

Blended*

HUMAN CAPITAL PROFESSIONAL CERTIFICATE

*Explore the Organization's DNA and Embrace
the Role of HR*

APPLY NOW 

*Blended delivery combines both live-online sessions and on-campus sessions.

Program Overview

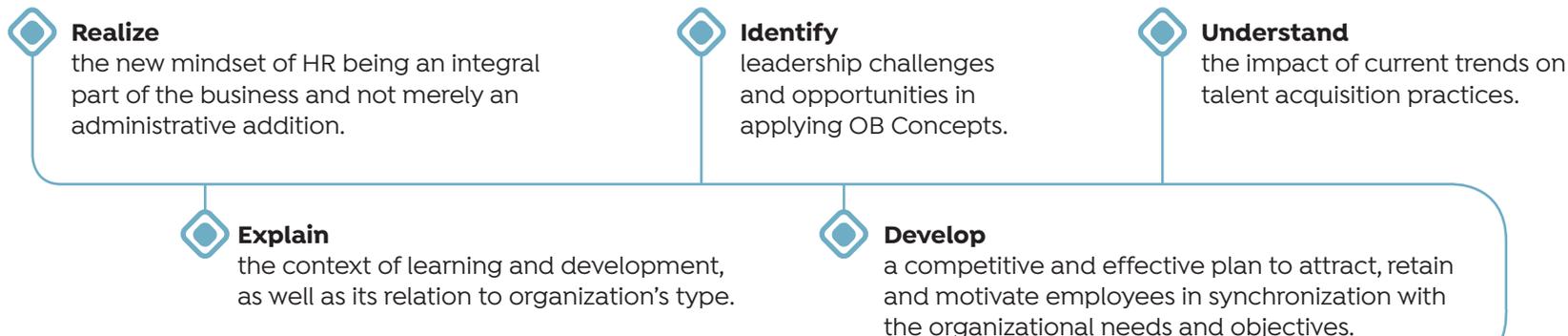
The constant shifts and unforeseen changes in the business world are bringing a series of novel challenges to the workplace. In the face of these challenges, organizations rely on their most valuable asset; people.

While the right talent provides organizations with a significant competitive edge, HR professionals need to acquire the tools, strategies, and practices to build a winning team, drive business results, and achieve strategic objectives.

The Human Capital Professional Certificate takes a deep dive into the DNA of organizations and the role of HR in attracting, selecting, training, assessing, and rewarding employees. The program provides participants with a solid foundation of the key principles of HR and its impact on the organization's overall business strategy.

Through a highly interactive learning experience, this program will pinpoint the key challenges across various HR functions. It will allow participants to adopt new perspectives in tackling those challenges through case studies and best practices.

Key Benefits



Program Outline

Core Courses

Organizational Behavior

- Organizational Behavior is the study of people's behavior within an organization and the way it affects the organization's performance. Participants will be able to analyze the impact of employee's behavior, decisions, perceptions, and emotional responses on the overall organization's effectiveness.
- They will be able to examine how individuals and teams in organizations relate to each other and to their counterparts in other organizations, as well as encompass how organizations interact with their external environments, particularly in the context of employee behavior and decisions.

Talent Acquisition

- Talent acquisition has significantly evolved, especially over the last 5 years. It has become a critical part of attracting, recruiting, onboarding talent, in addition to managing large talent pools in very competitive talent markets.
- In this program, participants will learn about the different parts of the talent acquisition process, with the aim of hiring the best talent for the organization. Additionally, they will gain an understanding as to how the impact to the business can be maximized while leveraging different modern talent acquisition tools and practices.

Learning and Development

- This interactive module will provide participants with foundational, yet updated, knowledge of learning and development concepts and practices that every L&D professional should be on top of.
- This module aims to build an understanding of the learning and development role and value within today's dynamic organizational and business context, as well as how the L&D function is strategically connected to other people and organizational tasks and activities.

Total Rewards

- The word compensation commonly refers to an employee's payment in return for his /her services. In fact, staff compensation can include many other direct and indirect financial, as well as non-financial, rewards.
- Employee compensation is not only considered a vital deciding factor for whether or not an applicant will accept to join the organization, but it also has a major impact on staff performance, satisfaction, and willingness to continue their employment.
- This course will provide participants with the basic knowledge and skills required to distinguish between the various compensation and benefits programs, as well as enable them to design and implement a competitive program that is not only aligned with their organizational needs and priorities, but also attracts, retains and motivates talents.

Business Acumen Online Self-Study (1 Course)

Effectively operating within a business setting and making a positive impact requires a certain set of skills and competencies. Explore critical 21st-century skills needed for today's business world, enabling passion and speed in dealing with different business situations.

For the most updated list of Business Acumen courses, [CLICK HERE](#)

Program Highlights

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Core Courses

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Business Acumen
Course

- Real-world case studies and applications and simulations
- Dynamic group and peer-to-peer discussions
- In-class exercises
- Business-oriented assignments and projects

[CLICK HERE](#) for a detailed schedule.

Who Should Attend?

