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The American University in Cairo (AUC) was founded in 1919 by Americans devoted to education and community service in the Middle East. Today, AUC is the region’s premier English-language University — an essential contributor to the social, political and cultural life of the Arab world. It also serves as a crossroad for the world’s cultures: a vital, vibrant forum for reasoned argument, spirited debate and understanding across cultures.

Designed to accommodate 5,500 full-time students and 1,500 faculty and staff members, AUC’s 400 million, 260-acre campus is technologically advanced and environmentally sensitive. Offering state-of-the-art resources to students and faculty members from around the world, the campus weaves Egyptian urban and architectural traditions into a modern campus and is designed to be accessible to people with disabilities.

AUC Library

AUC boasts the largest English-language research collection in Egypt. The University’s main library, designed with open stacks and a fully automated catalog system, features more than 400,000 volumes, including thousands of e-books, more than 1,700 current periodical subscriptions and more than 80 databases providing access to an additional 6,000 periodicals. Library services include research instruction and assistance, as well as document delivery of resources obtained from other libraries.

The library also houses the University’s Rare Books and Special Collections Library, a major center for scholarly research that holds more than 30,000 books, manuscripts, photographs, slides and maps.

38,386 Alumni
25,063 Alumni by geographical distribution - Egypt
13,323 Alumni by geographical distribution - International
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The AUC School of Business was restructured in 2009. Its strategic direction centers around its core strength, its distinct location and its global presence. The school’s vision is to be the leading knowledge hub with Arab region relevance and global influence, while its mission is to develop entrepreneurial and responsible global leaders and professionals.

The school offers six undergraduate programs: Bachelor of Arts in Economics, Accounting, Finance, Marketing, Business and Entrepreneurship, and Business Administration in Management of Information and Communication Technology. It also offers six graduate programs: Executive Master of Business Administration, Master of Business Administration, Master of Arts in Economics, Master of Arts in Economics in International Development, Master of Science in Finance and CEMS Master in International Management. The school also offers executive education programs which enable current and emerging business leaders to master the necessary tools to grow their businesses in a challenging global environment.

The school is profoundly committed to excellence, achieving real transformation and creating tangible impact on the society. Our aspiration is to be an international hub of knowledge creation and dissemination, while accentuating our Arab region expertise and focus. The school capitalizes on its assets of innovative teaching, quality research, internationalization and quality assurance to provide a real impact in the niche areas of entrepreneurship, responsible business and economic development.

The school is gradually becoming a research-intensive institution, where faculty members enhance learning through research and prepare students to compete in a knowledge-based global community.

### Triple Crown Accreditation

AUC’s School of Business is among less than 1 percent of business schools worldwide that are triple-crown accredited. By acquiring accreditation from the Association to Advance Collegiate Schools of Business (AACSB) in 2006, 2011 and 2016 (re-accreditation), the Association of MBAs (AMBA) and the European Quality Improvement System (EQUIS) in 2014, the school has become one of only 70 business schools worldwide, out of nearly 14,000, as well as the first in the Middle East and third in Africa, to achieve triple crown accreditation.

#### EQUIS

In 2014, the entire school received accreditation by EQUIS. A high level of academic quality, professional relevance, innovation and internationalization are required to achieve EQUIS accreditation. EQUIS accredits programs that focus on the development of managerial and entrepreneurial skills.

#### AMBA

In 2014, the school received accreditation for its MBA and Executive MBA programs by the London-based Association of MBAs. Only 2 percent of MBA programs worldwide are AMBA-accredited.

#### AACSB

Since 2006, the school has been accredited by the Association to Advance Collegiate Schools of Business International — one of only 5 percent of all business schools in the world to receive such accreditation.
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Leading international faculty members will challenge participants to reflect on their experiences. Study-abroad opportunities at the Kellogg School of Management in the United States and Hong Kong University of Science and Technology (HKUST) in China immerse participants in an international setting that transforms their business practices. The Center for Creative Leadership (CCL) works with participants to formulate a personal development journey and emphasize the best leadership qualities.

