

Business Solutions



Inspiring Scalable
Impact



Let's turn your challenges into growth opportunities

If you are looking to enact progress, lead change, re-invent your business, and solve complex problems, we at AUC School of Business Executive Education embark on a transformational journey with you through building unique learning experiences that address your most pressing challenges.

Partnership With a Purpose

We partner with your organization with a specific vision in mind; to create a well-rounded learning experience where your executives are empowered to make a long-lasting impact on your organization. We play the role of a consultant through offering training needs assessment to ensure that the learning solution proposed is the perfect fit.

The goal is not to offer a program; but to build a result-driven relationship where you are the primary beneficiary.

We Offer

Solutions

- **Assessment Services**
 - Recruitment assessment
 - Training needs assessment
 - Promotion assessment
- **Training Programs**
 - Custom Programs
 - Exclusive Cohorts
 - Employee Nominations

In Diverse Areas

- **Corporate Governance**
- **Executive Leadership**
- **Managerial Skills**
- **Bank Readiness for SMEs**
- **Technical Functional Skills**
 - Marketing
 - People and Organizations
 - Finance and Investment
 - Operations Management

Across Multiple Sectors

- **Government and Corporates:**
 - Banking and Finance
 - Oil and Gas
 - Telecommunication
 - Retail
 - Real Estate
 - Healthcare
 - Pharmaceutical
 - Manufacturing
 - Insurance
 - Logistics

“The fruitful and productive collaboration with AUC School of Business resulted in customizing and delivering high quality substantive executive programs to more than 200 Civil Servants.

Our journey together was a successful one, and I'm looking forward to more and more success stories with AUC School of Business Executive Education.”

Dr. Sherifa Fouad Sherif

Executive Director at the Ministry of Planning and Economic Development

National Institute for Governance and Sustainable Development

وزارة التخطيط والتنمية الاقتصادية
Ministry of Planning and Economic Development





Ways to Partner

■ Assessment Services

Grounded in practical business knowledge, our assessment service offers you the opportunity to redirect your organization and reinvent your operations to achieve better results. We help you select the best calibers by facilitating the process of new hires' recruitment, selection, and training. We enhance employee performance by designing promotional plans in addition to staff gap analysis to assess their learning and development needs.

■ Custom Programs

Success does not have a clear-cut recipe, challenges companies face are unique and solutions are not a one size fits all. With this in mind, we tailor programs that are experiential, company-specific, and result-oriented.

■ Exclusive Cohorts of Open Enrollment Programs

Engage your team in a company exclusive off-the-shelf program where you can accelerate the implementation of learnings through your organization and scale its impact from individual learning to organizational learning.

■ Employee Nominations

Nominate team members to join a highly engaging learning environment in our [open enrollment programs](#) that will help them transform themselves and gain the needed skill-set to lead your organization towards success.

“ Cooperation with the AUC has required the profound development of the methodology of programs offered to cope with the necessity of providing unconventional training that achieves the banking sector's strategy.

NBE continues to cooperate with the AUC on the path of development to deliver top-notch training services. ”

Ms. Yasmine Adel
Head of Learning and Development
The National Bank of Egypt



“ This year marks the 15th year of collaboration between Ezzsteel and Executive Education of the School of Business at the American University in Cairo.

The investment in this program has positively affected employees performance and increased the productivity, efficiency and ultimately, cost savings as a result of the implementation of some of the employees' graduation projects. ”

Karim Hamdy
Corporate HR-OD Director
Ezz Steel Company





**Let's start the
conversation!**



Get in touch to draw the best course of
action for you and your team to
lead your organization into the future.



Contact us:

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