The American University in Cairo
School of Business
Transformation for Impact
Enjoying seven decades’ worth of history, the School of Business has set the bar high for business education in Egypt, and the region as a whole, since its inception. Our commitment to quality, pledge for impact and ever-present sense of responsibility to develop future leaders and responsible change agents of tomorrow has inevitably set the pace and paved the way in our every direction.”

Sherif Kamel
School of Business
70+ years of innovation and change-making

The school’s triple-crown accreditation provides a stamp of quality that enables students to apply earned credits toward future degrees at the world’s top business schools and participate in transformative study-abroad programs.

The school is recognized by Eduniversal as the best business school in Africa, the best business master’s institution in Africa.

Business graduate programs at the AUC School of Business top Eduniversal’s Best Masters Rankings in economics, corporate finance, industrial and operations management and executive MBA in Africa.

Executive Education open-enrollment programs at AUC’s School of Business rank among the Financial Times (FT)’s top 75 open-enrollment executive education programs worldwide.

The school’s specialized centers create an immersive, hands-on educational experience for students and offer top-of-the-line tools and facilities for advanced research contributions to the regional and global business ecosystems.

AUC’s School of Business is committed to connecting, diversifying and glocalizing, strengthening ties between the Arab region and the world and fostering intercultural learning experiences for both students and faculty.

School awarded 5 Palmes of Excellence by Eduniversal
The campus is beautiful. It is state of the art. It’s top of the line. You’re not going to find a campus this beautiful anywhere in the world.

Adam Angus
Attended AUC from 2015 to 2018

A powerful and extensive network of the school’s alumni are influencing markets and leading top-tier businesses around the world through positions with Fortune 500 companies like Coca-Cola, Boeing, Barclays, Bank of America, Google, Microsoft and Hewlett Packard Co.

A one-of-a-kind interdisciplinary experience

Learning takes place across disciplines, and innovative teaching approaches are curated by expert faculty, creating opportunities for real-world application of theory and hands-on learning.

11,000+ alumni around the world

University-based startup accelerator and incubator
AUC Venture Lab
>170 startups accelerated
>8,000 jobs created
Pave Your Path

Choose from AUC’s rich, dynamic and multidisciplinary academic programs

The School of Business offers a wealth of educational tracks that prepare students to build careers in a variety of sectors — financial services, information and communications technology, nonprofit management, manufacturing, the food industry, oil and gas, marketing, hospitality, construction and health care.

Students can choose to pair their majors with a range of supplementary minor concentrations, including entrepreneurship and family business.

The AUC experience infuses internationalization into education through a diverse cohort of international faculty, globally oriented courses, diverse partners and exchange programs and collaborative research efforts with top international institutions.

11 undergraduate programs

7 graduate programs

Faculty Spotlight
Angus Blair

CIB Professor of Practice in Banking Angus Blair has been recognized by Global Finance magazine as an Emerging Markets Superstar and ranked number one for his coverage of the Middle East and North Africa region’s markets by the Institutional Investor. Blair has received worldwide praise and recognition as an expert on MENA economics and capital markets. He played a pivotal role in many of the transactions that opened the MENA region’s capital markets, including the first GDR in Egypt to list on the London Stock Exchange and the first fund to allow foreign investors into the Arabian market.

“I work as the CIB Professor of Practice at one of the best universities in any developing country and advise corporates to help them make efficient investment decisions.”

Angus Blair
CIB Professor of Practice in Banking
Alumni Spotlight
Hisham El-Khazindar ’96
Economics

Co-Founder and Managing Director of Qalaa Holdings, Hisham El-Khazindar heads one of the most influential investment firms in Africa and the Middle East. Qalaa Holdings manages investments valued at over $9 billion in industries such as mining, energy, logistics, agri-food and building materials. Previously, El-Khazindar worked with EFG Hermes and Goldman Sachs.
The Department of Economics: Graduating World-Class Leaders

The business school’s Department of Economics is the first economics department to be founded in Egypt. The department’s Master of Economics program has been ranked as the top program in Africa by Eduniversal, and its Master of Economics in International Development program offers an unparalleled learning experience for students eager to steer social change and economic development. For over 50 years, the department has helped shape high-caliber graduates who go on to pursue careers in international institutions such as the United Nations, the World Bank and the IMF.

