



Blended*

REAL ESTATE FINANCE AND INVESTMENT CERTIFICATE

Unlock the Real Estate Finance and Investment Formula

APPLY NOW 



*Blended delivery combines both live-online sessions and on-campus sessions.

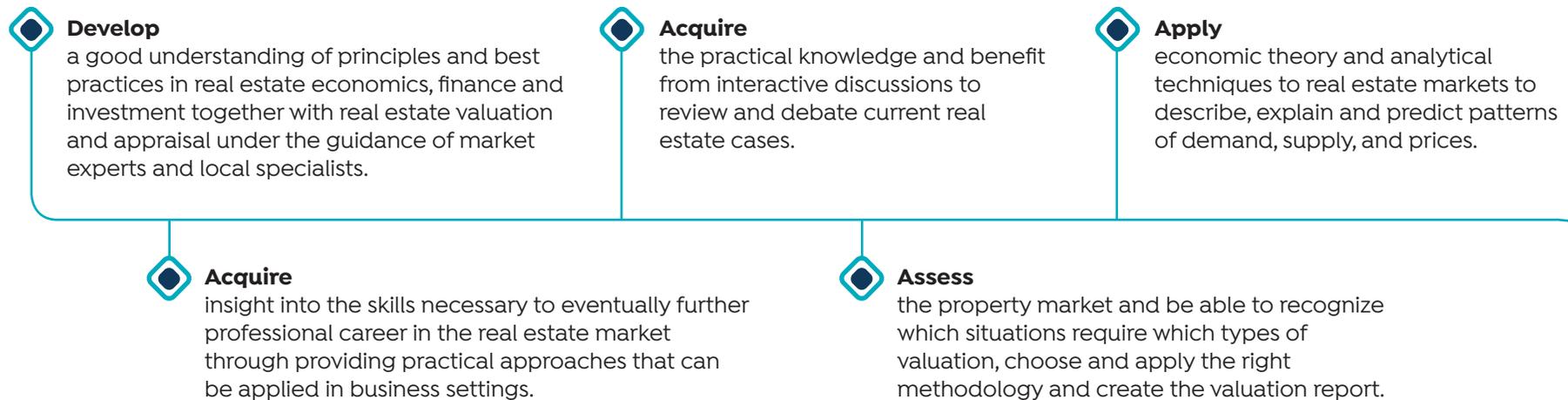
Program Overview

Despite market shocks, real estate sector has remained an in-demand investment option. More than ever, real estate professionals need the skills to maneuver the challenges and exploit the opportunities. To strategically support investment decisions, professionals need a solid understanding of the concepts, principles, and analytical methods involved in valuing and financing a property.

The Real Estate Finance and Investment Certificate sets you up for career advancement by offering the practical knowledge to achieve a solid understanding of the finance, property valuation, and investment aspects of the real estate business. You graduate with a comprehensive grasp of real estate investment and financing decisions.

The program adopts a unique mix of learning methods; peer interactions, individual and group coaching, and case studies from the local market. This solves for the winning formula of theoretical and practical knowledge.

Key Benefits



Program Outline

Core Courses (3 Courses)

Real Estate Economics

(24 hrs)

This course is designed to apply economic theory and analytical techniques to real estate markets to describe, explain and predict patterns of demand, supply, and prices. The latest economic thinking and research are used to analyze real estate market fundamentals and forecasting investor behavior. Relevant concepts from microeconomics, macroeconomics, behavioral economics, and industry economics are covered. Macroeconomic policies and the relationship between property and business cycles are also covered in depth.

By successfully completing this course, participants will be equipped with the knowledge needed of the principles of micro and macroeconomics and the skills required to apply them to real estate industry through case study analysis and interactive learning.

Real Estate Finance and Investment

(24 hrs)

This course enables participants to understand various financial tools necessary for financial decision making and how to develop full-fledged financial models of different real estate projects including residential, office, commercial, retail, and hospitality. Participants will learn how to design, develop, and analyze user-friendly financial models using practical recommendations on form and style.

