

THE LANDSCAPE OF LARGE-SCALE AFRICAN GIVING AND THE COVID ERA

June 24, 2020

About The Bridgespan Group

What we do

We work to build a better world by **strengthening the ability** of mission-driven organizations and philanthropists to achieve **breakthrough results** in addressing **society's most important challenges and opportunities.**

How we work



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Objectives of today's discussion

1

Share and discuss learnings on the landscape of large-scale African giving

2

Discuss the role of African philanthropy in response to COVID-19

Understanding large-scale giving by African philanthropists

Main questions



Who are the **philanthropists** in Africa giving large gifts?

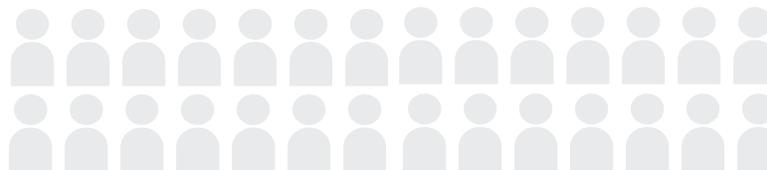


What are the **key trends** in large-scale giving in Africa?



What **differences** do we observe compared to non-African donors?

Sources and methodologies



28

Interviews with donors, foundation staff and experts



20+

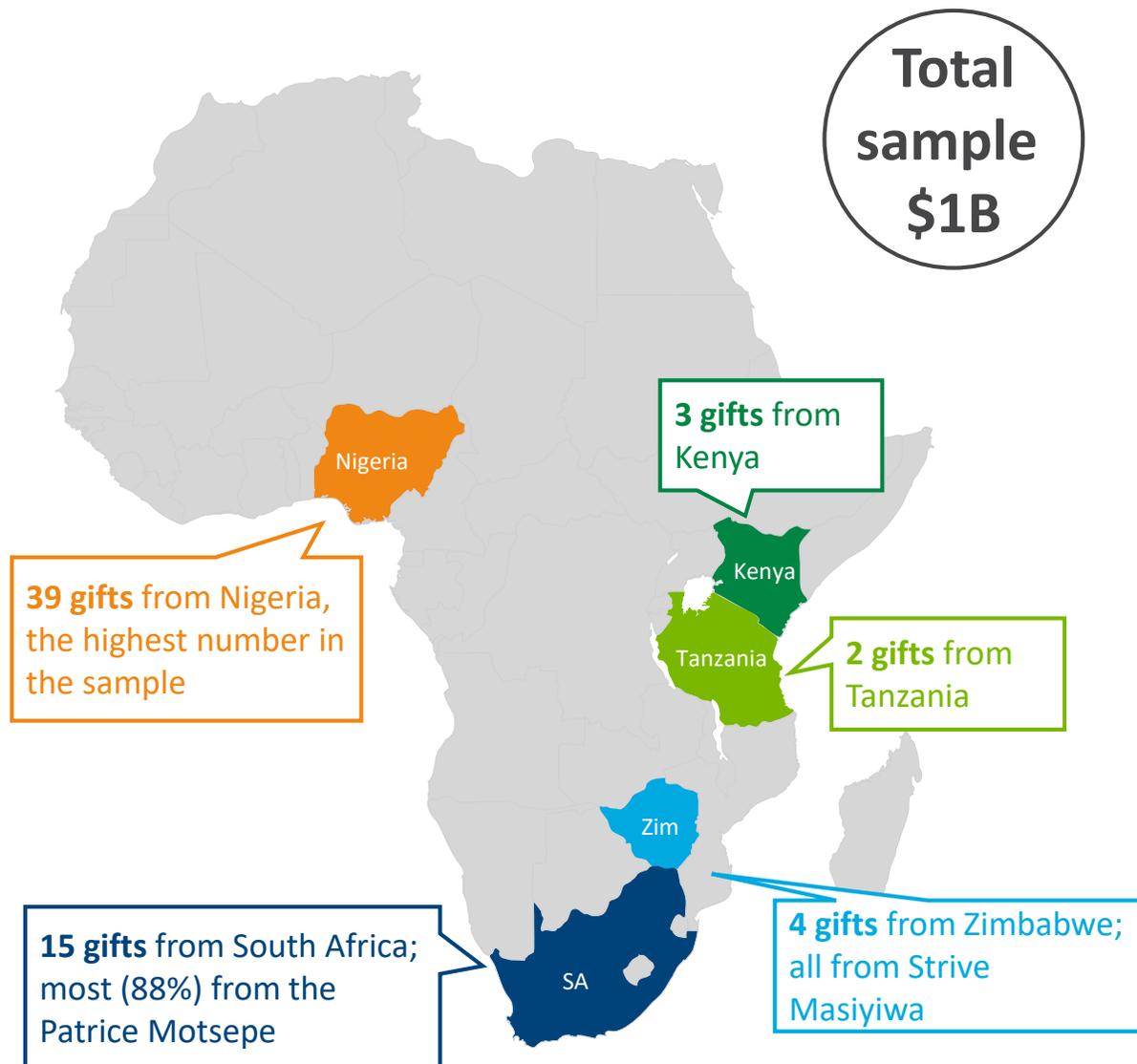
Pieces of existing research consulted and reviewed



