

Conf-IRM 2024, May 26th – 28th, 2024

School of Business, The American University in Cairo, Egypt

Track 4: Digital Business Platforms, Blockchain, Social Networking, and the Internet of Things

Track description

This track aims to explore issues related to the development, application, use and management of Digital Business, Distributed Ledger Technologies (e.g. Blockchain), Social Networking and the Internet of Things (IoT). The use of these rapidly developing business models and technologies creates challenges for traditional and digital companies as well as society. In particular, the increasing requirements for digital transformation. We welcome both empirical and conceptual papers that employ diverse theoretical, methodological and philosophical perspectives of Digital Business, Blockchain, Social Networking and the Internet of Things.

Possible topics

Topics of interest include, but are not limited to:

1. Theories, concepts and methodologies on Digital Business, Blockchain, Social Networking and the Internet of Things.
2. Development, implementation, adoption and management of Digital Business, Blockchain, Social Networking and the Internet of Things, including DAOs (decentralized autonomous organisations).
3. Applications of emerging technologies in Digital Business, Blockchain, Social Networking and the Internet of Things.
4. Development of Digital Business, Blockchain, Social Networking and the Internet of Things for different key socio-economic sectors including education and health.
5. Sourcing strategies for Digital Business, Blockchain, Social Networking and the Internet of Things.
6. Analytics services for Digital Business, Blockchain, Social Networking and the Internet of Things.
7. Business and social impacts of digital Business, Blockchain, Social Networking and Internet of Things.
8. Security and privacy issues and developments associated with the newly connected world.

Important Dates

Paper Submission Deadline: 31st January 2024

Track Co-Chairs

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