and society in modern/contemporary Egypt. Standing out among national university-based research centers for its formal Academic Cooperation Agreements with the Egyptian Ministry of Justice, the State Council, and the Bar Association, the unit seeks to bridge the gap between theory and practice by bringing together a diverse group of academics, judges, lawyers and activists interested in legal reform and public policy. Young members of the Egyptian judiciary and legal profession are integral to the design and implementation of the research unit’s activities, as is the research and archiving team comprised of young and technical rights-based members that have a strong record in public interest advocacy. The LSRU activities are divided into three main streams:

1. Manshurat Qanuneya: Online Free-Access Legal Database
2. Judicial Training and Capacity Building
3. Socio-legal Research and Outreach Activities

Through various activities, including seminars, workshops, and conferences, the LSRU seeks to create a space for dialogue and collaboration between members of the Egyptian legal community to better assess contemporary conditions and challenges and raise awareness among the wider public on legal and socio-political areas of current concern.

GAPP Executive Education

Founded in May 2010, GAPP Executive Education provides top executive training with the objective of building the capacities of members working in the government, public sector, media, civil society and nonprofit institutions in Egypt and the region. GAPP Executive Education offers customized and open-enrollment programs.
Yousef Jameel GAPP Public Leadership Fellowship
Fayoum trip - December 2016

Next Generation of Scholars in Egyptian Public Universities
Ford Foundation Grant - Paris study tour - April 2014

Yousef Jameel GAPP Public Leadership Fellowship
Morocco trip - July 2017
The Center for Migration and Refugee Studies (CMRS) is launching a new Fellowship for Migration and Refugee Studies. The new International Organization for Migration (IOM) Fellowship supports one Egyptian student with an excellent academic record and an interest in pursuing full-time graduate studies in the field of migration and refugee studies. Applicants should be committed to completing the degree requirements in a maximum period of four semesters, and to interning with IOM throughout the whole duration of the fellowship.

The Mostafa El Baradei Fellowship in International and Comparative Law (LLM)
The program provides tuition coverage for a graduate with a degree in law from an Egyptian public university. The applicant must be admitted into the international and comparative law (LLM) program. The program covers one graduate for each fellowship until they finish the degree requirements.

Dr. Nabil Elaraby LLM Endowed Fellowship
The program aims to reduce tuition for two Egyptian nationals each year, applying for or enrolled in the LLM program.

The Kamal Adham Fellowship for Television and Digital Journalism
The fellowship is designed to attract deserving and qualified Egyptian students who wish to pursue full-time study toward a two-year master’s degree in television and digital journalism. The program accepts up to seven students each year. Applicants from diverse regional and socioeconomic backgrounds are encouraged to apply.

Yousef Jameel GAPP Public Leadership Fellowship Program
By supporting 300 fellows in 12 cohorts of 25 Egyptian graduate students per year, the Yousef Jameel Public Leadership Program will contribute to creating a cadre of well-educated, competent graduates ready to take on the responsibility of affecting change in the Egyptian society. A select number of exceptional candidates receive a fully funded fellowship to pursue a master’s degree in one of the following six programs: Master of Public Policy (MPP), Master of Public Administration (MPA), Master of Global Affairs (MGA), Master of Arts in Journalism and Mass Communication, Master of Arts in International Human Rights Law and Master of Laws in International and Comparative Law (LLM).

Zaki Hashem Memorial Fellowship in International and Comparative Law (LLM)
The fellowship is eligible to holders of a bachelor’s degree in law from an Egyptian public university with a score of “gayyed giddan” and demonstrated financial need. The candidate must be admitted or enrolled in the LLM program, meet the English language admission requirement and may take one semester of remedial English. The fellowship duration is for a maximum period of two years for one student in each fellowship until they finish the degree requirements.
Outreach

The school’s outreach efforts aim at initiating policy dialogue on issues that are pertinent to the region, providing policy advice to decision makers, disseminating research results and acting as a platform for linking various schools and research centers that are concerned with public affairs in the region and worldwide. The main tools utilized for achieving that end are public events, exhibitions and publications.

