

Blended

The Advanced HR Certificate

Leading the Future of HR

[APPLY NOW](#)



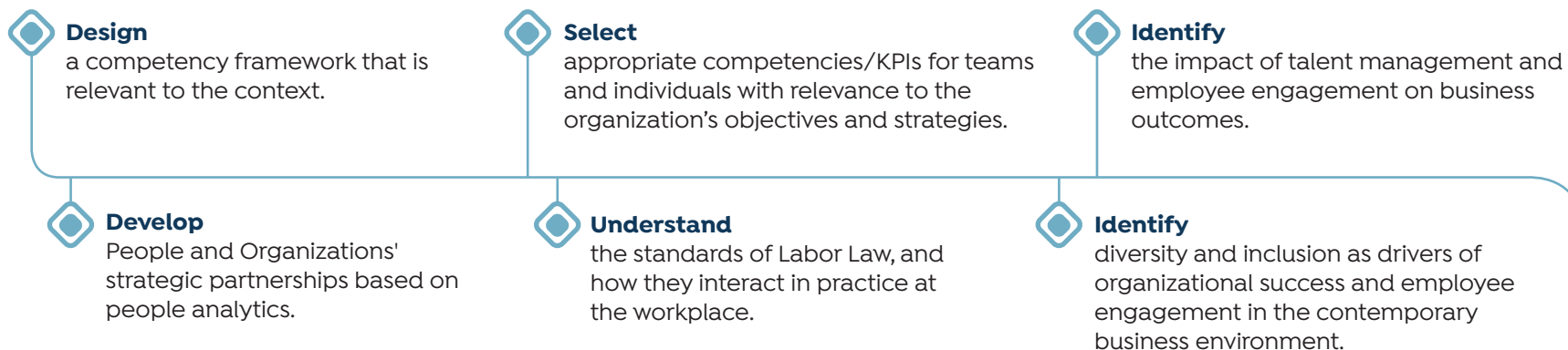
Program Overview

Global markets are becoming more complex, challenging, and competitive due to the accelerated pace of innovation and regulatory changes. Enroll in our Advanced HR Certificate program and gain the essential knowledge and skills needed to effectively manage your limited resources and diverse workforce while aligning with your organization's strategic direction.

This program is designed to equip participants with the knowledge and skills needed to effectively manage human capital in today's dynamic business environment. Through a series of four courses, participants will learn how to design a competency framework aligned with organizational objectives, improve performance management practices, implement effective talent management strategies utilizing artificial intelligence and gamification, and leverage people analytics to make informed decisions and optimize the return on investment in human capital. This program provides a holistic understanding of human capital management, empowering participants to drive organizational success through strategic and data-driven approaches.

In addition, participants will learn how to interpret Egyptian Labor Law and use diversity and inclusion initiatives across the employee lifecycle to hire and retain employees. By the end of the program, participants will have the necessary skills to engage, motivate, and manage their talents effectively, resulting in improved employee satisfaction, engagement, and productivity.

Key Benefits



Program Outline (116 hours)

A. Core Courses:

Competency Framework

(24 hrs)

Explore the priorities, challenges, and technologies organizations adopt in the recruitment, sourcing, screening, interviewing, and selection phases. Also, learn how to communicate relevant behaviors to employees and align them with the organization's values, recognition, and rewards.

Performance Management

(24 hrs)

Develop a robust approach towards improving performance. This includes analyzing an organization's current performance practices to improve them, closing potential gaps to understand the main performance management pillars, and analyzing their relevance to company strategies, KPIs, and other human resources activities.

Talent Management

(24 hrs)

Examine talent management practices in organizations and integrate artificial intelligence and gamification concepts as tools to recruit, develop, retain, and engage talents. In addition, this course will bridge the gap between Generations X, Y, and Z through building comprehensive and modern assessment centers and succession planning strategies that appeal to them.

People Analytics

(24 hrs)

Employ People Analytics to make more informed decisions and develop accurate assessments of employees or the workforce. Learn how to integrate an analytics function, develop business cases and manage stakeholders, to optimize the return on investment in people. In addition, this course will explore the implementation of data-driven human resource practices throughout the organization.

Program Outline

B. Asynchronous Courses

Egyptian Labor Law

(10 hrs)

Develop a solid understanding of Egyptian Labor Law and research methods that will strengthen interpretation skills when facing challenges and changes that have become more frequent and imminent in today's business world.

Diversity and Inclusion

(10 hrs)

Create an inclusive work environment by leveraging Diversity and Inclusion (D&I) initiatives across the employee lifecycle. The course will delve deeper into unconscious biases and stereotypes and explore the behaviors that impact diversity and inclusion efforts in the workplace.

Business Acumen Online Self-Study (1 Course)

Effectively operating within a business setting and making a positive impact requires a certain set of skills and competencies. Explore critical 21st-century skills needed for today's business world, enabling passion and speed in dealing with different business situations.

For the most updated list of Business Acumen courses, [CLICK HERE](#)

Program Highlights



- Real-world case studies and applications and simulations
- Dynamic group and peer-to-peer discussions
- Business-oriented assignments and projects

[CLICK HERE](#) for a detailed schedule.

