

Live On-line

# Organizational Culture Program

*Shape your culture, drive success*

APPLY NOW 



## Program Overview

Organizational culture can have a significant impact on an organization's success, and HR leaders play a vital role in assessing, building, and guarding the organizational culture.

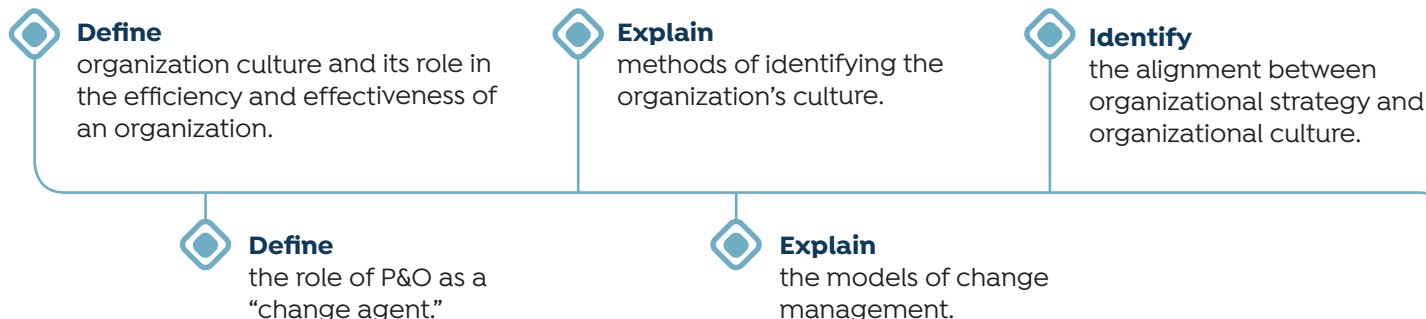
This module is designed to equip participants with state-of-the-art models, strategies, and tools to manage organizational culture effectively.

Participants will learn how to define organizational culture and communicate it to stakeholders, measure organizational culture, and align it with various organizational design elements such as strategy, size, policies, and procedures.

In addition, participants will learn how to act as role models and coaches to align behavior with the organization's culture and act as change agents to manage cultural change. They will engage in discussions, case studies, simulations of real work-life situations, and interactive learning methods to develop superior and competitive abilities to excel at what they do.

By the end of the program, participants will have the necessary skills to manage organizational culture effectively, resulting in improved employee satisfaction, engagement, and productivity.

## Key Benefits



# Program Outline

3 modules (24 Hours):

## *Module 1*

### Organizational Culture

(Sessions 1 - 4)

- What is Organizational Culture.
- Organization Culture and Organization Strategy Alignment.
- Organization Culture alignment with other elements of the organization.

## *Module 2*

### Desired Organizational Culture

(Session 5)

- Change – Now and then.
- Reporting desired Organization's culture to Organization's stakeholders.

## *Module 3*

### Change

(Sessions 6 - 8)

- Changing Organization's culture.
- Organization Culture Web.
- Using change management techniques to change the Organization's Culture.

## Program Highlights



- Real-world case studies and applications and simulations
- Dynamic group and peer-to-peer discussions
- Business-oriented assignments and projects

[CLICK HERE](#) for a detailed schedule.

## Admission Criteria

- Bachelor's degree
- Holders of the Human Capital Professional Certificate from the AUC School of Business will be fast-tracked
- Proficiency in written and spoken English

## Who Should Attend?

The full benefit of this course will be for those who have previous HR knowledge.

- HR generalists
- HR specialists
- HR Supervisors and section heads
- Decision makers within the top management
- Alumni of the Advanced HR Certificate

## Program Fees

The tuition fee for the program is [for Egyptians](#) **EGP 12,000**

[for Non-Egyptians](#) **USD 600**

[CLICK HERE](#) for payment options

## Certificate

Participants who successfully fulfill the program graduation requirements will be granted a 'Certificate of Completion' from the AUC School of Business.

Attendance Requirements: A minimum attendance of 75% is required in each course to qualify for graduation.



## Progression Opportunities

The Organizational Culture Program alumni can upgrade their certification into **Strategic HR Diploma** by completing the **Advanced HR Certificate** and the **HR Strategic Partner Program**.





## Scholarship Opportunities

Supporting our participants in their pursuit of lifelong learning is of paramount importance to us. For this reason, we offer a variety of scholarships to help support your professional development. Explore our scholarship options to find one that suits your circumstances.

### ◆ Alumni Advantage Program

Rekindle your passion for learning with our exclusive Alumni Advantage Program. As a valued AUC or AUC School of Business Executive Education alumnus, we invite you to benefit from a 10% discount on our diverse Executive Education programs, whether in-person, blended, or online. This distinctive offer adheres to our standard admission requirements and underscores our commitment to supporting your ongoing professional development.

*These exclusive benefits, adhering to our standard admission requirements, underscore our commitment to supporting the lifelong learning journey and professional development of our alumni.*

### ◆ Exclusive AUC Alumni Benefits

Rekindle your passion for learning with our exclusive benefits:

- AUC Alumni Advantage Program: As a valued AUC alumnus, we invite you to take the first course in our diploma programs complementary - free of charge or enjoy a 10% discount on our diverse Executive Education shorter programs, available in-person, blended, or online.
- School of Business Executive Education Alumni Discount: AUC School of Business Executive Education alumni receive a 10% discount on any of our Executive Education programs.

## Flexible Payment with Valu

To further support your professional journey, we offer flexible payment options through valu.

You can spread your Executive Education costs **over 6-60 months at a 1% monthly interest rate.**

Quick approval and no down payment are required.

For more details, please contact us at **16671**.

This service is exclusive to Egyptian nationals.




## Our Commitment

No matter where you are in your professional journey, at the AUC School of Business Executive Education, we design programs that support you every step of the way. There's always something to learn at every stage of your career lifecycle. From the moment you start your journey, and throughout your career trajectory, we design our programs to enrich your knowledge and extend the horizons of your vision. At the AUC School of Business Executive Education, our mission is to help you reach your growth goals of self-fulfillment and actualization.

Our programs provide a world-class experiential learning track in a collaborative environment of like-minded individuals. You will learn from acclaimed faculty members who deliver uniquely designed programs that offer practical solutions to business challenges. Ultimately, you will emerge with a new perspective that disrupts the status quo and generates creative solutions.

## AUC School of Business

Acting as a knowledge bridge between Egypt and the rest of the world, the AUC School of Business boasts an unrivaled reputation as the top private business school in Egypt and one of the best in Africa and the Arab world. Belonging to the 1% of business schools worldwide endowed with a “triple-crown” accreditation (AACSB, AMBA, and EQUIS), the School is dedicated to shaping the business leaders, entrepreneurs, and change agents of tomorrow by harnessing leadership, integrity, ambition, and excellence.

## AUC School of Business Executive Education

The AUC School of Business Executive Education was established in 1977 as a center of excellence to provide Egypt and the wider region with specialized executive education programs by offering open enrollment programs and business solutions to individuals and corporates.

Constant evolution and reinvention is the hallmark of our mission as we drive ourselves forward to increase our impact, maintain our relevance, and reflect the ever-changing business environment.

The School of Business has been ranked by the Financial Times (FT) as one of the best business schools worldwide that offer open enrollment executive education programs since 2013, ranking at 62 in 2023.

The AUC School of Business Executive Education is equipped with a full-fledged business solutions unit, with off-the-shelf and customized training programs, as well as coaching and assessment services.

The team works to facilitate, enable, and partner with businesses striving to achieve organizational excellence.



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