"I am a believer in AUC and its quality education."

Ahmed Tolba
Associate Professor of Marketing

Economics in international development is a high-quality academic program in the field of development studies, which examines the importance of contemporary theory in the social sciences for development policy and practice. This program fulfilled my needs in pursuing a career in the field of international development.

“”

Yasmine Wissa ’06, ’11
Business Analyst, European Investment Bank
Executive Programs for Leadership Development

With a recently revamped portfolio of over 25 opportunities, the business school’s pioneering Executive Education (ExecEd) programs help business leaders boost their management skills, exposing them to leadership tools and practices necessary to advance their businesses. As part of the International University Consortium for Executive Education (UNICON), AUC’s ExecEd programs empower leaders working across diverse fields, from the corporate sector to government entities and nonprofit organizations. The programs also feature access to a fully-equipped business solutions unit, which organizes individually tailored training programs, provides coaching and assessment services, and partners with businesses seeking additional support toward organizational success.

Executive MBA (EMBA): Pushing the Boundaries of Learning

Ranked among the top 100 executive MBA programs worldwide by QS World University Rankings, the EMBA program at AUC’s School of Business is designed to prepare students to thrive in today’s hyper-competitive business world. Participating students have the chance to gain international exposure by studying with one of AUC’s international academic partners in the United States and China. The program’s globally oriented curriculum integrates critical subjects in management education such as innovation, entrepreneurship and leadership – graduating business leaders equipped to deal with complex issues in the workplace.

“... The EMBA program made all the difference for me and tremendously accelerated my development. It truly added insane value to my career.

Dalia Ibrahim ‘93, ’9, ’14
Chairperson and CEO, Nahdet Misr
Alumni Spotlight
Tarek El Nazer ’06, Basel Mashhour ’04 and Sameh El Sadat ’06

After graduating, friends and fellow alumni Tarek El Nazer, Basel Mashhour and Sameh El Sadat put their minds together to co-found TBS, one of Egypt’s most famous bakeries. The power trio has opened over 20 TBS locations across the country.

“AUC, for us, was a great school that helped us in sharpening our minds and building the networks we need to get into the next phase of our life.”

Sameh El Sadat
Co-Founder, TBS

Entrepreneurship for a More Sustainable World

Ranked #1 in the 2019 Eduniversal Best Masters Ranking in Africa, AUC’s MSc in sustainable development gives students the chance to explore the economic, environmental and societal dimensions of sustainability, gaining both the technical expertise and theoretical foundations to step up as socially conscious entrepreneurs and innovative green-business leaders. The interdisciplinary program is the product of a collaboration between AUC’s schools of Business, Sciences and Engineering, Global Affairs and Public Policy, and Humanities and Social Sciences.
**Embodying Excellence**

**Trust in AUC’s proven quality education and international recognition**

The School of Business is among the top 1% of educational institutions across the globe to achieve triple-crown accreditation.

Triple-crown accreditation is the combination of accreditations held by only 100 business schools worldwide, awarded by the three largest and most influential business school accreditation organizations:

- **AACSB**: The Association to Advance Collegiate Schools of Business (United States)
- **AMBA**: The Association of MBAs (United Kingdom)
- **EQUIS**: EFMD Quality Improvement System (European Union)

AUC is the only University in Egypt to receive the Middle States Commission on Higher Education Accreditation.

Out of 521 institutions worldwide that are accredited by MSCHE, only 18 — including AUC — are outside the United States, including four in the Middle East.

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**Faculty Spotlight**

**Nagla Rizk ’83,’87**

Professor of Economics Nagla Rizk is the founding director of AUC’s Access to Knowledge for Development (A2K4D) Center, a hub for policy-level research toward inclusive development in the MENA region. Rizk’s research concentrations revolve around knowledge and technology as driving forces for human development. She also dedicates her research to studying digital platforms, entrepreneurship, data, intellectual property and business models in the digital economy.

“When students have questions, they can share them in forums and see how laws compare in different parts of the world.”

