Boasting over six decades of history, AUC’s School of Business is profoundly committed to excellence, achieving real transformation and creating a tangible impact on the society. Recognized as the top private business school in Egypt, the school has embarked upon a journey of rediscovery since its restructuring in 2009.

With our regional expertise, our dedicated faculty and staff, and our deeply rooted bonds with the business community, you will enjoy an unmatched experience on a breath-taking green campus. Egypt’s historical cultural attractions and amiable hospitality are an added bonus.

AUC’s School of Business is among 1 percent of business schools worldwide to be triple-crown accredited. It has achieved this prestigious accreditation by acquiring the Association to Advance Collegiate Schools of Business (AACSB) accreditation in 2006 (re-accredited in 2011), as well as accreditation from the Association of MBAs (AMBA) and the European Quality Improvement System (EQUIS), both in 2014.

Since 2006, the school has been accredited by AACSB — one of only 5 percent of all business schools in the world to receive such accreditation.

In 2014, the school received accreditation for its MBA and Executive MBA programs by the London-based AMBA. Only 2 percent of MBA programs worldwide are AMBA-accredited.

In 2014, the entire school received accreditation from EQUIS. A high level of academic quality, professional relevance, innovation, and internationalization are required to achieve EQUIS accreditation. EQUIS accredits programs that focus upon the development of managerial and entrepreneurial skills.
GLOBAL RANKING

EDUNIVERSAL SCHOOL AND PROGRAM RANKINGS

- No.1 School of Business in Africa (2020 - 2021)
- No.1 Masters of Arts in Economics in Africa (2020 - 2021)
- Five Palms League of Excellence 100 universal business schools with a strong global influence (2020 - 2021)
- No. 2 MBA Program in Africa (2020 - 2021)
- No.1 EMBA Program in Africa (2020 - 2021)
- No.1 Masters of Science in Finance in Africa (2020 - 2021)
- QS World University Ranking / No. 101 – Master of Finance World Ranking (2021)
- QS Top MBA / No. 89 – QS Global EMBA Ranking (2020)
- Financial Time / No. 67 - Business School / Worldwide in open enrollment executive education programs (2020)

UNDERGRADUATE AND GRADUATE PROGRAMS BEYOND THE CLASSROOM

Rooted in a liberal arts education, the school’s graduate programs have been recognized globally for their outstanding quality. The School of Business takes its students beyond the classroom to understand the practical side of the business world. Students are invited to complete real-life projects with leading global companies and non profit organizations, while learning from faculty members with a wealth of real-world expertise. The school adopts innovative, experiential learning and teaching tools that introduce students to practical applications including international business simulations, case studies, guest speakers, role-playing and more.
APPLICATION INFORMATION FOR DEGREE-SEEKING STUDENTS

Degree-seeking students must submit their applications online. Please check the admission requirements for degree-seeking students.

APPLICATION

Applicants should apply online through both AUC and CEMS websites using the following two links:

AUC: auc.edu/admissions/graduate  CEMS: bo.cems.org/selection/

Admission
April 1, 2022

APPLICATION INFORMATION FOR EXCHANGE STUDENTS

1. We require all partner universities to nominate students by no later than April 1. Program managers are required to email the AUC CEMS MIM program manager at cems.mim@aucegypt.edu. Accordingly, students interested in an exchange at the AUC School of Business are first to contact their program managers at their home university. The School of Business only accepts exchange students nominated by its partner universities.

2. After being nominated by their home institutions, students will be requested to apply online at www.applyweb.com/auc/index.ftl.

3. Students must send an email to AUC CEMS MIM program manager with the following required documents attached:
   - One scanned recent passport photograph
   - Curriculum vitae
   - Most recently updated university transcript (preferably in English)
   - Proof of English Proficiency (unless exempted)
   - A valid copy of passport (photo page only)
   - Proof of healthcare with coverage of your stay in Egypt
GENERAL ADMISSION REQUIREMENTS FOR DEGREE-SEEKING STUDENTS

To be accepted in the AUC CEMS MIM program, applicants shall fulfill the following requirements:

• A bachelor’s degree in business, economics or accounting
• For students holding a non-business bachelor’s degree, a minimum of 30 credit hours of business courses are required (60 ECTS)
• High academic records (GPA score not less than 3.4 or its equivalent from other systems)
• Provide proof of English language proficiency (if not mother tongue) (Check English language proficiency requirements below)
• A valid copy of passport
• A maximum of two years from graduation date (undergraduate degree) to the start day of the MIM program
• Two reference letters from instructors or employers advocating the student’s readiness to join the AUC CEMS MIM program and including multi-cultural aptitude with emphasis on academic rigor
• A one-page letter of motivation (check components of letter of motivation below)
• Applicant’s updated curriculum vitae
• Command of a second language other than English (this may include Arabic, French, German or any other CEMS approved language). For more language information, check
  https://www.cems.org/mim/curriculum/language-graduation-requirements
• Filled mother tongue declaration form
  https://cem.app.box.com/s/xox7sijcegabkcqms06zbdyo6npnrlri
  signed by the applicant to be submitted with the rest of the documents.
• Good international exposure, relevant extra-curricular activities or community service
• Selected applicants will go through a rigorous personal interview to test:
  - Strong communication skills
  - Critical thinking
  - Global mindset and openness to differences
  - Possessing a high level of resilience and competitiveness
  - Flexibility and openmindedness
  - A general idea about responsible business and sustainability
COMPONENTS OF THE LETTER OF MOTIVATION

At the AUC CEMS MIM program, we seek a strong sense of international spirit in the candidate’s motivation.

We also seek strong, convincing written motivation for the program, in the first instance. The letter of motivation should, therefore, address some of the following topics:

1. Why are you applying for CEMS MIM at AUC?
2. Why would you like to study in Egypt?
3. Why do you think you are the right person for this program?
   - In which way will you contribute to the CEMS MIM program?
   - What knowledge and skills from your previous education or experience will be useful?
   - How do you evaluate your own personality?
   - Do you think you are a good leader?
   - Are you somebody who can make a difference? What makes you think so?
   - (emphasize your strong points, but be realistic.)
ENGLISH LANGUAGE PROFICIENCY REQUIREMENTS

The language of instruction for all courses at the AUC School of Business is English. We expect all nominated students to be proficient in English language both in writing and in communicating in the classroom in order to fulfill the course assignments. The home institution is responsible for verifying students’ proficiency prior to nominating them to the AUC School of Business.

Students applying to the Master in International Management CEMS need to provide proof of English language proficiency through any of the following methods:

- **IELTS**
  - minimum IELTS Band score: 7.0 / minimum IELTS writing score: 7.0

- **BT TOEFL**
  - minimum overall iBT TOEFL score: 100 / minimum iBT writing score: 27

- **CPE Grade C (*)**
  - An overall score of 200 or above with a writing score of 200 or above

- **CAE Grade B (*)**
  - An overall score of 193 or above with a writing score of 193 or above

  (*) No letter grades will be taken into account for the English language results, only numerical scores.

Exemption from the English language examinations is only allowed for applicants who received a degree solely taught in English from an EQUIS or AACSB accredited institution.

Additional Notes:

- While the validity of any of these English language examinations is two years from the day of the exam, the results will not be considered for graduate admission if the expiry date is before the first day of registered classes at AUC.
- The American University in Cairo reserves the right to request English proficiency test results from any applicant as deemed necessary.
Depending on the nationality and the length of stay, the student may need a visa or a residence permit. Accordingly, the following steps should be followed:

1. The Travel and Business support Unit needs to receive a student data form and scanned copy of his or her passport to business.support@aucegypt.edu
2. Upon receiving this information, The Travel and Business Support Unit apply to get the national security approval to be able to grant applicants a student visa
3. The following rules apply to various nationalities

HEATHCARE AND INSURANCE

AUC requires that all international students (enrolled as non-Egyptian) who are not permanent residents in Egypt, have a comprehensive accident and sickness insurance plan, including emergency medical evacuation, political evacuation natural disaster, and repatriation of remains. See: aucegypt.edu/admissions/international-students/health-care-and-insurance
<table>
<thead>
<tr>
<th>NATIONALITY</th>
<th>ENTRY VISA</th>
<th>COMMENTS</th>
</tr>
</thead>
</table>
| EU , American, Canadian, Australian | Yes        | • Visa is issued upon arrival at the airport  
• Valid for one month and will cost $25.00  
• Upon arriving to Cairo, the student needs to contact our office to follow up on the National security approval status. In the case of delay of approval, the office will extend the student tourist visa for 3 months until an approval is received |
| African, Asian countries    | Yes        | • Apply for 90 days visa from their home country at the Egyptian Embassy  
• Visa extension is not permitted.  
• The office will provide them with a letter attesting that they are still waiting for their approval.  
• If the student finishes his/her semester and will leave the country, we will meet and assist him/her to facilitate for them their exit at the airport and they will pay a fine at the airport worth EGP 1655.00 (Approx. 95$) |
AUC follows the North America grading scheme. Accordingly, coursework is counted in credit hours (CR). Below is a definition of both credit hour and ECTS and conversion between both systems.

