The American University in Cairo (AUC) was founded in 1919 by Americans devoted to education and community service in the Middle East. Today, AUC is the region’s premier English-language University — an essential contributor to the social, political and cultural life of the Arab world. AUC’s academic programs are rooted in liberal arts education and serve as a crossroad for the world’s cultures: a vital, vibrant forum for reasoned argument, spirited debate, and heightened understanding across a multitude of boundaries.

Designed to accommodate 5,500 full-time students and 1,500 faculty and staff members, AUC’s 260-acre campus is technologically advanced and environmentally sensitive. Offering state-of-the-art resources to students and faculty members from around the world, the campus weaves Egyptian urban and architectural traditions into a modern campus and is designed to be accessible to people with disabilities.

The Master of Business Administration Program is not just about in-class course delivery, but is an integrated academic experience. The following academic services at AUC make the program unique:

- AUC Library
- AUC Venture Lab
- The John D. Gerhart Center for Philanthropy, Civic Engagement and Responsible Business
- AUC School of Business Financial Services Center
- El-Khazindar Business Research and Case Center
- Career Advising and Placement Services

38,386 Alumni

25,063 Alumni by geographical distribution - Egypt

13,323 Alumni by geographical distribution - International
School of Business

A Leading Business School with Arab Region
Relevance and Global Influence

The School of Business was launched in 2009 as part of a restructuring of the former School of Business, Economics and Communication, which was established in 1993. The school offers four undergraduate programs: Bachelors of Arts in Economics, Accounting, Business Administration, and Business Administration with a concentration in the Management of Information and Communication Technology. It also offers six graduate programs: Master of Business Administration, Master of Arts in Economics, Master of Arts in Economics in International Development, Master of Science in Finance, Executive Master of Business Administration and CEMS Master in International Management.

AUC’s School of Business is recognized as the top private business school in Egypt and one of the best in the Arab world and Africa. The School of Business is one of less than 1 percent of business schools worldwide, out of nearly 14,000, as well as the first in the Middle East and third in Africa, to achieve triple-crown accreditation from the European Quality Improvement System (EQUIS), the Association of MBAs (AMBA), and the Association to Advance Collegiate Schools of Business (AACSB).

AUC’s School of Business programs are based on entrepreneurship, family business, responsible business, and economic development. Programs are delivered in ways that allow students to enjoy a learning experience extending beyond the classroom and including a variety of activities such as business plan competitions, internships, case-study writing, and student projects. The school is gradually becoming a research-intensive institution where faculty members enhance learning through research activities and prepare students to compete in a knowledge-based global community.

Lecture Series
- Meet the CEO
- School of Business Faculty Research Seminar Series
- Transforming Egypt
- MBA Debate

Business Forward: the knowledge portal of the AUC School of Business
Vision
The School of Business aims to be the leading knowledge hub with Arab region relevance and global influence.

Mission
The School of Business develops entrepreneurial and responsible global leaders and professionals.

Core Values
• Belonging
• Ambition
• Integrity and Good Citizenship
• Excellence

Accreditation
AUC’s School of Business is among 1 percent of business schools worldwide to be triple-crown accredited. It has achieved this prestigious accreditation by acquiring the Association to Advance Collegiate Schools of Business (AACSB) accreditation in 2006 (re-accredited in 2011), as well as accreditation from the Association of MBAs (AMBA) and the European Quality Improvement System (EQUIS), both in 2014.

Since 2006, the school has been accredited by AACSB — one of only 5 percent of all business schools in the world to receive such accreditation.

In 2014, the school received accreditation for its MBA and Executive MBA programs by the London-based AMBA. Only 2 percent of MBA programs worldwide are AMBA-accredited.