Nagla Rizk on CopyrightX, a distance-learning course on copyright law created at Harvard University that gives students a chance to engage with peers around the globe.
Join a network of movers and shakers tackling challenges around the globe

More than 70 student organizations – ranging from student government to special-interest clubs and student-run publications – for AUCians to engage on campus and in their community

Programs like the Bachelor of Business and Entrepreneurship that offer an interdisciplinary experience, shaping socially aware students capable of applying their business and entrepreneurial skills to create change in their societies

Mentorship platforms, such as the Alumni and Entrepreneurship Mentorship Programs for students to learn from the very best professors, entrepreneurs and AUC alumni

First Regional COVID-19 Online Hackathon

In June 2020, the Center for Entrepreneurship and Innovation (CEI), together with Entrepreneurs’ Society (ES) and The Student Union (SU) Real Life, joined forces with Etisalat Misr, Hack-19’s platinum partner, Robusta Studio, Wadhwani Foundation and Injaz Egypt, to launch the first regional COVID-19 Online Hackathon. The event convened more than 130 teams of students and over 40 expert coaches to develop crisis response systems that could help people, business and nations deal with the pandemic.

“The simulations, class presentations and case studies among other practical learning techniques prepared me to become a competent employee that is capable of thinking critically and presenting confidently in today’s competitive market.”

Dalia El Tayebi ‘08
Managing Partner, T-Star Egypt
One-of-a-Kind Experiential Learning Models

CEMS Master in International Management (MIM)
Through the CEMS MIM, students have the chance to embark on an unmatched learning journey, spending one semester at AUC, one at an international partner university and one interning with a partner organization. Graduates earn two highly ranked qualifications: one from AUC and a globally recognized CEMS MIM certificate.

Designed to bridge the academic and corporate worlds, the program has been consistently ranked among the top 10 MIMs around the world. The School of Business is the first school in the Middle East and Africa to join the CEMS Global Alliance in Management Education. Equipped with the CEMS MIM, alumni stand out among their international peers, uniquely positioned to lead some of the world’s most reputable corporate and nonprofit organizations.

AUC’s School of Business Co-Op Program
The University’s Cooperative Education course represents the first of its kind in the region to be introduced by a business school. Undergraduate students who take this course are matched with external entities for a unique six-month experiential program that immerses them in real-world, on-the-job training as fulltime team members. Partner organizations in the Co-Op program include multinational corporations, startups, think tanks and nonprofit entities, among others.

“I consider the Co-Op model to be the apex of experiential learning.”

Ahmed Abdel-Meguid
Associate Professor of Accounting and Associate Dean of Undergraduate Studies and Administration, AUC School of Business

Alumni Spotlight
Rania Al Mashat ‘95
Economics
Now Egypt’s minister of international cooperation, Rania Al Mashat has led an illustrious career as an expert in monetary policy and international economics, serving in leadership positions with organizations like the Central Bank of Egypt (CBE) and the IMF. Prior to taking on her current role, Al Mashat was the first woman to hold the position of minister of tourism in Egypt.

“[My extracurricular experiences at AUC] helped build my confidence, trained me in public participation and interaction with others, as well as broadened the networks to which I have access until today.”

Rania Al Mashat
Egypt’s Minister of International Cooperation
Setting the Pace

Shaping the global business ecosystem

Initiated the Women on Boards Observatory at AUC to improve the gender balance of corporate boards in Egypt. The observatory releases the annual monitoring report that tracks and identifies gaps in the representation of women on boards in Egypt; provides board placement services to place and promote female talents on boards; and maintains a database of more than 400 qualified women to serve on corporate boards, including over 150 with board experience.

Pioneering business knowledge, insight and analysis on Egypt and the Arab region through Business Forward, a knowledge hub that covers the latest trends and developments across diverse industries.

Host and partner to premier international business and entrepreneurship conferences and hackathons, such as the International Council for Small Business (ICSB) World Congress, the Arab World Social Innovation Forum (AWSIF) and the digital payments hackathon PayHack.
J-PAL/AUC Initiative for Egypt
The School of Business partnered with the Abdul Latif Jameel Poverty Action Lab (J-Pal) on an initiative to spearhead research aimed at reducing poverty in Egypt and influencing policymaking. Through online and in-person courses, J-PAL trains implementers, policymakers, donors and advocates on how to generate and leverage evidence. With connections to expert faculty and leading research universities around the world, J-Pal enables AUC professors to co-lead critical explorations into some of the region’s most pressing challenges, such as employment, access to finance, refugee community livelihoods and social protection. The initiative’s policy team works to institutionalize learnings from these research efforts and disseminate results to governments and other partners.