- **Credit hour**: coursework is counted in credit hours. In general, a credit hour represents a one-hour class period and at least two hours of individual study each week for one semester. Hence, a three-credit hour course represents 3 hours of class work and 6 hours of individual study per week.

- **European Credit Transfer System (ECTS)**: workload ranges from 1,500 to 1,800 hours for an academic year, which means that one ECTS corresponds to 25 to 30 hours of work. According to the above definitions, the credit conversion of the European ECTS and the credit units at AUC is 2 ECTS = 1 credit hour.

**Class format**: All courses adopt an experiential learning approach. This format includes case studies, simulations, guest lecturers (from corporate partners, social partners, alumni, industry experts and regional figures), field visits, role-playing and acts.
To learn more about CEMS MIM at AUC, please visit our website: schools.aucegypt.edu/Business/grad/cems-mim/Pages/default.aspx

**MIM CURRICULUM**

**TERM 1**

**SEPT - DEC**

Fall Term at AUC / CEMS Member School

17 Credit Hours

- Block Seminar (1.5 Cr)
- Overview of the Business Environment and Entrepreneurship in the Middle East and Africa
- Global Startegy (3 Cr)
- BoP Marketing (3 Cr)
- Advanced Financial Management: Cases from the Middle East (3 Cr)
- Global Supply Chain Management (3 Cr)
- Elective course (3 Cr)
- Skill Seminar (3 Cr)

**TERM 2**

**FEB - MAY**

Spring Term at AUC / CEMS Member School

18 Credit Hours

- Global Citizenship Seminar (1 Cr)
- Global Leadership (3 Cr)
- Economics of Cultural Heritage (3 Cr)
- Elective Course (3 Cr)
- Business Project (7.5 Cr)
- Skill Seminar (0.5 Cr)

**TERM 3**

**JUN - AUG**

Summer Term International Internship Outside Egypt

0 Credit Hours

- International Internship (Minimum 8 weeks)

**ELECTIVE COURSES**

Class format: all courses adopt an experiential learning approach. This format includes case studies, simulations, guest lecturers (from corporate partners, social partners, alumni, industry experts and regional figures), field visits, role-playing and acts.

Students can select any elective within any graduate program within AUC

**ARABIC COURSE / EXAM**

The Department of Arabic Language Instruction (ALI) is the academic unit at AUC responsible for the teaching of the Arabic language. As such, and within the framework of the University’s vision of fostering intercultural understanding, its principal mission is to teach Arabic primarily as a foreign language.

If students want to study Arabic as a third language, ALI is on hand to provide students with language courses or the Arabic Language Exam throughout their time at AUC.

The course fee should be paid by credit hour; however, the test is free of charge. The language classes start as soon as the teaching term starts.
While AUC’s Career Center and the School of Business MIM team will provide help and support to students in their search for international internship opportunities, students remain fully responsible for finding their own internships and for all official documents required for employment.
The AUC follows the American Grading System

<table>
<thead>
<tr>
<th>Local Grading</th>
<th>Points</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>4.0</td>
<td>Excellent</td>
</tr>
<tr>
<td>A-</td>
<td>3.7</td>
<td></td>
</tr>
<tr>
<td>B+</td>
<td>3.3</td>
<td>Very Good</td>
</tr>
<tr>
<td>B</td>
<td>3.0</td>
<td>Good</td>
</tr>
<tr>
<td>B-</td>
<td>2.7</td>
<td></td>
</tr>
<tr>
<td>C+</td>
<td>2.3</td>
<td>Conditionally Passing</td>
</tr>
<tr>
<td>C</td>
<td>2.0</td>
<td></td>
</tr>
<tr>
<td>F</td>
<td>0.0</td>
<td>Failing</td>
</tr>
</tbody>
</table>

CEMS Course Grading System

The best 10% A
The next 25% B
The following 30% C
The following 25% D
The final 10% E

Those who have not achieved a sufficiently high level to be awarded a pass grade get F (Fail - considerable further work is required)
All incoming international students are required to attend the New International Student Orientation session and a follow-up session in order to understand all rules, procedures and opportunities at AUC and in Egypt. An International Student Guide will be provided containing social, cultural, political, academic and educational aspects of their experience at AUC.

Incoming students must register themselves in the emergency database prior to their arrival to Cairo. They are also asked to update their information regularly and to inform University personnel when they intend on leaving campus for extended trips or any other activities outside of campus.

Security awareness emails are sent regularly to AUC community members to keep them updated and to instruct them on how to deal with any unusual security situation.

