



The American  
University in Cairo

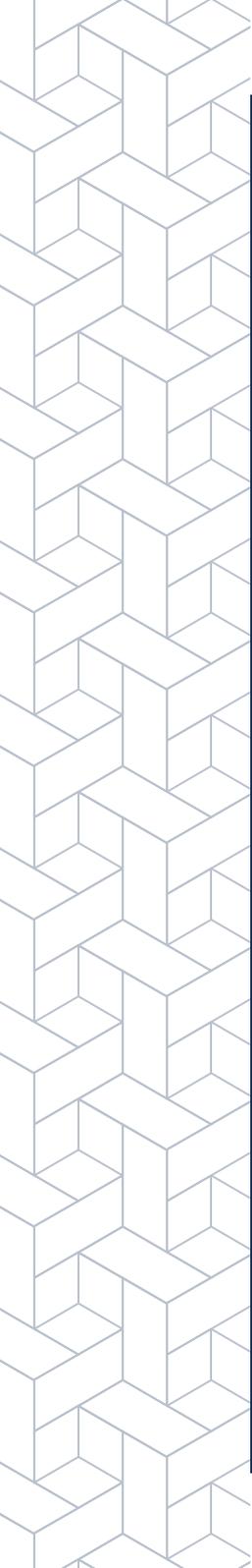
School of Business

# FINANCE

## UNDERGRADUATE STUDIES



2020 - 2021



## **WHY FINANCE?**

In essence, finance provides the bigger picture for any organization. With the proliferation of ground-breaking fintech services, the unprecedented growth in banking and the interconnectedness of global economies dominating the scene, the role of finance has become increasingly central to businesses.

Capital mismanagement can have insidious and immediate economic effects, which is why finance employs optimal money management strategies associated with banking, leverage or debt, credit, capital markets, money and investments to ensure business continuity and profitability. Even amid fluctuating economic climates, demand remains high for finance experts in global markets

## **A UNIQUE LEARNING EXPERIENCE**

A Bachelor of Business in Finance (BBF) provides students with a comprehensive learning experience that transforms them into well-rounded professionals. Students in the BBF program gain in-depth financial knowledge and a thorough understanding of a given industry's best practices and a business's various functions. The courses offer an enriching classroom experience that focuses on adapting to a local context, fitting with Egyptian firms' needs and meeting market needs and challenges. Students also benefit from a range of experiential learning activities, including professional internships in the field and opportunities to compete in local and regional finance case competitions.

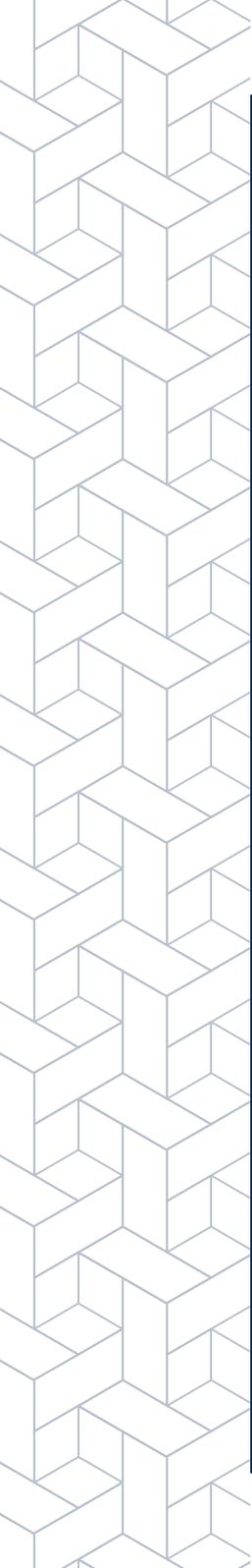
## CAREERS

The Bachelor of Business in Finance equips its graduates with the skills needed to advance their careers in the finance field and keep up with the growth in the banking and financial service sectors, both locally and globally. Due to this growth, the finance field is brimming with rewarding career options in a wide variety of industries. Today, career-driven finance graduates are not found only in banking; they are also present in areas such as corporate and government financial management, financial planning, investment services, brokerage services, budget analysis, credit, financial advising and much more. Since the finance field will always be vital, the career opportunities continue to grow, unhindered by global circumstances.



