

Blended*

MANAGEMENT ACCELERATION PROGRAM

Succeed From Day One

APPLY NOW 

*Blended delivery combines both live-online sessions and on-campus sessions.

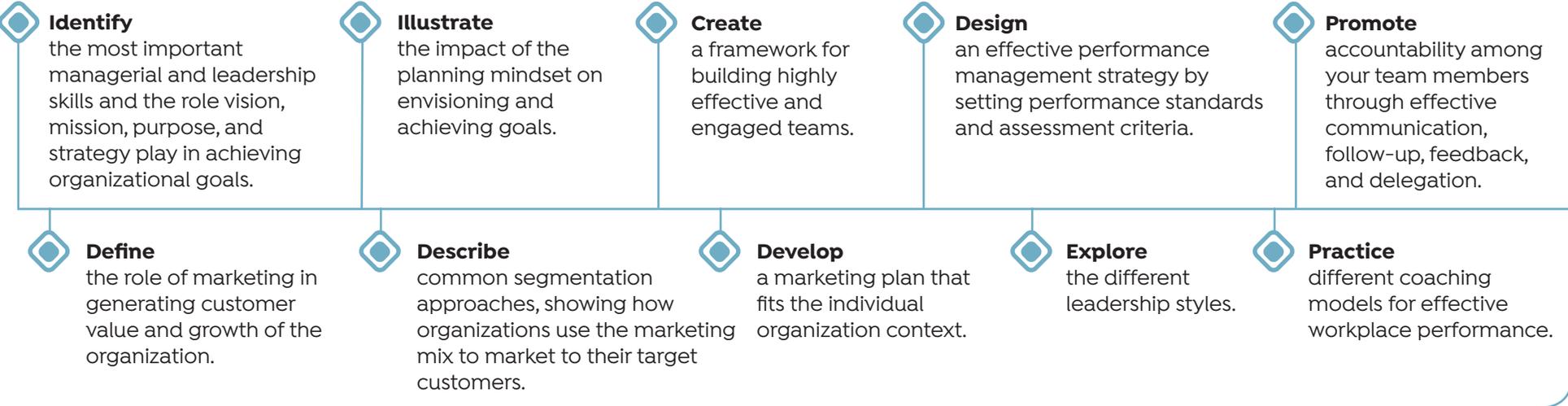
Program Overview

In today’s fast evolving business world, first time managers face major challenges. They have to lead a younger generation of digital natives while reporting to a well-informed senior management team. Becoming an effective leader requires functional knowledge and interpersonal skills. Professionals looking to acquire these leadership skills early on in their careers are the ones setting themselves up for future, long-term success.

During this program, participants will learn real-world strategies required to excel in decision-making, implementation, organizational learning, and change management. The program will provide participants with the key tools and techniques to become effective managers and efficient team players.

This program features a series of faculty presentations, up to date case studies, dynamic group discussions, and interactive problem-solving activities. Throughout the program, participants will delve into how to become responsible and accountable for business growth; design, direct, and shape organizational processes to their advantage; and influence the context and environment in which decisions are made.

Key Benefits



Program Outline

Effective Management Skills
(15hrs) Hybrid

Participants will learn about the core functions of management in organizations and the difference between management and leadership. The course will cover the latest and most relevant managerial skills through problem solving, critical thinking, creativity, and innovation. It will differentiate between technical, interpersonal, and cognitive skills and their effects on efficiency and effectiveness. Participants will also learn to analyze their managerial traits and understand their strengths and areas of improvement.

Connecting with Customers
(9hrs) Live Online

Marketing is a vital business function that is necessary in nearly all industries. Successful marketing strategies help companies understand consumers and their needs, boost sales, build a reputation, and foster healthy competition. This course will provide participants with the opportunity to explore the role of marketing and recognize the importance of having a well-balanced marketing mix.

The Manager as a Coach
(9hrs) Hybrid

Participants will learn how to effectively lead their teams, foster a positive work environment and drive organization success by equipping the participants with the essential skills and knowledge about coaching competences, skills and techniques as well as providing constructive feedback. Through real life examples and interactive sessions participants will gain practical insights into coaching techniques and feedback delivery.

Program Highlights



[CLICK HERE](#) for a detailed schedule.

Who Should Attend?

Professionals with a minimum of **two year's** of relevant work experience

Admission Criteria

- Bachelor's degree.
- Proficiency in written and spoken English.
- A minimum of two years of work experience.

