

School of **Business**

EXECUTIVE EDUCATION Stay Relevant. Stay Ahead.



Advanced Management Program

New Cairo Campus

Live Online

From Sunday, October 13, 2024 to November 10, 2024 Sundays, Wednesdays and One Monday

| Course Name | Session 1 | Session 2 | Session 3 |
|---------------------------|-----------------------------|-----------------------------|--------------------------|
| Business Model Innovation | Sunday, October 13, 2024 | Monday, October 14, 2024 | |
| (12 hours) | 9 am - 4 pm | 9 am - 4 pm | |
| Innovation Culture | Sunday, October 20, 2024 | Wednesday, October 23, 2024 | |
| (6 hours) | 6 - 9 pm | 6 - 9 pm | |
| Reverse Financials | Sunday, October 27, 2024 | Wednesday, October 30, 2024 | Sunday, November 3, 2024 |
| (9 hours) | 6 - 9 pm | 6 - 9 pm | 6 - 9 pm |
| Authentic Leadership | Wednesday, November 6, 2024 | Sunday, November 10, 2024 | |
| (9 hours) | 6 - 9 pm | 9 am - 4 pm | |