The course is designed for a highly interactive learning experience using local project information, case studies, and active learning techniques.

Advanced Real Estate Valuation and Appraisal

(24 hrs)

The course provides participants with the required knowledge and analytical skills to assess the property market and be able to recognize which situations require which types of valuation, choose, and apply the right methodology and create the valuation report in line with RICS best practice and International Valuation Standards (IVS).

By employing active learning methodologies, case studies, and workshops, the course will equip participants with the knowledge and skills necessary to begin working on valuation assignments and demonstrate your ability to critically examine valuations, recognize red flags, and apply professional judgment and gain a thorough understanding of the principles of valuation practice and take the initial steps toward a career as a property or project valuer.

Business Acumen Online Self-Study (1 Course)

Effectively operating within a business setting and making a positive impact requires a certain set of skills and competencies. Explore critical 21st-century skills needed for today's business world, enabling passion and speed in dealing with different business situations

For the most updated list of Business Acumen courses, [CLICK HERE](#)

Program Highlights



- Real-world case studies and applications.
- Dynamic Group and peer to peer discussions.
- In-class exercises.
- Business oriented assignments and projects.
- Participants are advised to complete their certificate within the same cohort to maximize the value of group dynamics and program coherence.

[CLICK HERE](#) for a detailed schedule.

Who Should Attend?

Professionals working in the real estate sector, construction, engineering &/or design professions; who:

- Wish to make a qualitative leap in their real estate management careers seeking proficiency in a specialized area.
- Want to expand their knowledge on functions within the real estate development sector other than their core areas of expertise.
- Want to expand their job responsibilities to new areas or functions, and are of limited knowledge and expertise around that new area.
- Are looking to achieve a solid understanding of finance, property valuation, and investment aspects of the real estate business.

Financial institutions with substantial business in real estate, project managers, contractors, valuers, and investors.

Real estate entrepreneurs and start-up founders who want to make proper financing and valuation of property investment decisions.

Admission Criteria

- Bachelor's Degree.
- Proficiency in written and spoken English.
- A minimum of 5 years of relevant work experience.

Program Fees

Core program courses	Hours	for Egyptians	for Non-Egyptians
Real Estate Economics	(24 Hours)	EGP 9,600	USD 500
Real Estate Finance and Investment	(24 Hours)	EGP 9,600	USD 500
Advanced Real Estate Valuation and Appraisal	(24 Hours)	EGP 9,600	USD 500
1 Business Acumen online courses		EGP 2,500	USD 150
Total Program Investment		EGP 31,300	USD 1,650

[CLICK HERE](#) for payment options

Certificate

Participants who successfully fulfil the program graduation requirements will be granted a 'Certificate of Completion' from the AUC School of Business.

Attendance Requirements: A minimum attendance of 75% is required in each course to qualify for graduation.



Scholarship Opportunities

Supporting our participants in their pursuit of lifelong learning is of paramount importance to us. For this reason, we offer a variety of scholarships to help support your professional development. Explore our scholarship options to find one that suits your circumstances.

◆ Alumni Advantage Program

Rekindle your passion for learning with our exclusive Alumni Advantage Program. As a valued AUC or AUC School of Business Executive Education alumnus, we invite you to benefit from a 10% discount on our diverse Executive Education programs, whether in-person, blended, or online. This distinctive offer adheres to our standard admission requirements and underscores our commitment to supporting your ongoing professional development.

◆ Exclusive AUC Alumni Benefits

Rekindle your passion for learning with our exclusive benefits:

- AUC Alumni Advantage Program: As a valued AUC alumnus, we invite you to take the first course in our diploma programs complementary - free of charge or enjoy a 10% discount on our diverse Executive Education shorter programs, available in-person, blended, or online.
- School of Business Executive Education Alumni Discount: AUC School of Business Executive Education alumni receive a 10% discount on any of our Executive Education programs.