Tahrir Dialogue Lecture Series

After the events of January 25, 2011, the School of GAPP launched the Tahrir Dialogue Lecture Series, to actively contribute to the development of Egypt during its critical transitional phase. The objective of the series is to create awareness by developing a platform for debate among Egyptian community members on the changes and developments taking place in the political, economic and social scenes.

Publications

The Cairo Review of Global Affairs

The School of GAPP established the Cairo Review of Global Affairs as a high quality international publication. Leading figures from the fields of diplomacy, business, and media form our editorial board. Top experts contribute essays to the publication, and a significant readership follows us in print and online.

To subscribe: www.thecairoreview.com/subscribe.

Arab Media & Society

Arab Media & Society (www.arabmediasociety.com), published by the Kamal Adham Center for Television and Digital Journalism, offers quality peer-reviewed scholarship, research, reporting, and analysis on a wide array of topics pertaining to the dynamic media landscape across the Arab world. In addition to biannual issues in English and Arabic, the online publication offers current content on a rolling basis.

Policy Brief Series

The School of GAPP encourages policy-relevant publications on hot issues pertaining to global affairs/development, public policy/administration, gender, law and migration and refugees in Egypt and the MENA region. In this context, the school issues monthly policy briefs as a hub of policymaking within The American University in Cairo.

The main objective of the working paper, issued by the Department of Public Policy and Administration, is to provide a platform to disseminate work in progress by the School of GAPP academics and researchers to be made accessible to the wider informed community to engage a critical analysis of the juncture of theory and practice.

PPAD Working Paper Series

The main objective of the working paper, issued by the Department of Public Policy and Administration, is to provide a platform to disseminate work in progress by the School of GAPP academics and researchers to be made accessible to the wider informed community to engage a critical analysis of the juncture of theory and practice.

Student Publications

The Caravan

History of The Caravan

The Caravan is the bi-lingual weekly student newspaper of The American University in Cairo, offering the community a combination of reporting and commentary on campus life, politics, popular arts and culture and the latest developments in the worlds of business, science and technology in both English and Arabic. The Caravan’s guiding mantra and endeavor is to carry the voice of the AUC community; both the print and online editions are entirely student-run by a team of dedicated staff members, freelancers and community contributors. The Caravan is as much an institution as the University itself, tracing its roots back to its foundation in 1921.

Career Impact

Students who have worked in The Caravan, especially editors, learn not only advanced research, reporting and writing skills but also how to manage and lead teams of student journalists. It is precisely these skills that give them the edge against their competitors in the industry. Former Caravan editors have gone on to pursue illustrious careers in CNN, Reuters, Al Jazeera, Associated Press, BBC (and BBC Arabic), CBC, UNDP, UNICEF, MBC, Al Arabiya, Sky News Arabia and many others.

“I always had a passion for the written word but being at The Caravan, as a reporter, editor and later judgment was a huge factor in what put me on track for a serious career in journalism. It sharpened my news judgment, gave me the opportunity to practice writing in so many different ways and taught me the value of working within and leading a team. The Caravan simulated the operations of real-world media organizations so well that every newsroom I have been to since always had an air of familiarity.” Nadine Awadalla, editor-in-chief 2015/16, reporter and editor at Reuters

“As layout editor of the English section of The Caravan, I had to show up around 7 am every Thursday, walk the empty, cold corridor of the Greek campus basement to the office. There, I would measure the length of the stories and lay them on the eight-column wide maquette paper before transferring the design to the boxy Mac computers. At the time, Quark Express was a cool design application but now it is just a relic. The 1992 earthquake special issue is particularly memorable. The editorial team was galvanized to get as much of both on and off campus coverage. I remember designing a special header for the pages representing the quake waves. A powerful photo by staff photographer Sylvia Girgis was given ample space on the page. It was of a dusty teddy bear lying on a heap of rubble; the remains of a building. In many ways, this weekly routine helped me in all my journalism jobs with international news outlets later on. Respecting deadlines, maintaining accuracy down to a hair’s breadth and working as a member of a solid team were indispensable principles in any job.” Mariam Sami, layout editor 1992/93 and editor at the Associated Press

The Photographic Gallery

The Photographic Gallery (formerly known as the Sony Gallery for Photography), was inaugurated in 1991, and remains the only gallery in Egypt dedicated exclusively to still photography as well as to photographic...