202

Comparative gifts from non-African donors reviewed

Our research identified 63 gifts from donors in five African countries



Gifts were included based on the following criteria:

- \$1 million or more in size
- Made between 2010 and 2019
- Committed by sub-Saharan African donors to causes or organizations in sub-Saharan Africa
- Identified using publicly available data only

Note: This research focused on sub-Saharan Africa, and we use the term 'African philanthropy' throughout this presentation as short-hand- though it does not provide a comprehensive view of large-scale giving on the continent (e.g., excludes North Africa, is based only on publicly reported gifts, etc.)

Source: Bridgespan analysis, based on sample of 63 gifts made by African donors to causes/organizations in Africa; all gifts made between the years 2010-2019

Our research surfaced three themes related to large-scale giving by African donors



1.

African donors give primarily within their own countries



2.

Large gifts are predominantly aimed at meeting 'basic needs'



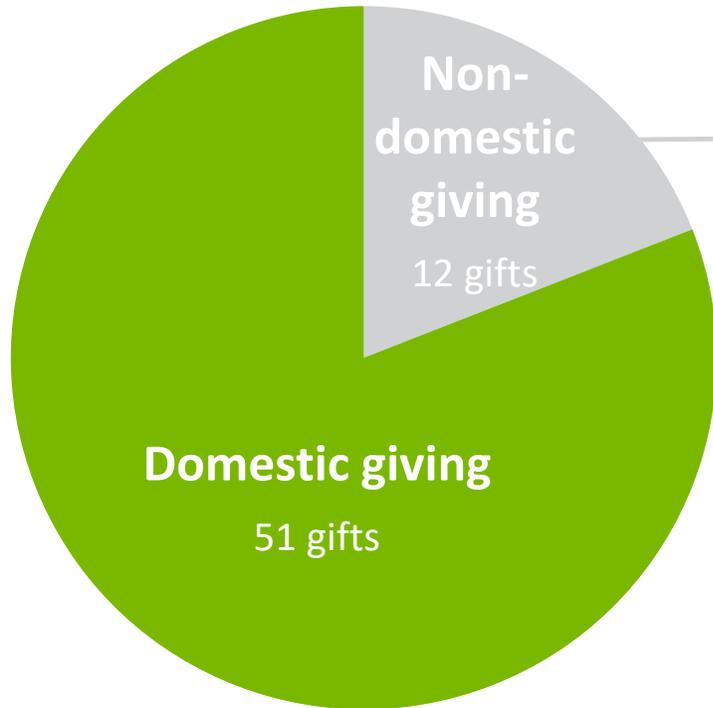
3.