Alumni Spotlight
Raghda El-Ebrashi ‘04, ‘07
Business Administration
Alumna Raghda El-Ebrashi has received numerous international accolades as the founder and chairperson of the NGO Alashanek Ya Balady Association for Sustainable Development. Initially developed as a student club at AUC, Alashanek Ya Balady (AYB) tackles unemployment and economically empowers marginalized communities across the country by providing microloans to underprivileged entrepreneurs and vocational training to low-income workers. Today, AYB is one of the largest youth-focused NGOs in Egypt. El-Ebrashi currently serves as associate professor of strategic management and head of the Management and Organization Department at the German University in Cairo.
Abdul Latif Jameel Endowed Chair of Entrepreneurship and Associate Professor Ayman Ismail has been celebrated for founding the AUC Venture Lab and leading the Global Entrepreneurship Monitor (GEM) on Egypt – the largest global entrepreneurship study conducted annually. He is also credited with introducing the first Arabic Massive Open Online Course (MOOC) on entrepreneurship in the Arab world. He has been recognized as a Young Global Leader by the World Economic Forum and is also known for co-founding the leading nonprofit Nahdet El Mahrousaa.

Faculty Spotlight
Ayman Ismail ’95, ’97

For the students, they are learning about entrepreneurship from the entrepreneurs themselves. For the entrepreneurs, they have access to amazing resources and are surrounded by an intellectual environment. Being on campus helps you learn by osmosis. This is experiential learning for the entrepreneurs, students and even faculty members. It is a very rich learning environment.”

Ayman Ismail
Abdul Latif Jameel Endowed Chair of Entrepreneurship

Transforming Egypt’s Entrepreneurial Landscape: AUC Venture Lab (V-Lab)

Egypt’s first University-based startup incubator and accelerator, AUC’s V-Lab has empowered 170+ graduate startups, raised EGP 1.5 billion in investments and contributed to the development of 8,000+ jobs. The V-Lab has been recognized as a leading university business incubator in Africa and a high-impact incubator in the MENA region by UBI-Global. Providing over 2,200 hours in mentoring and training, the V-Lab has helped grow some of the region’s most successful and celebrated startups, such as Swvl, Jinni, Mermaid, Instadiet, PayME and A15.
V-Lab was instrumental in Swvl’s early days. The team’s mentorship and constant feedback on how to take Swvl from zero to one was key in how we shaped our marketing, operations and other key functions. Being a V-Lab graduate was a stamp of confidence when we started fundraising.”

Mostafa Kandil ’15
Founder of Swvl; AUC Venture Lab Alumnus
Turning Theory into Impact

Elevate your learning through real-world experiences

Centers and platforms to help students dive into real-world experiences and engage with accomplished professionals leading careers in multinational organizations and regional startups.

Courses that drive students to master technical business capacities and practically apply theory, preparing graduates to distinguish themselves in the global job market.

Space for students to showcase their skills in prominent competitions such as the KCC-P&G Commercial Challenge, Engineering and Commerce Case Competition, Shell: Imagine the Future competition and the Emirates NBD annual competition.

Access to Knowledge for Development Center (A2K4D)

With the goal of promoting access to knowledge in the MENA region, A2K4D serves as a knowledge hub for interdisciplinary research on the role of knowledge, openness and digital technologies in promoting human development. In addition to holding workshops and producing publications of its own, the A2K4D team makes an effort to attend events around the globe, such as the Open African Innovation Research (Open AIR) workshop to deepen its understanding of knowledge and inclusive development. The center has led research on topics such as artificial intelligence, knowledge and innovation metrics, the economic power of data and innovation scaling.
El-Khazindar Business Research and Case Center (KCC)  
Through case studies, students can hone in on their practical skills and develop first-hand knowledge of business growth and sustainability models. They use their critical thinking and problem-solving abilities to build solutions to real-life problems. The center offers students a platform to participate in and lead major case studies in partnership with major business leaders and corporate organizations in the region, such as P&G, Aramex and Emerald Publishing.

John D. Gerhart Center for Philanthropy, Civic Engagement and Responsible Business  
The John D. Gerhart Center for Philanthropy, Civic Engagement and Responsible Business works with a number of external partners to build Arab youth’s leadership capacities and sense of civic engagement through mentorship opportunities, networking platforms and exposure to the social entrepreneurship ecosystem. By organizing fellowships, seminars and conferences, as well as curating publications and digital platforms, the center promotes a culture of social responsibility and meaningful philanthropy among Egyptian citizens and institutions.