Certificate

Participants who successfully attend 75% of the total hours of the program will be granted a 'Certificate of Attendance' from the AUC School of Business.



Program Fees

The tuition fee for the program is **for Egyptians** **EGP 15,000**

for Non-Egyptians **USD 750**

[CLICK HERE](#) for payment options

Scholarship Opportunities

Supporting our participants in their pursuit of lifelong learning is of paramount importance to us. For this reason, we offer a variety of scholarships to help support your professional development. Explore our scholarship options to find one that suits your circumstances.

◆ Alumni Advantage Program

Rekindle your passion for learning with our exclusive Alumni Advantage Program. As a valued AUC or AUC School of Business Executive Education alumnus, we invite you to benefit from a 10% discount on our diverse Executive Education programs, whether in-person, blended, or online. This distinctive offer adheres to our standard admission requirements and underscores our commitment to supporting your ongoing professional development.

◆ Exclusive AUC Alumni Benefits

Rekindle your passion for learning with our exclusive benefits:

- AUC Alumni Advantage Program: As a valued AUC alumnus, we invite you to take the first course in our diploma programs complementary - free of charge or enjoy a 10% discount on our diverse Executive Education shorter programs, available in-person, blended, or online.
- School of Business Executive Education Alumni Discount: AUC School of Business Executive Education alumni receive a 10% discount on any of our Executive Education programs.

These exclusive benefits, adhering to our standard admission requirements, underscore our commitment to supporting the lifelong learning journey and professional development of our alumni.

UN Women Scholarship

Through our partnership with UN Women Egypt, we are proud to offer a **50% scholarship for women professionals joining this program.**

This activity falls within the framework of the UN Women Egypt-International Labour Organization (ILO) programme “Promoting Productive Employment and Decent Work for Women in Egypt, Jordan and Palestine” and the UN Women’s program on “Women’s Economic Empowerment in Egypt”, implemented in partnership with the National Council for Women (NCW), Ministry of Labor in Egypt, and Ministry of International Cooperation in Egypt. These programmes are implemented with the generous support of the Swedish International Development Cooperation Agency (Sida) and the Korean International Cooperation Agency (KOICA).

This initiative is organized by AUC Egypt Women on Boards Observatory in collaboration with UN Women Egypt.

**** Limited seats are available on a first-come, first-served basis.**

For the eligibility criteria and the FAQs, [CLICK HERE](#)



Flexible Payment with Valu

To further support your professional journey, we offer flexible payment options through ValU.

You can spread your Executive Education costs **over 6–60 months at a 1% monthly interest rate.**

Quick approval and no down payment are required.

For more details, please contact us at **16671**.

This service is exclusive to Egyptian nationals.

VALU*

Our Commitment

No matter where you are in your professional journey, at the AUC School of Business Executive Education, we design programs that support you every step of the way. There's always something to learn at every stage of your career lifecycle. From the moment you start your journey, and throughout your career trajectory, we design our programs to enrich your knowledge and extend the horizons of your vision. At the AUC School of Business Executive Education, our mission is to help you reach your growth goals of self-fulfillment and actualization.

Our programs provide a world-class experiential learning track in a collaborative environment of like-minded individuals. You will learn from acclaimed faculty members who deliver uniquely designed programs that offer practical solutions to business challenges. Ultimately, you will emerge with a new perspective that disrupts the status quo and generates creative solutions.

AUC School of Business

Acting as a knowledge bridge between Egypt and the rest of the world, the AUC School of Business boasts an unrivaled reputation as the top private business school in Egypt and one of the best in Africa and the Arab world. Belonging to the 1% of business schools worldwide endowed with a “triple-crown” accreditation (AACSB, AMBA, and EQUIS), the School is dedicated to shaping the business leaders, entrepreneurs, and change agents of tomorrow by harnessing leadership, integrity, ambition, and excellence.

AUC School of Business Executive Education

The AUC School of Business established its Executive Education unit in 1977 as a center of excellence to provide Egypt and the wider region with specialized executive education programs by offering open enrollment programs and business solutions to individuals and corporations. Constant evolution and reinvention are the hallmark of our mission as we drive ourselves forward to increase our impact, maintain our relevance, and reflect the ever-changing business environment.

The AUC School of Business has been ranked by the Financial Times (FT) as one of the best business schools worldwide that offer open enrollment executive education programs since 2013, ranking at 62 in 2023.

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