



The American  
University in Cairo

School of Business

Master of  
**Business  
Administration**  
Program



**2020 - 2021**

# AUC Experience

The American University in Cairo (AUC) was founded in 1919 by Americans devoted to education and community service in the Middle East. Today, AUC is the region's premier English-language University — an essential contributor to the social, political and cultural life of the Arab world. AUC's academic programs are rooted in liberal arts education and serve as a crossroad for the world's cultures: a vital, vibrant forum for reasoned argument, spirited debate, and heightened understanding across a multitude of boundaries.

Designed to accommodate 5,500 full-time students and 1,500 faculty and staff members, AUC's 260-acre campus is technologically advanced and environmentally sensitive. Offering state-of-the-art resources to students and faculty members from around the world, the campus weaves Egyptian urban and architectural traditions into a modern campus and is designed to be accessible to people with disabilities.

The Master of Business Administration Program is not just about in-class course delivery, but is an integrated academic experience. The following academic services at AUC make the program unique:

- AUC Library
- AUC Venture Lab
- The John D. Gerhart Center for Philanthropy, Civic Engagement and Responsible Business
- AUC School of Business Financial Services Center
- El-Khazindar Business Research and Case Center
- Career Advising and Placement Services

**38,386** Alumni

**25,063** Alumni by geographical distribution - Egypt

**13,323** Alumni by geographical distribution - International



## **School of Business**

# **A Leading Business School with Arab Region Relevance and Global Influence**

The School of Business was launched in 2009 as part of a restructuring of the former School of Business, Economics and Communication, which was established in 1993. The school offers six undergraduate programs: Bachelors of Arts in Economics, Accounting, Finance, Marketing, Business and Entrepreneurship, and Business Administration in Management of Information and Communication Technology. It also offers six graduate programs: Master of Business Administration, Master of Arts in Economics, Master of Arts in Economics in International Development, Master of Science in Finance, Executive Master of Business Administration and CEMS Master in International Management.

AUC's School of Business is recognized as the top private business school in Egypt and one of the best in the Arab world and Africa. The School of Business is one of less than 1 percent of business schools worldwide, out of nearly 14,000, as well as the first in the Middle East and third in Africa, to achieve triple-crown accreditation from the European Quality Improvement System (EQUIS), the Association of MBAs (AMBA), and the Association to Advance Collegiate Schools of Business (AACSB).

AUC's School of Business programs are based on entrepreneurship, family business, responsible business, and economic development. Programs are delivered in ways that allow students to enjoy a learning experience extending beyond the classroom and including a variety of activities such as business plan competitions, internships, case-study writing, and student projects. The school is gradually becoming a research-intensive institution where faculty members enhance learning through research activities and prepare students to compete in a knowledge-based global community.

### Lecture Series

- Meet the CEO
- School of Business Faculty Research Seminar Series
- Transforming Egypt
- MBA Debate

***Business Forward: the knowledge portal of the AUC School of Business***

# About the School of Business

Mission and Vision, Accreditation Rankings and Statistics

## Vision

The School of Business aims to be the leading knowledge hub with Arab region relevance and global influence.

## Mission

The School of Business develops entrepreneurial and responsible global leaders and professionals.

## Core Values

- Belonging
- Ambition
- Integrity and Good Citizenship
- Excellence

## Accreditation

AUC's School of Business is among 1 percent of business schools worldwide to be triple-crown accredited. It has achieved this prestigious accreditation by acquiring the Association to Advance Collegiate Schools of Business (AACSB) accreditation in 2006 (re-accredited in 2011), as well as accreditation from the Association of MBAs (AMBA) and the European Quality Improvement System (EQUIS), both in 2014.

Since 2006, the school has been accredited by AACSB — one of only 5 percent of all business schools in the world to receive such accreditation.

In 2014, the school received accreditation for its MBA and Executive MBA programs by the London-based AMBA. Only 2 percent of MBA programs worldwide are AMBA-accredited.

In 2014, the entire school received accreditation from EQUIS. A high level of academic quality, professional relevance, innovation, and internationalization are required to achieve EQUIS accreditation. EQUIS accredits programs that focus upon the development of managerial and entrepreneurial skills.