AUC School of Business is one of only 70 business schools worldwide, out of nearly 14,000, as well as the first in the Middle East and third in Africa, to achieve triple-crown accreditation from the European Quality Improvement System (EQUIS), the Association of MBAs (AMBA) and the Association to Advance Collegiate Schools of Business (AACSB).





## REQUIREMENTS

The number of students accepted into the BBF program is limited and is filled through the declaration of major process. Students who seek to be admitted into the BBF program should apply in their third semester and must have completed no fewer than 27 credit hours of study, including the four courses listed below in item 1. Based on the available space, a limited number of students who have successfully completed these courses and who meet the declaration requirements as determined by the department will be accepted into the major. The selection of students into the BBF major is competitive and will depend on the calculation of an equally weighted score between the overall GPA and the major GPA.

### **Required courses to be completed to declare finance as a major:**

- ACCT 201/2001 - Financial Accounting (3 cr.)
- ECON 201/2021 - Introduction to Macroeconomics (3 cr.) or ECON 202/2011 - Introduction to Microeconomics (3 cr.)
- MACT 210/2222 - Statistics for Business (3 cr.)
- BADM 203/2001 - Introduction to Business (3 cr.)

### **Calculation of the weighted grade point average:**

#### **I. Overall GPA**

The overall GPA will be calculated using the following criteria:  
A minimum of 27 credit hours must be completed.

All courses that a student has completed will be included in the calculation, excluding, in certain cases, the course with the lowest grade\*.

*\* A student could be eligible to have his/her lowest grade excluded from the calculation of the overall GPA if he/she has completed 30 or more credit hours.*

#### **II. Major GPA**

The major GPA will be calculated using the following criteria:  
A minimum of 12 credit hours of courses related to the business major must be completed.

All business major courses, including collateral courses, that the student has completed will be included in the calculation, excluding, in certain cases, the course with the lowest grade\*.

*\* A student could be eligible to have his/her lowest grade excluded from calculating the major-related GPA if he/she has completed 15 or more credit hours.*

# **Bachelor of Business in Finance (127 credits)**

## **Core Curriculum (37 credit hours)**

The remaining 3 credit hours required to satisfy the Core Curriculum are fulfilled by completing the course BADM 480/4001 - Business Planning and Strategy (3 cr.)

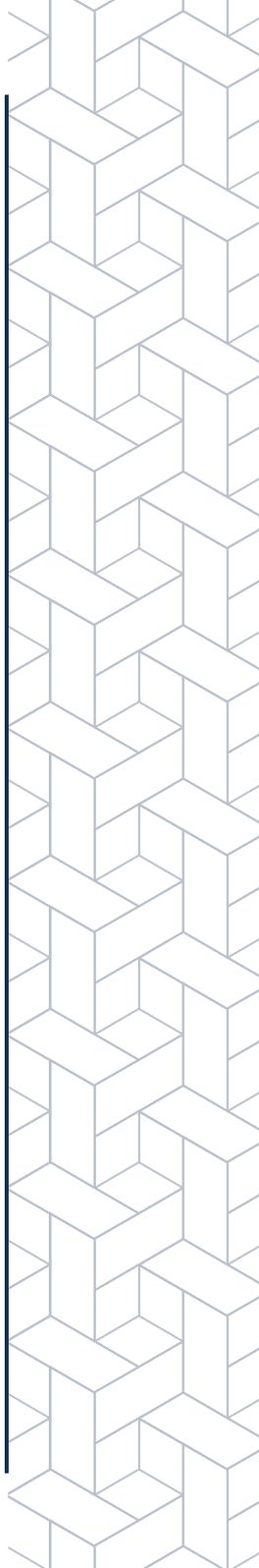
## **Collateral Requirements (18 credits)**

