



# HR ANALYTICS

*TURN DATA INTO VISUAL INSIGHTS*

 15592

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## Program Overview

HR Analytics specifically deals with HR metrics that can be used to improve employee performance along with their experience, and in turn, maximize business outcomes. This is essential to any business as it provides insight into retention, attrition, rewards, and development, enabling high ROI.

In this course, participants will gain a solid understanding of the power of People Analytics. They will have the ability to leverage the tools and the know-how of People Analytics and metrics to solve issues in the workplace and turn data into visual insights. By utilizing hands-on case studies and tools, participants will learn how to build a custom HR dashboard using programs such as Power BI.

## Learning Outcomes

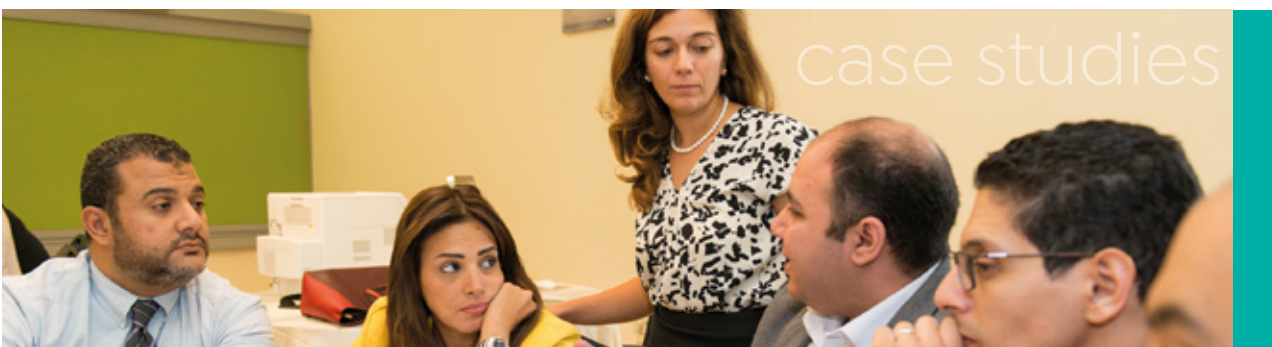


- Define Analytics (the difference between data and information)
- Examine how People Analytics is used
- Analyzing the People Analytics Models
- Designing People Metrics
- Comparing Tools & Platforms
- Discuss ethical considerations
- Evaluate People functions through Analytics

## Program Highlights



- Real-world case studies and applications
- Dynamic Group and peer to peer discussions
- In-class exercises
- Business-oriented assignments and projects



## Participant Profile

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- HR middle management requiring data to make informed decisions in talent acquisition, total rewards, talent management, and Learning & Development.

## Admissions Criteria

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- Bachelor's Degree
- Work experience in HR
- Proficiency in written & spoken English

## Program Fees and Registration

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Total program fees: **EGP 7,200\***

Candidates are admitted into courses based on space availability. Participants are encouraged to apply as early as possible. For online registration, applicants should click on or copy and paste the following

[REGISTER HERE](#) 

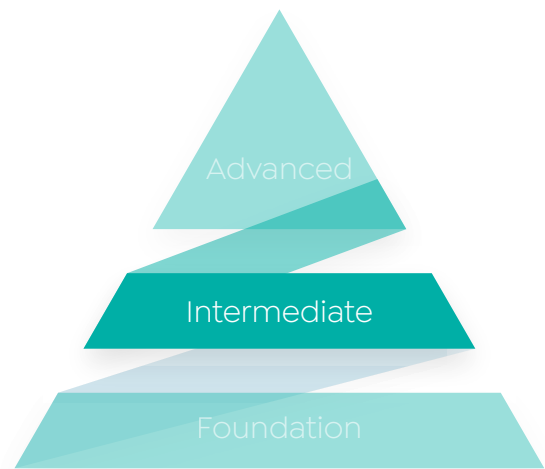
## Our Commitment

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The AUC School of Business is committed to empowering all those in search of knowledge, growth and excellence. No matter where you might be in your journey, we will strive to support you through each and every step.

At every stage of your professional career, there's something to learn. From the start of your journey as a young professional to the apex of your career as an expert, we've tailored programs that will enrich your knowledge and extend the horizons of your vision.

Consecutively since 2013, the School of Business has been ranked by the Financial Times (FT) as one of the best 75 business schools worldwide offering open enrollment executive education programs. Ranking at 67 in 2020 and maintaining a leading position as a regional platform for world-class education, the School further imprints its international positioning on the world map as the only ranked school in the Arab region and one of only three in Africa.



## About AUC School of Business

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Acting as a knowledge bridge between Egypt and the rest of the world, the AUC School of Business boasts an unrivalled reputation as the top private business school in Egypt and one of the best in Africa and the Arab world. Belonging to the 1% of business schools worldwide endowed with a “triple-crown” accreditation (AACSB, AMBA and EQUIS), the School is dedicated to shaping the business leaders, entrepreneurs, and change agents of tomorrow by harnessing leadership, integrity, ambition, and excellence.

## Executive Education

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Established in 1966, the School of Business Executive Education has cemented its position as a pioneer in the area of management development, supporting the development needs of professionals and executives in private and public sector organizations. The programs are fuelled by a commitment to excellence and a sense of responsibility towards developing the community’s business leaders, entrepreneurs, policy makers, and society at large.

The AUC School of Business Executive Education is also equipped with a full-fledged business solutions unit. With off-the-shelf and customized training programs, as well as coaching and assessment services, the unit works to facilitate, enable and partner with businesses striving to achieve organizational excellence

# knowledge, growth

# and excellence





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