The School of Global Affairs and Public Policy (GAPP)
In June 2009, the American University in Cairo announced the creation of the School of Global Affairs and Public Policy (GAPP).
Since its establishment, the School of Global Affairs & Public Policy has increased the amount of funds received as gifts from around USD 4,000,000 to over USD 12,000,000. Grants have also seen a surge to double the amount since 2009. GAPP seeks students that strive to make the Middle East and the world a better more equitable place for all, and have the advantage of being located in Egypt, at the crossroads of Africa, Asia and Europe. Thus, it immerses its students and faculty in an environment of cross-cultural diversity and exposes them to numerous world-shaping social, economic and political developments. One of the School’s main goals has been to internationalize its offerings even beyond the Middle East by creating opportunities of exchange and collaboration with reputable universities and academic and political institutions around the world. Thus, it has signed memorandums of understanding with over 20 universities worldwide, facilitating high quality International Exchange Programs in all degree programs.

Over the years, undergraduate and graduate students have pursued these exchange programs in Schools worldwide, such as the Danish School of Media and Journalism, Denmark, Hertie School of Governance, Germany Global Studies Consortium Mobility Scheme, as well as Blanquerna School of Communication and International Relations – Ramon Llull University. GAPP has also collaborated with the Women’s Museum in Denmark; The Swedish Institute, Alexandria: “The First Climate Communicators Network Meeting.”

In addition to the United States and Europe, GAPP has also worked towards forging educational ties with Asia. The last academic year, it hosted 25 students from Peking and Tsinghua Universities with the purpose of exposing them to the wealth of expertise available at AUC and the economic, cultural and social environment of Egypt. A group of alumni and graduate students have also recently returned from a trip to Peking and Shanghai, where they visited universities and public administration facilities as part of the study tour programs which also took students to Morocco, Turkey, Singapore and France. In addition, GAPP and Peking University held a joint conference on China and Egypt: “Global Relationship and Development Path” which was followed by a round table discussion in Cairo with Peking University and a joint workshop in Beijing.

Over the past several years, GAPP has continued to widen the scope of cooperation with various Asian institutions, including the National University of Singapore Lee Kuan Yew School of Public Policy, SDA School of Public Policy and Management in South Korea, Peking University in Beijing, and the National Graduate Institute for Policy Studies in Japan.

As a policy School, GAPP has regularly sought cooperation with think tanks around the world. It has signed a memorandum with Observer Research Foundation, an Indian non-profit and public policy think tank; and has collaborated with the foundation to co-organize two conferences – in Cairo and in New Delhi.

Similar arrangements and conferences on other topics were organized with the Middle East Institute in Washington D.C.

As GAPP gained traction, it drew the attention of international philanthropists and was awarded the largest private gift to the American University in Cairo. The Yousef Jameel Public Leadership Program offers 300 fellowship opportunities to Egyptian youth over a period of 12 years to obtain a master’s degree in Public Policy, Public Administration, Global Affairs, Journalism and Mass Communication, International Human Rights Law or an LLM in Comparative and International Law. Migrations and Refugee Studies and Middle East Studies. This fund has opened doors for brilliant students, committed to service and public welfare.

In the same spirit and determined to facilitate better learning for all, the School also offers the Kamal Adham Television and Digital Journalism Fellowship, the Media Policy Fellowship as well as individual Law Awards including: the ElBaradei Fellowship, Zaki Hashem Fellowship, Nabil Elaraby Fellowship in Law.
B. Achievements of Departments and Centers

GAPP is particularly proud that, as it took great strides in defining the public agenda, it also gained increasing stellar academic recognition. Two of GAPP’s offerings at the Department of Public Policy and Administration (PPAD) - the Master of Public Administration and the Master of Public Policy - were awarded full accreditation from the European Association for Public Administration Accreditation (EAPAA). This follows their full accreditation from the Network of Schools of Public Policy, Affairs and Administration (NASPAA) and from the International Commission on the Accreditation of Public Administration Education and Training (ICAPA).