In 2014, the entire school received accreditation from EQUIS. A high level of academic quality, professional relevance, innovation, and internationalization are required to achieve EQUIS accreditation. EQUIS accredits programs that focus upon the development of managerial and entrepreneurial skills.
Ranking

74th
Business school worldwide in open-enrollment executive education programs (2019)

Top 10
Masters in Management CEMS MiM (2019)

Five-Palms League of Excellence
100 universal business schools with a strong global influence

First
School of Business in Africa
2018 - 2019

First
Executive MBA program in Africa
2018 - 2019

First
Master of Arts in Economics in Africa
2018 - 2019

Second
MBA program in Africa
2018 - 2019

First
Master of Science in Finance in Africa
2018 - 2019

Top 200
QS Global MBA Ranking 2019
74th
QS Global EMBA Ranking 2019
101st
Master of Finance World Ranking 2019

Statistics

Gender Distribution

56 %

44 %

12,432
Undergraduate and Graduate Alumni

9,903
Undergraduate

2,529
Graduate

12,432

*total number excluding double counts

9,903
Undergraduate Alumni

Accounting 981
Business Administration 4,284
Economics 4,568
Management of Information Systems 70

2,529
Graduate Alumni

Economics 463
Economics in International Development 174
Executive Master of Business Administration 62
Finance 39
Management 370
Master of Business Administration 1,421

*Data as of census date November 2019
Program Overview

The MBA is an internationally recognized degree that focuses on helping future managers discover and further develop their skills for a rewarding career in business management, as well as students who have completed undergraduate work in any academic discipline and intend to pursue a management career. The primary objective of the program is to provide candidates with a general and versatile business acumen, skills and technical competencies essential for the success of today’s business professionals. While the curriculum meets international standards, it also addresses local and regional business issues. Advanced and elective courses provide more specialized insights in certain business areas.

Admission

All applicants must satisfy the University’s graduate admission requirements and obtain an acceptable score on the Graduate Management Admission Test (GMAT), English-language proficiency test (University graduate admission requirements apply) and a minimum GPA of 2.75 upon graduation. In addition, applicants should have three or more years of relevant professional experience.

Program Completion

To obtain the MBA degree, a minimum of 39 semester credit hours and a maximum of 48 credit hours are required. The exact number of credits will be determined according to the educational background of each candidate.
Program Structure

The program comprises the following three components:

**MBA Foundation Courses (12 - 30 credits)**

The MBA Foundation courses are directed at providing the student with a basic background in the various functional areas of Business. Once these foundation courses are completed, students will be required to take the Strategic Management course, BADM 5310.

The foundation courses are as follows:

- ACCT 501/5201 - Financial Reporting and Analysis (3 cr.)
- FINC 527/5201 - Managerial Economics (3 cr.)
- FINC 540/5202 - Financial Management (3 cr.)
- MGMT 502/5202 - Managing Organizations in a Dynamic Environment (3 cr.)
- MGMT 510/5307 - Entrepreneurship and Innovation (3 cr.)
- MGMT 504/5302 - Managing Human Capital (3 cr.)
- MKTG 520/5201 - Information and Communication Technology in Business (3 cr.)
- OPMG 507/5201 - Introduction to Business Statistics (3 cr.)
- OPMG 520/5202 - Operations Management for Competitive Advantage (3 cr.)

**Integrating course:**

- BADM 000/5310 - Strategic Management (3 cr.)

**MBA Electives (12-21 credits)**

Following the completion of the foundation courses and BADM 000/5310 - Strategic Management students will select four elective courses. A student may take up to three courses on the same topic.

Concurrent registration for foundation courses, BADM 5310-Strategic Management, track courses and general electives are subject to approval.

**Finance**

- FINC 541/5203 - Investments and Portfolio Management (3 cr.)
- FINC 544/5351 - Advanced Corporate Finance (3 cr.)
- FINC 512/5313 - Options and Derivatives (3 cr.)
- FINC 542/5311 - International Financial Management (3 cr.)
- FINC 543/5312 - Financial Institutions and Market (3 cr.)
- FINC 570/5370 - Selected Topics in Financial Management (3 cr.)
- FINC 575/5375 - Independent Study in Financial Management (3 cr.)
Marketing

- MKTG 526/5305 - Integrated Marketing Communication (3 cr.)
- MKTG 530/5306 - Strategic Marketing (3 cr.)
- MKTG 521/5301 - Marketing Research Methods (3 cr.)
- MKTG 524/5304 - Global Marketing (3 cr.)
- MKTG 000/5307 - Strategic Brand Management (3 cr.)
- MKTG 570/5370 - Contemporary Topics in Marketing (3 cr.)
- MKTG 575/5375 - Independent Study in Contemporary Topics in Marketing (1-3 cr.)