- Career shifters
- Junior HR professionals

Admission Criteria

- Bachelor's degree.
- Proficiency in written and spoken English.
- A minimum of 2 years of work experience.

Program Fees

Core courses	for Egyptians	for Non-Egyptians
Core program courses fees per 24 hrs course	EGP 8,300	USD 400
Business Acumen course fees per course	EGP 2,500	USD 150
Total program investment:	EGP 35,700	USD 1,750

[CLICK HERE](#) for payment options

Certificate

Participants who successfully fulfil the program graduation requirements will be granted a 'Certificate of Completion' from the AUC School of Business.

Attendance Requirements: A minimum attendance of 75% is required in each course to qualify for graduation.



Progression Opportunities

Human Capital Professional Certificate alumni can upgrade their certification into **HR Diploma** by completing the **Advanced HR Certificate**.



Scholarship Opportunities

Supporting our participants in their pursuit of lifelong learning is of paramount importance to us. For this reason, we offer a variety of scholarships to help support your professional development. Explore our scholarship options to find one that suits your circumstances.

◆ Alumni Advantage Program

Rekindle your passion for learning with our exclusive Alumni Advantage Program. As a valued AUC or AUC School of Business Executive Education alumnus, we invite you to benefit from a 10% discount on our diverse Executive Education programs, whether in-person, blended, or online. This distinctive offer adheres to our standard admission requirements and underscores our commitment to supporting your ongoing professional development.

◆ Exclusive AUC Alumni Benefits

Rekindle your passion for learning with our exclusive benefits:

- AUC Alumni Advantage Program: As a valued AUC alumnus, we invite you to take the first course in our diploma programs complementary - free of charge or enjoy a 10% discount on our diverse Executive Education shorter programs, available in-person, blended, or online.
- School of Business Executive Education Alumni Discount: AUC School of Business Executive Education alumni receive a 10% discount on any of our Executive Education programs.

These exclusive benefits, adhering to our standard admission requirements, underscore our commitment to supporting the lifelong learning journey and professional development of our alumni.

UN Women Scholarship

Through our partnership with UN Women Egypt, we are proud to offer a **50% scholarship for women professionals joining this program.**

This activity falls within the framework of the UN Women Egypt-International Labour Organization (ILO) programme "Promoting Productive Employment and Decent Work for Women in Egypt, Jordan and Palestine" and the UN Women's program on "Women's Economic Empowerment in Egypt", implemented in partnership with the National Council for Women (NCW), Ministry of Labor in Egypt, and Ministry of International Cooperation in Egypt. These programmes are implemented with the generous support of the Swedish International Development Cooperation Agency (Sida) and the Korean International Cooperation Agency (KOICA).

This initiative is organized by AUC Egypt Women on Boards Observatory in collaboration with UN Women Egypt.

**** Limited seats are available on a first-come, first-served basis.**

For the eligibility criteria and the FAQs, [CLICK HERE](#)



Flexible Payment with Valu

To further support your professional journey, we offer flexible payment options through valu.

You can spread your Executive Education costs **over 6-60 months at a 1% monthly interest rate.**

Quick approval and no down payment are required.

For more details, please contact us at **16671.**

This service is exclusive to Egyptian nationals.

valu*

Our Commitment

No matter where you are in your professional journey, at the AUC School of Business Executive Education, we design programs that support you every step of the way. There's always something to learn at every stage of your career lifecycle. From the moment you start your journey, and throughout your career trajectory, we design our programs to enrich your knowledge and extend the horizons of your vision. At the AUC School of Business Executive Education, our mission is to help you reach your growth goals of self-fulfillment and actualization.

Our programs provide a world-class experiential learning track in a collaborative environment of like-minded individuals. You will learn from acclaimed faculty members who deliver uniquely designed programs that offer practical solutions to business challenges. Ultimately, you will emerge with a new perspective that disrupts the status quo and generates creative solutions.

AUC School of Business

Acting as a knowledge bridge between Egypt and the rest of the world, the AUC School of Business boasts an unrivaled reputation as the top private business school in Egypt and one of the best in Africa and the Arab world. Belonging to the 1% of business schools worldwide endowed with a “triple-crown” accreditation (AACSB, AMBA, and EQUIS), the School is dedicated to shaping the business leaders, entrepreneurs, and change agents of tomorrow by harnessing leadership, integrity, ambition, and excellence.

AUC School of Business Executive Education

The AUC School of Business Executive Education was established in 1977 as a center of excellence to provide Egypt and the wider region with specialized executive education programs by offering open enrollment programs and business solutions to individuals and corporates.

Constant evolution and reinvention is the hallmark of our mission as we drive ourselves forward to increase our impact, maintain our relevance, and reflect the ever-changing business environment.

The School of Business has been ranked by the Financial Times (FT) as one of the best business schools worldwide that offer open enrollment executive education programs since 2013, ranking at 62 in 2023.

The AUC School of Business Executive Education is equipped with a full-fledged business solutions unit, with off-the-shelf and customized training programs, as well as coaching and assessment services.

The team works to facilitate, enable, and partner with businesses striving to achieve organizational excellence.



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