## Ranking



**67<sup>th</sup>**

Business school worldwide in open-enrollment executive education programs (2020)

**8<sup>th</sup>**

Masters in Management CEMS MiM (2019)



## Five-Palmes League of Excellence

100 universal business schools with a strong global influence

**First**

School of Business in Africa  
2020 - 2021

**First**

Executive MBA program in Africa  
2020 - 2021

**First**

Master of Arts in Economics in Africa  
2020- 2021

**Second**

MBA program in Africa  
2020 - 2021

**First**

Master of Science in Finance in Africa  
2020 - 2021



**84<sup>th</sup>**

QS Global MBA Ranking 2021

**89<sup>th</sup>**

QS Global EMBA Ranking 2020

**101<sup>st</sup>**

Master of Finance World Ranking 2021

## Statistics

### Gender Distribution



56 %



44 %

**11,982**

Undergraduate and  
Graduate Alumni

*\*total number excluding double counts*

**10,225**

Undergraduate Alumni

**2,566**

Graduate Alumni

Undergraduate 10,225

Graduate 2,566

Accounting 1,042

Business Administration 4,459

Economics 4,636

Management of Information Systems 88

Economics 468

Economics in International Development 177

Executive Master of Business Administration 62

Finance 53

Management 369

Master of Business Administration 1,437

*\*Data as of census date November 2020*

# MBA

## Program Overview

The MBA is an internationally recognized degree that focuses on helping future managers discover and further develop their skills for a rewarding career in business management.

The AUC MBA program is designed to prepare candidates of all backgrounds to become responsible global leaders and to equip students with a strong understanding of real-life business practices and a versatile “toolbox” of analytical skills and technical competencies that drives their business acumen and professional management success.

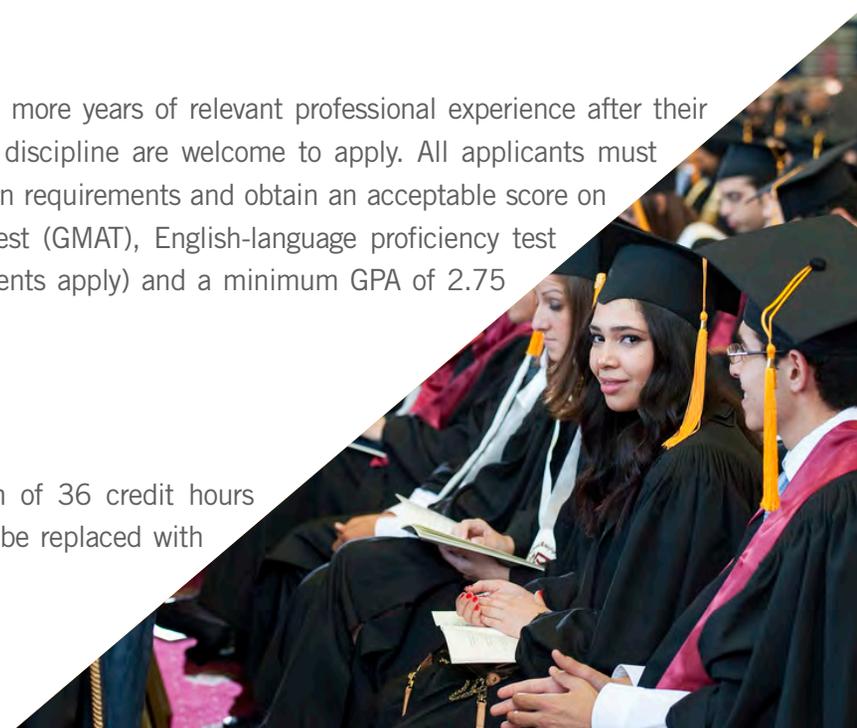
While the curriculum adopts international guidelines and standards, it also addresses local and regional business particularities. By incorporating a comprehensive body of knowledge and the right set of experiences, the AUC MBA program helps students develop the right managerial perspective to address the challenges and seize the opportunities of today’s ever-changing local, regional and global business environment.

## Admission

Applicants who have completed three or more years of relevant professional experience after their undergraduate studies in any academic discipline are welcome to apply. All applicants must satisfy the University’s graduate admission requirements and obtain an acceptable score on the Graduate Management Admission Test (GMAT), English-language proficiency test (University graduate admission requirements apply) and a minimum GPA of 2.75 upon graduation.

## Program Completion

To obtain the MBA degree, a minimum of 36 credit hours are required. Waiving of any course will be replaced with another equivalent credits course.