Financial Services Center  
The first center of its kind in the region, the Financial Services Center gives students access to the latest financial tools, resources and databases and the chance to get a real taste of the trading ring through interactive trading sessions. With its state-of-the-art data and software programs, hands-on financial services, expert faculty support and high-quality lab assistance, the Financial Services Center creates a unique and immersive experience for students, providing exposure to trending financial topics, real-time data and real-world simulations.

Behavioral and Economic Decision Making (BEDM) Lab  
Through live experiments and surveys engaging the AUC student community and access to cutting-edge software, AUC’s recently launched BEDM lab is able to test behavior through real-life simulations of economic policies and experiences, and produce the latest findings on policies, management approaches, business resources and customer relationships. BEDM is a space for high-profile international experts in behavioral science to explore applications and policy solutions through the lens of institutional and individual economic decision-making processes.
A Host of Possibilities: Scholarships and Fellowships

Building a community of motivated leaders

AUC prioritizes the recruitment of outstanding and ambitious students, regardless of their financial circumstances.

Around 118 named scholarships

More than $100 million raised to support scholarships and fellowships since the 1970s

More than 3,000 students per semester receive a form of financial assistance

Institutional and sponsored fellowships based on both merit and need

Guidance on funding opportunities and aid for all students

If I did not get this scholarship, I would have been trapped in the bubble of studying only one field — economics. I am really thankful and grateful for the support of Dr. Atef and Mrs. Fofa Eltoukhy because getting the chance to study at a liberal arts education institution like AUC broadened my horizons and exposed me to the worlds of science, linguistics, anthropology, history and more.

Mariam Thabet ’17
Atef and Fofa Eltoukhy Family Endowed Scholarship Recipient
AUC is unique. It’s the only University in Egypt that gives you the ‘abroad’ experience in your homeland.

Sarah Koura
AUC Student
AUC: Egypt’s Global University
For more than 100 years, The American University in Cairo (AUC) has stood as Egypt’s global University, home to an international student body marked by diverse areas of academic interest and professional aspirations.

We are committed to building a culture of creative expression and leadership, as well as fostering an environment that encourages students to form deep connections with their communities and think critically and innovatively in order to tackle the world’s most pressing challenges.

Delve into a transformative experience of self-discovery, inquiry and one-of-a-kind liberal arts education. The journey starts here at AUC.

The Middle East and North Africa’s (MENA) leading English-language higher-education institution

Located in the cultural and intellectual center of the Arab world

Accredited in the USA and Egypt

9 brand new centennial labs dedicated to tackling everything from innovation and education to technology and architecture

The only higher education institution outside of North America to be featured in The Princeton Review’s Guide to Green Colleges as one of the most environmentally responsible universities for 5 years in a row

AUC welcomed its first female student, Eva Habib El Masri ‘31, more than 40 years before Princeton and other U.S. universities started admitting female students

Has hosted internationally celebrated artists and renowned figures like Helen Keller, Noam Chomsky and Hillary Clinton

The Greek Campus is home to Egypt’s first Downtown technology and innovation hub

First University in the region to implement a cocurricular transcript

First University in the region to offer a blended degree, in partnership with MIT and Abdulla Al Ghurair Foundation for Education

200+ partnerships with entities like Harvard University and King’s College London

260-acre campus in New Cairo designed by an international team of architects and ranked as the top green campus in Africa

First University in the region to produce a Carbon Footprint Report, serving as a model for other institutions across the Arab world

10:1 student-to-faculty ratio

100+ years serving Egypt and the world

Almost 7,000 students from more than 60 countries

55% faculty from Egypt; 45% from the United States and other counties

Largest English-language academic library in Egypt

40,000+ active alumni making their mark in 129 countries around the world as part of NGOs, multinational corporations and foundations, and academic institutions

Five schools: Business, Global Affairs and Public Policy, Humanities and Social Sciences, Sciences and Engineering, Continuing Education

Tahrir Cultural Center in AUC’s iconic Tahrir Square campus
How to Apply
www.aucegypt.edu/admissions
business.aucegypt.edu