Operations Management

- OPMG 532/5305 - Operations Strategy (3 cr.)
- OPMG 521/5301 - Managing and Coordinating Supply Chains (3 cr.)
- OPMG 528/5302 - Managing Dynamic Projects (3 cr.)
- OPMG 533/5306 - Business Dynamics (3 cr.)
- OPMG 530/5303 - Data Analysis (3 cr.)
- OPMG 570/5370 - Selected Topics in Operations Management (3 cr.)
- OPMG 575/5375 - Independent Study in Operations Management (1 - 3 cr.)

Management of Information Technology

- MOIS 549/5301 - Systems Analysis, Design, and Implementation (3 cr.)
- MOIS 550/5302 - Decision Support Systems (3 cr.)
- MOIS 551/5303 - Electronic Business: Doing Business in the Digital Economy (3 cr.)
- MOIS 555/5305 - Information Technology Strategy and Entrepreneurship (3 cr.)
- MOIS 570/5370 - Advanced Topics (Next Generation Technologies) (3 cr.)
- MOIS 575/5375 - Independent Research in Management of Information Systems/Technology (1 - 3 cr.)

Construction Industry

- CENG 530/5261 - Contracts in Construction Industry (3 cr.)
- CENG 531/5262 - Construction Management (3 cr.)
- CENG 532/5263 - Planning, Scheduling and Control (3 cr.)
- CENG 534/5265 - Risk Management and Bidding Strategies (3 cr.)
- CENG 535/5266 - Claims and Disputes in the Construction Industry (3 cr.)
Other Electives

- ACCT 502/5301 - Managerial Accounting for Decision Making (3 cr.)
- ACCT 570/5370 - Selected Topics in Accounting (3 cr.)
- ACCT 575/5375 - Independent Study in Accounting (3 cr.)
- MGMT 506/5304 - Management of International Business Organizations (3 cr.)
- MGMT 509/5306 - Leadership (3 cr.)
- MGMT 511/5308 - Strategic Management of Innovation (3 cr.)
- MGMT 570/5370 - Selected Topics in Management (3 cr.)
- MGMT 575/5375 - Independent Study in Management (1 - 3 cr.)
- ECON 519/5213 - Project Evaluation (3 cr.)
- ECON 520/5215 - Competitive Strategy and Game Theory (3 cr.)
- ECON 511/5252 - Economic Development in Middle East Countries (3 cr.)
- ECON 508/5271 - Labor Economics (3 cr.)

MBA Capstone (3 credits)

- BADM 000/5401 - Business Consultancy (3 cr.)

MBA Study-Abroad Program

An AUC student can choose a specific university at which to spend a semester or a year from the list of AUC study-abroad universities, under the terms and conditions of each study-abroad partner university. Under the study-abroad program category, AUC students pay the host university tuition fees. Students must spend their last semester at AUC.
AUC offers a variety of fellowships, financial aid and work-study opportunities to assist students in financing their graduate studies.

**Fellowships**
The American University in Cairo has two categories of fellowships: institutional and sponsored. Institutional fellowships are funded by the University, while sponsored fellowships are from private endowments and donors.

Fellowships are highly competitive awards. They are open to new students and may also be available to continuing graduate students who display superior performance in their academic endeavors, depending on the availability of allocated funds for a given fellowship award.

While both types of fellowships recognize high achieving applicants, the University considers financial need as well as academic merit. Preference is given to those who wish to pursue full-time study in a graduate program at AUC.

Please check the following link below for application:
http://www.aucegypt.edu/admissions/fellowships

**Financial Aid**
The American University in Cairo continually seeks to provide access for students who demonstrate financial need to attract gifted students from diverse backgrounds, regardless of their financial circumstances, and provide them with an education that empowers them to create positive change in Egypt and the world.

Please check the following link below for application:
https://www.aucegypt.edu/admissions/financial-aid
Contact Us

tel: 20.2.2615.3256
mba@aucegypt.edu

business.aucegypt.edu

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MASTER OF BUSINESS ADMINISTRATION PROGRAM