The American University in Cairo
School of Global Affairs and Public Policy
Enlightened Governance
The School of Global Affairs and Public Policy (GAPP) has students and alumni who are dedicated to making change by working in local and international nongovernmental and intergovernmental organizations, writing stories for global news outlets, influencing government policy decisions, negotiating international treaties and conducting research all over the world. In preparing our students, we are active, prodigious and innovative, be that by upgrading our academic offerings and educational techniques, undertaking impactful research or constructively engaging our communities as they develop public policies. We listen keenly to our students and allow them to engage critically, while providing them with the skills needed to enhance their professional competence in preparation for creating sustainable change on all policy levels.

*Founding Dean Nabil Fahmy*
School of Global Affairs and Public Policy

The region’s premier school for global affairs and public policy

Prepares graduates to shape the future of their nations and the world at large through innovative approaches to policymaking

A strong belief in the interaction of international and public affairs, an unwavering commitment to ethics and the rule of law, and a recognition of the unique role that media plays in shaping public policy

Provides students with a practical and multidisciplinary understanding of the world around them

A blended learning framework that couples theoretical know-how and technical skills, enabling graduates to excel in the multimedia world

3 globally recognized degrees: MPP, MPA and MGA. The MPP is the first of its kind in the region and the MGA is the first offered in Egypt.

Speakers that have participated in campus curated dialogues include John Casson, former British ambassador to Egypt; Maya Morsy ’95, president of Egypt’s National Council for Women; Rana Korayem ’08, ’13, programme analyst at the United Nations Entity for Gender Equality and the Empowerment of Women; and David Ignatius, associate editor and columnist for The Washington Post

“We, at the School of Global Affairs and Public Policy, provide learning opportunities for our graduates to build a responsible and ethically high standard of leadership to lead Egypt and beyond.”

Shahjahan Bhuiyan
Associate Dean for Administration and Undergraduate Studies; Associate Professor of Public Administration
Ranked among the top 10 in Africa and the top 200 worldwide

4 master’s programs ranked among the top global programs by Eduniversal

14 partnerships with universities around the world

50+ nationalities represented among alumni
Choose from a diverse set of programs

4 undergraduate degree programs
10 graduate degree programs
8 graduate diplomas
1 professional diploma
5 minors
2 dual degree programs

I believe that the global affairs program is one of the most essential programs for those who would like to pursue their career in different areas related to the field of international relations. The advantage of the MGA is that it combines both theory and practice. Thanks to the well-chosen courses and professors of the program, I was able to enrich my basic political science knowledge with more practical studies and information on international and regional relations, diplomacy, negotiations and many other subjects that we, as political science graduates, would need to study in order to build our career in any of these domains.

Mostafa Refaei (MGA ’19)
UNDERGRADUATE PROGRAMS

MAJORS
Communication and Media Arts
Integrated Marketing Communication
Middle East Studies
Multimedia Journalism

MINORS
American Studies
Arabic Writing and Reporting
Gender Studies
Global and Public Affairs
Journalism and Mass Communication

DUAL DEGREES
Political Science (BA) and International Human Rights Law (MA)
Master of Organizational Leadership (MOL)
option – BSc/CEng-MPA

GRADUATE PROGRAMS
Gender and Women’s Studies in the Middle East and North Africa (MA)
Global Affairs (MGA)
International and Comparative Law (LLM)
International Human Rights Law (MA)
Journalism and Mass Communication (MA)
Middle East Studies (MA)
Migration and Refugee Studies (MA)
Public Administration (MPA)
Public Policy (MPP)
Television and Digital Journalism (MA)
Gender and Women Studies in the Middle East and North Africa (Diploma)
Global Affairs (Diploma)
International and Comparative Law (Diploma)
International Human Rights Law (Diploma)
Middle East Studies (Diploma)
Migration and Refugee Studies (Diploma)
Public Administration (Diploma)
Public Policy (Diploma)

PROFESSIONAL DIPLOMAS
Arabic Online Professional Diploma in Digital Media
Developing Visionary Thinkers: Department of Public Policy and Administration

AUC’s public policy program helps students harness the knowledge and tools to build careers in public service and grapple with global policy conversations. With the support of expert faculty, students are able to enrich their repertoire of communication, leadership and governance skills in order to pursue careers in government, nonprofit organizations, international development agencies, academia, consulting firms and the private sector.