African donors predominantly give to the public sector and their own operating foundations

Theme 1: African donors give primarily within their own countries



81% of gifts were made within the donor's home country



Three instances explain the exceptions to domestic giving



Disaster relief and disease eradication
(8 gifts)



Academic institutions
(2 gifts)



Following donor's business footprint
(2 gifts)

The majority of non-domestic gifts in the sample come from **four donors**: Aliko Dangote, Tony Elumelu, Strive Masiyiwa, Patrice Motsepe

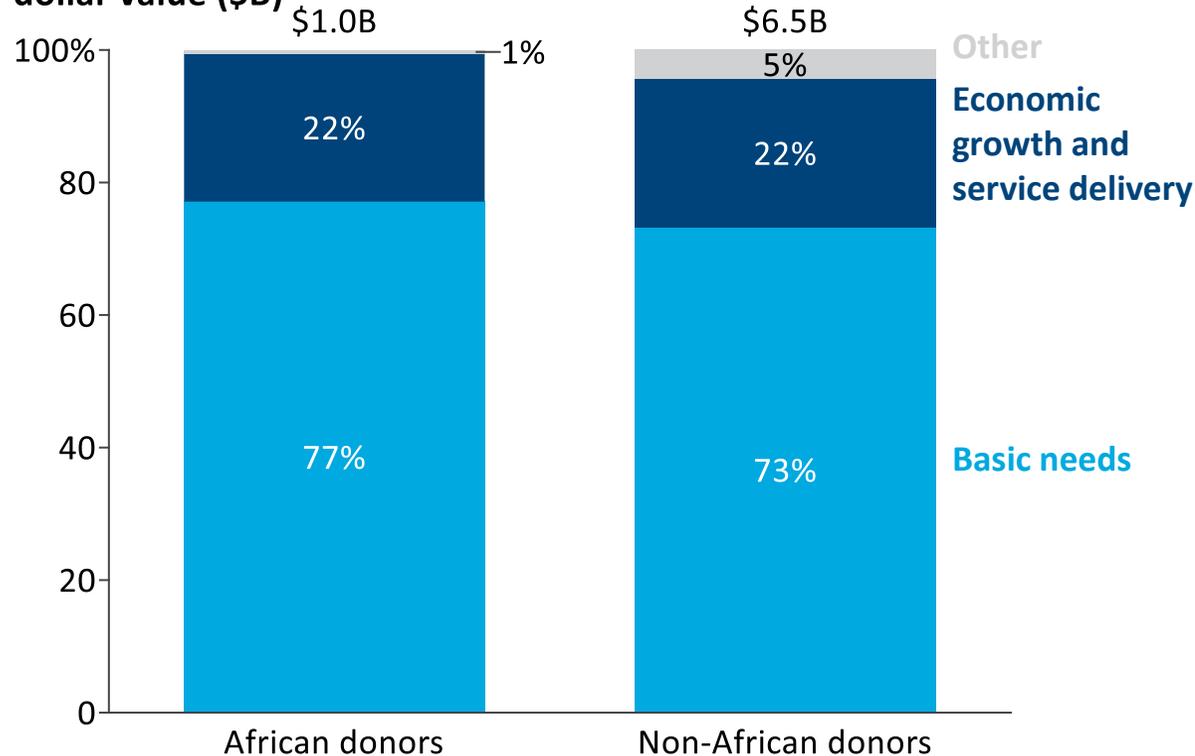
Theme 2: Large gifts are predominantly aimed at meeting 'basic needs'



77% of gifts from African donors are aimed at 'basic needs'

The 'basic needs' category covers six of the SDG areas

Substantial grants by cause, dollar value (\$B)