Three accreditations uniquely combine a fusion of International, American and European standards of public service education, marking many firsts for public policy and administration academic programs in the region. It was the first time ICAPA had accredited a graduate public administration/policy program in the MENA region, the first time NASPAA recognized programs outside of North America, and the first time EAPAA awards full accreditation to programs outside the Council of Europe.

The Public Policy and Administration Department is also a member of the Network of Schools of Public Policy, Affairs and Administration (NASPAA), the International Association of Schools and Institutes of Administration (IASIA), and a founding member of the Association for Middle Eastern Public Policy and Administration (AMEPPA). The department joins these networks in their overall mission of advancing public administration education and training as well as promoting peace and prosperity through sound governance.

Another recent testimonial to Public Policy and Administration (PPAD) excellence has been its selection as a global host site for the 2018 NASPAA-Batten Student Simulation Competition, which took place in February 2018. The NASPAA-Batten Student Simulation Competition is a day-long event that allows graduate students in public policy and related fields to test their skills on real-world data.
has gained not only in media, but also in marketing and continuously upgrading their curricula, conferences affecting the media industry agenda the ever-changing media world by joining department’s faculty stay up to date with internationally acclaimed research, the In addition to producing excellent newspapers in the region, such as Al Sharq Al also helped develop some of the most influential media organizations, such as Al Jazeera, MBC, Dubai’s Al Arabiya, Radio Sawa, Nile TV, MSNBC in Arabic and CNN Arabia. They have Dubai’s Al Arabiya, Radio Sawa, Nile TV , Dubai’s Al Arabiya, Radio Sawa, Nile TV , developing the region's print, advertising and outstanding graduates who play a major role in the industry to become perfectly in tune with the challenges and expectations they are to face. Many of the department’s alumni have gone on to fill positions in prestigious news outlets such as CNN, AP, DW, Reuters, The New York Times, International Herald Tribune, NBC and Reuters. Many graduates have become key players in the region’s growing transnational media organizations, such as Al Jazeera, MBC, Doha’s Al Arabiya, Radio Sawa, Nile TV, MSNBC in Arabic and CNN Arabia. They have also helped develop some of the most influential newspapers in the region, such as Al Shorouk, Al Ahram and Al Ahram Weekly. In addition to producing excellent internationally acclaimed research, the department’s faculty stay up to date with the ever-changing media world by joining conferences affecting the media industry agenda and continuously upgrading their curricula, not only in media, but also in marketing and advertising. Several JRMC faculty have served on editorial advisory boards of international prestigious journals including Journalist Practice, Journal of Middle East Media, Journalism and Mass Communication Quarterly, Journalism and Mass Communication Educator, among many others. With the shifting focus of journalism to multimedia platforms and employing social media tools, new courses have been introduced to the academic program such as Sports Media, Writing and Reporting in Arabic, and Web Analytics in Advertising and Marketing. The department’s master’s degree has been ranked as best in Africa by Eduniversal. In addition, all three of JRMC's undergraduate programs and master's degree have received The Egyptian National Authority for Quality Assurance and Accreditation of Education (NAQAAE) accreditation. NAQAAE is an independent public authority that reviews how providers of higher education, such as universities and colleges, maintain their academic standards and quality. NAQAAE also produce a range of other guidance to help education providers ensure that students receive a high-quality experience of higher education.

JRMC also offers top-notch executive training to journalists and media professionals. Examples include a Media Management Certificate “Women in News” for WAN-IFRA (World Association of Newspapers); African Journalists Workshop; and CBI Training of Egyptian journalism professions.

