



 LIVE Online

WOMEN EXECUTIVE LEADERSHIP PROGRAM

Discover your Path to Success

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50%
SCHOLARSHIP



Program Overview

Why are women still underrepresented and face gender-specific hurdles and challenges as they navigate today's corporate world?

The Women Executive Leadership Program (W-ELP) is designed to empower women to reach new levels of knowledge-based confidence and gain a greater sense of ownership of their leadership potential and unique skillsets. It will equip women executives to learn, engage, articulate and deploy a change culture in their work environment and overcome the challenges women face in the executive world.

Throughout the course of the program, participants will delve into multiple areas such as leading during change and difficult situations, understanding the woman's perspective in business, achieving a work-life balance, overcoming cultural biases and stereotypes, understanding change dynamics, adopting an agile mentality, becoming more empowered and engaged, sharpening their leadership skills and amplifying work goals through effectively managing and developing their teams.

Key Benefits

Module 1

Lead with Impact/Influence
(2 sessions - 6 Hours)

1. Understand different leadership styles and how they mesh
2. Identify your leadership/behavioral style and personal traits
3. Learn how gender influences power and leadership

Module 2

Leaders, Agility, MBTI,
and Cultural Change
(5 sessions - 15 Hours)

1. Understand change and the importance of being agile
2. Use the change management process effectively and efficiently to achieve goals
3. Implement a change process in a real-life project
4. Use the self-awareness and smoothing the change process “MBTI assessment tool”
5. Achieve cultural transformation and use agility to change the organizational culture

Module 3

Leaders as Coaches
(3 sessions - 9 Hours)

1. Determine reasons that make coaching the ‘preferred’ leadership style
2. Identify successful strategies for powerful delegation and giving effective feedback
3. Practice a coaching mindset that results in higher performance leadership

Module 4

Team Coherence
(2 sessions - 6 Hours)

1. Know how to build and achieve team coherence
2. Understand the tips and techniques relevant to women in executive leadership roles and learn to apply it.

Module 5

Networking, Work-Life
Balance and case studies
(2 Sessions - 6 Hours)

1. Construct a plan to build or enhance your network
2. Learn the tools to achieve a work-life balance
3. Explore world-class case studies and the critical factors behind women leaders’ success

Program Outline

Module 1: Lead with Impact/Influence (6 hours)

Introduction to Leadership

Personal Traits

- Know your behavior style
- How to deal with other styles
- Tips for self-development

Explore Your Talents

- Run talents assessment
- Understand different talent types
- Difference between talent and skill

Leadership Styles

- Daniel Goleman's 6 leadership styles
- The leadership styles played
- Preferred styles vs. situational styles
- Leadership styles in action

Women-Specific Challenges Overview

- Gender-bias/equality in the workplace; are there double standards?
- Work-life balance and women's multiple roles
- Effectively seeking mentors and building networks

Assigning Change Projects to Teams

- Explain projects, gamification challenge and start brainstorming

Session closing remarks + Next assignment

Program Outline

Module 2: Leaders Agility/Change/MBTI/Cultural Transformation (15 hours)

Module 1 Review

- Change management quiz
- Projects updates discussion

Understand Change Dynamics

- Why change management is important
- The 4 types of responses to change
- How to deal with resistance

Change Management Process

- The 8-steps of managing change
- Preparing for the change
 - Developing the urge to change
 - Creating the team
 - The vision statement
 - Build Change Plan
 - Change enablers and barriers
 - Develop communication strategy
 - Assess associated risks and mitigation plans
 - Identify quick wins

Session closing remarks + Next assignment

MBTI

- What MBTI is
- How this assessment helped women in the 50s, and continues to help them till now
- The theory of personality preferences
- The 4 dichotomies of mbti
- Understanding the 16 personalities
- Using MBTI for better communication, change and agility

Cultural Transformation

- What is organizational culture
- Disney case study
- How do values affect culture formation?
- Types of cultures
- Pillars of culture assessment
- Influencing cultural change

Session closing remarks + Next assignment

Change Project

- Practical project implementation
- Real world application
- New challenges
- Dealing with VUCA

Program Outline

Module 3: Leaders as Coaches (9 hours)

Situational Leadership

- What is situational leadership
- How to leverage the model in development?
- Final leading tips – know your team exercise

GROW Model

- How to GROW
- Using the GROW model to coach your team
- Practical exercises and coaching sessions

Feedback

- Why is feedback important
- Develop the feedback process
- Case study: role play on feedback mechanism

Delegation

- Why do we delegate
- Understand the delegation process
- Case study: delegation role play

Session closing remarks + Next assignment

Module 4: Team Coherence (6 hours)

