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March 2, 2020

Ms. Monica Bialy
Talent Acquisition Manager
JWT
123 Soliman Abaza St.
Cairo, Egypt

Dear Ms. Bialy,

It is my understanding that there are currently no job postings for JWT but I would like to inquire about potential full-time opportunities in the coming few months.

JWT is known to be one of the leading companies in the world in the field of marketing communications. This does not come as a surprise to me given that it has launched some of the most innovative advertisement campaigns such as “El Fakka” Vodafone award winning advertisement. Given your innovative approach to marketing, as well as your success in capturing the essence of the product through advertisements, I know that JWT will be the ideal place to launch my career.

As an undergraduate student studying Psychology and Film, I have been able to apply my knowledge of how people think and react to advertisements to the creative concepts I have learnt from studying Film. This has also increased my interest in working in the area of marketing communications.

As the writer, and later, junior editor of “Show Business” magazine, I was able to enhance my writing and editing skills through writing creative articles in relation to various issues such as politics, society and the art scene. This gave me practical knowledge of how to write creatively in ways that can be easily understood.

Please find my resume attached for further reference. I will be emailing you next week to follow up on my inquiry. Thank you for considering me for work in JWT, and I look forward to hearing from you.

Respectfully yours,

(signature)

Lujane Mulla

Enclosure: Resume