The EMBA program at AUC enables participants to:

- Push boundaries with greater vision and gain a well-developed understanding of strategic thinking and planning in a globally competitive world.
- Learn how to operate in an increasingly international, multicultural environment while fostering innovation and new technologies.
- Engage in real-time business challenges, while emphasizing the skills and abilities needed to recognize and adapt to emerging business trends and rapidly changing technology.
- Acquire tools and skills in an interactive manner through case studies, business simulations, business plans, and the analysis of real business organizations.
- Network with inspiring peers by sharing diverse collective professional experiences while collaborating in multidisciplinary teamwork.
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WHY CHOOSE THE AUC EMBA?
1. General Management Perspectives
   - Change Management and Global Transformation
   - Teamwork and Communication
   - Data Analysis and Analytical Decision Modeling for Optimizing Decision

2. Business Core
   - Managerial Economics
   - Strategic Accounting
   - Financial Management
   - Corporate Financial Management
   - Talent Management, Coaching, and Mentoring
   - Managerial Decision Making and Operation Management
   - Global Marketing Management
   - Competition and Corporate Strategy
   - E-Business and Managers' Toolkit
   - Live-in week at Kellogg School of Management

3. Managerial Global Leadership
   - Leadership and Management
   - Innovation and Creating the Best Practices of Tomorrow
   - Global Supply Chain Management and Operational Excellence
   - Negotiation and Conflict Management
   - Entrepreneurial Management
   - Doing Business in The East (Live-in week in HKUST)

4. Advanced Business Core
   - Corporate Governance and Social Responsibility
   - Business and Legal Environment
   - Development and Rationale for Competition Law

5. Integrating Project
   - Adapting to Global Environment-Integrating Consultation Project
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| 1 General Management Perspectives | - Change Management and Global Transformation  
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China Europe International Business School

The China Europe International Business School (CEIBS), a joint-venture for management education, was co-founded by the Chinese government and European Union (EU) in 1994, with Shanghai Jiao Tong University and the European Foundation for Management Development (EFMD) serving as its executive partners. CEIBS has campuses in Shanghai, Beijing, Shenzhen, Accra in Ghana and Zurich in Switzerland.

CEIBS is the first business school on the Chinese mainland to be accredited by both EQUIS and AACSB and the only business school in Asia to have simultaneously made it to the Financial Times’ top 5 list of MBA and EMBA programs.

CEIBS faculty team, among the best in Asia, is uniquely equipped to deliver a combination of China depth and global breadth in both teaching and research. More than 70 full-time faculty members, experts in five disciplines, represent 18 countries and regions worldwide. They bring a wealth of experience from teaching overseas, research and business practice. Each year, the school also invites nearly 100 visiting faculty members from all over the world to share and exchange the most up-to-date knowledge from both in and outside China.

To date, CEIBS has more than 22,000 alumni from over 80 countries worldwide, and has provided a broad range of management programs for more than 160,000 executives both at home and abroad.

While drawing on overseas experience, CEIBS is devoted to in-depth analysis of China’s business practices. Among the 2018 list of Most Cited Researchers from Chinese Institutions, nine of the academics in the business, management and accounting category were from CEIBS. This is the fifth consecutive year that CEIBS has featured prominently in this category, an indicator of the school’s research capabilities in these fields.

Kellogg School of Management

The Kellogg School of Management at Northwestern University is a premier institution for management education that believes business can be bravely led, passionately collaborative and transformative. Founded in 1908 and based just outside of Chicago, Kellogg is home to renowned, research-based faculty members and MBA students from around the world.

Global business education is different today because of the teamwork and collaborative models that Kellogg pioneered 40 years ago. As a global community, Kellogg welcomes and embraces diverse perspectives that together enrich learning, inspire innovation and develop strong leaders. Today, Kellogg is a truly different voice in management education, and the school’s impact is seen most vividly in the activities and achievements of its community members:

- Kellogg students learn to create value in markets, build transformational organizations, and navigate between the private and public spheres.
- The world-class faculty members are renowned leaders whose teaching and cutting-edge research change how the world thinks about complex problems affecting business and society.
- The school’s powerful global alumni network is 50,000 strong, comprised of true Kellogg leaders who lead top organizations like DuPont, Target, SAP, QVC, KKR, McKinsey and Booz & Company, and who advance social change in places like Room to Read, One Acre Fund and the NAACP.

The Kellogg School’s academic portfolio includes the full-time and part-time Executive MBA programs, the PhD program and the nondegree Executive Education program. The school offers two joint-degree programs: the JD-MBA and the MMM (MBA-MEM). Additionally, the Kellogg School offers an Executive MBA program in Miami and has alliances with business schools in Europe, Asia, the Middle East and Canada.