Many of JRMC Faculty members have been recognized as experts in their fields as well as for their service, teaching and research at AUC. For example: JRMC Assistant Professor Hesham Dinana received the “Best Paper for the Middle East & Africa Award” from the International Council for Small Business (ICSB) during their 63rd World Congress meeting held in Taiwan for his research titled, “The Effect of Entrepreneurial Market Orientation on Firm Performance: The Case of SMEs in Egypt” (2018). Moreover, Associate Professor of Practice Kimberly King was nominated 3 times for the Excellence in Teaching Award in 2012, 2014 and 2015. She also received the Catalyst for Change Award for Citizenship and Service from AUC in 2013. Professor of Practice Mervat Aboel Oud was nominated 3 times for AUC Excellence of Teaching Award. She received the Distinguished Alumni Service Award. Associate Professor Naila Hamdy, came in first place for Excellence in Research Award from the Arab US Communication Educators. She received the Provost Certificate of Appreciation in recognition of exceptional efforts in 2016. Professor Rashid Abdullah has received the “Excellence in Research Award”, three times in 2011, 2016 and 2017. In addition, she got second place for the “Top Paper Award” at the Broadcast Education Association Convention in Las Vegas. USA. Assistant Professor Romie Close received the Artists Residency Award, A M. Qatami Foundation. He also received the Research Excellence Award from the School of Global Affairs and Public Policy (2014) and Documentary Film Production Award, in 2013 from the Irish National Film Board. Numerous JRMC students take part in regional and international programs, such as the Arab Media Young Leaders Program and the inaugural Broadcast Educators Association 48-Hour Film Festival, where they won many awards. In the Broadcast Educators Association Media Festival of Arts video competition, an MMJ major, along with two international students, produced a video documentary entitled “We are Romansh” while studying abroad at our exchange partners School, the Danish School of Media and Journalism (DMJX). Their video was “chosen to receive the...
The Kamal Adham Center for Television and Digital Journalism, founded in 1985, has graduated some of Egypt’s finest media professionals.

Arab Media & Society (AMS) is a biannual publication of the Kamal Adham Center for Television and Digital Journalism in the School of Global Affairs and Public Policy at AUC. The journal, published bilingually online and in print in both English and Arabic, offers research and analysis on a wide array of topics pertaining to the dynamic media landscape across the Arab world in the form of peer-reviewed research, symposia, articles and more. Now, Arab Media & Society is indexed with Scopus-Elsevier, making it the first AUC publication and the first Arab-region journal to be indexed with the academic publishing giant.

In addition, the center’s Professional Development Program is designed for working professionals who want to learn the skills of television and digital journalism. The program offers five-week workshops in camera operation, video editing, studio directing, news reporting, voice coaching, photography, documentary filmmaking, and new media among other topics. The Kamal Adham Center also arranges custom-designed courses and training to news organizations, educational institutions, civil society and governmental bodies.

Recently, the center conducted workshops to train journalists, woman parliamentarians and environmentalists on how to use the media. It has also signed a protocol agreement with the Ministry of Education for training School teachers on media literacy and developing television and digital packages that can be used at Schools.

The Adham Center is the only institution that was asked by the Supreme Council for Media Regulation to train journalists on media regulations, media management, and media
The School of Global Affairs and Public Policy

The center also trained twenty-five communicators from the Middle East and Europe as part of AUC’s community engagement. Over the years, PDP has partnered with the Swedish Institute in Alexandria; Climate Communicators Network Meeting in the Arab region, the Supreme Council for Media Regulation (SCMR), the Middle East Broadcasting Corporation (MBC), the Arab Media Forum in Kuwait, the National Council for Women, and the Alexandria Media Forum.

The Adham center’s state-of-the-art facilities include two broadcast-quality television studios in Standard and High Definition attached to the only fully automated, teaching newsroom in the region. Other facilities include two editing labs, with both linear and non-linear editing equipment, and the latest in digital field cameras.

AUC TV is a student-run television channel under the supervision of the Adham Center staff. The channel features student programming and live coverage of on-campus events. Content includes profiles, interviews, stories and documentaries about the American University in Cairo and is broadcast through closed circuit channel on campus as well as on the AUC TV YouTube channel and website.

The center also offers a master’s degree in Television and Digital Journalism, which is unique for its focus on all aspects of reporting and production in the fast-paced, technology-driven world of digital news delivery. Graduate students are trained in reporting, interviewing, new media and studio production, gaining hands-on experience with the use of the center’s field cameras, state-of-the-art television studios, editing labs and a fully automated newsroom.