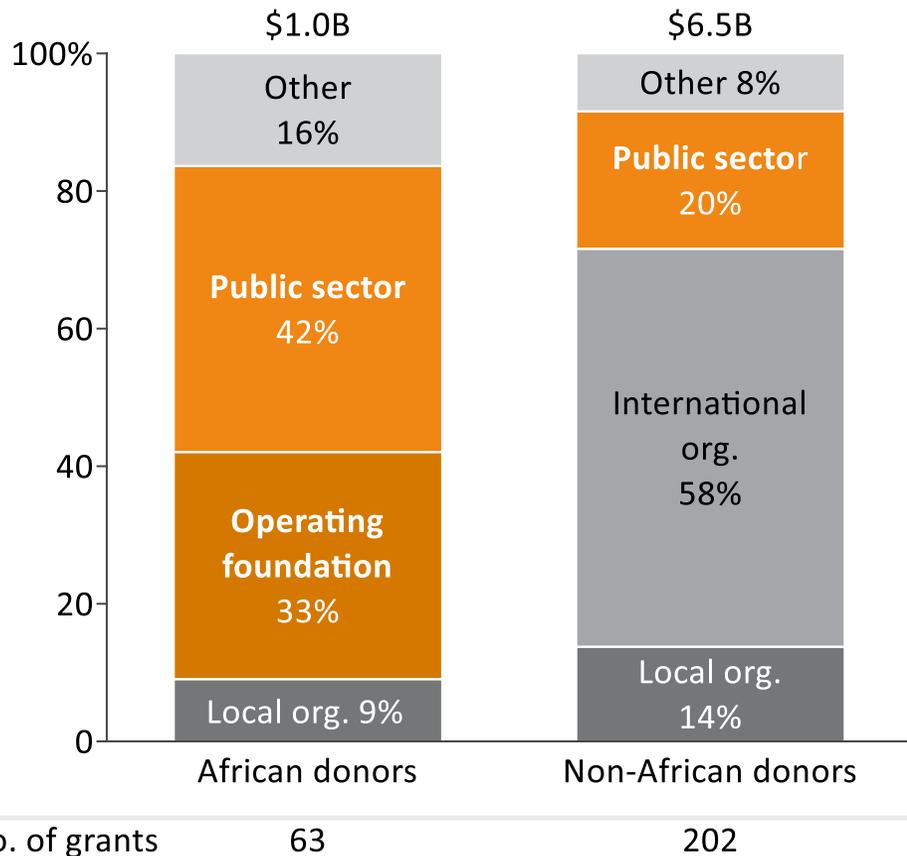
Note: Substantial gifts include grants of more than \$1M for African donors, and over \$10M for non-African donors.

Source: Bridgespan analysis, based on sample of 63 gifts made by African donors to causes/organizations in Africa; all gifts made between the years 2010-2019; SDG categories adapted from framework used to cluster SDGs, as described in a discussion paper by Ingeborg Niestroy, "How Are We Getting Ready? The 2030 Agenda for Sustainable Development in the EU and Its Member States: Analysis and Action So Far," 2016.

Theme 3: African donors predominantly give to the public sector and their own operating foundations- with limited funding for local organizations



Recipients of substantial gifts, dollar view (\$B)



We heard several reasons as to why a small share of funding reaches local organizations



Limited NGOs operating at a pan-African scale



Instances of lack of trust held by donors towards NGOs



Political considerations and interest in protecting government relationships

Note: Substantial gifts include grants of more than \$1M for African donors, and over \$10M for Non-African donors. "Public sector" refers to government departments/ministries and other publicly-owned organizations; "Operating foundations" includes instances of philanthropists funding programs which they implement directly (rather than grantmaking); "Local organization" includes grantee organizations headquartered in Africa (including NGOs, academic institutions); "International organizations" includes grantee organizations headquartered outside of Africa (e.g., international NGOs, multilateral institutions); "Other" category includes gifts made to for-profit entities, funds, and gifts made towards unspecified uses.

Source: Bridgespan analysis, based on sample of 63 gifts made by African donors to causes/organizations in Africa; all gifts made between the years 2010-2019

Since the onset of the COVID-19 pandemic, African philanthropists have made sizeable commitments to response efforts on the continent

/EXAMPLES /NOT EXHAUSTIVE

NIGERIA



Tony Elumelu donates \$14 million across 20 African countries to supply **relief materials, critical care facilities and financial support to governments** in the fight against COVID-19

SOUTH AFRICA



Several efforts to assist with the pandemic response and related challenges- e.g., \$57 million each from **Nicky Oppenheimer, Mary Oppenheimer, Patrice Motsepe and Johann Rupert**, \$13.3 million from **ELMA South Africa Foundation**

ZIMBABWE



Strive and Tsitsi Masiyiwa donate **45 ventilators** to address acute shortages in medical equipment