These exclusive benefits, adhering to our standard admission requirements, underscore our commitment to supporting the lifelong learning journey and professional development of our alumni.

UN Women Scholarship

Through our partnership with UN Women Egypt, we are proud to offer a **50% scholarship for women professionals joining this program.**

This activity falls within the framework of the UN Women Egypt-International Labour Organization (ILO) programme “Promoting Productive Employment and Decent Work for Women in Egypt, Jordan and Palestine” and the UN Women’s program on “Women’s Economic Empowerment in Egypt”, implemented in partnership with the National Council for Women (NCW), Ministry of Labor in Egypt, and Ministry of International Cooperation in Egypt. These programmes are implemented with the generous support of the Swedish International Development Cooperation Agency (Sida) and the Korean International Cooperation Agency (KOICA).

This initiative is organized by AUC Egypt Women on Boards Observatory in collaboration with UN Women Egypt.

**** Limited seats are available on a first-come, first-served basis.**

For the eligibility criteria and the FAQs, [CLICK HERE](#)



Flexible Payment with Valu

To further support your professional journey, we offer flexible payment options through valu.

You can spread your Executive Education costs **over 6–60 months at a 1% monthly interest rate.**

Quick approval and no down payment are required.

For more details, please contact us at **16671**.

This service is exclusive to Egyptian nationals.

valu*

About the Founding Corporate Partner

Driven by innovation, Mountain View is among Egypt's leading real estate developers. Extending its mission beyond building homes, Mountain View establishes partnerships that inject meaningful living and engaging experiences. The partnership with AUC was established since 2009, to provide an educational platform on the science of real estate. Mountain View actively seeks to equip the Real Estate Academy participants with hands-on, industry-based tools and expertise. Today, more than 300 program graduates hold prestigious and leadership positions in top real estate developers.



Our Commitment

No matter where you are in your professional journey, at the AUC School of Business Executive Education, we design programs that support you every step of the way. There's always something to learn at every stage of your career lifecycle. From the moment you start your journey, and throughout your career trajectory, we design our programs to enrich your knowledge and extend the horizons of your vision. At the AUC School of Business Executive Education, our mission is to help you reach your growth goals of self-fulfillment and actualization.

Our programs provide a world-class experiential learning track in a collaborative environment of like-minded individuals. You will learn from acclaimed faculty members who deliver uniquely designed programs that offer practical solutions to business challenges. Ultimately, you will emerge with a new perspective that disrupts the status quo and generates creative solutions.

AUC School of Business

Acting as a knowledge bridge between Egypt and the rest of the world, the AUC School of Business boasts an unrivaled reputation as the top private business school in Egypt and one of the best in Africa and the Arab world. Belonging to the 1% of business schools worldwide endowed with a “triple-crown” accreditation (AACSB, AMBA, and EQUIS), the School is dedicated to shaping the business leaders, entrepreneurs, and change agents of tomorrow by harnessing leadership, integrity, ambition, and excellence.

AUC School of Business Executive Education

The AUC School of Business Executive Education was established in 1977 as a center of excellence to provide Egypt and the wider region with specialized executive education programs by offering open enrollment programs and business solutions to individuals and corporates.

Constant evolution and reinvention is the hallmark of our mission as we drive ourselves forward to increase our impact, maintain our relevance, and reflect the ever-changing business environment.

The School of Business has been ranked by the Financial Times (FT) as one of the best business schools worldwide that offer open enrollment executive education programs since 2013, ranking at 62 in 2023.

The AUC School of Business Executive Education is equipped with a full-fledged business solutions unit, with off-the-shelf and customized training programs, as well as coaching and assessment services.

The team works to facilitate, enable, and partner with businesses striving to achieve organizational excellence.



The American University in Cairo
School of Business, Executive Education

AUC Avenue, P.O. Box 74
New Cairo 11835, Egypt

 15592

 execed@aucegypt.edu

 business.aucegypt.edu/execed