Dr. Hussien Amin was recognized by the Supreme Council for Media Regulation and the Union of African Journalists for maintaining prosperous journalistic relationships with the African continent. In May 2017, Dr. Amin was also recognized for 25 years of academic excellence and contributions to AUC.
B. Achievements of Departments and Centers

Looking forward, the Adham Kamal Center plans to incorporate full online degrees as well as blended learning into its program and to further increase the dose of digital journalism to keep in line with the dynamic changes in journalism today. There are also plans to launch a live broadcast television station with a regular broadcast TV guide showing different programs that are aired on the AUC TV website, the YouTube channel, and the closed-circuit television on large screens on campus.

Moreover, the Adham Center plans to introduce more media affiliates to Adham Center who support student internships and jobs, seek international accreditation to attract international students and raise the program’s standards, introduce changes to curriculum and manage the digital transformation of programs. It also plans to bring more top experts to give specialized industry related workshops, seek more joint programs and partnerships with local and international media and journalism education entities to further embed career preparation into the program. In addition, Adham Center will seek attractive tuition support through fellowships targeted at African students.

The School’s Department of Law offers a wide range of courses designed to provide students with the intellectual and analytical tools to intervene critically and effectively, from a global south perspective, in the policy debates around the world. The Department offers two graduate degrees: an LL.M. in International and Comparative Law, and MA in International Human Rights Law. These degrees attract a diverse constituency of Egyptian and International students interested in pursuing careers in academia, international human rights law, and development work, or in the legal profession as lawyers, judges or prosecutors. The Department’s course offerings have expanded in the years since the founding of GAPP to the undergraduate level, particularly in the framework of a dual degree with the department of Political Science at the School of Humanities and Social Sciences in the AUC and the Department is currently exploring expanding its undergraduate curriculum. In 2013 and 2014, the LL.M. in International and Comparative Law has been ranked first in Africa. Our students have competed in many international law moot court competitions and achieved excellent results. The Department’s team at the 2017 Jessup International Law Moot Court Competition, by far the most prestigious of its kind, have won the national rounds and ranked 93 out of 700 teams coming from more than 90 countries. Also, in 2017, the Department’s team won the African International Human Rights Law Moot Court Competition. Graduates from the Department have gone on to pursue further studies at elite law faculties abroad, such as Harvard Law School, Georgetown University Law Center, New York University, the University of Toronto Cambridge University, LSE, SOAS, and Sciences Po.

The Department’s alumni has moved on to prestigious local and international law firms in both Egypt and abroad, to higher responsibilities in the judiciary in Egypt or elsewhere, and to major international institutions like United Nations agencies or the International Committee of the Red Cross. The Department’s alumna has moved on to prestigious local and international law firms in both Egypt and abroad, to higher responsibilities in the judiciary in Egypt or elsewhere, and to major international institutions like United Nations agencies or the International Committee of the Red Cross. The Faculty of Law received several Awards and Certificates. Associate Professor Hani Sayed received the Excellence in Teaching Award, AUC (2013). Associate Professor Thomas Skouteris received the IUCN Global Emerging Scholar Award, IUCN Academy of Environmental Law (2016) and GAPP Faculty Research Award (2013). Associate Professor Usha Natarajan received the Catalyst for Change Award, AUC (2013). Associate Professor Usha Natarajan received the IUCN Global Emerging Scholar Award, IUCN Academy of Environmental Law (2016) and GAPP Faculty Research Award (2013). Looking forward, the Department of Law is planning to reform curriculum for degrees in International Human Rights Law as well as LL.M in International and Comparative Law.

One of the unit’s projects was Manshurat Qanuneya, which is Egypt’s first digital and open access legal archive hoping to bridge the gap between law and society in Egypt. The Faculty of Law received several Awards and Certificates. Associate Professor Hani Sayed received the Excellence in Teaching Award, AUC (2013). Associate Professor Thomas Skouteris received the Catalyst for Change Award, AUC (2013). Associate Professor Usha Natarajan received the IUCN Global Emerging Scholar Award, IUCN Academy of Environmental Law (2016) and GAPP Faculty Research Award (2013).
B. Achievements of Departments and Centers

The Faculty of Public Policy and Administration (PPAD) received numerous awards. As an example: Associate Professor Ghada Barsoum received the Moataz Al Ali Faculty Research Award from the School twice in 2014 and 2015. She also received Research awards in 2013, 2014 and 2017; The Global 2013 Human Development Report Award for Excellence from the United Nations Development Fund (UNDP) as well as recognition awards in service for ICAPA and EAPAP Accreditation (2017); and PPAD High Outstanding Service.