Important Contacts:

- Office of Safety and Security +20.2.2615.4444
- Office of Medical Services (AUC New Cairo) +20.2.2615.4000
- Office of Medical Services (AUC Tahrir Square) +20.2.2797.5000
- University Doctor +20.1.2210.5947
- Office of Facilities and Operations +20.2.2615.2222
- ID Center +20.2.2615.4114
- IT Help Desk +20.2.2615.1200

The following is a sample budget for a student preparing to spend a semester at AUC. It includes some estimated expenses that are separate from your AUC student account. As these will be paid out of pocket, make sure your budget matches your personal spending style and your plans for traveling or sightseeing.

<table>
<thead>
<tr>
<th>Personal Expenses</th>
<th>$2,000 / semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>Books and Supplies</td>
<td>$750 / semester</td>
</tr>
<tr>
<td>Travel and Tourism</td>
<td>$450 / semester</td>
</tr>
<tr>
<td>Visa Fees</td>
<td>(Up to) $60</td>
</tr>
<tr>
<td>AUC Bus Pass</td>
<td>$365 / semester</td>
</tr>
<tr>
<td>Survival Arabic Course</td>
<td>$350 (Optional course in Egyptian Arabic taught during orientation)</td>
</tr>
</tbody>
</table>
ON-CAMPUS RESIDENCE RATES

<table>
<thead>
<tr>
<th>Room Type</th>
<th>Description</th>
<th>Rate (International Students)</th>
<th>Rate (Egyptian Students)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single</td>
<td>International Students</td>
<td>$1,397</td>
<td>EGP 24,679</td>
</tr>
<tr>
<td>Small Single</td>
<td>International Students</td>
<td>$1,332</td>
<td>EGP 23,529</td>
</tr>
<tr>
<td>Double</td>
<td>International Students</td>
<td>$1,014</td>
<td>EGP 17,899</td>
</tr>
<tr>
<td>Premium Double</td>
<td>International Students</td>
<td>$1,172</td>
<td>EGP 20,689</td>
</tr>
</tbody>
</table>
The Career Center provides students and alumni with an array of services that help them in their career planning, exploration and development. Students can register in any of the services through their CareerWEB account. Below is the list of services provided by the career center:

- Individual and Group Career Planning and Job Search Tools and Sessions covering: self-assessments, winning resumes and cover letters, interviewing techniques, job search strategies and graduate study preparation.
- Job Shadowing Program: introduces students to various careers and industries through shadowing professionals for one day or more.
- Work Study Program: allows applicants to work in parallel to their study on or off-campus, and gain an additional income. (NB: The program is not tied to financial aid)
- Internship Program: provides students with an opportunity to acquire hands-on experience in a professional setting outside the classroom.
- Employment Fair: a one-day semi-annual recruiting event that allows students and alumni to explore career opportunities and network with employers representing diverse industries.
- Graduate Study Fair: an annual event through which participants get to meet representatives of international universities and educational organizations that share their graduate study programs and scholarship opportunities.

To learn more about Career Center services, please visit our website: [http://caps.aucegypt.edu](http://caps.aucegypt.edu)
USEFUL LINKS

AUC CEMS MIM
schools.aucegypt.edu/Business/grad/cems-mim/Pages/default.aspx

Campus Life
aucegypt.edu/campus-life

Students
aucegypt.edu/students

International Students
https://www.aucegypt.edu/admissions/international-students

Arabic Language Instruction
http://schools.aucegypt.edu/academics/ALI/Pages/default.aspx

Visa Matters
https://www.aucegypt.edu/admissions/international-students/visa-matters

Residential Life
www.aucegypt.edu/students/residential

Visitor Information
www.aucegypt.edu/about/visitor-information

Safety and Security
www.aucegypt.edu/about/safety-and-security

Health Care and Insurance
aucegypt.edu/admissions/international-students/health-care-and-insurance

Student Internships
caps.aucegypt.edu/students/index.htm?internships.htm

Tuition Fees
https://www.aucegypt.edu/admissions/tuition-and-fees#graduatetuition
BEYOND STUDYING AT AUC, FALL IN LOVE WITH EGYPT.

Egypt is a spectacularly beautiful country filled with cultural gems. Its capital, Cairo, is a unique metropolis with great historical, cultural and political significance. You will enjoy gazing at the Pyramids of Giza, the last remaining wonder of the ancient world, searching for treasures in Khan El-Khalili, admiring ancient antiquities at the Egyptian Museum or kicking back and relaxing on a Felucca ride across the River Nile.

With AUC’s New Cairo campus just a few miles away from various attractions, you have an excellent opportunity to take in the real life of the capital, mingle with friendly locals and experience the vibes of the city that never sleeps. Today, Cairo boasts an exquisite opera house, a thriving arts scene, trendy cafes and plays, and the Cairo International Film Festival each year. The University takes inspiration from the city itself in its academic programs, using it as a site for learning and integrating it into the curriculum.