Team Dysfunctions

- 5 Dysfunctions of a team – “Patrick Lincioni”
- Traffic Jam Exercise – Symptoms of Trust – building stage
- Resolve conflicts and enhance commitment
- Build accountability and be result attentive
“Quality House Ex”

Women in Executive Leadership Role - Discussion

- Open discussion
- Project preparation
- Implementation tools and techniques
- Case studies

Session closing remarks + Next assignment

Module 5: Networking, Work-Life Balance and case studies (6 hours)

Networking

- Learn tactics for building effective, supportive professional networks
- The power of relationships
- The importance of mentors/role models/sponsors and finding one

Work-Life Balance

- Women’s multiple roles – are there conflicts?
- Energy management vs. time management
- The Well Being Model PERMA-V
- Balance productivity and happiness/the positivity ratio by Barbara Fredrickson

How top Women Succeed

- Real life case studies

Case Studies - Projects

Session closing and remarks

Program Highlights

5
Weeks

42
Hours

A full schedule will be shared upon registration

Coaching and Follow-up

Pre-program:

Strength Talent Assessment

Prior to the start of the program, participants will complete an online Clifton Strengths talent assessment, which covers the top 5 natural talents. The assessment helps explain the ways participants most naturally think, feel and behave. Results, interpretations, and reflections will be discussed in class.

Post-program:

Coaching

- Three, one-hour online coaching sessions for each participant

Emotional Intelligence Course

- Access to a self-paced emotional intelligence course

Networking

- Annual alumni meetings with sessions covering trending and hot topics

Admission Criteria

- Bachelor's degree
- Proficiency in written and spoken English
- A minimum of 8 years of experience in leadership roles.

Language

The program is delivered in English and Arabic. Full training material will be provided in English.

Who Should Attend?

Female leaders

Program Fees

The tuition fee for the program is **EGP 29,500**
(includes total tuition costs, materials and a certificate of attendance)

[CLICK HERE](#) for payment options

"Within the framework of the UN Women-ILO joint programme (JP) "Promoting Productive Employment and Decent Work for Women in Egypt, Jordan and Palestine", which is implemented in partnership with the National Council for Women and the Ministry of Manpower and is generously funded by the Swedish International Development Agency (Sida), UN Women Egypt partnered with the American University in Cairo to 1)equip and expand a pool of women to be placed in senior positions and corporate boards through capacity building activities and organizational culture training, 2)produce a monitoring report on the percentage of women on boards, 3)build the capacity of women-owned businesses in market related skills, and 4)develop Egyptian board ready women database.

Through this JP, UN Women Egypt is offering 50% scholarship for women attending this training program provided by the AUC."

Certificate

A certificate of attendance from the School of Business will be granted to participants who complete at least 75% of the program's total hours



Our Commitment

No matter where you are in your professional journey, at the AUC School of Business Executive Education, we design programs that support you every step of the way. There's always something to learn at every stage of your career lifecycle. From the moment you start your journey, and throughout your career trajectory, we design our programs to enrich your knowledge and extend the horizons of your vision. At the AUC School of Business Executive Education, our mission is to help you reach your growth goals of self-fulfillment and actualization.

Our programs provide a world-class experiential learning experience in a collaborative environment of like-minded individuals. You will learn from acclaimed faculty members who deliver uniquely designed programs that offer practical solutions to business challenges. Ultimately, you will emerge with a new perspective that disrupts the status quo and generates creative solutions.

AUC School of Business

Acting as a knowledge bridge between Egypt and the rest of the world, the AUC School of Business boasts an unrivaled reputation as the top private business school in Egypt and one of the best in Africa and the Arab world. Belonging to the 1% of business schools worldwide endowed with a “triple-crown” accreditation (AACSB, AMBA, and EQUIS), the School is dedicated to shaping the business leaders, entrepreneurs, and change agents of tomorrow by harnessing leadership, integrity, ambition, and excellence.

AUC School of Business Executive Education

The AUC School of Business Executive Education was established In 1977 as a center of excellence to provide Egypt and the wider region with specialized executive education programs.

We offer a range of open enrollment programs and business solutions to individuals and corporates. The hallmark of our mission is constant evolution and reinvention, as we drive ourselves to maximize our impact, maintain our relevance, and stay ahead of the ever-changing business environment.

Since 2013, the School of Business has been ranked by the Financial Times (FT) as one of the best 75 business schools worldwide offering open enrollment executive education programs. In 2020, the AUC School of Business Executive Education ranked 67th, maintaining its position regionally as a platform for world-class education and globally as the only ranked school in the Arab region and one of only three in Africa.





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