Associate Professor Hamid Ali twice received the Moataz Al Ali Faculty Research Award as well as the Provost Award for Excellence in Serving the Academic Programs. Professor of Practice Ibrahim Awad received the AUC President’s Catalyst for Change Award (2013). Professor Laila El-Baradei received the Global 2013 Human Development Report Award for Excellence from UNDP (2013). She also received the Certificate of Appreciation, the 2013 Joint Congress of IASAS-IASIA and Faculty of Economics & Political Science Award & Certificate of Appreciation in 2012. In 2019, she received The Inaugural Distinguished Achievement and Leadership and Public Administration Scholarship of Practitioner in the Middle East Award, from the ASPA's Section on Effective and Sound Administration in the Middle East (SESAME).

Associate Professor Shahidah Bhaityan twice received the Moataz Al Ali Research Award from the School in 2014, and 2015. He also received the Outstanding Paper Award, Emerald Literati Network Awards Excellence (2012). He was also an Inaugural Democratic Governance Fellow, UNDP Oslo Governance Center (2013).

Looking forward, the Department of Public Policy and Administration is planning to offer new online master's degree in public leadership using blended learning technology, diploma in Global Affairs and strive for accreditation for the MGA degree and host more international conferences.

The Prince Alwaleed Bin Talal Bin Abdulaziz Alsaud, the AUC's President, has become a global leader in the education and empowerment of aspiring professionals. In addition to the minor undergraduate degree offered in American Studies, the center also offers multidisciplinary courses in American literature, philosophy, law and mass communication, which have been widely attractive for students of all backgrounds and degrees. CASAR has produced publications by students, faculty and politicians on topics related to the center's objectives such as the books: Arab-US Relations: In Pursuit of a New Agenda- 2016, Egypt-US Relations: Future Prospects – 2014, And Egypt-US Relations in a New Era: Challenges and Possibilities – 2013. Its online library includes over 30 research papers posed for citation and referrals.

Looking forward, CASAR aims to increase the number of Advance faculty to expand on non-political courses to provide academic variations that reflect the essence of American Studies and to expand in the direction of undergraduate courses to offer a LL. B that qualifies students to practice law in Egypt.

Department of Public Policy and Administration (PPAD) since 2013 has accelerated its growth and development, with faculty growing from 3 in 2009 to 10 in 2013 and 14 by 2017, all of whom hold doctoral degrees from leading universities in the United States, Canada, Europe and Egypt.

In addition to the academic degrees on offer, PPAD is also deeply committed to research and service to the community. Through grants such as the Gates Grant, Ford Foundation, the Swiss National Science Foundation and Maghrabi Foundation, the department has been able to build collaborations with the Social Research Center in order to expand research activities including student and faculty exchange programs with Long Island University and University of Palermo.

Over 300 public administration alumni have gone on to pursue careers in government, the private sector, international organizations and civil society.

As developments in the region increasingly demand leaders who can solve problems, design reforms and lead implementation, PPAD, with its triple-crown accreditation and high-quality programs, has become a global leader in the education and empowerment of aspiring professionals.

The School of Global Affairs and Public Policy (SOGAPP) aims to increase the number of its full-time faculty to expand on non-political courses to provide academic variations that reflect the essence of American Studies.

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Program, revive the Solyan Course, add selected topics course under the Core Curriculum with title “Foreign Policy in the Middle East” and cross list more courses with other academic departments within AUC.

GAPP’s Center for Migration and Refugee Studies (CMRS) aims to explore the large, longstanding and more recent refugee and migration movements in the Middle East and North Africa. It is also concerned with questions of refugees and migration in the international system as a whole, at both theoretical and practical levels.