TANZANIA



Twiga Minerals, Taifa Gas, Huawei & Puma Energy donate **medical supplies, fuel, technology and cash** amounting to \$2.7 million

KENYA

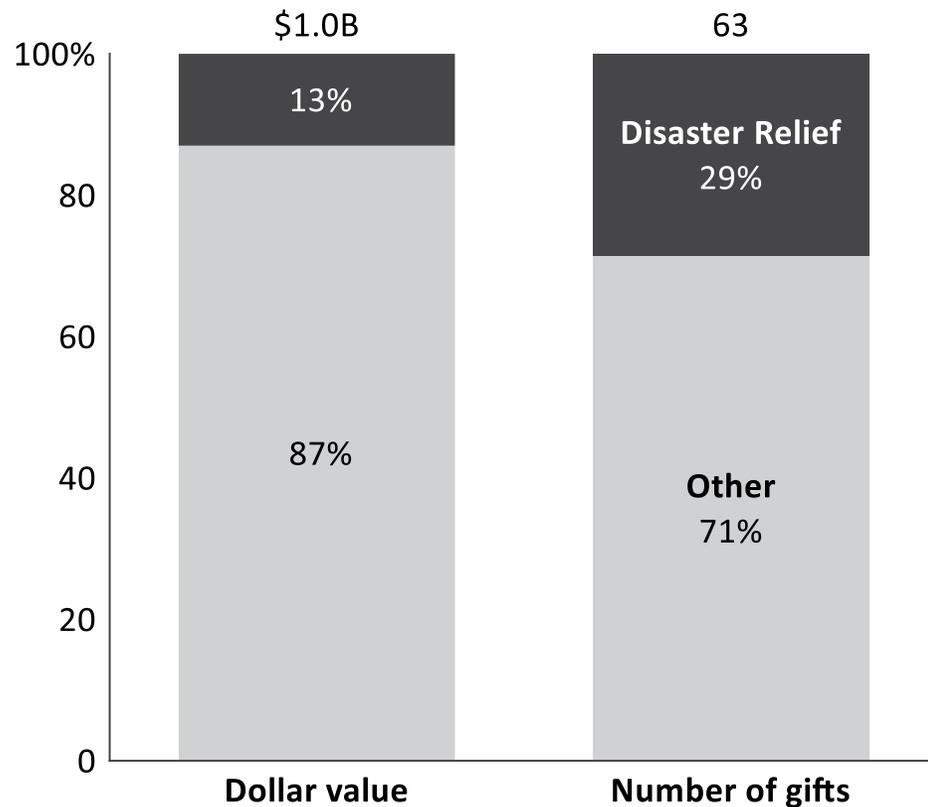


Equity Group Foundation commits over \$11 million to **support relief efforts in Kenya**, including for **frontline staff**

Recent commitments of large-scale gifts in response to COVID echo a history of African philanthropists responding to disaster relief

/EXAMPLES /NOT EXHAUSTIVE

Breakdown of substantial gifts to disaster relief vs. other



Examples of past gifts to disaster relief



Strive and Tsitsi Masiyiwa donate **\$70M to fight Cholera** and help efforts aimed at building resilience against the disease [2018]



Jim Ovia, Arthur Eze and Tony Elumelu donate **\$6.3M each to the Nigeria Presidential Committee on Flood Relief and Rehabilitation** [2012]