In less than 10 years since the establishment of the department in 2009, PPAD became the first in the world to receive triple-crown accreditation in public affairs education. In 2015, PPAD became the first department in Africa and the Middle East to be accredited by the Network of Schools of Public Policy, Affairs and Administration (NASPAA) and the third globally outside the United States. In 2017, we became the first program of its kind outside of Europe to receive the prestigious European Association for Public Administration Accreditation (EAPAA). This followed accreditations by the United Nations sponsored International Commission on Accreditation of Public Administration Education and Training Programs (ICAPA).

Alumni Spotlight

Passant Elwy (MPA ’19)

Passant Elwy current serves as a member of the General Secretariat of the Supreme Council of the Medical Research Division, National Research Center and also works as a teaching assistant at AUC’s School of GAPP.

“Studying the Master of Public Administration (MPA) helped me to recognize that change is constant, and adaptability is critical to long-term success. The MPA provided me with the credentials and skills to comprehend the inner workings of government and made me feel confident that I could excel in a government career. Indeed, I gained useful experience that certainly added to my ability to think critically, evaluate ideas, argue esoteric concepts and simply agree to disagree without raised voices.”

Passant Elwy (MPA ’19)
Faculty Spotlight
Aly Erfan ’82

Professor of Practice in the Department of Public Policy and Administration Aly Erfan directs the Master of Global Affairs program, co-manages The Cairo Review of Global Affairs and serves as editor of the Policy Briefs Series issued by the School of GAPP. He was also appointed by Egypt’s Foreign Minister to the International Advisory Board of the Cairo International Center for Conflict Resolution, Peacekeeping and Peacebuilding. Prior to joining AUC, Erfan led an extensive career as an esteemed diplomat, serving Egypt’s Ministry of Foreign Affairs for 30 years and working with Egyptian foreign ministers and the secretary-general of the League of Arab States for more than 20 years.
Integrated Marketing Communication

Through an interwoven theory-based and hands-on experience, Integrated Marketing Communication (IMC) students develop a comprehensive understanding of fundamental communications topics. The IMC program’s signature capstone project offers a glimpse into real-world public affairs, bringing in leading advertising and marketing agencies to work with students. AUC students studying IMC delve into strategic planning, media research, budgeting, creative strategy formulation, media planning, production, modern corporate image expression, branding, social responsibility, event marketing, sales promotions, direct marketing and public relations. Graduates leverage these learnings to build careers in both citizen sector organizations and corporate entities around the world.

Alumni Spotlight
Farida Temraza ’12, ’18

At AUC, Farida Temraz achieved the highest GPA in her class, making the honors roll. She is now the founder and Designer-in-Chief of the international brand TEMRAZA. She has also been selected to serve as the Director and Ambassador of the Council of International Fashion Designers in the United States and North Africa.
International and Comparative Law

AUC’s Master of Laws (LLM) in international and comparative law draws law school graduates interested in advancing their intellectual and analytical abilities in order to engage in and drive global policy discussions as policymakers, lawyers, judges, academics and social activists. Students are able to tap into multidisciplinary faculty expertise in order to specialize in areas such as business regulation, Islamic law, gender studies and international human rights law.

AUC’s LLM in international and comparative law and MA in international human rights law are officially recognized by the Egyptian Supreme Council of Universities as equivalent to the master’s degree in law offered by Egyptian universities.