As part of its outreach program, CMRS also organizes a monthly seminar series with the purpose of creating a platform for raising awareness about migration and refugee issues among a wider audience. The seminar series brings lecturers to AUC from institutions and organizations worldwide and attracts students, faculty, researchers and the general public. In addition, CMRS aims to reach out to Cairo’s environment, disseminating knowledge and sensitization to refugee and migration issues.

The various training activities organized by CMRS are attended by researchers, policymakers, bureaucrats and civil society activists from countries all over the world. CMRS outreach involves working within its own and independent research agenda.

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With which the Center collaborates include the United Nations High Commissioner for Refugees (UNHCR), the United Nations Economic and Social Commission for Western Asia (UN-ESCWA), the African Union (AU) and the European Union (EU) are the regional organizations with which CMRS has collaborated. CMRS has organized a number of international conferences including “International Cooperation in Responsibility-Sharing for Refugees in the Euro-Mediterranean Space” in October 2017, “Endurance, Resistance, and Survival: Women and Girls in Conflict and Humanitarian Settings in the Arab Region” in October 2015, “Iraqi refugees 10 years after the invasion” in 2013, “Global Migration Futures (GMF) workshop” in 2011 in collaboration with the International Migration Institute at Oxford University, and “The Hague Process on Refugees and Migration (THP), and “International Migration in the Middle East and North Africa after the Arab Uprising” with the International Union for the Scientific Study of Population (IUSSP). Such events tackling issues of global importance and attracting scholars and analysts from the region have offered opportunities for exposure and exchange of ideas to the AUC community and beyond. CMRS has also hosted a number of distinguished scholars in the field of Migration and Refugees to events it organized at AUC.

In addition, CMRS works with other AUC departments to offer diversified multidisciplinary courses to its students.

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The various training activities organized by CMRS are attended by researchers, policymakers, bureaucrats and civil society activists from countries all over the world. CMRS outreach involves working within its own and independent research agenda.
In parallel, the research center organizes research projects, conferences, workshops and educational programs on gender issues for students, researchers, scholars and analysts. The institute has been a partner in a Violence Research and Development consortium (2013-2014) coordinated by the International Centre for Violence Research, University of Bielefeld (Germany) with collaborative partners at the Pontificia Universidad Católica del Perú (Peru), University Centroamericana José Simeón Cañas (El Salvador), University of the Punjab (Pakistan), University of Benin City (Nigeria) and The American University in Cairo (Egypt). The center has been a partner in a Violence Research and Development consortium (2013-2014) coordinated by the International Centre for Violence Research, University of Bielefeld (Germany) with collaborative partners at the Pontificia Universidad Católica del Perú (Peru), University Centroamericana José Simeón Cañas (El Salvador), University of the Punjab (Pakistan), University of Benin City (Nigeria) and The American University in Cairo (Egypt).

Looking forward, IGWS plans to establish a gender studies undergraduate minor.

The Middle East Studies Center (MESC) supports research, teaching and outreach across a range of disciplines. MESC offers a bachelor’s degree, Diploma and master’s degree in Middle East Studies, whose alumni currently work in academia, the private sector, NGOs and government services. Over the years since its inception, MESC has established its reputation as a hub for Middle Eastern studies since it offers the unique experience of being a window into the region.

MESC projects have been funded in the past by the Ford Foundation and attracted various renowned scholars and diplomats to give talks such as Thomas Piketty, Lakhdar Brahimi, Alain Gresh, James Dorsey, Luigi Narbonne, Salman Abu Sitta, Ambassador Sanjay Bhattacharyya, Ambassador Yoon Soo-Gu, and Ambassador Helmy Eenny. MESC’s Brown Bag Lunches and Film Series continue to be popular among students. MESC faculty give talks and participate in numerous workshops and conferences each year in Cairo and internationally, including the Middle East Studies Association in the U.S.

