

Blended*

Executive Leadership Program

Make Headway

[APPLY NOW](#) 

*Blended delivery combines both live-online sessions and on-campus sessions.

Program Overview

Leadership is a timeless skill that is being tested now more than ever before. The bounds of the workplace have been stretched, and global issues with local implications have become more demanding with drastic repercussions.

Today's agile and transformational leaders need to effectively navigate their way through such challenges and progress swiftly in times of uncertainty. If businesses are to survive and flourish, we must re-examine what it means to be an effective leader.

The Executive Leadership Program tackles such challenges and opportunities head-on. It offers a comprehensive journey that allows participants to find the best leadership approach to maximize everyone's contribution to business success and empower them to attain and maintain an innovative, high-performance culture.

Key Benefits



Program Outline

Pre-Program Activities

Hogan Insight Series Assessment

To help leaders develop strategic self-awareness, the series provides a comprehensive overview of each individual's strength, performance risks and core values.

The series includes the following assessments:

Hogan Personality Inventory

Hogan Development Survey

Motives, Values and Preferences Inventory

Post-Program Activities

A one-hour one-on-one coaching session will be implemented within a month of program completion.



Program Modules

Module 1: Leading Change

(6 hours)

(Live Online)

- Distinguish the role of strategic leaders in leading the change.
- Identify the drivers and impact of change in an organization.
- Recognize and manage the expectations of change stakeholders.
- Develop a plan to implement and monitor change.

Activities:

- **A 6-hour self-study module should be completed before the end of the program.**

Module 2: Collaborative Leadership

(9 hours)

(Blended)

- Discuss the power of leading without practicing authority in transforming teams and reinventing collaboration.
- Recognize how building trust and personal connections mitigate team dysfunctions.
- Explore constructive conflict and effective confrontation.
- Identify different strategies for dealing with difficult people.

Activities:

- **Harvard Mount Everest Simulation.**

Module 3: Leader as a Coach

(6 hours)

(Live Online)

- Review coaching as a preferred leadership style.
- Explore the GROW model in-depth.
- Examine the different leadership styles.
- Experience the JoHari Model.
- Appreciate leadership from the inside-out.

Module 4: Self-Leadership

(6 hours)

(New Cairo Campus)

- Discover your behavioral style and recognize the behaviors critical to success.
- Identify your leadership theme.
- Explore your strengths, skills, values and objectives.
- Increase self-awareness, influence and impact.

Program Structure

Leading Change

(Live Online)

Think to lead

Session 1

- The role of the strategic leader in leading the change.
- The company's position in the sector and market within which it operates.
- Opportunities for change which support the company's objectives.
- The expected impact of the change on company goals and strategy.

Session 2

- Developing a plan to implement and monitor the change process.
- How will individuals within the company be supported throughout the change process?
- Organizational stakeholders and their expectations of an organization's change process.
- Developing skills to lead strategic change.

Collaborative Leadership

(Blended)

Leading without authority

Session 1 (Live Online)

- Discuss the power of "leading without authority" in transforming teams and reinventing collaboration.

Session 2 (New Cairo Campus)

- Recognize how Building trust and personal connections mitigate team dysfunctions.
- Explore constructive conflict and effective confrontation.

Session 3 (New Cairo Campus)

- Identify different strategies for dealing with difficult people.

Leader as a Coach

(Live Online)

Coach to win

Session 1

- Review coaching as a preferred leadership style.
- Explore the GROW model in-depth.
- Identify the different leadership styles.

Session 2

- Experience the JoHari Model.
- Appreciate leadership from the inside-out.

Self Leadership

(On Campus)

Self-awareness and mastery

Session 1

- Discover your behavioral style.
- Recognize the behaviors critical to success.
- Identify how to deal with different styles.

Session 2

- Explore your strengths, skills, values and objectives.
- Increase self-awareness, influence and impact.

[CLICK HERE](#)

for a detailed schedule.

Program Highlights



Who Should Attend?

- High potential leaders who are interested in enhancing their leadership ability and prepare to take on greater leadership responsibilities within their organizations
- Individuals who are thriving to make a positive impact in their organizations.

Certificate

Participants who successfully attend 75% of the total hours of the program will be granted a 'Certificate of Attendance' from the AUC School of Business.



Admission Criteria

- Bachelor's degree
- Proficiency in written and spoken English
- Preferably, eight years of work experience

Program Fees

The tuition fee for the program is **EGP 35,000** for Egyptians
USD 1750 for Non-Egyptians

[CLICK HERE](#) for payment options.