Associate Professor Thomas Skouteris serves as chair of the Department of Law and director of the Ibrahim Shihata Memorial LLM Program in International and Comparative Law. Skouteris’s research specializes in normativity, theory and history of international law, globalization, dispute settlement and international criminal law. He previously served as the editor-in-chief (now general editor) of the Leiden Journal of International Law and advisory editor of the London Review of International Law, among other journals. He is also one of the founding members and the first secretary-general of the European Society of International Law and has served as chair of the Foundation for New Research in International Law.
Embodying Excellence

Trust in GAPP’s proven quality education and international recognition

- Globally accredited by the European Association for Public Administration Accreditation, the International Commission on Accreditation of Public Administration Education and Training Programs, the Network of Schools of Public Policy, Affairs and Administration and the Supreme Council of Universities
- Top recognition by Eduniversal, an annual ranking of universities across over 150 countries

Ranked #1
Master of Global Affairs in Africa

Ranked #2
Master of Public Administration in Africa

Ranked #2
Master of Laws in International and Comparative Law in Africa

Ranked #3
Master of Arts in Journalism and Mass Communication in Africa
A Launchpad for Lifelong Learning

Break down classroom walls and transcend theory

• A robust, hands-on educational experience that urges students to apply skills in tackling real-world challenges through immersive class assignments, policy research opportunities and capstone projects
• The chance to network with governmental agencies, nongovernmental organizations and influential think tanks in the region through guest lectures, capstone projects and participation in local and international events such as the Arab Science Journalism Forum and the annual African Journalists Workshop
• Students have presented at conferences and venues around the world, including the World Government Summit, the Middle East Studies Association and the Economic and Social Research Council
Global Competitions and Real-World Experience

On Top at the Broadcast Education Association (BEA) Festival of Media Arts

Students of AUC’s television and digital journalism master’s program placed first and second for stories prepared as capstone projects and submitted to BEA’s Festival of Media Arts in 2020. The BEA is one of the world’s leading international conferences in the field of media and communication. More than 1,700 stories were submitted from students from all around the world.

Alumni Spotlight
Lamees Al Hadidi ’87, ’90

Lamees Al Hadidi is a leading news anchor and host of the daily news program on CBC titled Hona Al Asema.

Alumni Spotlight
Ramy Radwan ’06

Ramy Radwan is now a widely recognized TV presenter on the channel DMC. He was previously a presenter for the channel ONTV.
Journalism and Mass Communications Internship
The Department of Journalism and Mass Communication (JRMC) requires every student to complete a supervised internship in a field related to their major prior to graduation. This internship offers students the chance to gain real-world experience in a professional setting, learn skills to distinguish themselves in the global job market and expand on knowledge gained in the classroom.

“...

My internship course was one of my highlights at AUC. It gave me the opportunity to work at Egypt Today, where I had the chance to know what it takes to be a journalist working in the real world.

Youssef Shebria
Multimedia Journalism Undergraduate Student; Interned at Egypt Today

“...

Faculty Spotlight
Ronnie Close
Associate Professor in the Department of Journalism and Mass Communication Ronnie Close has focused his research on the connections between aesthetics and politics, specifically exploring the “Ultras” football movements in Egypt, Brazil and Palestine. As part of this research, he developed a series of short films and published the monograph book Cairo’s Ultras: Resistance and Revolution in Egypt’s Football Culture. As an interdisciplinary artist, Close has exhibited his practice-based work in venues such as The Photographers Gallery London, The National Football Museum in Manchester, QUAD Art Gallery in Derby and the Brighton Photo Biennial.
We are committed to helping advance the journalism and mass communication program in its commitment to excellence in teaching, research, creative activity and service to the community.