The CEIBS MBA Programme has ranked within the Top 25 of the Financial Times’ annual global business school survey for 15 consecutive years (2005-2019). The Global EMBA Programme was #5 worldwide and the highest ranked stand-alone in 2018.
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The CCL’s vision is to create new knowledge that advances its field and positively transforms the way leaders, their organizations and their societies confront the most difficult challenges of the 21st century. The organization is an internationally recognized resource for maximizing the leadership capabilities within organizations in Europe, the Middle East, the Asia Pacific region, the Americas and Africa. Every year, more than 20,000 professionals attend CCL leadership development sessions worldwide.
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Global Exposure

EMBA Live-in weeks
AUC Faculty Roster

1. Ahmed Abdel Meguid
   Associate Professor of Accounting (PhD, Syracuse University)

2. Ahmed Tolba
   Associate Professor of Management; Associate Provost for Strategic Enrollment Management (PhD, The George Washington University)

3. Ali Awni
   Professor of Practice of Management (PhD, North Carolina State University)

4. Ayman Ismail
   Endowed Chair of Entrepreneurship; Assistant Professor of Management (PhD, Massachusetts Institute of Technology)

5. Islam Azzam
   Associate Professor of Management (PhD, University of California-Irvine)

6. Khaled Dahawy
   Professor of Accounting (PhD, University of North Texas)

7. Nizar Becheikh
   Associate Professor of Strategy and Innovation Management (PhD, Laval University)

8. Sherwat Elwan
   Associate Professor of Operations Management Director of the MBA programs (PhD, Stevens Institute of Technology)

9. Khaled Wahba
   Adjunct Associate Professor of Management (PhD, RWTH Aachen University)

10. Tarek Selim
    Professor of Economics; Faculty Affiliate, Institute for Strategy, Harvard Business School (PhD, The George Washington University)

11. Maha ElShinnawy
    Professor of Management (PhD, University of California, Los Angeles)

12. Colson Aurelien
    Associate Professor of Political Science and Negotiation, ESSEC Business School; Director, Institute for Research and Education on Negotiation in Europe (PhD, University of Kent)

13. Ayman Ismail
    Corporate Governance Operations Officer, IFC - World Bank Group (DBA, Ain Shams University)

14. Islam Azzam
    Adjunct Associate Professor of Strategy and Innovation Management (PhD, Laval University)

15. Yassin El Shazly
    Associate Dean, Outreach and Engagement; Assistant Professor, College of Law, Qatar University; Legal Expert, National Telecommunication Supervisory Authority; Former Legal Adviser to the Chair, Egyptian Financial Supervisory Authority (PhD, Lyon Law School)

16. Maha ElShinnawy
    Professor of Management (PhD, University of California, Los Angeles)

17. Tarek Selim
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18. Masud M. Arjmand
    Adjunct Professor, Quinlan Graduate School of Business, Loyola University (PhD, University of Colorado)

19. Namrata Malhotra
    Associate Professor in Strategy, Imperial College Business School (PhD, University of Alberta, Canada)

20. Khaled Soliman
    Adjunct Associate Professor of Management (PhD, University of Memphis)

21. Khaled Wahba
    Adjunct Associate Professor of Management (PhD, RWTH Aachen University)

22. Namrata Malhotra
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24. Yassin El Shazly
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11. Khalid Soliman
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12. Steef Van De Velde
    Professor of Management and Technology; Dean, Rotterdam School of Management, Erasmus University (PhD, Eindhoven University of Technology)

13. Gabriel Hawawini
    Former Dean, Henry Grunfeld Professor of Investment Banking, INSEAD; Visiting Professor, Wharton School of Business, University of Pennsylvania (PhD, New York University)

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Visiting Faculty Roster

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2. Colson Aurelien
   Visiting Professor, ESSEC Business School; Director, Institute for Research and Education on Negotiation in Europe (PhD, University of Kent)

3. Gabriel Hawawini
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- Minimum eight years of work experience after graduation
- English-language proficiency (The University’s graduate admission requirements apply)
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Applications:
For more information about the program and how to apply:
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Places are limited. Applications are reviewed on a rolling basis. Early application is strongly recommended.

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$45,000 (including international live-in modules, excluding travel)
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