Scholarship Opportunities

Supporting our participants in their pursuit of lifelong learning is of paramount importance to us. For this reason, we offer a variety of scholarships to help support your professional development. Explore our scholarship options to find one that suits your circumstances.

◆ Alumni Advantage Program

Rekindle your passion for learning with our exclusive Alumni Advantage Program. As a valued AUC or AUC School of Business Executive Education alumnus, we invite you to benefit from a 10% discount on our diverse Executive Education programs, whether in-person, blended, or online. This distinctive offer adheres to our standard admission requirements and underscores our commitment to supporting your ongoing professional development.

◆ Exclusive AUC Alumni Benefits

Rekindle your passion for learning with our exclusive benefits:

- AUC Alumni Advantage Program: As a valued AUC alumnus, we invite you to take the first course in our diploma programs complementary - free of charge or enjoy a 10% discount on our diverse Executive Education shorter programs, available in-person, blended, or online.
- School of Business Executive Education Alumni Discount: AUC School of Business Executive Education alumni receive a 10% discount on any of our Executive Education programs.

These exclusive benefits, adhering to our standard admission requirements, underscore our commitment to supporting the lifelong learning journey and professional development of our alumni.

UN Women Scholarship

Through our partnership with UN Women Egypt, we are proud to offer a **50% scholarship for women professionals joining this program.**

This activity falls within the framework of the UN Women Egypt-International Labour Organization (ILO) programme "Promoting Productive Employment and Decent Work for Women in Egypt, Jordan and Palestine" and the UN Women's program on "Women's Economic Empowerment in Egypt", implemented in partnership with the National Council for Women (NCW), Ministry of Labor in Egypt, and Ministry of International Cooperation in Egypt. These programmes are implemented with the generous support of the Swedish International Development Cooperation Agency (Sida) and the Korean International Cooperation Agency (KOICA).

This initiative is organized by AUC Egypt Women on Boards Observatory in collaboration with UN Women Egypt.

**** Limited seats are available on a first-come, first-served basis.**

For the eligibility criteria and the FAQs, [CLICK HERE](#)



Flexible Payment with ValU

To further support your professional journey, we offer flexible payment options through ValU.

You can spread your Executive Education costs **over 6–60 months at a 1% monthly interest rate.**

Quick approval and no down payment are required.

For more details, please contact us at **16671**.

This service is exclusive to Egyptian nationals.

VALU*

Our Commitment

No matter where you are in your professional journey, at the AUC School of Business Executive Education, we design programs that support you every step of the way. There's always something to learn at every stage of your career lifecycle. From the moment you start your journey, and throughout your career trajectory, we design our programs to enrich your knowledge and extend the horizons of your vision. At the AUC School of Business Executive Education, our mission is to help you reach your growth goals of self-fulfillment and actualization.

Our programs provide a world-class experiential learning track in a collaborative environment of like-minded individuals. You will learn from acclaimed faculty members who deliver uniquely designed programs that offer practical solutions to business challenges. Ultimately, you will emerge with a new perspective that disrupts the status quo and generates creative solutions.

AUC School of Business Executive Education

The AUC School of Business Executive Education was established in 1977 as a center of excellence to provide Egypt and the wider region with specialized executive education programs by offering open enrollment programs and business solutions to individuals and corporates.

Constant evolution and reinvention is the hallmark of our mission as we drive ourselves forward to increase our impact, maintain our relevance, and reflect the ever-changing business environment.

The School of Business has been ranked by the Financial Times (FT) as one of the best business schools worldwide that offer open enrollment executive education programs since 2013, ranking at 62 in 2023.

The AUC School of Business Executive Education is equipped with a full-fledged business solutions unit, with off-the-shelf and customized training programs, as well as coaching and assessment services.

The team works to facilitate, enable, and partner with businesses striving to achieve organizational excellence.

AUC School of Business

Acting as a knowledge bridge between Egypt and the rest of the world, the AUC School of Business boasts an unrivaled reputation as the top private business school in Egypt and one of the best in Africa and the Arab world. Belonging to the 1% of business schools worldwide endowed with a “triple-crown” accreditation (AACSB, AMBA, and EQUIS), the School is dedicated to shaping the business leaders, entrepreneurs, and change agents of tomorrow by harnessing leadership, integrity, ambition, and excellence.

EXECUTIVE EDUCATION

Stay Relevant. Stay Ahead.

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