Track 8: Digitalization in the Middle East and Africa

Track description

We invite researchers, scholars, and industry experts to submit their papers addressing the various facets of digitalization in the Middle East and Africa region. We seek contributions that delve into the challenges, opportunities, and impact of digital technologies across sectors. Topics of interest include, but are not limited to, the topics below.

Possible topics

1. **Digital Transformation in Government:** Explore the role of digitalization in enhancing public services and governance in the Middle East and Africa region.

2. **Digital Economy and Entrepreneurship:** Examine the growth of digital start-ups, e-commerce, digital service innovations, digital marketing and the entrepreneurial ecosystem in the Middle East and Africa region.

3. **Digital Healthcare:** Investigate innovations in healthcare technology, telemedicine, and patient care in the Middle East and Africa region.

4. **Digital Education:** Discuss the digitalization of education, e-learning platforms, and the future of classrooms in the Middle East and Africa region.

5. **Cybersecurity and Data Privacy:** Analyse the evolving landscape of cybersecurity and data protection in the digital age in the Middle East and Africa region.

6. **Smart Cities and Infrastructure:** Explore how digital technologies are shaping urban development and infrastructure in the Middle East and Africa region.

7. **Digital identification management:** Innovations in biometric and non-biometric identification systems plus the challenge of privacy in the Middle East and Africa region.

8. **Digital Platforms:** The role of core and multi-sided digital platform innovations in the exchange of high-quality services between producers and consumers in the Middle East and Africa region.

9. **Strategic including Financial Digitalisation:** Going beyond digitalisation as a short-term process to a long-term one for sustainable competitive advantage; and how digital ecosystems are revolutionising innovation of financial technologies plus the problems of digital exclusion and risk in the Middle East and Africa region.

10. **Digital Innovation and Research:** Present research on cutting-edge innovations and research projects in digitalization within the context of the Middle East and Africa region.

Important Dates

Paper Submission Deadline: 31st January 2024

Track Co-Chairs

Professor Gamel O. Wiredu, Ghana Institute of Management and Public Administration, Ghana, (gwiredu@gimpa.edu.gh)
Assoc. Professor Dr. Kamarul Faizal Bin Hashim, University of Dubai, UAE, (kbinhashim@ud.ac.ae)