## Program Structure

The students' MBA experience is built on the foundation of six Business essentials courses that are complemented with the four Functional disciplines of Management and an integrative Strategic management course. Students then move on to choose between two career prospect tracks that guide their advanced learning journey; the Corporate Advancement track which allows students to focus on career growth opportunities within and beyond their organizations, and the Entrepreneurship track that allows students to focus on entrepreneurial firms and family businesses. Students are also given the flexibility to tailor their business education from a variety of in-depth and insightful Elective courses and Business Seminars that cover contemporary topics in business in the region:

### Business Essentials Modules (9 credits)

The business essentials modules (BEMs) provide students with the basic background required for their MBA studies. Each Business Essentials module consists of two courses (each for 1.5 cr.) offered concurrently within the same semester. Students must take both courses in tandem. If a student drops a 1.5 credit hours course the other co-requisite course is dropped automatically.

#### Business Essentials Module 1

- ACCT 000/5211 – Accounting for Managers (1.5 cr.)
- ENTR 000/5211 – Entrepreneurial Management (1.5 cr.)

#### Business Essentials Module 2

- FINC 000/5211 – Managerial Economics for Business (1.5 cr.)
- OPMG 000/5211 – Statistics for Business (1.5 cr.)

#### Business Essentials Module 3

- MOIS 000/5211 - Information Technologies and Systems (1.5 cr.)
- MOIS 000/5202 – Data Sciences in Business (1.5 cr.)

## Functional Management (12 credits)

Students must complete the following four functional management courses:

- FINC 540/5202 - Financial Management (3 cr.)
- MKTG 530/5306 - Strategic Marketing (3 cr.)
- OPMG 520/5202 - Operations Management for Competitive Advantage (3 cr.)
- MGMT 504/5302 - Managing Organizations & the Human Capital (3 cr.)

## Integration Course (3 credits)

- BADM 000/5310 - Strategic Management

## Career Prospects (6 credits)

Following the completion of the Business Essentials and Functional Management courses students must choose between the two following career prospect tracks:

### Corporate Advancement Track (6 credits)

To complete this track, students must choose two courses from the following list:

- MKTG 524/5304 - Global Marketing (3 cr.)
- MKTG 000/5307 - Strategic Brand Management (3 cr.)
- FINC 542/5311 - International Financial Management (3 cr.)
- FINC 544/5351 - Advanced Corporate Finance (3 cr.)

### Entrepreneurship Track (6 credits)

To complete this track, students must take the two following project-based courses:

- ENTR 000/5201 - Entrepreneurship and Regional Opportunities (3 cr.)
- ENTR 000/5202 - Developing an Entrepreneurial venture (3 cr.)



### **Relevance Themes (6 credits)**

In alignment with the career prospect tracks selected, students will complete their graduate degree credit requirements by choosing 6 credits in the form of Elective courses and Business Seminars that represent a variety of in-depth and thematic topics that help advance the students learning journey.

- MGMT 570/5370 - Selected Topics in Management (3 cr.)
- BADM 000/5370 - Business Seminar and Contemporary topics in Management (3 cr.)

### **MBA Study-Abroad Program**

An AUC student can choose a specific university at which to spend a semester or a year from the list of AUC study-abroad universities, under the terms and conditions of each study-abroad partner university. Under the study-abroad program category, AUC students pay the host university tuition fees. Students must spend their last semester at AUC.

AUC offers a variety of fellowships, financial aid and work-study opportunities to assist students in financing their graduate studies.



# Fellowships and Financial Aid

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## Fellowships

The American University in Cairo has two categories of fellowships: institutional and sponsored. Institutional fellowships are funded by the University, while sponsored fellowships are from private endowments and donors.

Fellowships are highly competitive awards. They are open to new students and may also be available to continuing graduate students who display superior performance in their academic endeavours, depending on the availability of allocated funds for a given fellowship award. Partial and full scholarships are offered to enrolled students.

While both types of fellowships recognize high achieving applicants, the University considers financial need as well as academic merit. Preference is given to those who wish to pursue full-time study in a graduate program at AUC.