Naila Hamdy ’96
Associate Dean for Graduate Studies and Research; Associate Professor of Journalism and Mass Communication

Faculty Spotlight
Rasha Allam ’02, ’05

Assistant Professor Rasha Allam serves as associate chair of the Department Journalism and Mass Communication. Allam authors a weekly column for Al Masry Al Youm, a prominent independent newspaper in Egypt, where she sparked a Twitter debate on engaging with your readers on Twitter. Allam currently serves on the editorial board of Journalism Practice.
Tracking the Global Pulse

Keeping in tune with international affairs and cross-regional dialogues

• Fostering socially conscious and informed professionals well positioned to influence international conversations and policy decisions
• Introducing students to influential international actors to gain a glimpse into the real-world profession of policymaking and global affairs
• Strengthening the ties between the University and communities around the world through public colloquia, conferences and guest lectures
The Caravan: AUC’s Campus Newspaper

Founded in 1925, The Caravan has been known as AUC’s main student-run newspaper since the University’s early years. Printed weekly, the bi-lingual newspaper offers a combination of reporting and commentary on campus life, politics, popular arts, culture, science, technology and business. Students who have worked at The Caravan develop an edge in the international world of journalism and communications, pursuing illustrious careers in CNN, Reuters, Al Jazeera, Associated Press, BBC, CBC, UNDP, UNICEF, MBC, Al Arabiya and Sky News Arabia, among others.

The Cairo Review of Global Affairs

Overseen by an editorial board of distinguished figures in the fields of diplomacy, public policy and media, The Cairo Review of Global Affairs serves as a nexus for international policy conversations and debates. The quarterly journal managed by the School of GAPP is often a primary point of reference for public officials, academics, journalists, students and others in the Middle East region following global affairs.

The Tahrir Dialogue

The School of GAPP launched the Tahrir Dialogue initiative to build both the University and surrounding communities’ awareness of global political developments and conversations. The initiative has featured prestigious speakers such as Mahmoud Mohieldin, World Bank Group’s senior vice president for the 2030 Development Agenda, UN Relations, and Partnership; H.E. Dr. Mishaal bin Fahm Al-Salami, president of the Arab Parliament; and Lisa Anderson, special lecturer and James T. Shotwell professor emerita of international relations at Columbia University and former AUC president.
Empowering the next generation of global leaders

- Five specialized centers and one research unit that allow students to specialize in diverse subjects, tap into the University’s exclusive resources and collaborate with faculty on critical research
- Platforms to produce and circulate high-impact research on national, regional and international public policy matters

**Prince Alwaleed Bin Talal Bin Abdulaziz Alsaud Center for American Studies and Research**

Prince Alwaleed Bin Talal Bin Abdulaziz Alsaud Center for American Studies and Research (CASAR) curates student trips, media programs, public conferences and dialogues with other universities, building an interactive and engaging academic experience for students. Producing academic research on MENA-U.S. cultural and political interactions, CASAR serves as an intellectual and informational hub for AUC community members interested in delving more deeply into American studies.

**Kamal Adam Center for Television and Digital Journalism**

The Kamal Adham Center for Television and Digital Journalism has graduated some of Egypt’s most distinguished television personalities who have made appearances on the region’s most well-known media platforms, including Al Jazeera, Al Arabiya, Future TV, Alhurra, ONTV and BBC News Arabic. Given the School of GAPP’s accreditation by the Supreme Council of Universities, graduates earning an MA in television and digital journalism are able to work in any public, private or independent broadcast agency or media entity without another professional equivalency or recognition.

“My master’s degree at the Kamal Adham Center for Television and Digital Journalism provided me with the needed support to achieve academic, as well as professional, success. I was well-prepared to advance in my work in the industry after winning multiple international awards. This success was fueled by motivation and an eagerness to develop nurtured by my professors.”

Ahmed Atef Abbas (MA ’19)
Middle East Studies Center
Through the Middle East Studies Center (MESC), students have the distinctive opportunity to explore the Middle East and North Africa’s history and current affairs in the region’s very own cultural intellectual throbbing center: Cairo. With research ventures and programming curated by leading professors specializing in anthropology, Arab and Islamic civilization, history, political science and sociology, MESC offers an unmatched learning experience. Drawing on this dynamic interdisciplinary framework, the center enables students to study the region through a multitude of historical, sociological, political and economic lenses.