The center is very well connected with the international community of Middle Eastern studies, participating in panels at the Middle East Studies Association, the International Studies Association, and the World Congress for Middle East Studies and the Gulf Research Meeting. In addition, MESC recently co-hosted the Korea-Middle East Cooperation Forum in November 2017, allowing for further exchange of ideas and platforms in the field, as part of IGWS’s outreach to various Asian institutions including University of Singapore Lee Kuan Yew School of Public Policy, KDI School of Public Policy and Management in South Korea, Peking University in Beijing, and the National Graduate Institute for Policy Studies in Japan.

At the level of research, the center has produced excellent papers and writings, including the MESC Working Paper Series which is a platform for individual scholars that contributes to international social science and humanities scholarship on the Middle East and the wider Islamic world, from the seventh century to the present.

Looking forward, MESC is planning to offer joint MA in Middle East Studies with other popular MA-level degrees, to consider developing PhD in Middle East Studies, and to offer a wider spectrum of new courses.
C.

GAPP Executive Education

In addition to catering to students, GAPP has also created Executive Education with the purpose of providing capacity building that serves to reinforce and reinvigorate leadership capacities within Egypt and the region in topics related to the School.

GAPP Executive Education has offered over 120 programs to more than 2,300 participants in the Arab region, predominantly through a diverse portfolio of partnerships with academic and funding institutions. Participants ranged from civil servants, members of civil society, media professionals, think tanks and decision support centers, young diplomats, members of parliament, the national council for women, the judiciary, and government officials.

Furthermore, the unit worked on transforming service through mid to senior level programs including the Advanced Public Policy Management program, Transforming Public Service, leading in a Challenging Environment, Government, Supporting Parliamentary Performance, Advanced Management and Communication, and Strengthening Reform Initiatives in Public Administration. GAPP Executive Education has maintained a diverse portfolio of participants, organizations, experts, and funding agencies.

Since its establishment, it has often worked with different ministries in Egypt: The National Council for Women, the Egyptian Parliament and civil society and media professionals in 20 out of the 22 Arab countries. It has received funding from a plethora of diverse agencies such as UN Women, the League of Arab States (LAS), Embassy of Finland, the Embassy of Ireland, Rockefeller Brothers Fund (RBF), International Foundation for Electoral Systems (IFES), Open Society Foundation (OSF), Carnegie Corporation of New York, Ford Foundation, UNESCO, Reuters Fund, Care International – ANSA_AW, Center for Applied Policy Research (C.A.P), The Graduate School of Political Management, Venice Commission of Europe, The Carter Center, Embassy of Sweden, Global Partners Governance (GPG), WIN WANIFRA and the Danish Egyptian Dialogue Institute (DEDI), The Danish Embassy, Tsinghua University, GIZ, UNDP, and others.

GAPP Executive Education has promoted equal opportunity in all its programs. Furthermore, it has offered programs that worked on youth and gender-related programs including Qodorat, Empowerment of Women in Public Affairs, and Empowerment of Women through Parliament, Youth and Employment, and Empowerment of Women through the National Council for Women. The media had a significant portion as media and civil society and media professionals in 20 out of the 22 Arab countries. It has received funding from a plethora of diverse agencies such as UN Women, the League of Arab States (LAS), Embassy of Finland, the Embassy of Ireland, Rockefeller Brothers Fund (RBF), International Foundation for Electoral Systems (IFES), Open Society Foundation (OSF), Carnegie Corporation of New York, Ford Foundation, UNESCO, Reuters Fund, Care International – ANSA_AW, Center for Applied Policy Research (C.A.P), The Graduate School of Political Management, Venice Commission of Europe, The Carter Center, Embassy of Sweden, Global Partners Governance (GPG), WIN WANIFRA and the Danish Egyptian Dialogue Institute (DEDI), The Danish Embassy, Tsinghua University, GIZ, UNDP. GAPP Executive Education has promoted equal opportunity in all its programs. Furthermore, it has offered programs that worked on youth and gender-related programs including Qodorat, Empowerment of Women in Public Affairs, and Empowerment of Women through Parliament, Youth and Employment, and Empowerment of Women through the National Council for Women. The media had a significant portion as media and civil society and media professionals in 20 out of the 22 Arab countries. It has received funding from a plethora of diverse agencies such as UN Women, the League of Arab States (LAS), Embassy of Finland, the Embassy of Ireland, Rockefeller Brothers Fund (RBF), International Foundation for Electoral Systems (IFES), Open Society Foundation (OSF), Carnegie Corporation of New York, Ford Foundation, UNESCO, Reuters Fund, Care International – ANSA_AW, Center for Applied Policy Research (C.A.P), The Graduate School of Political Management, Venice Commission of Europe, The Carter Center, Embassy of Sweden, Global Partners Governance (GPG), WIN WANIFRA and the Danish Egyptian Dialogue Institute (DEDI), The Danish Embassy, Tsinghua University, GIZ, UNDP.
C. GAPP Executive Education