Please check the following link below for application:

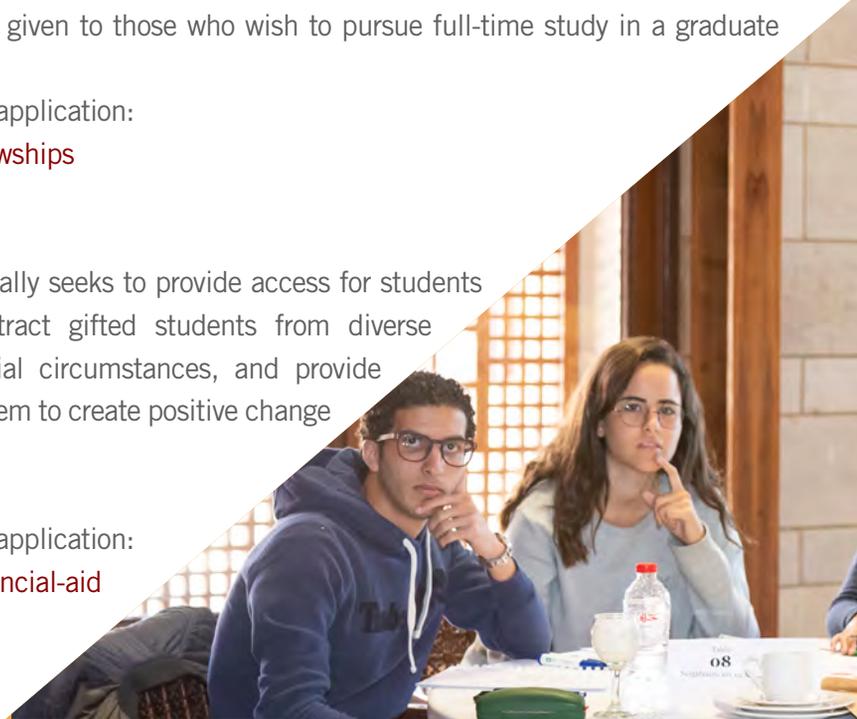
<http://www.aucegypt.edu/admissions/fellowships>

## Financial Aid

The American University in Cairo continually seeks to provide access for students who demonstrate financial need to attract gifted students from diverse backgrounds, regardless of their financial circumstances, and provide them with an education that empowers them to create positive change in Egypt and the world.

Please check the following link below for application:

<https://www.aucegypt.edu/admissions/financial-aid>

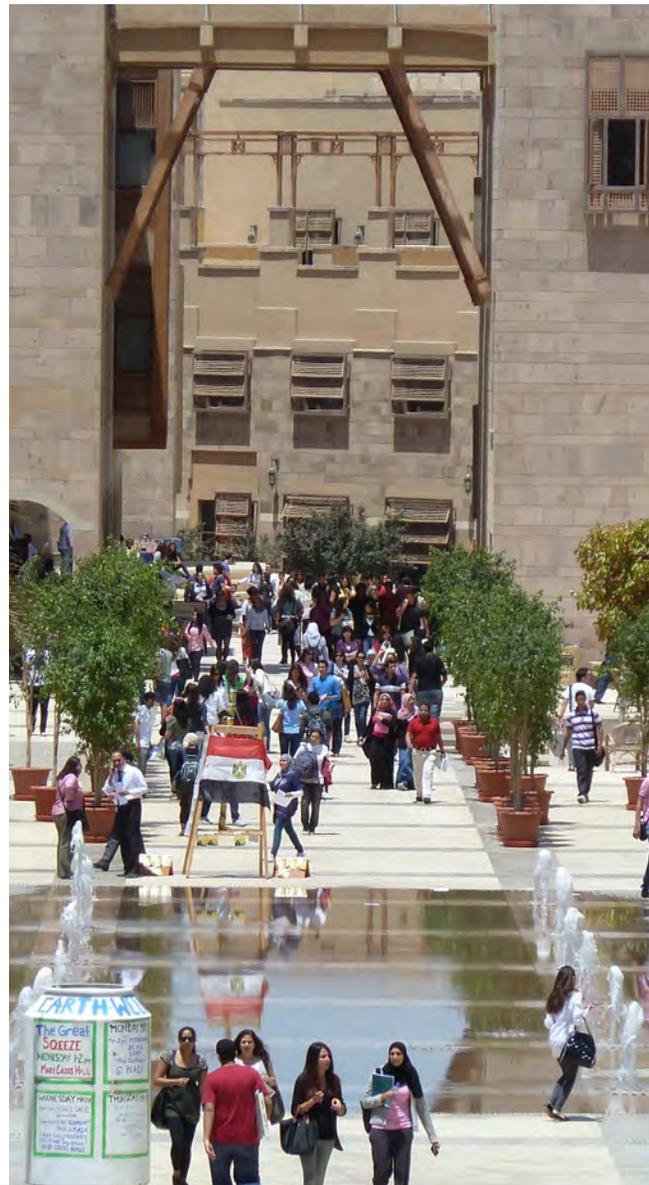


## Contact Us

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# MASTER OF BUSINESS ADMINISTRATION PROGRAM