Who Should Attend?

- **People Managers capital** who aim to accelerate their human resource career to the upper level
- **Learning and Development Heads** assisting and contributing in a strategic role
- **Talent Management Heads** responsible for human resource decision-making within an organization at either an operational, tactical or strategic level
- **Chief Human Resource Officers** aiming to provide strategic leadership for People and Organizations functions
- **People and Organizations professionals** aspiring to become consultants who support organizations in meeting their goals
- **Business Owners** of small companies without a Human Resources department who need to familiarize themselves with general People and Organizations functions in order to ensure business success
- Alumni of **HR Strategic Partner Program** or **Organizational Culture Program**.

Admission Criteria

- Bachelor's degree
- A minimum of four years of relevant work experience
- Holders of the Human Capital Professional Certificate from the AUC School of Business will be fast-tracked
- Proficiency in written and spoken English

Program Fees

courses	Hours	for Egyptians	for Non-Egyptians
Core program courses fees	(24 Hours)	EGP 12,000	USD 440
Asynchronous courses fees	(10 Hours)	EGP 3,500	USD 130
Business Acumen online course fees		EGP 3,500	USD 130
Total Program Investment		EGP 58,500	USD 2,150

[CLICK HERE](#) for payment options

Certificate

Participants who successfully fulfill the program graduation requirements will be granted a 'Certificate of Completion' from the AUC School of Business.

Attendance Requirements: A minimum attendance of 75% is required in each course to qualify for graduation.



Top-up Certification

The Advanced HR Certificate alumni can upgrade their certification into **Strategic HR Diploma** by completing the **HR Strategic Partner Program** and the **Organizational Culture Program**.



Scholarship Opportunities

Supporting our participants in their pursuit of lifelong learning is of paramount importance to us. For this reason, we offer a variety of scholarships to help support your professional development. Explore our scholarship options to find one that suits your circumstances.

◆ Alumni Advantage Program

Rekindle your passion for learning with our exclusive Alumni Advantage Program. As a valued AUC or AUC School of Business Executive Education alumnus, we invite you to benefit from a 10% discount on our diverse Executive Education programs, whether in-person, blended, or online. This distinctive offer adheres to our standard admission requirements and underscores our commitment to supporting your ongoing professional development.

These exclusive benefits, adhering to our standard admission requirements, underscore our commitment to supporting the lifelong learning journey and professional development of our alumni.

◆ Exclusive AUC Alumni Benefits

Rekindle your passion for learning with our exclusive benefits:

- AUC Alumni Advantage Program: As a valued AUC alumnus, we invite you to take the first course in our diploma programs complementary - free of charge or enjoy a 10% discount on our diverse Executive Education shorter programs, available in-person, blended, or online.
- School of Business Executive Education Alumni Discount: AUC School of Business Executive Education alumni receive a 10% discount on any of our Executive Education programs.

Flexible Payment with Valu

To further support your professional journey, we offer flexible payment options through valu.

You can spread your Executive Education costs **over 6-60 months at a 1% monthly interest rate.**

Quick approval and no down payment are required.

For more details, please contact us at **16671**.

This service is exclusive to Egyptian nationals.

valu*



Our Commitment

No matter where you are in your professional journey, at the AUC School of Business Executive Education, we design programs that support you every step of the way. There's always something to learn at every stage of your career lifecycle. From the moment you start your journey, and throughout your career trajectory, we design our programs to enrich your knowledge and extend the horizons of your vision. At the AUC School of Business Executive Education, our mission is to help you reach your growth goals of self-fulfillment and actualization.

Our programs provide a world-class experiential learning track in a collaborative environment of like-minded individuals. You will learn from acclaimed faculty members who deliver uniquely designed programs that offer practical solutions to business challenges. Ultimately, you will emerge with a new perspective that disrupts the status quo and generates creative solutions.

AUC School of Business

Acting as a knowledge bridge between Egypt and the rest of the world, the AUC School of Business boasts an unrivaled reputation as the top private business school in Egypt and one of the best in Africa and the Arab world. Belonging to the 1% of business schools worldwide endowed with a “triple-crown” accreditation (AACSB, AMBA, and EQUIS), the School is dedicated to shaping the business leaders, entrepreneurs, and change agents of tomorrow by harnessing leadership, integrity, ambition, and excellence.

AUC School of Business Executive Education

The AUC School of Business Executive Education was established in 1977 as a center of excellence to provide Egypt and the wider region with specialized executive education programs by offering open enrollment programs and business solutions to individuals and corporates.

Constant evolution and reinvention is the hallmark of our mission as we drive ourselves forward to increase our impact, maintain our relevance, and reflect the ever-changing business environment.

The School of Business has been ranked by the Financial Times (FT) as one of the best business schools worldwide that offer open enrollment executive education programs since 2013, ranking at 62 in 2023.

The AUC School of Business Executive Education is equipped with a full-fledged business solutions unit, with off-the-shelf and customized training programs, as well as coaching and assessment services.

The team works to facilitate, enable, and partner with businesses striving to achieve organizational excellence.



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