

Conf-IRM 2024, May 26th – 28th, 2024

School of Business, The American University in Cairo, Egypt

Track 2: Artificial Intelligence Applications

Track description

Artificial Intelligence (AI) is poised to reshape the world, it has been referred to as electricity powering different applications. This track will explore the latest advancements and real-world applications of AI, showcasing how this transformative technology is powering innovations across various domains. Join us as we explore the latest advancements and real-world applications of AI, empowering you to harness the power of this transformative technology. The contribution can be new models, algorithms, innovative applications, but can also be practical solutions that particularly focus on how to apply AI techniques to specific applications. Authors are solicited to contribute to the following areas:

Possible topics

Topics of interest include, but are not limited to:

1. AI Tools & Applications
2. AI in Education, Healthcare, Agriculture, or Smart Cities
3. AI-based social network and graph analytics
4. Applications of Large Language Models (LLMs) in social sciences and humanities
5. Applications of LLMs in Qualitative research
6. Natural language processing and applications
7. AI-based recommendation and decision support systems
8. AI in fintech
9. Business model innovation for AI applications
10. Models for ethical, responsible, fair AI

Important Dates

Paper Submission Deadline: 31st January 2024

Track Co-Chairs

Cesar Souza, University of São Paulo, Brazil, calesou@usp.br

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