Because Egypt holds an important position in the politics of the Middle East, studying in Cairo provides an incredible opportunity to study first-hand the forces that drive changes (or lack thereof) in politics, society and education within the region. It is a privilege to study in the Middle East and particularly in Cairo, as well as with professors who are extremely knowledgeable about the region. I also feel that for an international student like me with no previous experience in the Middle East, Cairo provides a comfortable challenge, where you can feel secure enough to incorporate yourself in the region, as a future academic in this field. I think it is a great starting place to begin digging into the richness of this part of the world.

Angela Martinez
Middle East Studies Graduate Student
Center for Migration and Refugee Studies
The Center for Migration and Refugee Studies (CMRS) is widely recognized for offering specialized short courses that train practitioners and researchers working on migration and refugee rights and services. CMRS is dedicated to investigating both historical and emerging issues related to migration movements and experiences across the MENA region. It also upholds a commitment to serving the refugee community in Cairo and transferring knowledge to international institutions.

Faculty Spotlight
Ibrahim Awad
Professor of Practice of Global Affairs Ibrahim Awad is the director of the Center for Migration and Refugee Studies. He has previously worked for renowned international organizations such as the League of Arab States, the United Nations and the International Labour Organization. Parallel to his work with AUC, he serves as chair of the Global Knowledge Partnership on Migration and Development (KNOMAD) hosted by the World Bank, chair of the Steering Committee of the Euro-Mediterranean Research Network on Migration (EuroMedMig) and senior fellow at the Migration Policy Centre (MPC) of the Graduate Institute of International and Development Studies in Geneva.
Cynthia Nelson Institute for Gender and Women’s Studies
Offering an unparalleled interdisciplinary and transnational perspective, the Cynthia Nelson Institute for Gender and Women’s Studies is an academic research institute and graduate teaching center for scholars, researchers and graduate students interested in gender issues in the Middle East, Africa and South Asia. The institute provides access to critical resources that support students and faculty in leading research projects, conferences, workshops, policy debates and educational programs on gender issues.

Faculty Spotlight
Martina Rieker
Director of the Cynthia Nelson Institute for Gender and Women’s Studies and Assistant Professor Martina Rieker is credited with designing and administrating one of the first graduate gender studies programs affiliated with universities in the Middle East and North Africa region. She also spearheaded a three-year research project funded by the Ford Foundation and founded the Shehr Comparative Urban Landscapes Research Network to study issues of urban poverty in the Middle East, South Asia and Africa.
A Host of Possibilities: Scholarships and Fellowships

Building a community of motivated leaders and lifelong learners

AUC prioritizes the recruitment of outstanding and ambitious students, regardless of their financial circumstances.

Around 118 named scholarships

More than $100 million raised to support scholarships and fellowships since the 1970s

More than 3,000 students per semester receive a form of financial assistance

Institutional and sponsored fellowships based on both merit and need

Guidance on funding opportunities and aid for all students
AUC: Egypt’s Global University
For more than 100 years, The American University in Cairo (AUC) has stood as Egypt’s global University, home to an international student body marked by diverse areas of academic interest and professional aspirations.

We are committed to building a culture of creative expression and leadership, as well as fostering an environment that encourages students to form deep connections with their communities and think critically and innovatively in order to tackle the world’s most pressing challenges.

Delve into a transformative experience of self-discovery, inquiry and one-of-a-kind liberal arts education. The journey starts here at AUC.
How to Apply
www.aucegypt.edu/admissions
gapp.aucegypt.edu

Facebook: GAPPschoolAUC
Twitter: @GAPP_AUC
Instagram: @gapp_auc
YouTube: user/SchoolofGAPP
LinkedIn: /company/globalaffairsandpublicpolicy