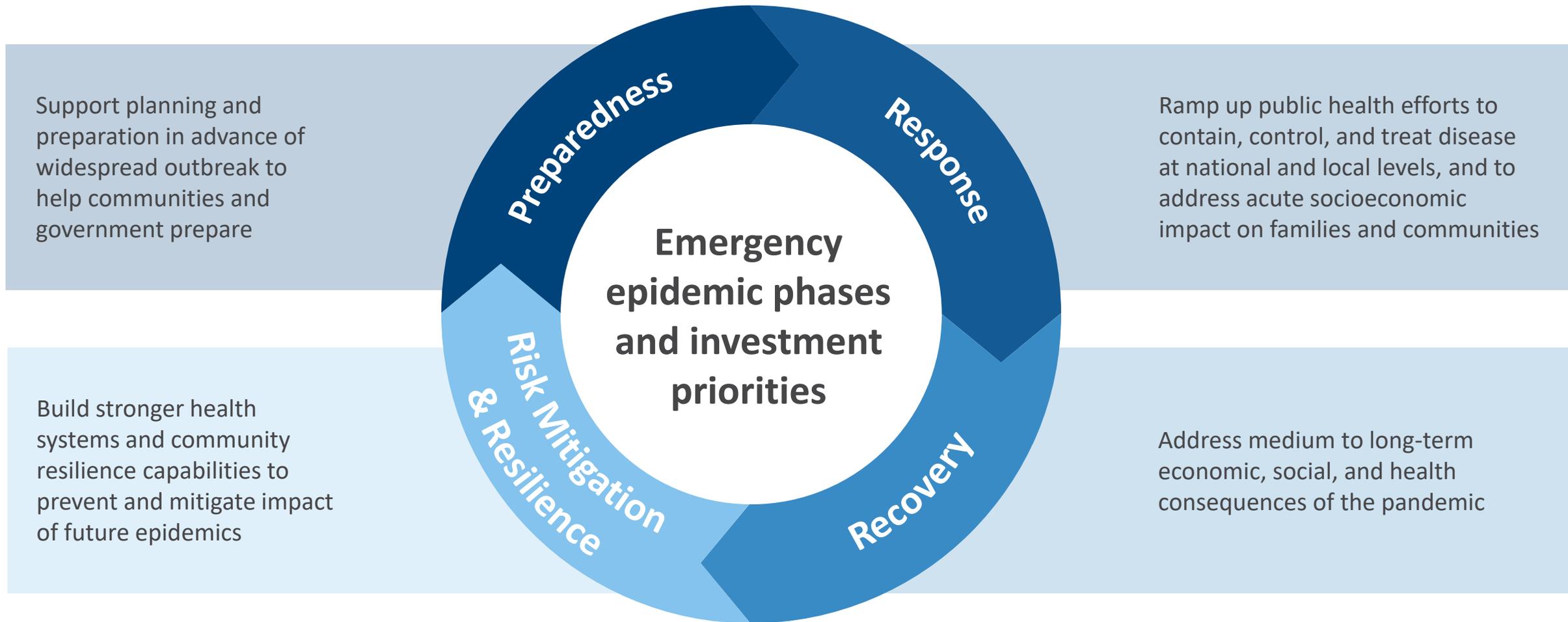
Patrice Motsepe commits **\$1M to cyclone Idai victims** in Zimbabwe [2019]



Aliko Dangote donates **\$5M through the Dangote Foundation in the fight against Ebola** [2015]

Note: Substantial gifts include grants of more than \$1M for African donors, and over \$10M for non-African donors; Gifts categorized as “disaster relief” include commitments made to respond to natural disaster or urgent health crises. Source: Bridgespan analysis, based on sample of 63 gifts made by African donors to causes/organizations in Africa; all gifts made between the years 2010-2019; African Big Bets Database (2019)

While most philanthropic gifts have been focused on response, the cycle extends beyond immediate disaster response

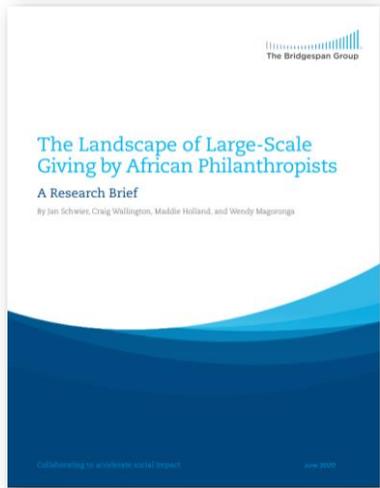


Questions to consider moving forward



- Given your perspective on African philanthropy, do you agree with the findings?
- What are your reactions to African philanthropists' response to COVID-19 so far?
- What are the resulting questions for African Philanthropy for further focus and analysis?

Discussion



Read the full research brief

The Landscape of Large-Scale Giving by African Philanthropists

bridgespan.org/African-philanthropy





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