Several of GAPP Executive Education programs have had a regional focus including the Future Generations in Economic Development in Egypt and Israel (FGE_DEAR), Building Knowledge in Media Policy for Arab Countries in Transition, Financial and Economic Reporting for the Media, Media Law and Policy in Egypt.

In 2017, the unit established its first regional certificate: The Management Media Certificate (MMC), which is offered to Arab women leaders in the media in collaboration with WIN-WAN-IFRA, the leading association for the world’s press.

MMC annually.

In 2017, the unit established its first regional certificate: The Management Media Certificate (MMC), which is offered to Arab women leaders in the media in collaboration with WIN-WAN-IFRA, the leading association for the world’s press. MMC is an international certificate, and GAPP Executive Education offers the Arabic version to Arabic women leaders in the media.

GAPP Executive Education has developed the curriculum for the region and continues to offer MMC annually.

As a commitment to its community, GAPP also started a Policy Briefs series in Fall 2016. These briefs provide a platform to disseminate work in progress by GAPP academics, researchers and renowned practitioners to the wider informed community in order to engage a critical analysis of the juncture between theory and practice.

Scholars Marina Ottaway, Shireen T. Hunter, and Rashid Khalidi, and many others.

The School seized this golden opportunity to fill these gaps by engaging the public at large through the Tahrir Dialogue Series, which has featured leading national and international policymakers, academics, and civil society organizations. Topics have included Egypt’s elections, democracy, political parties, constitutional reform, information laws, the Arab-Israeli conflict, Syria, the migration crisis, New America, Eurasia, and the new world order.

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D. School Wide Aspirations

GAPP aims to increase the undergraduate student base (by introducing new degree offerings particularly in Gender Studies, Public Policy and Administration and LAW).

The School also seeks to increase student exchange agreements with regional and international universities as well as increasing online and blended learning in order to enhance student experience.

Moreover, the School aims to expand diversity of student body by recruiting more international students, empower GAPP students through increasing internship opportunities available, increasing their access to conferences, forums, boot camps, and other professional development activities. The School works to increase the number of fellowships for qualified prospective students through fund raising and mobilizing resources.

The School aspires to strengthen its presence locally and in the region through developing new partnerships with Asian and African academic and research institutions as well as through acquiring accreditation from recognized bodies.

Lastly, GAPP seeks to foster its position as a research institute through promoting and facilitating student and faculty research. GAPP has the goal of serving as a policy hub in the region through producing policy papers/briefs, publishing academic journals and hosting international conferences.
With all the success, GAPP faces several challenges such as difficulty in increasing student numbers due to continued concerns about security in the Middle East. Moreover, relatively high tuition fees by Middle Eastern standards places some limitations on the ability of qualified prospective students to join AUC/GAPP. There is also a difficulty in recruiting students from some regions (e.g. French speaking Africa) due to language barrier. Scarcity of necessary funds is a challenge to undertake market research, develop new programs and/ or update existing programs; finance students’ participation in conferences, scholarships & fellowships and to provide student and faculty research grants to undertake research activities.
F. Conclusion

As the School marks its tenth anniversary by celebrating its accomplishments, it also looks forward to all the possibilities and opportunities awaiting it. With plans of further expanding its offerings and enhancing relations with universities worldwide, GAPP is well on its way to firmly sustaining its position as the premier School of Global Affairs and Public Policy in the Middle East and Africa.