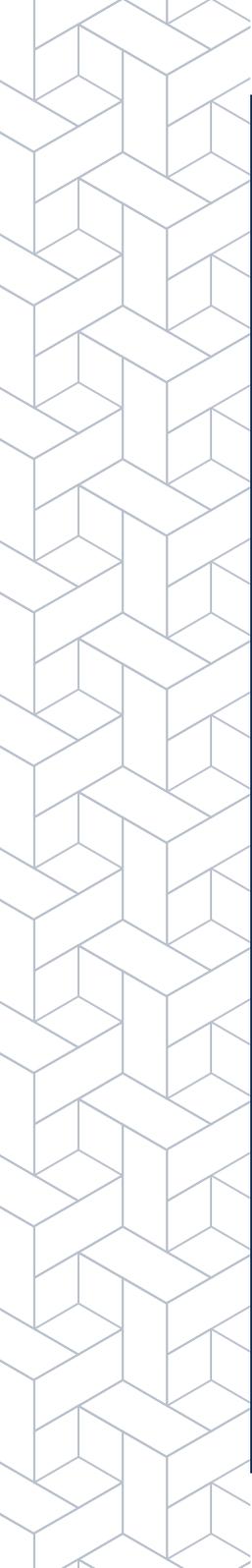
- ACCT 201/2001 - Financial Accounting (3 cr.)
- ACCT 202/2002 - Managerial Accounting (3 cr.)
- ECON 201/2021 - Introduction to Macroeconomics (3 cr.)
- ECON 202/2011 - Introduction to Microeconomics (3 cr.)
- MACT 210/2222 - Statistics for Business (3 cr.)
- ECON 216/2061 - Mathematics for Economists I (3 cr.)

## **Business Core Requirements (30 credits)**

- BADM 203/2001 - Introduction to Business (3 cr.)
- BADM 300/3003 - Business Environment and Ethics (3 cr.)
- BADM 480/4001 - Business Planning and Strategy (3 cr.) \*
- BADM 000/4999 - Internship and Assessment (0 cr.)
- ENTR 413/4102 - Entrepreneurship and Innovation (3 cr.)
- MGMT 311/3301 - Business Law (Commercial & Fiscal) (3 cr.)
- MOIS 305/2101 - Introduction to Information Systems/  
Technology (3 cr.)
- OPMG 310/3201 - Operations for Competitive Advantage (3 cr.)
- MKTG 302/2101 - Principles of Marketing (3 cr.)
- FINC 303/2101 - Business Finance I (3 cr.)
- FINC 404/3201 - Investment Analysis (3 cr.)

\* Business Planning and Strategy is the capstone course for this major.





## **Finance Major Requirements (21 credits)**

- FINC 414/4301 - Corporate Finance (3 cr.)
- FINC 405/3401 - Applied Banking (3 cr.)
- FINC 408/3501 - International Finance (3 cr.)
- FINC 410/4202 - Capital Markets (3 cr.)
- FINC 415/4204 - Portfolio Theory and Its Applications (3 cr.)
- FINC 412/4203 - Options and Derivatives (3 cr.)
- FINC 000/4302 - Introduction to Private Equity and Direct Investments (3 cr.)

## **Finance Major Electives (9 credits)**

Choose 3 courses from the following with a maximum of two courses from every discipline:

- FINC 470/4970 - Special Topics in Financial Management (3 cr.)
- ECON 301/3021 - Intermediate Macroeconomic Theory (3 cr.)
- ECON 316/3061 - Mathematics for Economists II (3 cr.)
- ECON 218/2081 - Statistics for Economists (3 cr.)
- ECON 318/3081 - Introduction to Econometrics (3 cr.)
- ACCT 301/3001 - Intermediate Accounting I (3 cr.)
- ACCT 302/3002 - Intermediate Accounting II (3 cr.)

These courses cannot count toward a minor in accounting or economics but will count toward a double major in either accounting or economics.

## **General Electives (12 credits)**

### **CO-OP (3 credits)**

Students majoring within the School of Business who meet other relevant criteria are eligible to apply for the optional BUSC 000/4000 - Experiential Learning: CO-OP (3 cr.) as part of their general electives. Selection is highly competitive, subject to limited capacity and based on criteria set by the School of Business. Students enrolled in BUSC 4000 are not permitted to enroll in any other course concurrently.

# STATISTICS

# 11,982



Alumni of AUC School of Business  
Undergraduate and Graduate Programs  
\*total number excluding double counts

Alumni of AUC School of Business  
Undergraduate Programs

# 10,225

accounting **1,042** business administration **4,459**

management of information and communication technology **88** economics **4,636**

Alumni of AUC School of Business  
Graduate Programs

# 2,566

MA in economics **468** MSc in management **369**  
\*discontinued

MSc in finance **53** MA in economics in international development **177**  
EMBA **62** MBA **1,437**

# 401

Alumni Employed in  
Fortune 500 Companies



\*Data as of census date November 2020

The background of the page is a dark blue gradient at the top, transitioning into a red area with a white geometric pattern of interlocking cubes. A white, semi-transparent, tilted rectangular shape is positioned in the upper right corner, containing a faint, golden-yellow image of a person in a suit.

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